

## SCHEDULE OVERVIEW

### Wednesday, April 5: Show Day #1

Show Floor Hours:  
9:00am – 6:30pm  
RICC

Breakfast: 8:00am – 10:00am  
(*Show Floor*)

Lunch: 12:00pm – 2:00pm (*Show Floor*)

Evening Reception: 6:30pm – 10:00pm  
(*Sabin Place*) *Live Band starts at 7:00pm;*  
*Speeches start at 8:15pm*

Open Bar & Heavy Apps  
Vendor Giveaways & Prizes  
Platinum Sponsors:  
BSH - Bosch & Thermador  
Carbon  
Esquire  
Whirlpool Corp

Gold Sponsors:  
Electrolux  
Midea  
Sharp

### Thursday, April 6: Show Day #2

Show Floor Hours:  
9:00am – 2:00pm  
RICC

Breakfast: 8:00am – 10:00am  
(*Show Floor*)

Lunch: 12:00pm – 1:30pm (*Show Floor*)

## TRAINING SESSIONS

Offered on both April 5 & 6

### Promoboxx: What, Why & How Can I Optimize?

9:30am – 10:15am

### Member Services 101 - Resources & Tools: How Can NEAG Help You?

10:45am – 11:45am

### Email Marketing & Email Snap: Why is Email Marketing Important?

Learn about the resources NEAG provides, including what the Email Snap program is and how it can make Email Marketing easy for you.

12:15pm – 1:00pm

**LOCATION:** Please take the Escalator or Elevator to Level 4 (Mezzanine Level) and follow the signs to the **WARWICK ROOM**



**Don't forget about  
NEAG's Prize Raffles!**

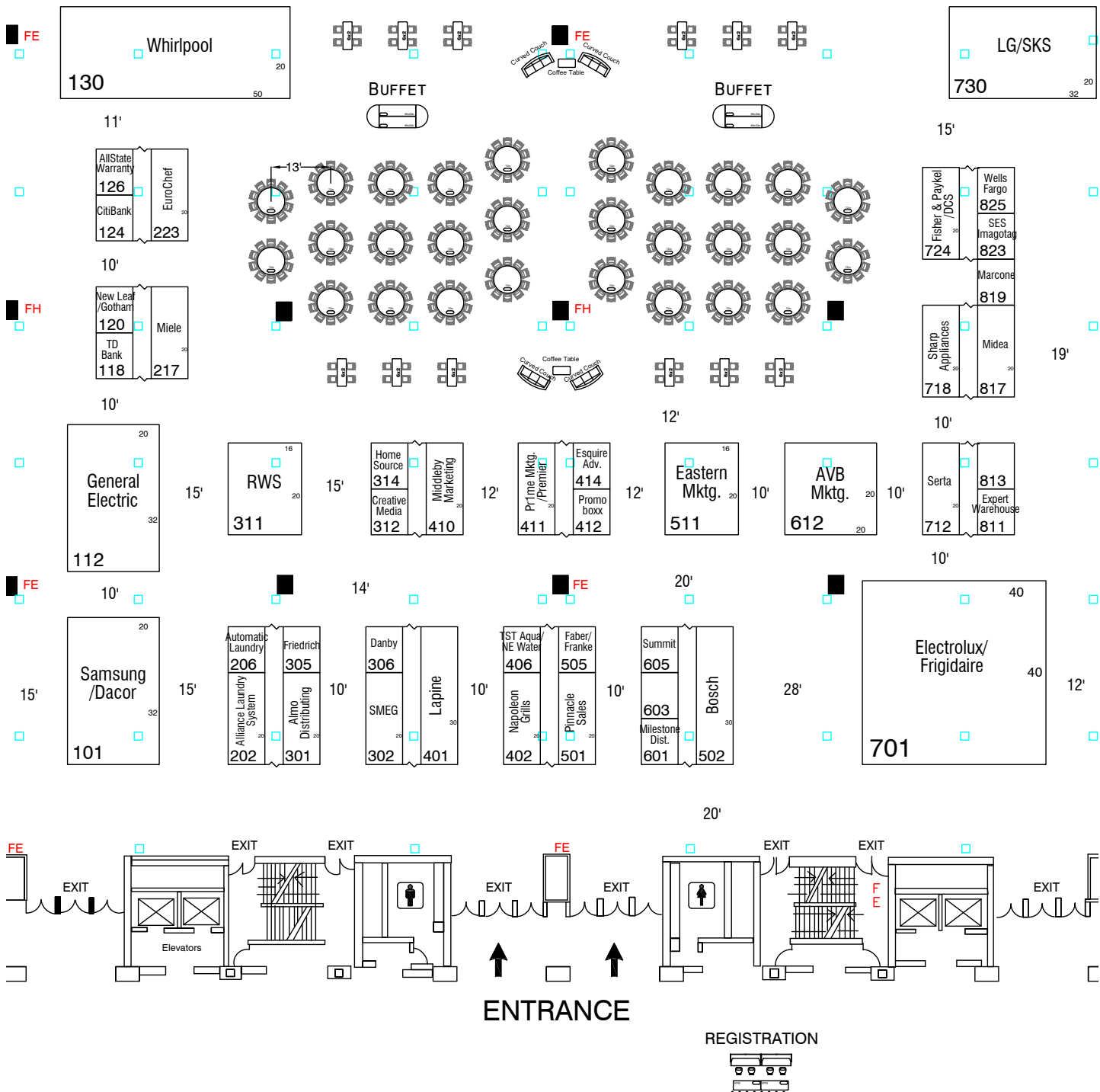
See the NEAG Team at the registration booth for details during the show!



**WIFI LOGIN**

**Network: NEAG-SHOW  
Password: NEAG1963**

# SHOW FLOOR MAP



## VENDORS

202	Alliance Laundry System	730	LG Appliance
126	AllState Extended Warranty	819	Marcone
301	ALMO Dist. (Hestan, Liebherr, U-Line, Zephyr)	410	Middleby Marketing
206	Automatic Laundry	817	Midea
612	AVB Marketing	217	Miele
502	Bosch	601	Milestone Dist, (Distinctive & Elica)
	Carbon Creative	402	Napoleon Grills
124	CitiBank	120	New Leaf Service / Gotham Sales
312	Creative Media	501	Pinnacle Sales (Asko, Azure, Cyote, Fulgor Milano, Vent-A-Hood)
101	Dacor	411	Pr1me Mrkt (Premier & Broan)
306	Danby	412	Promoboxx
511	Eastern Mrkt (Bertazzoni, Blomberg, XO)	112	Retailer Web Services - RWS
701	Electrolux / Frigidaire	101	Samsung Appliance
414	Esquire Advertising	712	Serta
223	Eurochef (Verona)	823	SES Imagotag
811	Expert Warehouse	718	Sharp Appliances
505	Faber / Franke	730	SKS (Signature Kitchen Suites)
724	Fisher & Paykel / DCS	302	SMEG
305	Friedrich	605	Summit (Felix Storch)
311	GE - General Electric	118	TD Bank
314	HomeSource	406	TST Aqua Thrift / NE Water System
813	JD Distributors	825	Wells Fargo (Dealer Floor Financing)
401	Lapine Assc. (Weber & Cuisinart)	130	Whirlpool