



TRADE INFORMATION PACK  
2025



**PROTECTING THE ENVIRONMENT  
AT THE HEART OF OUR HOME.**

Love Queenstown and Love Wānaka exist to protect the places that define our region – the landscapes, wildlife and waterways that connect us all.

You're invited to stand with us – using your trips to fuel climate action, strengthen conservation, and back the local champions working to safeguard our environment for generations to come.

After all, these landscapes aren't just beautiful – they're the heart of our communities and the reason visitors keep coming back, time and time again.



## **WAYS TO GET INVOLVED.**

- **Become an Impact Partner**

Make an annual donation of \$10,000 or commit a percentage of local trip proceeds to join our Impact Partner Programme – a collective of businesses going above and beyond for our environment. You'll receive maximum partner benefits and support to share your story and amplify your impact.

- **Fund native trees or donate per product or experience**

Turn your support into action by gifting a native tree for each traveler, or add a donation to every trip, product or booking sold. Whether \$1 or \$100, every contribution fuels grassroots projects. Ask about custom certificates, co-branded campaigns, or hands-on planting opportunities.

- **Custom visitor experiences**

Want deeper connections? Engage your guests in local conservation through tree planting, wildlife support, and other hands-on projects. We'll help you curate an experience your guests will truly never forget.

## WHAT'S IN IT FOR YOU.

Good for the environment. Good for business.

Strengthen your commitment to the environment and enrich your brand story. It's a win-win.

- **Deeper connections**

Join the community of changemakers taking meaningful action your customers, staff, and partners can see and celebrate.

- **Amplified impact**

We'll provide creative assets and campaign support so you can share your commitment with your clients and community – turning your contribution into a story that resonates while growing real-life, on-the-ground support for causes that count.

- **Charitable tax benefits**

All donations over \$5NZD are eligible for charitable tax benefit for New Zealand tax residents.





## **LET'S CHAT**

Ash Bickley

Community Fund Coordinator

[ash@queenstown-wanaka.nz](mailto:ash@queenstown-wanaka.nz)

021-193-7646

**Together, we can ensure  
Queenstown and Wānaka's wild  
beauty endures for generations to  
come.**