

QUEENSTOWN: HOME OF ADVENTURE

50 words

Surround by majestic mountains and nestled on the shores of crystal-clear Lake Wakatipu, Queenstown offers world-class experiences and a cosmopolitan vibe. Whether you're exploring our trails, indulging in food and wine, discovering stunning fairways or seeking adrenaline thrills, Queenstown sets the stage for adventure. Welcome to Queenstown, Home of Adventure.

100 words

Surround by majestic mountains and nestled on the shores of crystal-clear Lake Wakatipu, Queenstown offers diverse, world-class experiences, a warm welcome and a cosmopolitan vibe. Throughout its history, Queenstown has drawn many adventurers. From the early Māori and gold miners to outdoorsmen who seek thrills in our backcountry and tourism pioneers who have turned their passions into enterprise. Queenstown has fuelled imaginations and inspired many to explore. Whether you're chasing the snow, exploring our trails, indulging in food and wine, discovering stunning fairways or seeking adrenaline thrills, Queenstown sets the stage for adventure. Welcome to Queenstown, the Home of Adventure.

150 words

Surround by majestic mountains and nestled on the shores of crystal-clear Lake Wakatipu, Queenstown offers diverse, world-class experiences, a warm welcome and a cosmopolitan vibe. Queenstown was founded by adventurers and to this day our love of adventure is the common thread that defines our people. From the early Māori and gold miners to outdoorsmen who seek thrills in our remote backcountry and innovative tourism pioneers who have turned their passions into enterprise. Queenstown has fuelled imaginations and inspired many to explore.

This is a place to venture beyond - whether you're chasing the snow, exploring our trails, indulging in award-winning food and wine, discovering stunning fairways or seeking adrenaline thrills, Queenstown offers an adventure for everyone, of all tastes, tempos and temperatures. Let Queenstown's magnetic energy inspire you to go further and introduce you to the person you've always wanted to be. Welcome to Queenstown, the Home of Adventure.

Destination Queenstown

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