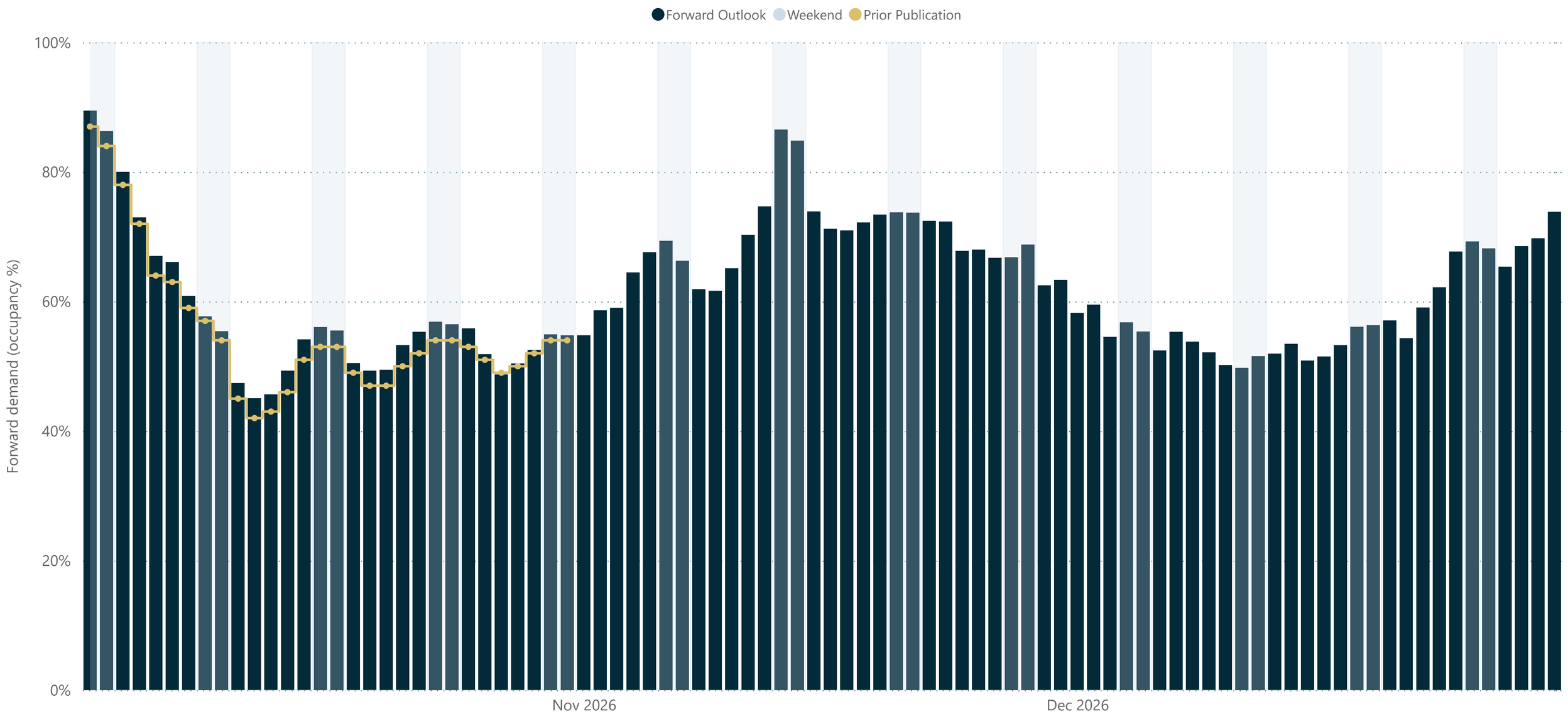
Forward Outlook vs. change from prior publication

What does this chart show? This graph displays the forward outlook demand (occupancy %) (dark and light blue columns) and change from the prior publication the week prior (gold line).

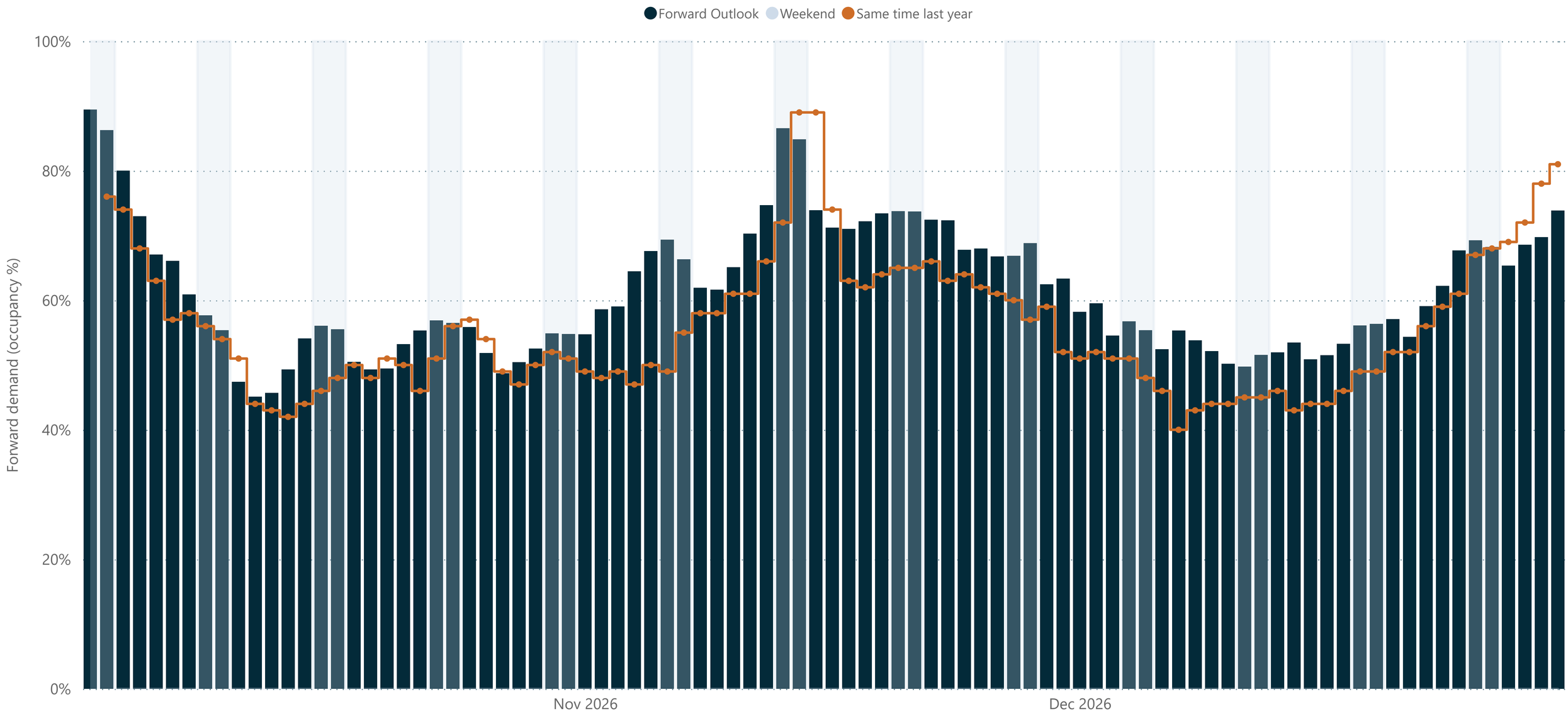
58%
Average Occupancy 1-30 days

63%
Average Occupancy 31 - 90 days



Forward Outlook vs. projected occupancy same time last year

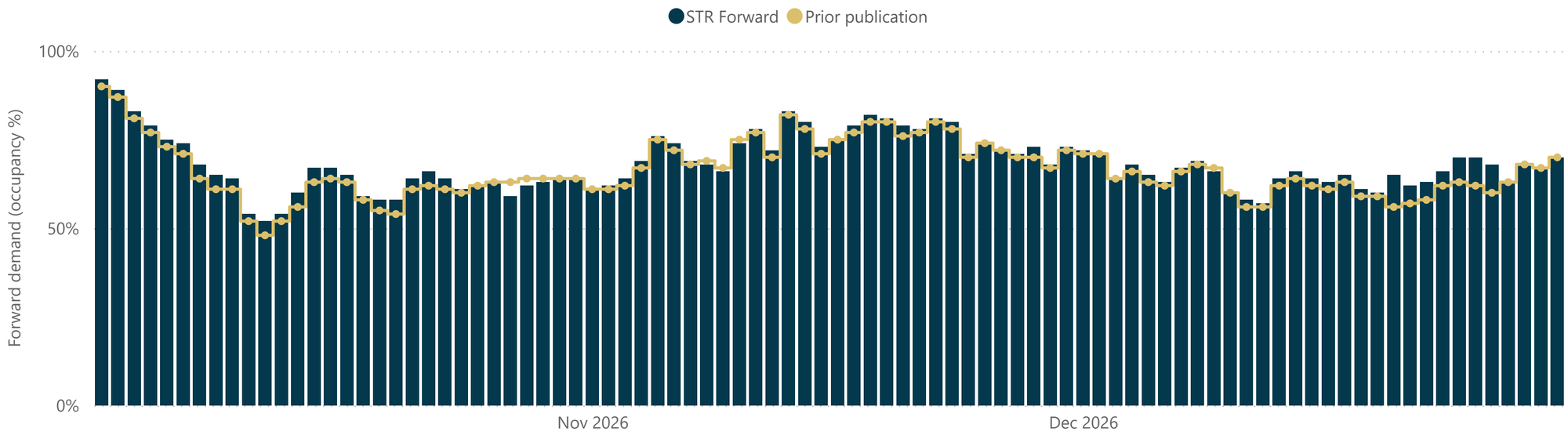
What does this chart show? This graph displays prior years projected occupancy taken from the forward outlook at the same point in time last year (orange) compared to the current forward outlook demand (occupancy %) (blue bars). **Note:** The dates on the graph below have not been adjusted to reflect the same day of the week as last year. Instead, the data corresponds to the exact date, rather than the day of the week



Forward Outlook - commercial (STR)

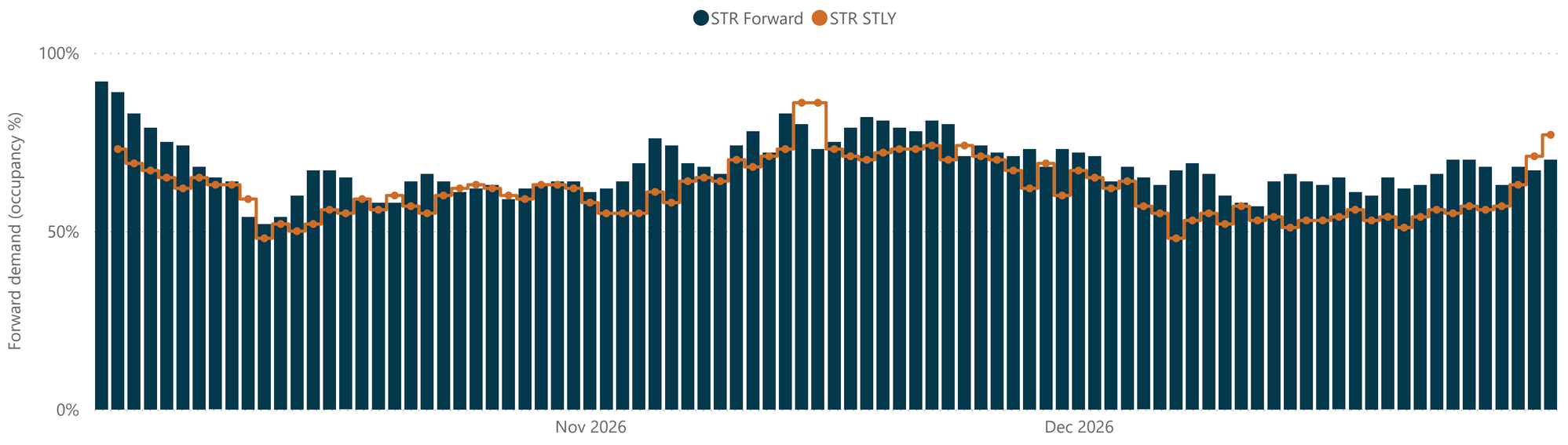
What does this chart show? This graph displays on the books recorded future occupancy from STR (occupancy %) (dark blue bars) and pick up since the prior week (orange line). STR Forward STAR represents ~2,000 available commercial rooms, which is around 48% of Queenstown's hotel capacity.

Forward outlook vs. change from prior publication



What do these charts show? This graph displays prior years projected occupancy taken from the forward outlook at the same point in time last year (green) compared to the current forward outlook demand (occupancy %) (blue bars).

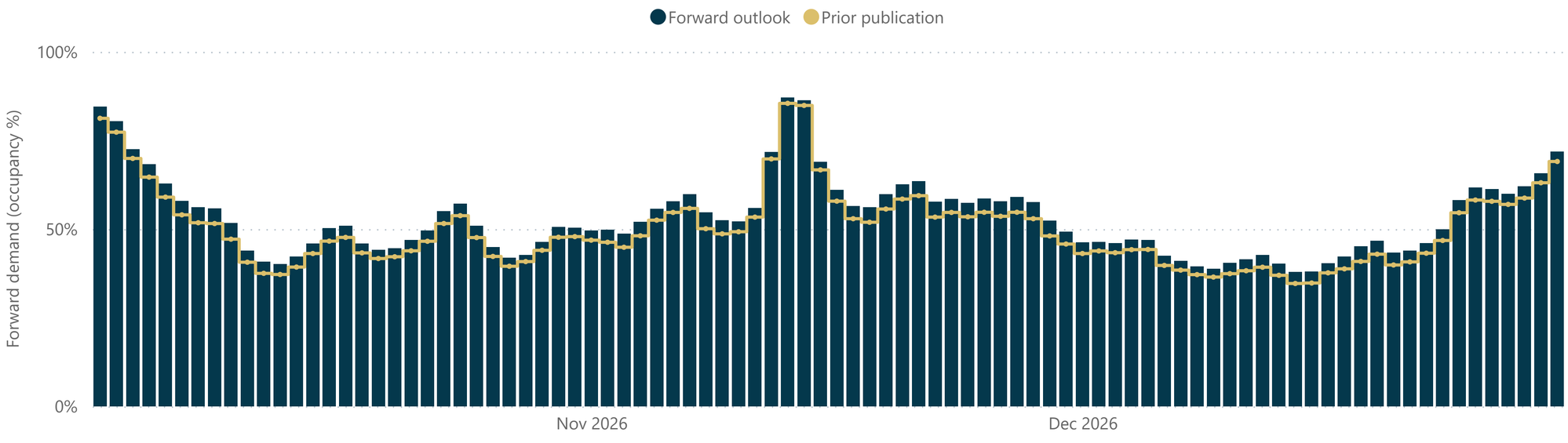
Forward outlook vs. projected occupancy same time last year



Forward Outlook - non-commercial (AirDNA)

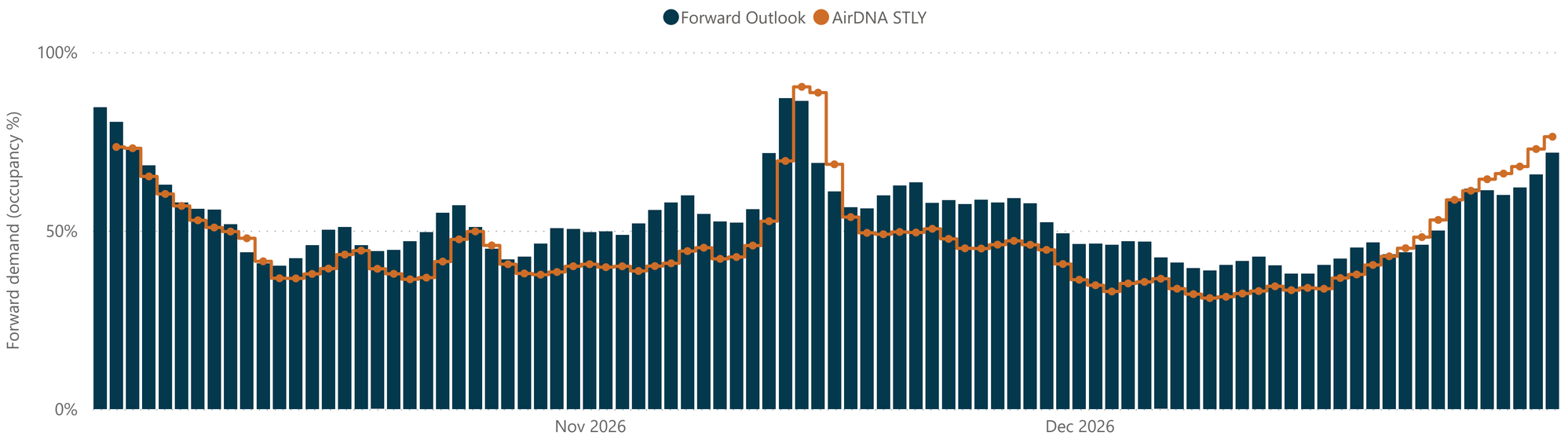
What does this chart show? This graph displays future occupancy rates (occupancy %) (purple bars) and pick up since the prior week marked by the yellow dots. AirDNA is based on 1,600 active short term rental properties in the central Queenstown area.

Forward Outlook vs. change from prior publication



What do these charts show? This graph displays prior years projected occupancy taken from the forward outlook at the same point in time last year (green) compared to current forward outlook demand (occupancy %) (blue bars).

Forward Outlook vs. same time last years projection



Forward Outlook vs. historic final recorded occupancy

What does this chart show? This graph indicates what was published by Destination Queenstown in the Forward Outlook resource (blue line) compared to final recorded occupancy for the same date (green bars). Final recorded occupancy is based on a weighted average of noncommercial (AirDNA) and commercial (STR) datasets.

Month

Multiple selections

8.5%

% difference (published vs actuals)

