

NEW PRODUCT UPDATE

August 2024



Queenstown
NEW ZEALAND

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ACTIVITIES

An aerial photograph of a river flowing through a rocky canyon. The water is exceptionally clear, showing a vibrant green color and revealing the rocky riverbed below. Three red inflatable rafts are positioned at different points along the river. The canyon walls are steep and covered with dense green vegetation, including trees and shrubs. The overall scene is bright and scenic, suggesting a high-quality outdoor activity.

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NOMAD SAFARI – FULL DAY MACETOWN



Starting October 1st,
Nomad Safaris Macetown
tour will become a full day
experience.

- Tour includes a visit to Arrowtown Museum.
- Thrilling river crossings
- A walk to Homeward Bound and Stamper Battery.
- Lunch Included
- Concluding 5/5.30pm.

LATITUDE 45 – LUXURY WINE TOURS



Latitude 45 is Queenstown newest Wine Tour Company.

- Offering curated and bespoke wine tours around the Central Otago region.
- Immersive experience
- Small private group tours from 1-6 passengers.
- Luxury Transport
- Genuine Local Insight
- Exclusive access to hidden gems
- Established Vineyard Relationships

ALPINE LUXURY TOURS



Alpine luxury Tours has introduced their Central Otago Adrenaline Aroma Tour.

- Full day tour
- Featuring three activity experiences, Oxbow Adventure Co, Highlands Motorsport Park Go-Karts & The Porsche Taycan Experience.
- Three course lunch & wine tasting included.

ALPINE LUXURY TOURS



Alpine luxury Tours has introduced **The Fiordland Highlights Tour**.

- Full day tour with overnight option
- Private Luxury Transport and driver
- Jetboat Tour
- Farm Tour & Refreshments
- Optional lunch & private Milford Sound Tour

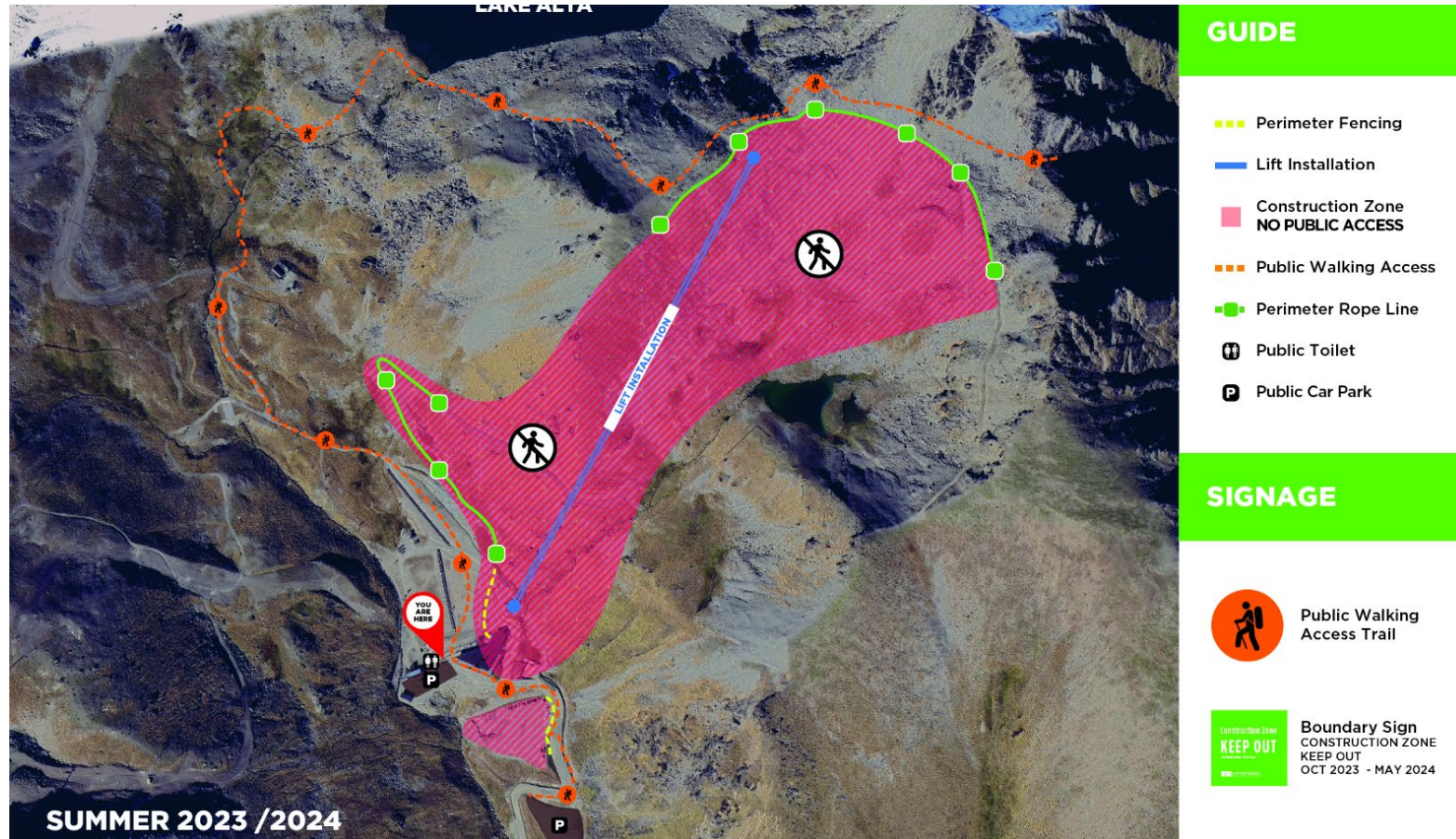
ALTITUDE TOURS & REAL NZ



Altitude Tours and RealNZ have collaborated to release their latest product, 'Milford Business Class'.

- Redefining the Milford Sound Experience
- Curated Service featuring, unapparelled comfort, including seating, amenities.
- VIP Experience
- Launching October 2025

REMARKABLES SKI FIELD



Remarkable's Ski Field will open its new chair lift up Shadow Basin this coming season, June 2024.

- Twice as fast as the original chairlift.
- Will open nearly 50% more accessible terrain.

CARDRONA – SOHO BASIN



Soho Basin is under development up Cardrona Skifield, taking the resort from 465ha to 615ha.

- Opening Winter 2025.
- Will make Cardrona the biggest commercial ski field in New Zealand
- Adding 24% of skiable terrain overall to the resort.

ALPINE WINE TOURS



Alpine luxury Tours has introduced **The Queenstown Progressive Dinner Tour**

- Explore three locations – Gin Garden Broken Heart Spirits for entrée and gin tasting
- Ayrburn for main course with matched wines
- Eichardt's for a decadent dessert and after dinner digestif
- 3-hours (6.30-9.30pm) max 11 people
- Mercedes Sprinter
- Local guide

ALPINE LUXURY TOURS – HELI WINE TOUR



Alpine luxury Tours has partnered with Mora Wines to offer an exclusive Heli Wine Tour in Central Otago.

- Includes Private driver, wine tastings, Platter Lunch & Helicopter return flight.
- Available all year round.
- Time is upon request.
- 3-hour duration.

APPELLATION WINE TOURS- EV'S



Appellation Wine Tours have introduced Electric Vehicles to their transport Fleet.

- Two Electric ford vans.
- 12 Seats in Each van.
- Reduction in carbon footprint.
- Environmentally-conscious Tourism.

GSL X ROMER GALLERY



Commissioned Experience

- Accompany the Artist to work, join Stephan Romer on a private heli-photography expedition.
- Choose your own scenery to capture.
- Take home your chosen commissioned piece by Stephan Romer.

GLENORCHY AIR X STEWART ISLAND



Stewart Island day trip.

- Scenic flight to/from ZQN (9am).
- Full day guided experiences – Stewart Island Village & Bays Tours with & Ulva Island Explorer with RealNZ.
- Lunch included.

GLENORCHY AIR



Private Flight and VIP
Cruise.

- Private transfer from accommodation.
- Personalized scenic flight.
- Exclusive use of Southern Discoveries VIP area with private outdoor viewing deck.
- Arrival drink – beer/bubbles. High-tea.

HELIWORKS – MILFORD SOUND EXPLORER



Heliworks have introduced a new product, the Milford Sound Explorer.

- Exclusive Landing at Earnslaw Burn.
- Beat the crowds with a birds eye view of the Iconic Milford Sound.
- Journey Through the Hollyford Valley.
- Passing Numerous Alpine lakes & waterfalls.

ALTITUDE TOURS – HELI WINE TOUR



Altitude Tours has introduced their latest product Heli Wine Sampler Tour.

- Scenic Flight over Nevis Bluff & Gibbston valley.
- Mountain landing with glass of sparkling wine.
- Visiting four of the regions best cellar doors

ALTITUDE TOURS X DART RIVER



Glenorchy Scenic Tour with Dart River new combo product.

- Guided sightseeing to Glenorchy & Paradise.
- Multiple photo stops. Morning tea included.
- Dart River Adventures two-hour jetboat experience into Mt Aspiring National Park.
- Full-day, 8 hours.

ALTITUDE TOURS



Central Otago Food & Wine Tour.

- Visit top wineries across four wine regions.
- Private tastings in each location.
- All meals included.
- Available for private charter/group bookings.

ACCOMMODATION



MAJOR DOMO



Major Domo have developed a new offering for their properties, The Exclusive Upgrades Product.

- Includes, personal meet & greet on arrival
- Welcome cheese platter with local wine
- Locally sourced breakfast provisions replenished every second day
- Daily servicing
- This product is exclusive to Trade.

ROKI COLLECTION



ROKI Collection Queenstown is an ultra-luxury, boutique hotel coming to the lakefront of downtown Queenstown.

- 15-minute drive to Queenstown international airport
- Close to Queenstown iconic landmarks such as Skyline Gondola, Botanical Gardens and the Steamer Wharf, home of the TSS Earnslaw.
- Onsite fine dining restaurant.
- Library Bar.
- Spa & Gym onsite.
- Offering suites, Deluxe Suites, 1-2-3-4 Bedroom suites.

SUDIMA FIVE MILE



Located in Frankton, close to airport and in the Five Mile retail precinct.

- 15 minutes drive from Queenstown
- 120 rooms
- 4.5 star
- Free parking
- Restaurant & Bar on site
- Bike & ski storage

HOLIDAY INN REMARKABLES PARK



Located in Frankton, close to airport and convenient to Remarkables Park precinct.

- 15 minutes drive from Queenstown
- 182 rooms
- 4.5 star
- Gym onsite
- Restaurant & Bar onsite
- Ski storage

MILLENIUM HOTEL



Full room refurbishment is now complete as of April 2024.

- 220 rooms and suites
- Short walk from town center
- Meetings facilities
- Qualmark Silver 4+ star

SCENIC SUITES HOTEL



Scenic Suites hotel has undergone a refurbishment.

The guest rooms, consisting of studios and 1-bedroom suites (which can be combined to create two-bedroom suites) have had a full refurbishment, with a fresh new look and design inspired by beauty and drama of the Central Otago region.

The onsite restaurant and bar has also undergone some updates.

EAT AND DRINK



Queenstown
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FERGBUTCHER



The famous Fergburger has added another establishment to their belt, opening 'Fergbutcher' in Arrowtown. Selling not only cuts of meat but also takeaway food, with a menu that caters to breakfast, lunch and dinner offering non-fergburger burgers, sandwiches, grilled sausages, coffees and bakery goods.

TOAST & OAK



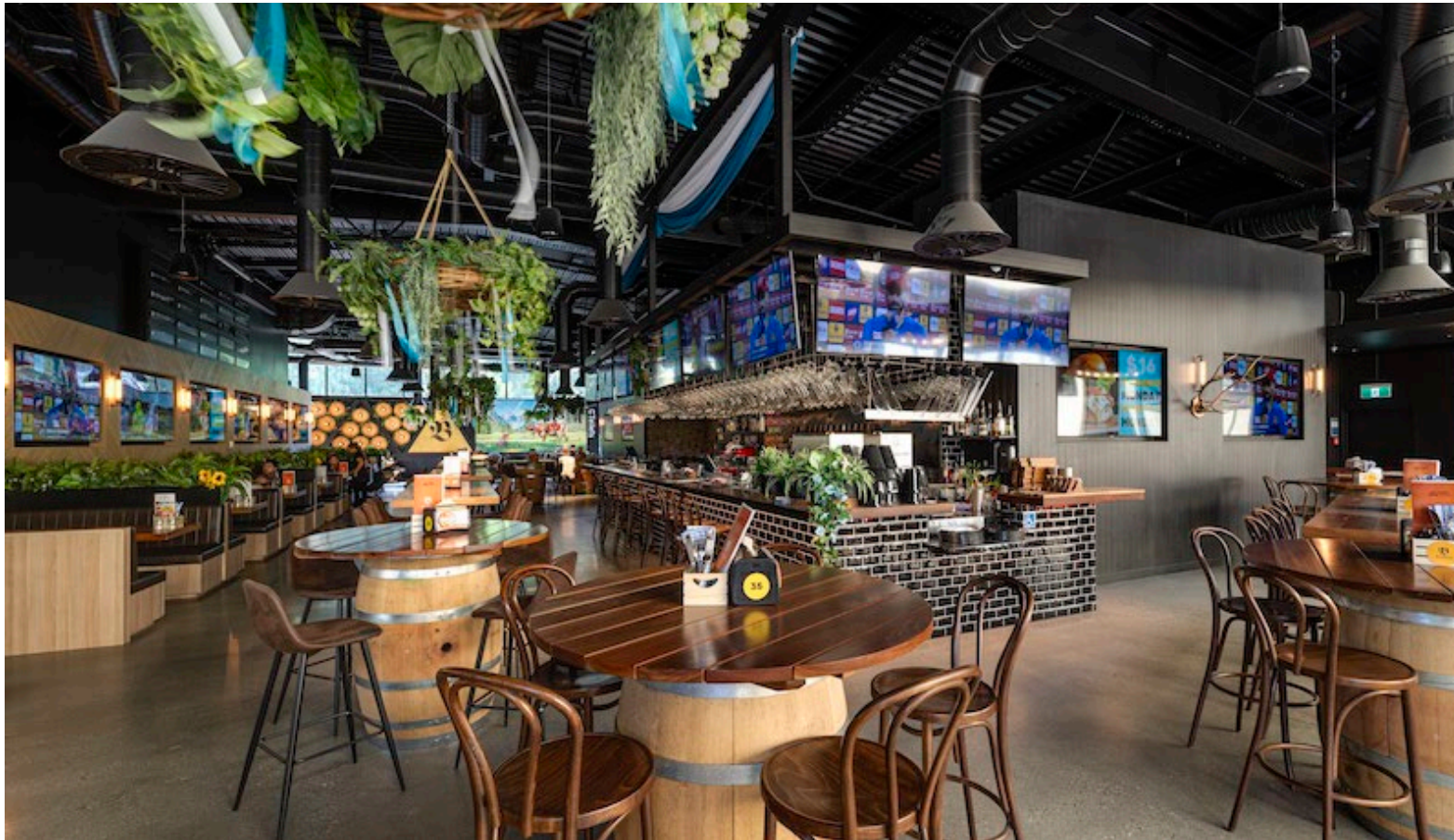
Toast & Oak, located on a historic Queenstown street, offers a European wine bar experience with a warm, inviting glow. Inside, you'll find a blend of rich textures and natural hues, capturing the cozy, energetic ambiance of Europe's intimate wine bars.

LOCAL QUEENSTOWN



After a big refurb and rebrand, Local Queenstown has opened on Rees Street. Located in the heart of town, Local offers elevated pub food alongside nightly events, live sports, with live music and DJs.

THE ASSEMBLY



The newly opened assembly Gastropub in the Upper Village 'The Assembly'.

The newly opened Assembly Gastropub in Upper Village offers stunning CBD views and celebrates New Zealand produce. With 8-meter-high ceilings, it accommodates up to 300 guests, catering to various occasions from casual meetups to large gatherings. The menu showcases local ingredients at affordable prices, complemented by 30 craft beer taps and a selection of Central Otago wines.

TOMMY'S MARGARITA BAR



Republic Hospitality Groups latest addition, Tommy's Margarita Bar has opened in the Queenstown Mall.

- Offering a selected of expert-crafted margaritas
- Central location
- Comfortable and modern lounge bar

FINO WINE BAR



Fino Wine Bar has now opened at Queenstown Marina.

- 10-minute drive from Queenstown town Centre
- Feature a wide range of local and New Zealand wines and handcrafted food

SUNDAY'S EATERY



Inspired by the intimate neighborhood restaurants of Europe and the laid-back feeling of everyone's favorite day of the week, SUNDAYS is a character filled eatery and drink(ery) in a stunning restored church building from 1933.

- Neapolitan-style pizzas are the hero of the wood-fired menu.

AYRBURN



Ayrburn located in Arrowtown and is the regions newest dining precinct.

Surrounded by 15 hectares of planted vines and 40 hectares more of accessible land – trails, waterfall and further commercial development.

- Dining precinct
- Six dining venues, with more on the way.
- Transport available to/from

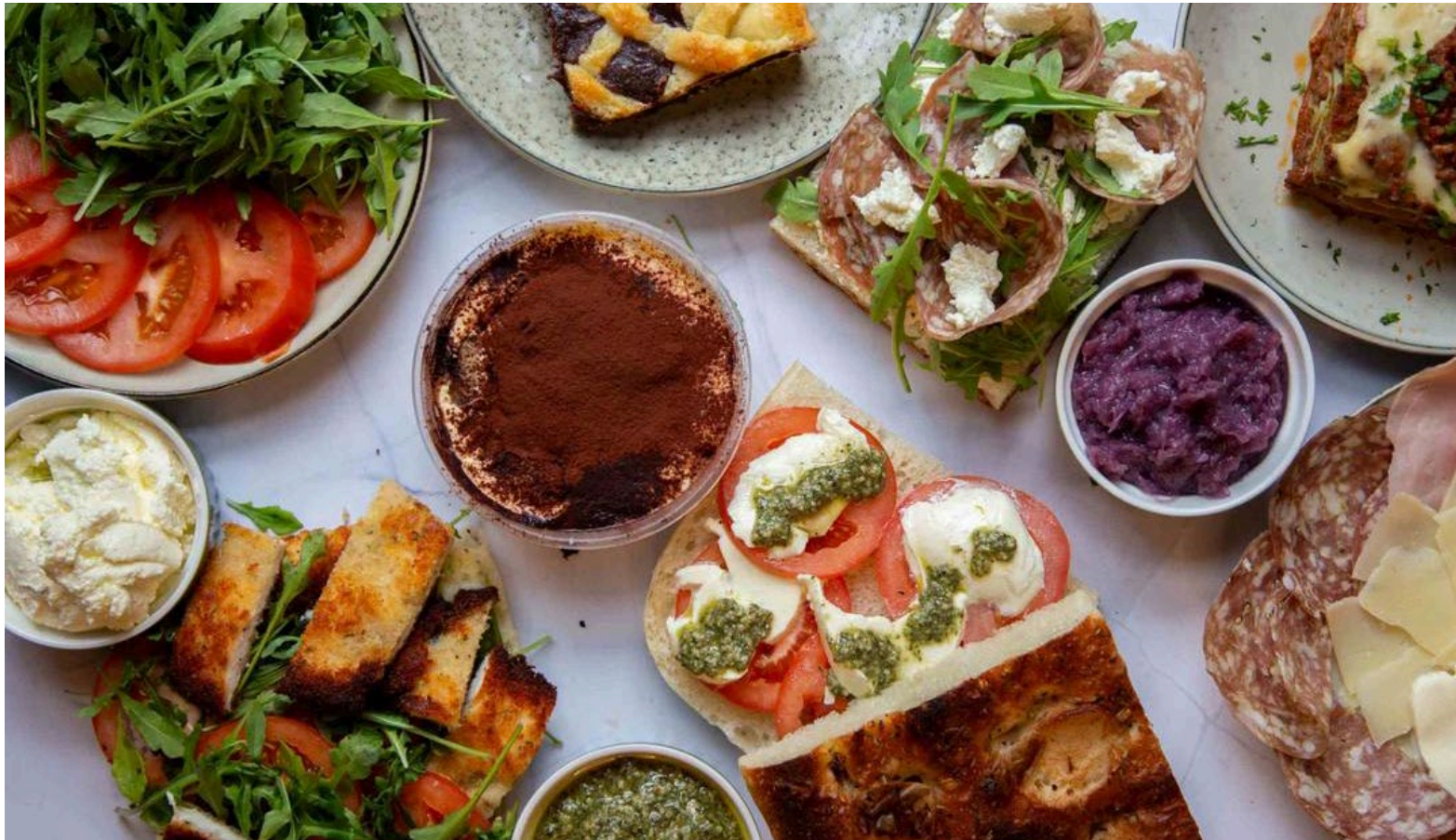
SODA



Soda located on Queenstown Bay. Offering full flavoured dishes with modern interpretations of Mediterranean-inspired cuisine.

- Choice of seating options – lakefront alfresco, Rees Street covered balcony, or inside main restaurant
- Tapas sharing style

PRONTO BY GIOVI'S



Queenstown's Giovi's, the local Italian restaurant chain has opened a new venue called 'Pronto'.

- 'Italian to go' style food.
- Focaccia sandwiches, Lasagne, Gnocchi and Dolce.
- Located central Queenstown on Searle Lane .

MISS RITAS CATINA



Miss Rita's Catina is the newest restaurant by Future Hospitality Group.

- Located in the Upper Village Precinct.
- Go-to Tex Mex on Brecon Street.
- Flavour packed menu.
- Sharing style.

BAJA



Located in the Queenstown Bay.

Blends flavours of Mexico with the best of New Zealand produce with a dash of Californian style

CAVE



Located in Arrowtown –
Buckingham Street.

Authentic flavours of
Japanese cuisine.

- Sake & tapas
- Sharing style menu

LITTLE AOSTA



Arrowtown's favourite restaurant Aosta welcomed a little bambino into its family with 'Little Aosta' opening next door to the flagship venue. The menu is designed to bring the magic of an authentic multi-generational Italian home into the heart of Arrowtown, capturing the essence of northern Italian food that is pared back and designed for sharing.

HYDE BAR



Hyde Bar has recently opened in Arrowtown and is one of Arrowtown's newest venues that is brought to you by the people behind Bunker. From local & international wines, to signature cocktails and DJ's, Hyde Bar has something for everyone.

LITTLE MEZ



Hidden away in a basement off Queenstown Mall, the team behind Margo's are bringing Queenstown's first dedicated Agaveria to life. Little Mez opened in July 2022. Situated below Margo's, Little Mez offers incredible twists on classic cocktails curated from its large portfolio of mezcal, raicilla and tequila (Agave-based Mexican spirits).



YOUR QUEENSTOWN TRADE TEAM

When it comes to selling Queenstown, NZ to the world, the DQ Travel Trade team know the importance of understanding the destination so that you can build itineraries confidently and dream weave travel experiences that are tailored to your business and client's specific needs.



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