



**NEAG.**  
NEW ENGLAND APPLIANCE GROUP



Our success is  
delivering yours.

## 2023 PRODUCT SHOW & MEMBER MEETING

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April 4–6, 2023  
Providence, Rhode Island

# WELCOME



Scan for quick  
access to all  
show details!





CELEBRATING **60** YEARS

## WELCOME NEAG MEMBERS AND VENDORS

Welcome Back to Providence, RI and our annual 2023 NEAG Product Training Show! We are excited to be back and to get together with our valued members and vendor/partners. Our success in the market is due to our highly trained and knowledgeable staff. This year we will bring you over 45 vendor/partner booths, with over 75 brands represented and 12+ service providing partners. We will also be featuring some exciting and important digital marketing sessions and a Member Service 101 course this year. We invite all members and vendors partners to our reception event Wednesday, April 5th with entertainment (live band), cocktails, and food! Get ready for a good time! This is a kickoff to our 60th year (October 1963) and we look forward to celebrating with all of you.

We will also host our Spring Membership meeting on Tuesday, April 4th. This is a member only event and will be an afternoon event with a cocktail event to follow. We hope this event allows for easier scheduling of time away from your businesses while also offering you a bit of reprieve. Enjoy! The cocktail event is for all your hard work in 2022 and a great place to collaborate with other NEAG members!!

While there is much to enjoy, please keep in mind our main goals here: to learn about the terrific products being featured by our vendor/partners, to re-evaluate our floors and adjust our plan to sell for the coming months, and to make sure we are utilizing the advantageous marketing and member programs available to all NEAG members.

Thanks for your support and enjoy the show!

— Kara, Brian, Rob, & the NEAG Team  
Our Success is Delivering Yours!

## SCHEDULE OVERVIEW

### **Wednesday, April 5: Show Day #1**

Show Floor Hours:  
9:00am – 6:30pm  
RICC

Breakfast: 8:00am – 10:00am  
(*Show Floor*)

Lunch: 12:00pm – 2:00pm (*Show Floor*)

Evening Reception: 6:30pm – 10:00pm  
(*Sabin Place*) *Live Band starts at 7:00pm;*  
*Speeches start at 8:15pm*

Open Bar & Heavy Apps  
Vendor Giveaways & Prizes  
Platinum Sponsors:  
BSH - Bosch & Thermador  
Carbon  
Esquire  
Whirlpool Corp

Gold Sponsors:  
Electrolux  
Midea  
Sharp

### **Thursday, April 6: Show Day #2**

Show Floor Hours:  
9:00am – 2:00pm  
RICC

Breakfast: 8:00am – 10:00am  
(*Show Floor*)

Lunch: 12:00pm – 1:30pm (*Show Floor*)

## TRAINING SESSIONS

Offered on both April 5 & 6

### **Promoboxx: What, Why & How Can I Optimize?**

9:30am – 10:15am

### **Member Services 101 - Resources & Tools: How Can NEAG Help You?**

10:45am – 11:45am

### **Email Marketing & Email Snap: Why is Email Marketing Important?**

Learn about the resources NEAG provides, including what the Email Snap program is and how it can make Email Marketing easy for you.

12:15pm – 1:00pm

**LOCATION:** Please take the Escalator or Elevator to Level 4 (Mezzanine Level) and follow the signs to the **WARWICK ROOM**



**Don't forget about  
NEAG's Prize Raffles!**

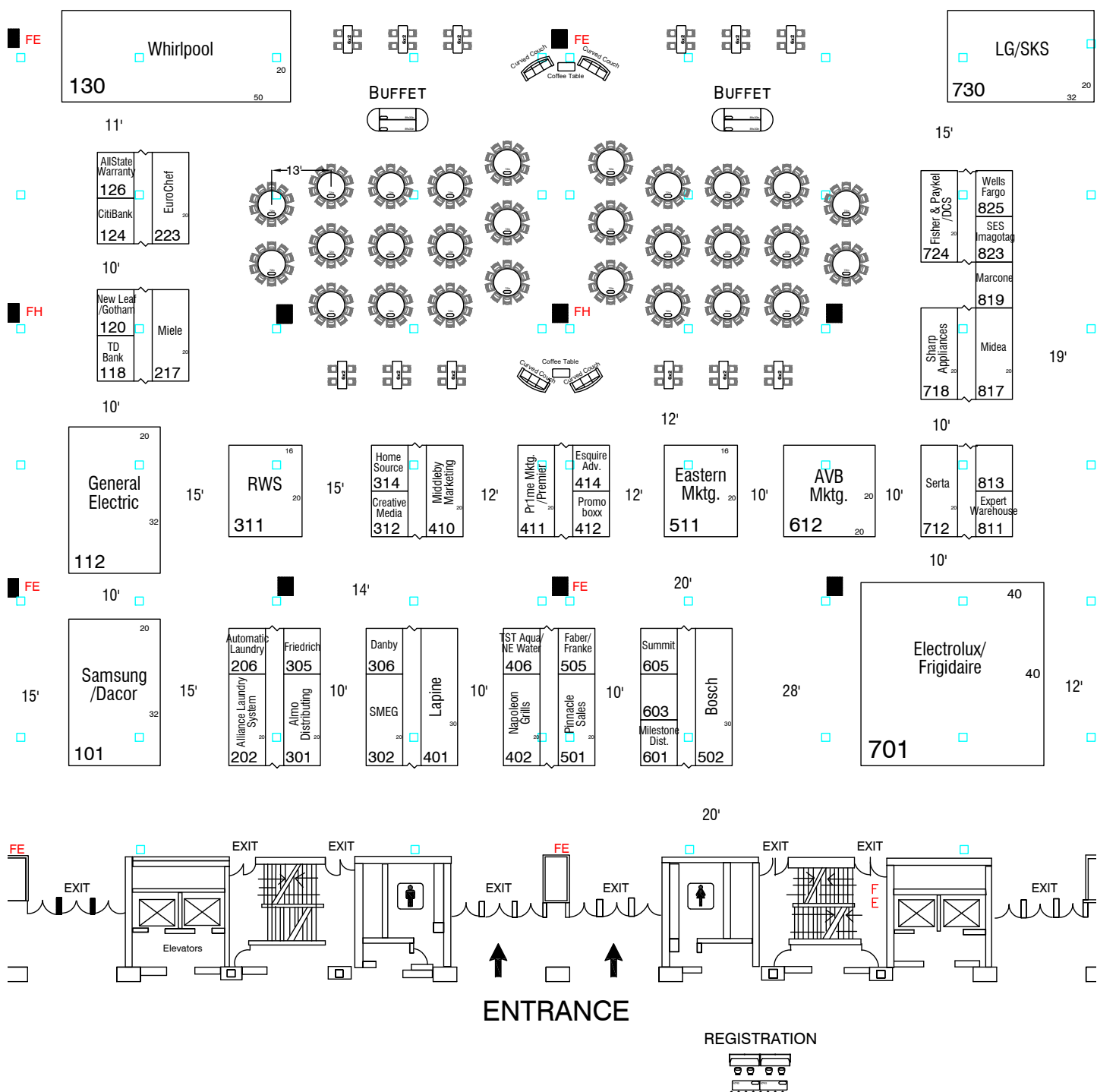
See the NEAG Team at the registration booth for details during the show!



**WIFI LOGIN**

**Network: NEAG-SHOW  
Password: NEAG1963**

## SHOW FLOOR MAP





## VENDORS

202 Alliance Laundry System	730 LG Appliance
126 AllState Extended Warranty	819 Marcone
301 ALMO Dist. (Hestan, Liebherr, U-Line, Zephyr)	410 Middleby Marketing
206 Automatic Laundry	817 Midea
612 AVB Marketing	217 Miele
502 Bosch	601 Milestone Dist, (Distinctive & Elica)
Carbon Creative	402 Napoleon Grills
124 CitiBank	120 New Leaf Service / Gotham Sales
312 Creative Media	501 Pinnacle Sales (Asko, Azure, Cyote, Fulgor Milano, Vent-A-Hood)
101 Dacor	411 Pr1me Mrkt (Premier & Broan)
306 Danby	412 Promoboxx
511 Eastern Mrkt (Bertazzoni, Blomberg, XO)	112 Retailer Web Services - RWS
701 Electrolux / Frigidaire	101 Samsung Appliance
414 Esquire Advertising	712 Serta
223 Eurochef (Verona)	823 SES Imagotag
811 Expert Warehouse	718 Sharp Appliances
505 Faber / Franke	730 SKS (Signature Kitchen Suites)
724 Fisher & Paykel / DCS	302 SMEG
305 Friedrich	605 Summit (Felix Storch)
311 GE - General Electric	118 TD Bank
314 HomeSource	406 TST Aqua Thrift / NE Water System
813 JD Distributors	825 Wells Fargo (Dealer Floor Financing)
401 Lapine Assc. (Weber & Cuisinart)	130 Whirlpool



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### Gold

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**Electrolux**



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## Rhode Island Information

The following is a guide to some things you might be interested in while in Providence.

For dining out at the local restaurants in Providence, we recommend booking reservations; most can be made within the “Open Table” app on your smart phone.

### SHOPPING

#### Providence Place Mall

Attached to the Convention Center and the Omni Hotel. Stores include Macy's, Boscov's, and the Apple store. Restaurants include Cheesecake Factory and PF Chang's

### GAMBLING

#### Ballys/Twin River Casino

100 Twin River Road – Lincoln RI- 10 Minute Drive from Convention Center. Includes Table Games, Slots, Sports Betting, Open 24 hours.

### RESTAURANTS *A 5 minute walk or drive from the convention center*

#### SEAFOOD

##### Hemenways

121 South Main St, 401-351-8570  
hemenwaysrestaurant.com

##### Providence Oyster Bar

283 Atwells Ave., Federal Hill,  
401-272-8866  
provoysterbar.com

#### STEAKHOUSE

##### Capital Grille

10 Memorial Blvd, 401-521-5600  
thecapitalgrille.com

##### Flemings Steakhouse

1 West Exchange – Inside the Omni Hotel,  
401-533-9000  
flemingssteakhouse.com

#### ITALIAN

##### Costantino's

265 Atwells Ave, 401.5281100  
costantinosristorante.com

##### Camille's

71 Bradford St, Federal Hill,  
401-752-4812 , camillesonthehill.com

##### Cassarino's

177 Atwells Ave, Federal Hill,  
401-751-3333  
cassarinosri.com

##### Andino's

171 Atwells Ave, Federal Hill,  
401-453-3164  
andinosprovidence.com

##### Trattoria Zooma

245 Atwells Ave, Federal Hill,  
401-383-2002  
trattoriazooma.com

#### SUSHI

##### Jacky's Waterplace

200 Exchange St, 401-383-5000  
jackysgalaxie.com

##### Ten Prime Steakhouse and Sushi

55 Pine St, 401-453-2333  
tenprimesteakandsushi.com

#### TRENDING

##### Bellini

50 Westminster St, 401.331.4050  
bellinirestaurant.com/providence/

##### The Eddy

95 Eddy St, 401.831.3339  
eddybar.com

##### Rooftop at the Providence G

100 Dorrance St, 401.632.4904  
rooftopattheg.com

## EXPLORE PROVIDENCE



### VISITOR INFORMATION CENTERS

The Providence Warwick Convention & Visitors Bureau's Visitor Information Centers are open to answer questions and provide expert advice on how to make the most of your stay in the Providence area. Our information specialists can assist you with planning either an entire trip – from accommodations to transportation – or a fun-filled day.

With two locations in the heart of downtown, both centers are just steps away from hotels, restaurants, shopping and other major attractions.

### TWO CONVENIENT LOCATIONS:

Main Visitor Information Center  
Rhode Island Convention Center (street level)  
One Sabin St., Providence, RI  
401-751-1177 | 1-800-233-1636

### HOURS OF OPERATION

Monday – Saturday | 9 a.m. - 5 p.m.

- Public restrooms and an ATM are located on the premises
- Retail shop and an audio walking tour available here