

PREMIUM & LUXURY

Destination Queenstown
Travel Trade Training



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LUXURY LODGES & RESIDENCES

Queenstown's luxury lodges and retreats offer exceptional private accommodations that set the standard for opulence.

Renowned globally, this destination features exclusive penthouses and boutique five-star lodges that provide bespoke premium experiences.

Imagine staying at a lakeside lodge surrounded by majestic mountains or at a secluded retreat away from the hustle of central Queenstown. These lodges promise the ultimate four-season lake and alpine experience in the heart of the Southern Alps. Convenient helicopter or jet boat transfers can be arranged to several luxury accommodations—just ask!

Indulgence is a hallmark here, with notable options like Blanket Bay in Glenorchy, Rosewood Matakauri Lodge, Eichardt's Private Hotel, Hulbert House, Gibbston Valley Lodge & Spa, Millbrook Resort, Touch of Spice, Major Domo, Azur Lodge, Queenstown Park Boutique Hotel, and Aroha Wellness Retreat.

Experience the pinnacle of luxury and relaxation in one of New Zealand's top destinations, where every detail is tailored to your desires.



Queenstown
NEW ZEALAND

ROOMS WITH A MOUNTAIN VIEW



Mountain views are a defining feature of Queenstown, nestled at the base of the Southern Alps. Spectacular year-round, the jagged peaks often showcase a dusting of snow. Highlights include The Remarkables, Cecil Peak, Walter Peak, and Ben Lomond.

For accommodations with stunning mountain vistas in the heart of Queenstown, consider Sofitel Queenstown Hotel and Spa, which offers views of Cecil Peak and The Remarkables. Slightly farther but still within walking distance, St Moritz and Queenstown Park Boutique Hotel provide scenic overlooks of Queenstown Hill and Bobs Peak.

ROOMS WITH A VINEYARD VIEW



Central Otago is renowned for its exceptional Pinot Noir, with over 75 wineries in the Queenstown and Gibbston regions. This means stunning vistas of sprawling grapevines, making it the perfect place to find boutique accommodations.

Stoneridge Estate, just a 20-minute drive from Queenstown's town center, offers five-star luxury bed and breakfast with fine dining overlooking Lake Hayes, complemented by views of a valley filled with vines. Slightly further afield, the newly opened Gibbston Valley Luxury Lodge and Spa provides luxury accommodations in the heart of the vineyard landscape, ensuring an unforgettable stay.

ROOMS WITH A LAKE VIEW



Lake Wakatipu, New Zealand's longest lake at 80 km, features numerous accommodations with stunning freshwater views and large picture windows. Nearby, Lake Hayes lies at the southern end of the Wakatipu Basin.

As the third largest lake in New Zealand, it's no surprise that many Queenstown accommodations offer beautiful lake views.

For luxury stays, Matakauri Lodge, Blanket Bay, and Eichardt's Private Hotel provide incredible vistas. A short drive from town, Kamana Lakehouse, Heritage Queenstown, and The Rees also offer great perspectives over the serene waters of the lake.

ROOMS WITH A TOWN VIEW



For an urban experience, Queenstown's vibrant town center has much to offer. Everything is within walking distance, allowing easy access to world-class eateries and shops, or a stroll down to the lakefront to catch a boat. On Saturdays, don't miss the weekly art and craft market at Earnslaw Park. Most visitor attractions provide transport services from town, making a car unnecessary.

Eichardt's Hotel and The Spire Hotel, both situated in the heart of Queenstown's CBD, offer a contemporary luxury experience for visitors seeking comfort and convenience.

AIR ACTIVITIES



Queenstown scenic flights offer an exceptional way to see the beautiful region.

View the stunning alpine and lake scenery from the air with a scenic helicopter, fixed-wing flight, hot air balloon or flight charter.

Fly from Queenstown over to Fiordland or enjoy the thrill of a snow landing high in the alps, complete with a picnic!

Choose from a short scenic flight, take to the air on a balloon as the sun rises, or a full day excursion incorporating other adventure activities with your flying experience, from rafting to snowboarding, skiing and downhill mountain biking.

LAND ACTIVITIES



Choose from a variety of experiences to connect with Queenstown's stunning environment. Embark on 4WD or off-road tours into the backcountry, where you'll witness breathtaking scenery in comfort.

For a slower pace, enjoy horse riding through iconic Lord of the Rings locations. Alternatively, explore one of Queenstown's eight picturesque golf courses, set against stunning mountain and lake views. Discover the Queenstown Trails network with over 150 km of easy scenic tracks along lakesides and through picturesque areas like Lake Wakatipu and Gibbston wine country. Spring and summer offer ideal weather for unforgettable outdoor adventures.

Queenstown
NEW ZEALAND

WATER ACTIVITIES



Explore the stunning lakes and fiords with a boat cruise in Queenstown and beyond. Home to breathtaking waterways like Lake Whakatipu, Lake Wanaka, Lake Te Anau, and Milford Sound, this area offers unforgettable experiences. Fiordland, a top destination, features soaring mountains and rich wildlife, making each cruise remarkable.

Multiple companies provide transfers to Milford and Doubtful Sounds from Queenstown, including overnight cruise options.

Whether you prefer a leisurely lake cruise or an adventurous fiord excursion, you'll enjoy the tranquility and beauty of New Zealand's remarkable landscapes.

SIGHTSEEING



Queenstown sightseeing tours offer the perfect way to experience the region's stunning natural beauty. Enjoy a scenic flight, cruise across Lake Whakatipu, or take a gondola ride for breathtaking views. With knowledgeable guides, you can explore by driving, walking, tasting, or flying.

Join a scenic tour to discover New Zealand's Southern Lakes and landscapes, whether through a city tour, buggy adventure, or farm trek. Experience Queenstown's gold mining history on an off-road tour or indulge in wine tastings. Whatever your mode of travel—foot, car, motorcycle, or horseback—you'll be captivated by the area's majestic peaks, tranquil lakes, and beautiful national parks.

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BEAUTY & WELLNESS



Reenergise and relax in Queenstown, a stunning destination for rejuvenation. Immerse yourself in natural beauty and breathtaking wilderness as you unwind and explore.

Luxurious day spas offer a variety of pampering treatments, while hot pools provide soothing relief after outdoor adventures.

Align your body and boost your energy with yoga classes or retreats.

For the ultimate wellness experience, stay at renowned luxury lodges like Aro Ha and enjoy the region's exceptional food and wine scene. Discover the perfect blend of relaxation and indulgence in Queenstown.

SHOPPING & GALLERIES



Shopping in Queenstown offers more than souvenirs; it's a haven for fashion lovers of all ages. For luxurious finds, visit Louis Vuitton's stunning boutique by Lake Whakatipu, or the new DFS Queenstown in O'Connells Mall. Just around the corner, Angel Divine and Decode offer unique and boutique luxury fragrances, brands, and seasonal fashion collections.

Don't miss the local art galleries dotted throughout Queenstown and Arrowtown, showcasing various artworks, where you can often meet the artists and purchase unique pieces to take home.

DAY TRIPS

Queenstown is an excellent base for exploring the breathtaking Sounds, especially for clients staying longer.

Iconic Milford Sound is accessible via self-drive, coach, helicopter, or fixed-wing plane. A great option is to take a coach one way and fly back for stunning views. Several cruise companies offer scenic tours of the fiords. Milford Sound is spectacular in any weather, with rain enhancing the beauty of its waterfalls.

A 45-minute drive northwest of Queenstown leads to Glenorchy, a slice of New Zealand paradise. The scenic drive along the lake is unforgettable, and a stop at Bennett Bluff is a must for photos. Surrounded by snow-capped mountains and ancient beech forests, Glenorchy has been a backdrop for films like *The Hobbit*. It's the gateway to famous hikes, including the Routeburn Track, and offers plenty of outdoor activities.

Just 20 minutes from Queenstown, Arrowtown is a historic gold mining town rich in heritage. Its charming streets, preserved buildings, and vibrant food scene make it a must-visit destination. Highlights include the Chinese miners' village, gold panning in the Arrow River, the Lakes District Museum, and boutique shopping.



RESTAURANTS



Queenstown boasts some of the best restaurants and bars in New Zealand, offering delectable food and vibrant nightlife. With over 150 innovative or award-winning eateries, you can find options for any occasion, from fine dining to casual meals.

In downtown Queenstown, enjoy stylish bistro fare, celebrity chef restaurants, traditional pub meals, and ethnic cuisine. Special dietary needs are easily accommodated with vegetarian, vegan, halal, and gluten-free options available. Notable dining spots include The Bunker, Amisfield Winery, The Grille, Botswana Butchery, and Jervois Steakhouse, making food and wine an integral part of your holiday experience

BARS



Queenstown is known far and wide for its excellent restaurant and bar scene. Whether you're in search for a place to have a pre-dinner drink, a decadent restaurant, a night spot with a chilled vibe, or somewhere to dance the night away, our compact town centre makes it easy to experience our vibrant nightlife scene.

From house-made gin cocktails with a lake view to champagne from a sky-high lookout across the mountain silhouettes. Whether it's Kiwi craft beer, Otago wine, mixologists' libations or mulled wine by an outdoor fire, you will find something here with your name on it.

WINERIES



Queenstown and nearby Gibbston, known as the 'Valley of Vines,' are renowned for producing some of the world's best Pinot Noir. Spend a day exploring cellar doors and restaurants to discover your favorite vintage. Queenstown serves as the gateway to the Central Otago region, home to 200 vineyards within a 40-minute drive, or opt for a private heli tour.

The unique landscape at 45° south provides excellent grape-growing conditions, resulting in award-winning wines. Many wineries offer cellar door tastings and on-site restaurants. Various tour companies can take you around Gibbston and Central Otago, allowing you to enjoy tastings without worry.

Queenstown
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TRANSPORT & PRIVATE TRANSFERS



Choose a private transfer from the airport to your accommodation for a seamless start to your Queenstown experience. You can also book a privately guided tour for a day filled with sightseeing, heli-wine tours, heli-hiking, or biking adventures. Enjoy high-end fleets of luxury vans, SUVs, and sedans, ensuring comfort and style throughout your journey.

With passionate, experienced local drivers and guides, you'll receive professional and reliable services tailored to your needs. There are plenty of discreet and luxurious options to choose from, allowing you to relax and enjoy every moment of your stay.

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