



# Experience Prescott

True West. Real Adventure.

## Arizona's Territorial Capital

In 1864, Prescott was designated as the capital of the Arizona Territory.

## Arizona's Christmas City

Designated in 1989, from Thanksgiving weekend to the 3rd weekend in January Prescott captures all the magic of the season.

## Home to the World's Oldest Rodeo

July 4, 1888, became the birthday of professional rodeo when a group of Prescott, AZ, merchants & professional businessmen organized the first formalized "cowboy tournament" & offered cash prizes



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True West. Real Adventure.

- Conveniently located in the heart of Arizona.
- Prime location to start & end your Arizona adventure.
- Nestled at an elevation of 5,300 feet with a mild four-season climate.
- Diverse landscape-Ponderosa pine forest & high desert.
- Direct daily non-stop flights on United Express
  - DEN and LAX
- Charming downtown - boutique hotels, dining, shopping, antiques, galleries, museums, entertainment, old west saloons.
- 470 miles of multi-use trails to explore



## Nearby Destinations

Phoenix	90 miles
Grand Canyon	123 miles
Sedona/Verde Valley	70 miles
Flagstaff	95 miles
Navajo Nation	282 miles
Tucson	212 miles
Williams	68 miles

