

QCB Advisory Board Members 2020

Hotels



Jo Finnigan

General Manager, Hotel St Moritz

With more than 19 year's tenure in Accor Hotels having held key roles in Sales, Marketing & Distribution, Jo is well known in the MICE industry. Her last 5 years at the helm of one of Queenstown's most admired hotels, Jo brings to the QCBAB an experienced understanding of the accommodation and food & beverage sectors (both for stand-alone businesses and chains) and their needs within this vital market segment. Jo has sat on this Advisory Board since inception and is keen to remain to ensure continuity.



Renee Braakhuis

Conference and Event Sales Manager, Hilton Queenstown Resort & Spa

Groups, Conference & Event Management specialist with over 10 years' experience in Business Development in both Australia and New Zealand. With strong skills in sales and customer development and managing one of the largest group accommodation inventories in Queenstown, Renee has consistently been associated with Queenstown's larger corporate group movements - including Amway China in early 2018. Renee holds a wealth of knowledge on the needs and expectations of domestic and international C&I clients considering Queenstown and Central Otago as a region and is at her best when providing creative and adaptable solutions to her clients to ensure that Queenstown is a successful bid.

Destination Queenstown

PO Box 353, Queenstown 9348, New Zealand
+64 3 441 0700

Venues



Allyra McGrath

Sales Manager – Skyline Queenstown

Originally from the Gold Coast, Allyra has called Queenstown home for the past seven years and is truly passionate about the continued success of the destination from both a personal and professional perspective. With over 12 years' sales and relationship management experience and a background in financial services, Allyra joined Skyline in 2012 and was promoted to Conference and Events Sales Manager in 2016. The unique nature of Skyline Queenstown as a business events venue and tourism activity has given Allyra extensive experience across both sectors domestically and internationally giving her the valuable ability to contribute to the QCB Advisory Board's strategic direction from a broad perspective. With established local and industry relationships, she will endeavour to represent all QCB Member's interests on the Board, as she firmly believes our strength lies in our ability to work together for the overall success of the region and she would be honoured to be given that opportunity.

Activities (large)

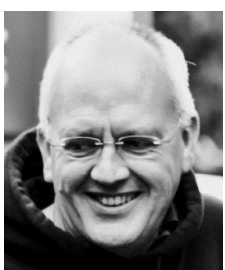


Steve Bruce

Sales Manager - National, Ngai Tahu Tourism

Steve joined Ngai Tahu Tourism, te whanau tapoi (tourism family) in January 2018 and as National Sales Manager oversees the sales teams across NTT's family of 14 businesses across Aotearoa/NZ. Steve provides strategic, people and commercial leadership to the teams for brands including Shotover Jet, Dart River Adventures, Dart Stables, Guided Walks NZ, Glacier Southern Lakes Helicopters in the Tahuna/Queenstown region. As well as a number of business outside the region such as Dark Sky Project (Takapo) and Franz Josef Glacier Guides. Steve Lives in Queenstown with his wife Mariska and 2 sons, and is a proud Wakatipu Rugby Club man.

Activities (small and medium)



David Gatward-Ferguson

Managing Director, Nomad Safaris

David brings both vitality and experience to the Advisory Board having been running activities in Queenstown since 1994 with Nomad Safaris. He still has the vision and passion needed to have launched two new market leading innovative technology based products into the market in the last year. Having someone on the team who has the interests of the smaller owner operator at heart is key to ensuring access to all in this dynamic and profitable marketplace.

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DMCs



Ellen Rhodes

Director of Sales and Marketing, HQNZ

Director of Sales & Marketing at Queenstown's largest Destination Management Company, HQ New Zealand, Ellen has been showcasing Queenstown to the world for the past eight years. A born and bred Queenstown local, Ellen's role encompasses extensive travel giving her great insight to be able to provide expertise and advice to the QCB on market developments and opportunities in the Business Events Sector. Ellen attends tradeshows in New Zealand, Australia and America as well as conducting sales trips to China & Singapore ensuring well rounded market knowledge. Ellen was integral in the 2018 Amway Thailand and China incentives events to New Zealand and looks forward to using her experience to provide strategic advice to the Queenstown Convention Bureau for the coming year.



Kylie Brittain

Client Relationship Manager, Ripple Experience

With over 15 years' experience in the tourism industry in Queenstown, Kylie is passionate about the Business Events sector and its ongoing success. Over this time Kylie has worked for Destination Queenstown as Convention Bureau Manager for 8 years before moving into event management, delivering programs in Queenstown, wider NZ and offshore. Kylie has a broad skill set, established relationships and industry knowledge which she is looking forward to bringing to the QCB Advisory Board.

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