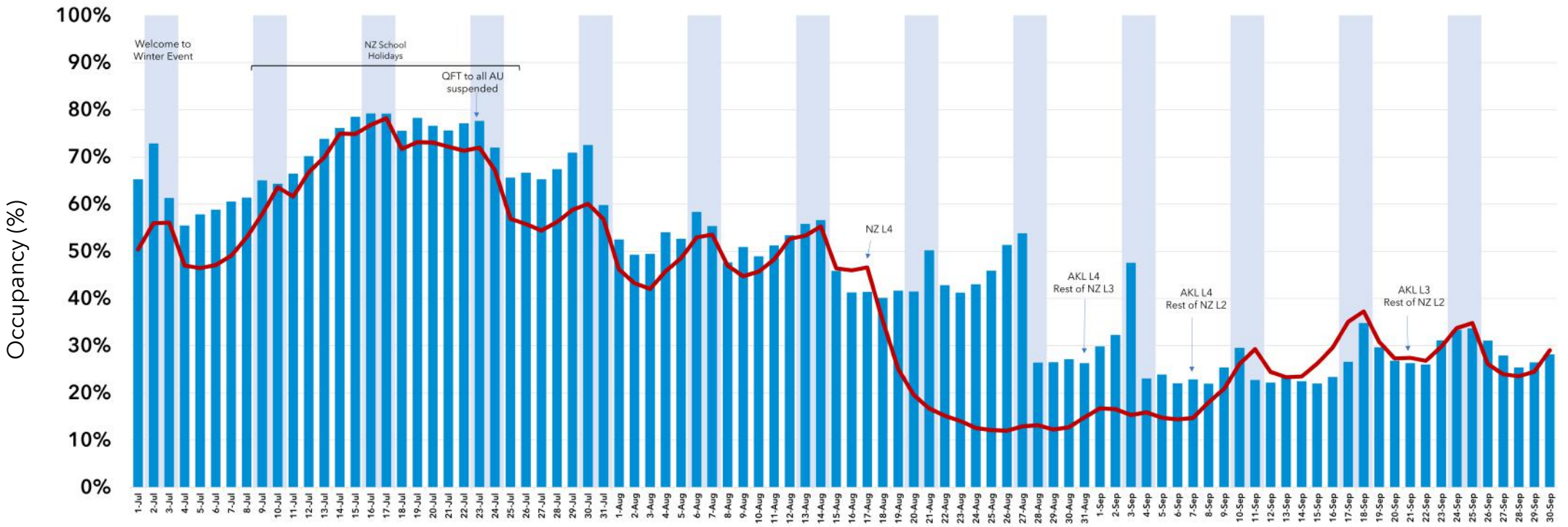


90 Day Forward Outlook vs Prior Quarter Final Recorded Occupancy for Queenstown

Published on Friday 22 October 2021

Short term visitation

Forward Outlook vs Prior Quarter Final Recorded Occupancy - Q1 FY21-22



This edition published on Friday 22 October 2021 of the Forward Outlook vs Prior Quarters Final Recorded Occupancy chart indicates what was published by Destination Queenstown in the 90 Day Forward Outlook Chart compared to final recorded occupancy for the same date. Final Recorded Occupancy is based on an average of non commercial (AirDNA) and Commercial (STR) datasets. The next publication will occur in mid January 2022 following the end of Quarter 2 (October - December).

Disclaimer: Its important to factor in late booking trends, changing consumer behaviours and variances between datasets when looking at the difference between the Forward Outlook and Recorded Occupancy differences.

Outlook charts through COVID-19 Alert Levels:

As the COVID situation can rapidly change, please note that we do not expect the immediate Short Term Demand to accurately reflect the evolving situation

- **Commercial data:** There is a time lag for this information as STR data isn't collated until Tuesday UK time.

- **Non-commercial data:** There are various factors which are skewing data from AirDNA. These include people making their properties unbookable, or owners moving into their holiday properties during lockdown.

This tool has been created solely for the use of Destination Queenstown Members, and is not for publication or dissemination.