



FOR IMMEDIATE RELEASE:

October 17, 2023

CONTACT:

Kaletha Henry
PR Manager
khenry@experiencepgc.com
443-832-8839

**Washington International Horse Show Returns to Prince George's
During Maryland Horse Month**

*Sponsored by Experience Prince George's – Prestigious Event Brings International Awareness
to Diversity of Maryland's Equine Sports*

PRINCE GEORGE'S COUNTY, MD—The Washington International Horse Show returns to Prince George's, Maryland for the second straight year with the weeklong event taking place from October 23 to October 29, 2023, at the Prince George's Equestrian Center and Show Place Arena.

Maryland Governor Wes Moore designated October as Maryland Horse Month and Experience Prince George's, the county's official destination marketing organization (DMO) embraces the return of this renowned event with some of the most skilled riders and horses competing.

"We are honored to welcome the Washington International Horse Show. This signature event provides us with an opportunity to showcase our destination, introduce audiences to the versatility of our sports tourism, and facilitate a peek into a sector that is unique. Most importantly, this event boosts our local economy while contributing to the state of Maryland's impressive horse industry," said Leslie W. Graves, President & CEO Experience Prince George's.

This elite equestrian event lures thousands of attendees from the region, nationally, and internationally with an economic impact of \$2.1 billion in Maryland's equine industry.

"After the wonderful response to the show last year at The Show Place Arena in Upper Marlboro, MD, we are delighted to be back this year with international world cup jumping at the five-star level, with some of the best riders in the world including Olympic medalists, top national hunter competitors-- professional, amateur and child riders, plus community and charity events. It's so meaningful to us to bring our 65 years of equestrian history, world-class sport, entertainment, and fun to an area that supports and celebrates horses, and a venue that's both horse and rider friendly. We are proud to have had such a positive economic impact on Prince George's County and look forward to working together to share the wonder of horses with everyone," Victoria Lowell, WIHS President.

For additional information visit [Experience Prince George's](#) and the [WIHS website](#) for tickets.

QUICK FACTS

- 10,000 anticipated attendees to the Horse Show
- Special events include a Kids Day, a Barn Night, and a Military Night
- October was declared as Maryland Horse Month by Governor Wes Moore
- The Maryland horse industry has an annual economic impact of 2.1 billion dollars



- There are more horses per square mile than in any other state
- 51.8% of households in Maryland alone contain horse enthusiasts

###

ABOUT EXPERIENCE PRINCE GEORGE'S

Experience Prince George's serves as the County's Destination Marketing Organization (DMO), providing information on county accommodations, restaurants, attractions, recreation, event & meeting facilities, and events. Experience Prince George's is committed to making your membership work for you through our marketing and promotional activities. www.experiencepgc.com

ABOUT THE WASHINGTON INTERNATIONAL HORSE SHOW

The Washington International Horse Show is one of North America's most prestigious, competitive, and entertaining equestrian events. Highlights include the \$406,000 Longines FEI Jumping World Cup™ Washington CSI5*-W for the President's Cup, the WIHS Equitation Finals and Children's and Adult Hunter and Jumper Championships, plus popular community and charity events, including WIHS Kids' Day and Barn Night. WIHS is an official USEF Heritage Competition and a 501(c)(3) nonprofit charitable organization. www.wihs.org