



Arizona's
Christmas
City
PRESCOTT, AZ

Thank you
for your interest
in supporting
the 2023 Arizona's
Christmas City
Events!

These annual events help to make the holidays even more special and with your support, they will continue to capture the hearts of our local citizens and visitors alike!

You can choose to sponsor all of the events at different levels. Your company name will be highlighted as a believer in the volunteers who make these family friendly events happen.



Prescott's Holiday Light Parade & Bonfire Prescott's Christmas Parade & Courthouse Lighting
Acker Night Live Music Extravaganza Prescott's Christmas Village & ChristkindlMarket
Whiskey Row New Year's Eve Boot Drop



Sponsor Benefits

For all events – Light Parade, Christmas Parade, Courthouse Lighting, Acker Night, Christmas Village & ChristkindlMarket and the New Year’s Eve Boot Drop

Business name mentioned on all radio ads for all events (Seven radio stations)

Logo on print ads (Prescott Woman, Prescott Living, Prescott Now, Daily Courier and Phoenix New Times)

Logo on banners around town

Logo on television & videos

Your banner displayed at events (to be supplied)

4 V.I.P. Passes to Christmas Kick-Off Gala, Boot Bash & Lights Out Party

Stage mentions at events

10 x 10 booth at any one event

Logo on posters displayed around town

Social media thank you post

Business name listed on event websites

					
Business name mentioned on all radio ads for all events (Seven radio stations)	★				
Logo on print ads (Prescott Woman, Prescott Living, Prescott Now, Daily Courier and Phoenix New Times)	★	★			
Logo on banners around town	★	★			
Logo on television & videos	★	★			
Your banner displayed at events (to be supplied)	★	★	★		
4 V.I.P. Passes to Christmas Kick-Off Gala, Boot Bash & Lights Out Party	★	★	★		
Stage mentions at events	★	★	★		
10 x 10 booth at any one event	★	★	★	★	
Logo on posters displayed around town	★	★	★	★	★
Social media thank you post	★	★	★	★	★
Business name listed on event websites	★	★	★	★	★



Sponsorship Agreement



Company Name: _____

Type of Company: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Company Phone: () _____ E-mail: _____

Primary Contact Information for Fulfillment Purposes:

First Name: _____ Last Name: _____

Position: _____

Cell Phone: _____ E-mail: _____

\$2,500 The Lightbulb

\$5,000 The Ornament

\$10,000 The Sleigh

\$25,000 The Star

\$50,000 The Gift

**10'x10' booth
at any one
event included
in \$5,000 and
up levels.**

Please make all checks payable to:

Prescott Chamber of Commerce Foundation

Cash or checks may be mailed to:

Prescott Chamber of Commerce

Attn: Sheri Heiney

117 W. Goodwin St.

Prescott, Arizona 86303

An official event representative signature must be present below to solidify the terms of the sponsorship agreement. All payments are due within 30 days of signing and 45 days prior to the first event date. All advertising materials due by September 1, 2023.

Company Authorized Signature:

Date: _____

AZ Christmas City Event Authorized Signature:

Date: _____

A sales representative will contact you within 24 hours. **Thank you for your support!**

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