



TRADE INFORMATION PACK



PROTECTING THE ENVIRONMENT AT THE HEART OF OUR HOME.

Love Queenstown and Love Wānaka exist to protect the places that define our region – the landscapes, wildlife and waterways that connect us all.

You're invited to stand with us – using your trips to fuel climate action, strengthen conservation, and back the local champions working to safeguard our environment for generations to come.

After all, these landscapes aren't just beautiful – they're the heart of our communities and the reason visitors keep coming back, time and time again.



WAYS TO GET INVOLVED.

- **Become an Impact Partner**

Make an annual donation of \$10,000 or commit a percentage of local trip proceeds to join our Impact Partner Programme – a collective of businesses going above and beyond for our environment. You'll receive maximum partner benefits and support to share your story and amplify your impact.

- **Fund native trees or donate per product or experience**

Turn your support into action by gifting a native tree for each traveler, or add a donation to every trip, product or booking sold. Whether \$1 or \$100, every contribution fuels grassroots projects. Ask about custom certificates, co-branded campaigns, or hands-on planting opportunities.

- **Custom visitor experiences**

Want deeper connections? Engage your guests in local conservation through tree planting, wildlife support, and other hands-on projects. We'll help you curate an experience your guests will truly never forget.

WHAT'S IN IT FOR YOU.

Good for the environment. Good for business.

Strengthen your commitment to the environment and enrich your brand story. It's a win-win.

- **Deeper connections**

Join the community of changemakers taking meaningful action your customers, staff, and partners can see and celebrate.

- **Amplified impact**

We'll provide creative assets and campaign support so you can share your commitment with your clients and community – turning your contribution into a story that resonates while growing real-life, on-the-ground support for causes that count.

- **Charitable tax benefits**

All donations over \$5NZD are eligible for charitable tax benefit for New Zealand tax residents.





LET'S CHAT

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**Together, we can ensure
Queenstown and Wānaka's wild
beauty endures for generations to
come.**