

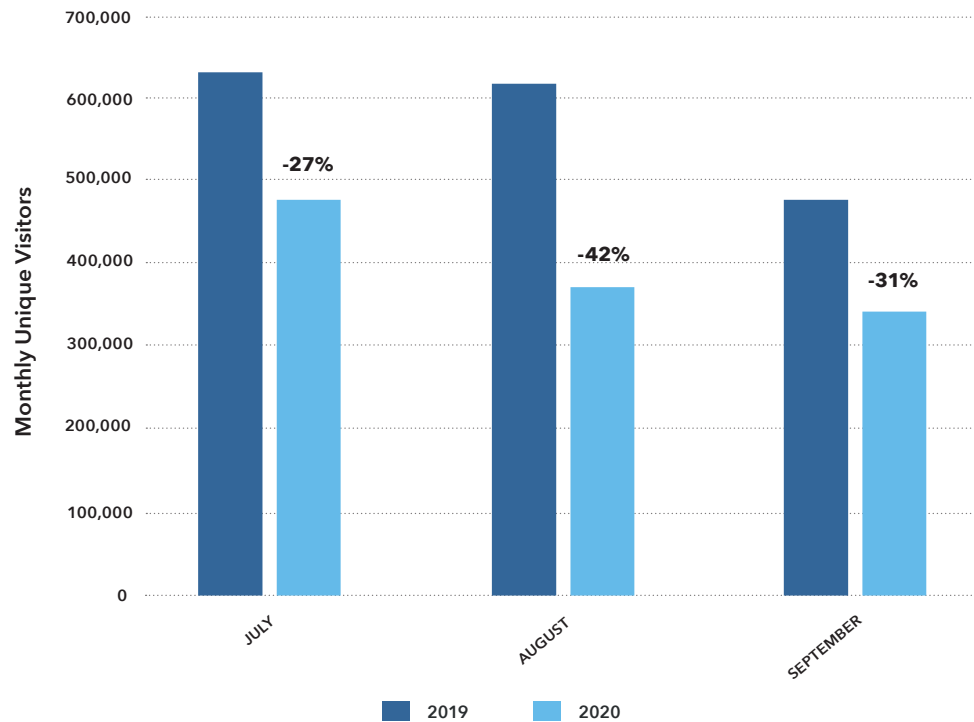
Queenstown visitor snapshot

Quarter 3 (July-September 2020)



Unique Daily Visitor Count

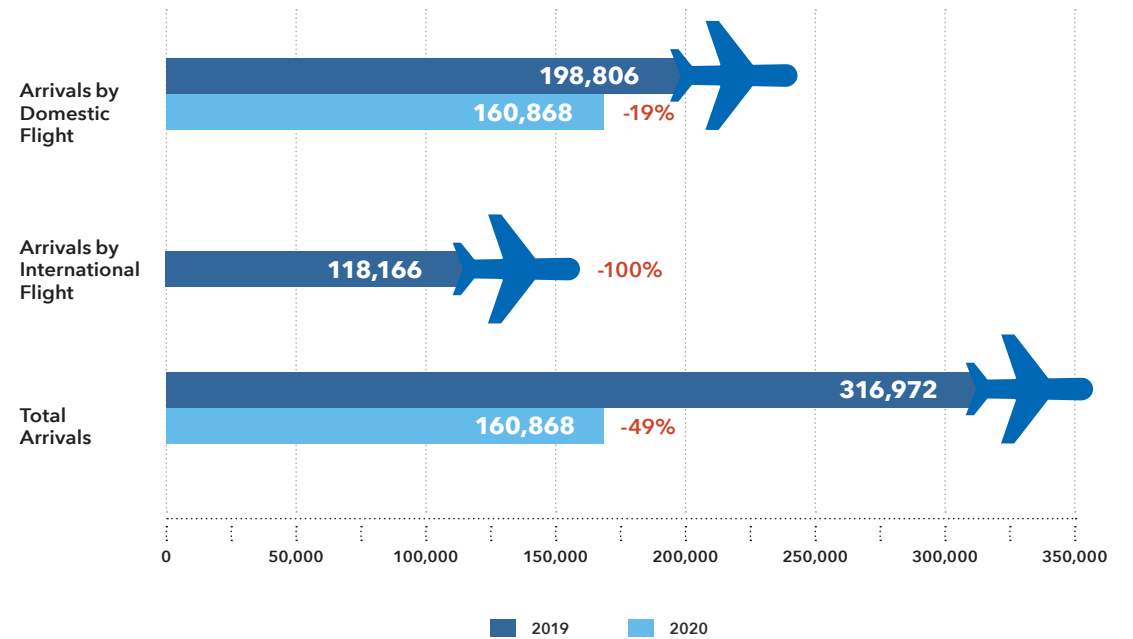
Total visitor count by month



[Source: Data Ventures Tourism New Zealand Tool. 1 July-30 September 2019 vs 1 July-30 September 2020]

Airport Arrivals

Queenstown airport passenger arrivals quarter 3



[Source: Queenstown Airport Passenger History 1 July-30 September 2019 vs 1 July-30 September 2020]

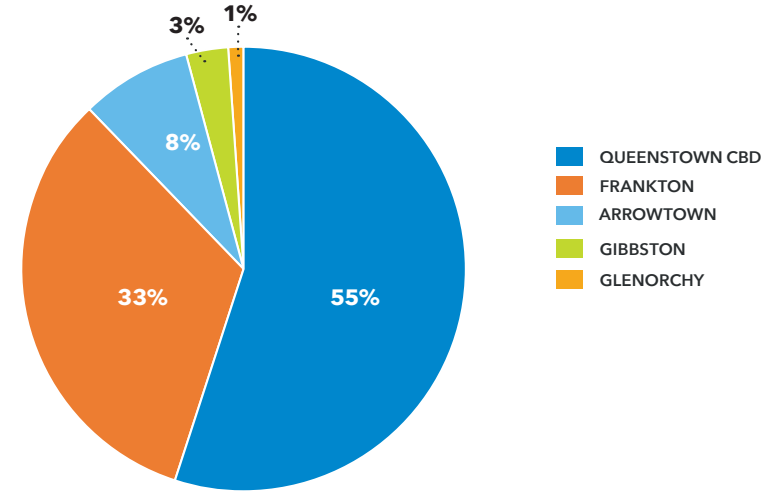
Visitor Expenditure

Queenstown visitor expenditure by market



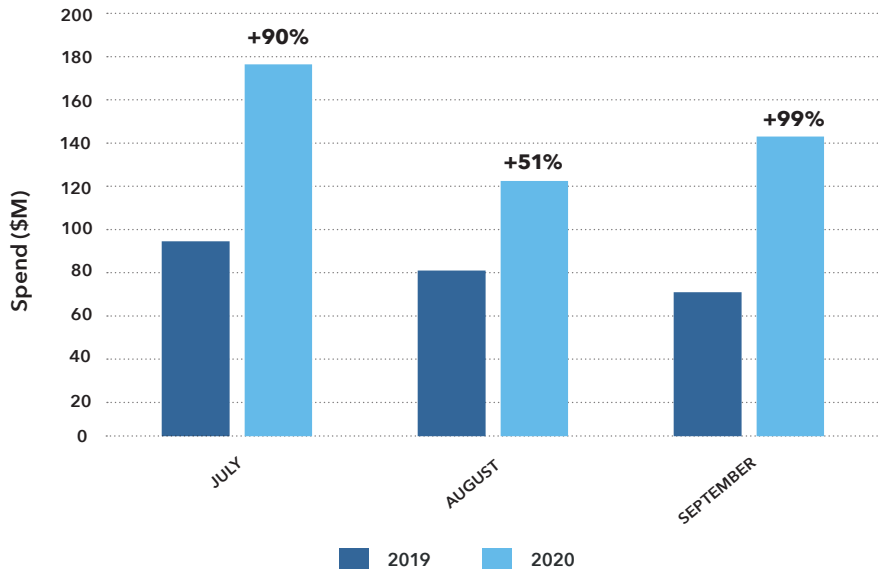
[Source: Monthly Regional Tourism Estimates 1 July - 30 September 2020]

Visitor expenditure proportion by sub-region



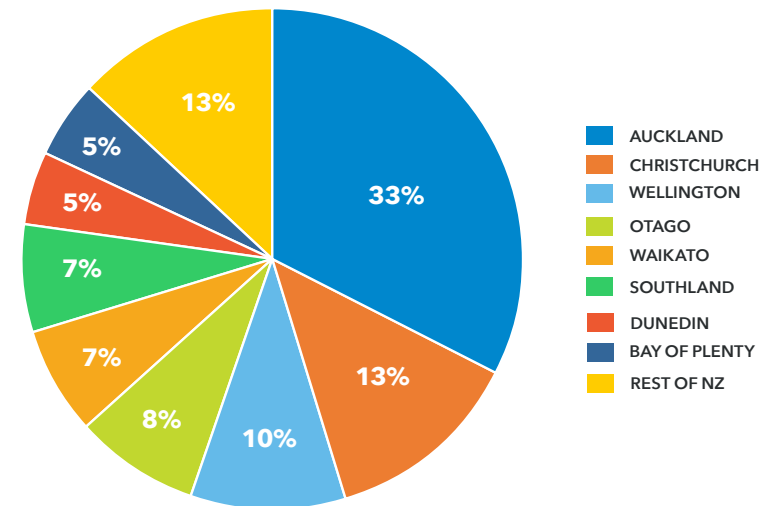
[Source: Verisk Marketview 1 July - 30 September 2020]

Domestic expenditure by month compared to same period last year



[Source: Monthly Regional Tourism Estimates 1 July-30 September 2019 vs 1 July-30 September 2020]

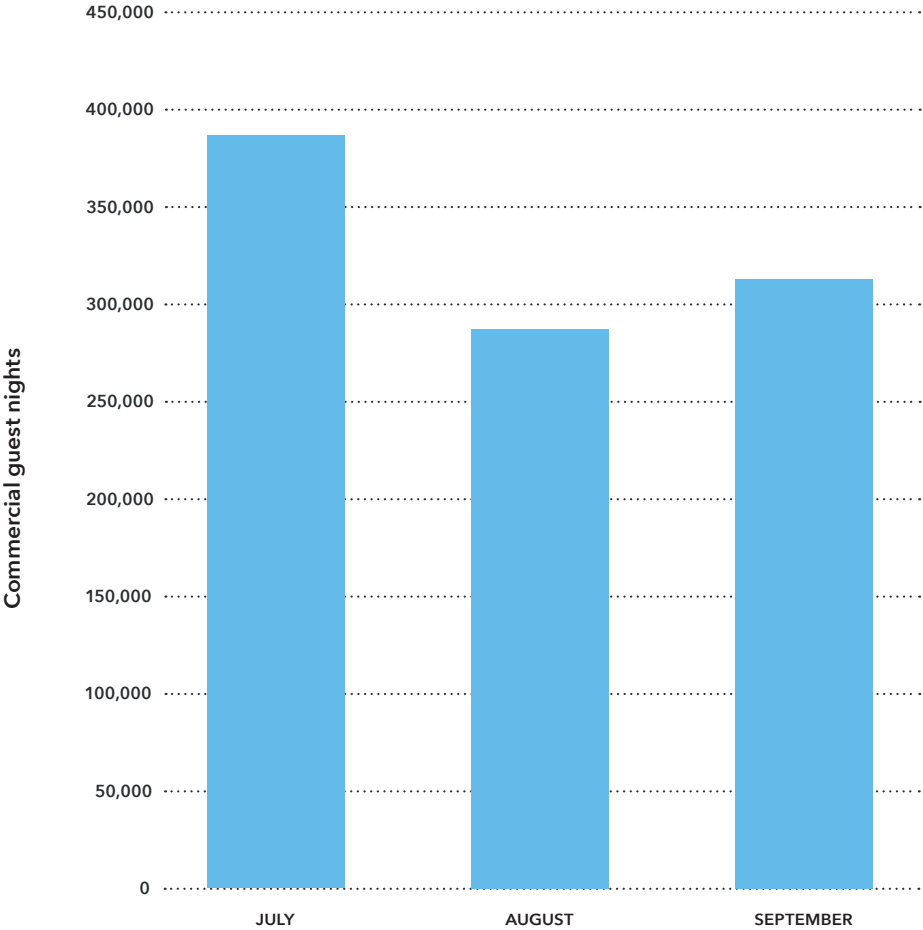
Domestic visitor region of origin



[Source: Verisk Marketview 1 July-30 September 2020]

Queenstown Guest Nights

Total commercial guest nights



[Source: Accommodation Data Programme (ADP), 1 July-30 September 2020]