

# Queenstown

## New Zealand

### **The Ultimate Incentive Adventure**

When it comes to rewarding top employees and thanking valuable clients, only the best travel destination will do. Welcome to the Ultimate Incentive Adventure.



**HOME OF  
ADVENTURE**





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Image: Queenstown from the air

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# Queenstown

## The Ultimate Incentive Adventure

When it comes to rewarding top employees and thanking valuable clients, only the best travel destination will do. Welcome to the Ultimate Incentive Adventure.

High in the spectacular Southern Alps, Queenstown has always sparked imaginations and inspired exploration. Home to mighty mountains and ancient forests, New Zealand's best ski resort in winter and an alpine wonderland of trails, thrills, and tastes in spring, summer and autumn, Queenstown is a year-round adventure.

Here, anything is possible. Chase the snow, explore rugged backcountry, indulge in extraordinary food and wine, discover stunning fairways, or seek that big adrenaline high. Choose a destination that will awaken people's senses and make them feel alive as the energy of Queenstown courses through them.

Planning your Queenstown incentive trip is easy, with accommodation, event venues, and activities for all styles and budgets. Sophisticated event experts are here to help you with every aspect of your trip. Additionally the Queenstown Convention Bureau offers free, impartial advice, and support with your planning to help make your Queenstown event unforgettable.

Inspire your exceptional performers to go further and be the people they've always wanted to be.

**Bring your next incentive trip to the Home Of Adventure.**

Image: Over the top golf at Cecil Peak





# Connected to the world

## FLY INTO THE HEART OF THE HOME OF ADVENTURE

Home to an international airport, Queenstown is connected to the world. From the moment your delegates step out of the plane, see the peaks towering above them, and breathe in the crisp mountain air, they'll know they're somewhere remarkable.

Once they're here, everything is on their doorstep, and they're rarely more than a 15 minutes' drive from the next Queenstown experience.

## NEW ZEALAND ROUTES

If your delegates live in New Zealand there are multiple daily flights from Auckland, Wellington and Christchurch. Leave home in the morning and be sipping a Central Otago pinot overlooking Lake Whakatipu in time for lunch.

## TRANS-TASMAN ROUTES

You can fly directly to Queenstown from Sydney, Brisbane, Melbourne and the Gold Coast, with four major airlines: Air New Zealand, Qantas, Virgin Australia and Jetstar.

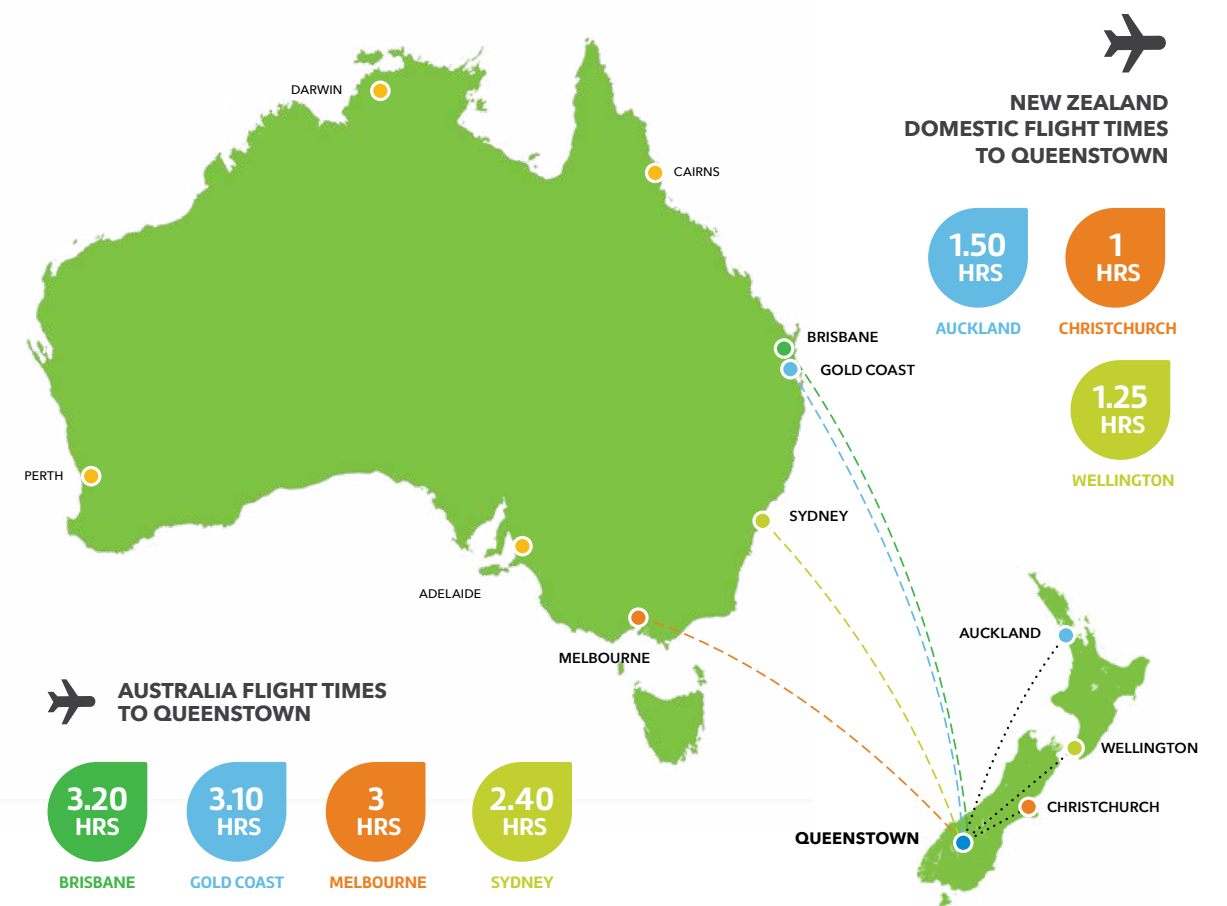
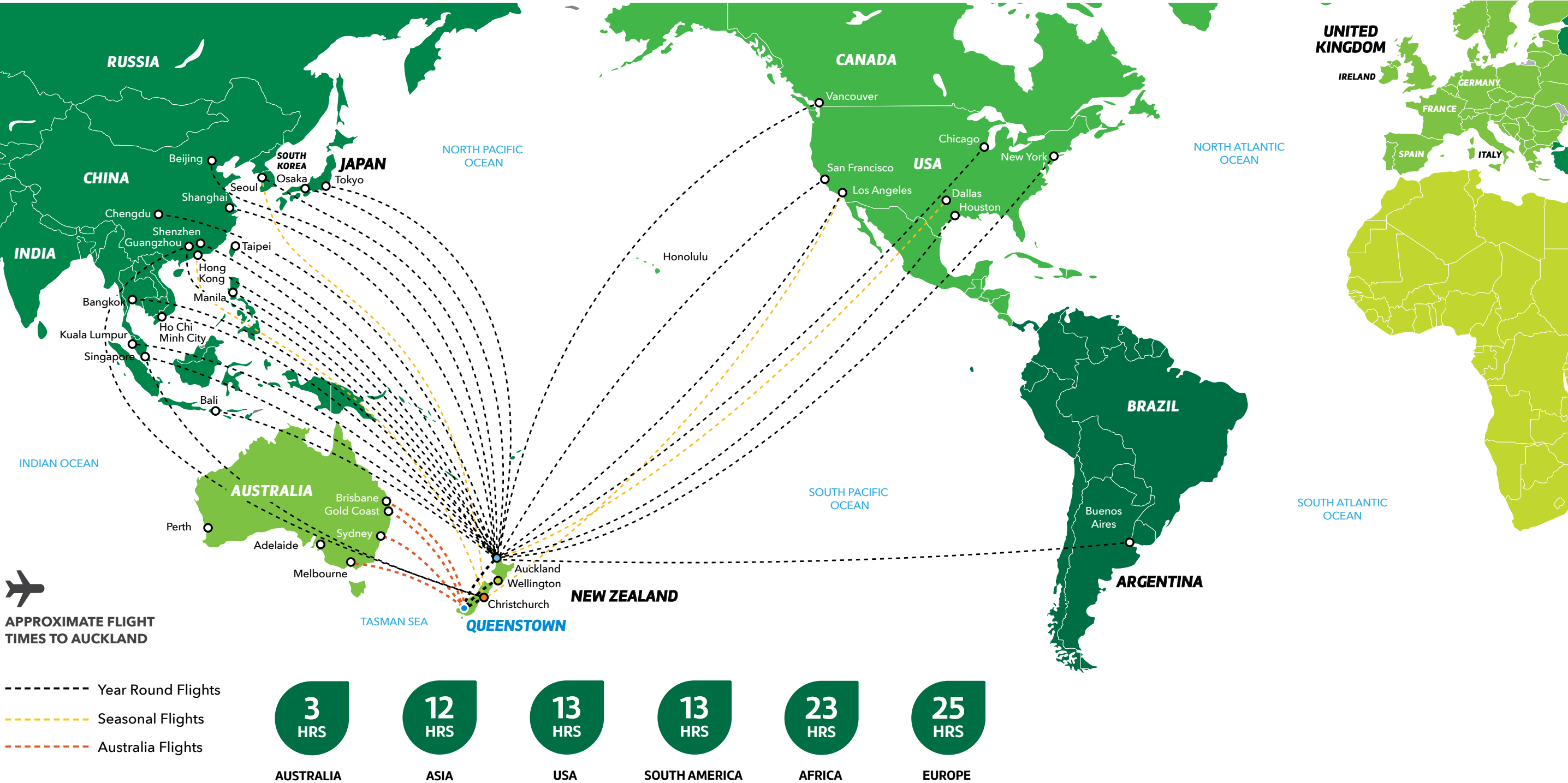


Image: Arrival at Queenstown Airport



# Long-haul routes world map





# Home of adventure

## HOME OF THRILLS

Welcome to the adventure capital of the world. The birthplace of bungee and home of many adventure firsts. The first commercial jetboat rides in the world raced up the Kawarau River, while New Zealand's original white-water rafters paddled local rapids, and pioneering skydivers whooped through Queenstown's skies.

## A PLACE WHERE ANYTHING IS POSSIBLE

Today Queenstown has thrills for everyone. Get hearts pumping with New Zealand's highest bungee jump, the world's steepest zipline, or biggest human catapult. If you're looking for a less adrenaline packed itinerary, Queenstown offers more gentle adventures. Immerse people in nature with biking, jetboating or 4WD, or experience a breath-taking lake cruise, sightseeing flight or wine tour.

Adventure is much more than simply amazing experiences. When hosting delegates in Queenstown, they come back with so much more than memories. Confidence from daring to push boundaries. Inspiration from connecting with magnificent scenery. Moments of self-discovery that enrich and reward. Visitors escape the everyday, reconnect and experience moments of true transformation.



**Image:** Dart River Wilderness  
Jet in Mt Aspiring National Park





## SIX SENSATIONAL QUEENSTOWN ADVENTURES

### 1 JET BOAT AIRPORT PICK UP

Start your adventure the moment you touch down in Queenstown with a jet boat trip down the Kawarau River followed by drop off to your hotel.

### 2 HELI-CRAYFISH EXPERIENCE

Take a private helicopter to a remote West Coast beach, where delegates will be served champagne and freshly caught grilled crayfish on the beach.

### 3 SCENIC HELI LANDING

Get off the plane, jump on a helicopter, and fly to the top of a mountain for your hotel check in, where you get a glass of champagne and your room key.

### 4 4WD TOURS

Hire a fleet of 4WD's and explore the scenic wilderness. Lord of the Rings locations, private guided walks, and gourmet lunches make this experience unmissable.

### 5 PACIFIC JEMM SUNSET CRUISE

Experience a bespoke luxury cruise on a private yacht in the middle of Lake Whakatipu, where your chef serves up local flavours while you drink in the scenery.

### 6 BESPOKE WINE TASTING

Tour Gibbston Wine Country by bike, by helicopter, or luxury transport. Or bring a sommelier to the hotel to introduce your delegates to the local terroir.

## BESPOKE INCENTIVE ADVENTURES FOR YOUR DELEGATES

Every group is different, and no two Queenstown experiences are alike. With hundreds of adventures to choose from, let us craft you a bespoke incentive programme tailored to your precise requirements.

Imagine whisky tasting on a glacier, jetboating to a glamping site deep in Skippers Canyon, or fine dining on the summit of a mountain. In Queenstown everything is possible, and we can create special moments for your group that will last a lifetime.



**Image:** Alpine helicopter landing  
with The Helicopter Line at Luna Ridge  
**Photo credit:** Matt Leedham



# Stay



**Image:** Iconic lake views from The Rees Hotel

## HOME OF ULTIMATE LUXURY

Stay in New Zealand's best boutique accommodation with alpine lodges, serene wellness retreats and exclusive private villas nestled in secluded lakeside positions.

## LODGES & RETREATS

Experience alpine luxury at an exclusive lakefront lodge surrounded by mountains or unwind in the peaceful sanctuary of Queenstown's celebrated wellness retreats.

There are accommodation options for all incentive programmes, whether you want your delegates to stay walking distance from the centre of Queenstown or sleep among the vines in Gibbston. For the ultimate Queenstown experience, arrange for your guests to arrive at their accommodation in style with a helicopter or jet boat transfer.

## MAKE YOUR DELEGATES' ACCOMMODATION AN ADVENTURE

Choose places to stay that have a story to tell. With New Zealand's first energy net-zero eco-retreat, historic homesteads, or on an overnight cruise in Milford Sound, combining dinner, bed and breakfast with kayaking and cruising. Accommodation, can be as memorable as the adventures.

## PRIVATE VILLAS

Curate a luxurious Queenstown adventure for your delegates with a private villa and a concierge specialising in insider experiences for discerning travellers. Queenstown's experience specialists MajorDomo and Touch of Spice can find you private luxury accommodation and help you plan a bespoke incentive trip that is truly exceptional.



## CHECK IN QUEENSTOWN STYLE

### 1 BLANKET BAY LODGE

Part of Wyuna Station on the shores of Lake Whakatipu, enjoy Michelin starred chefs, a heated outdoor pool with incomparable views, and stunning stone and timber spaces that fit the rugged surrounds.

### 2 MATAKAURI LODGE

Breath-taking vistas of the Remarkables, a library, sunset cruises on the lake, award-winning food crafted from local produce and revitalising spa treatments.

### 3 STONERIDGE ESTATE

This fantasy retreat with views of Lake Hayes combines five-star luxury with medieval-inspired architecture. The beautiful grounds include water gardens, a private vineyard and art gallery. As well as a stunning venue for your evening function.

### 4 HOTEL ST. MORITZ

Relax in the heart of Queenstown overlooking the lake in stylish art-filled spaces, comfortable suites, and hot tubs nestled in native plantings. Enjoy local wines and delicious local produce in the Lombardi Bar and Dining Room.

### 5 THE REES LAKESIDE RESIDENCES

Secluded Lakeside Residences next to the Rees Hotel, each with its own spa pool and access to your own concierge. Dine in the hotel's spectacular dining room for your groups event.

### 6 GIBBSTON VALLEY LODGE

Stay in sunny private villas in an organic vineyard. Sample Gibbston Valleys' exceptional Pinot Noir and dine in the dramatic surrounds of the main lodge or the Barrel Hall venue.



Image: Hilton Resort & Spa



# Food & drink



## HOME OF GREAT TASTE

Queenstown is celebrated for its award-winning food and wine scene. Choose from over 150 bars, restaurants and cafés serving award-winning cuisine.

## IN THE HEART OF THE CENTRAL OTAGO WINE REGION

With Gibbston just 25 minutes up the road, taste the terroir of the world's southernmost wine region. The diversity of soils in the region gives our wines distinctive local characteristics and our extended growing season, long sunny summer days and high levels of UV make our famous Pinot Noir dark and intense.

## MOUNTAIN-TO-PLATE FEASTS

Food adventures in Queenstown are spectacular in all seasons. Your delegates can taste our delicious local produce at one of the Queenstown restaurants putting their own alpine spin on paddock-to-plate.

Michelin-starred chef Josh Emett's Rātā, Cuisine Chef of the Year Vaughan Mabee at Amisfield, and Queenstown local favourite The Sherwood all grow, forage, and source great ingredients locally. Experience the freshest Central Otago flavours, wild thyme from the mountains, the ripest stone fruit, and game from local fishermen, hunters, and farmers.

## CATERING FOR YOUR EVENT

In Queenstown, when it comes to feeding your delegates, you are spoilt for choice. Whether you're looking for a simple fork and walk event or a fine dining experience, our talented local chefs and caterers deliver deliciously different food to remember.

Event catering options include degustation menus, buffets, themed food stalls, tapas, and gourmet BBQs. Imagine a fully catered feast in the mountains, where chefs, tables and chairs are flown in before helicoptering your delegates. Or a cruise to a secluded bay, where a private chef whips up dinner for your delegates as they sip champagne and take in the view.





## QUEENSTOWN FOOD ADVENTURES

### 1 EXPLORE THE CRAFT BEER SCENE

The craft beer scene in Queenstown is taking off, with six craft breweries using locally sourced ingredients, and chilled craft beer houses. Taste local character in a glass.

### 2 FOOD AND WINE TOURS

From a tasting tour at Gibbston by e-bike, to a helicopter lunch on a mountain top, Queenstown food and wine experiences are memorably delicious.

### 3 COOKING AND COCKTAIL CLASSES

Learn some impressive moves from local chefs and mixologists. Whip up a feast with local produce or mix classic cocktails while learning about their history.

### 4 EAT YOUR WAY AROUND THE WORLD

Taste the best Queenstown's cosmopolitan community has to offer with Chinese, Italian, Japanese, Mexican, Thai, Chilean, Argentinean, French, Malaysian or Korean food all on offer.



**Image:** Spectacular lake and mountain views from Stoneridge Estate



# Relax



Image: Wellness & Spa offering at Eichardt's Penthouse

## HOME OF REVITALISATION

Restore your delegates' well-being with a wellness retreat amidst Queenstown's breath-taking natural scenery. Escape the daily grind and recharge their motivation with a dose of restorative luxury in a stunning setting.

## ULTIMATE RELAXATION

Relax, reset and revitalise at one of Queenstown's luxurious day spas. Ease muscles after a day of adventure with a massage, or soak in stunning hot pools surrounded by mountains and rivers. Tranquil yoga studios offer mind and body classes to realign bodies, boost energy, and improve mood.





## SIX SERENE QUEENSTOWN MOMENTS TO REMEMBER

### 1 EICHARDT'S PRIVATE HOTEL

Eichardt's Hotel combines history with famously warm hospitality and lake views. The Penthouse has Queenstown's largest private rooftop terrace with a hot tub and outdoor fireplace. Ask about the Penthouse group spa package.

### 2 MILLBROOK RESORT

Luxe accommodation overlooks leafy gardens and the famous lush greens of Millbrook golf course. The award-winning spa at Millbrook is set in a beautiful villa in the grounds. Service is warm and welcoming, and the treatments are divine.

### 3 CAMP GLENORCHY

Discover this remarkable eco-retreat, designed according to the most rigorous sustainability standards in the world. Massage, guided walks and wellness retreats with yoga and breath immersion in the tranquil beauty of Glenorchy.

### 4 ARO HĀ WELLNESS RETREAT

Rated one of the best wellness retreats in the world, the mind and body experiences of Aro Hā are second only to its awe-inspiring setting. Enjoy yoga, hiking, long soaks in the pool surrounded by mountain peaks, and delicious, nourishing food.

### 5 HILTON RESORT & SPA

Hilton Queenstown's award-winning eforea spa offers massages, facials, and immersive beauty treatments. Take advantage of the indoor heated pool, hot tub and steam rooms.

### 6 ONSEN HOT POOLS

A stunning spot nestled on the mountainside above the Shotover River. Relax in the cedar-lined hot tubs with breath-taking views of the valley below or enjoy spa treatments in the tranquil day spa. Book your delegates at dusk for a soak under the stars.





# Queenstown venues

## HOME OF INCREDIBLE LOCATIONS

Packed with unique venues in unforgettable locations, Queenstown makes hosting an incentive trip with wow factor simple. Celebrate top performers in style.

## MEETING SPACES WITH ASTONISHING VISTAS

A memorable meeting space sets the tone for an event, creates energy, and sparks innovation. If you're looking for something with a bit more wow factor than your average meeting room, Queenstown's sensational meeting spaces have connectivity, creativity, and panoramic views.

## THREE ICONIC MEETING SPACES WITHIN SPECTACULAR SCENERY

### 1 KAMANA LAKEHOUSE

As you'd expect from the name, Kamana Lakehouse sits above Lake Whakatipu, with uninterrupted panoramas of the lake and mountains.

### 2 QT QUEENSTOWN, CLANCY'S ROOM

Clancy's Room wrap around windows give you views of the lake and the mountains, framed by pillars which feel more like an Italian loggia than a mountain lodge.

### 3 ICON ROOM AT THE HERITAGE QUEENSTOWN

The Heritage Queenstown is vista central, and their Icon Conference Centre has expansive lake and mountain views.

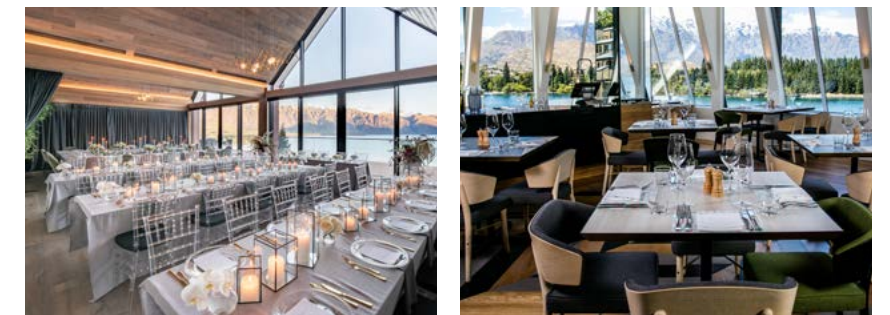


Image: Tussock Point at NZ High Country



## SIX VENUES GUARANTEED TO IMPRESS

### 1 WINEHOUSE

A historic homestead celebrated for its food and beautiful location, the Winehouse offers the ideal combo of adventure and relaxation in an idyllic setting. Choose from a host of team activities, followed by an evening of indulgence in a choice of exquisite spaces.

### 2 CORONET PEAK

Floor to ceiling windows looking out over the magnificent Whakatipu Basin and the mountain. A massive, heated deck allows for more spaces to create your event and a chance for your delegates to take in some of the fresh alpine air.

### 3 NZ HIGH COUNTRY

There's nothing more quintessentially Queenstown than a party in the mountains with breath-taking views. NZ High Country has a choice of stunning party locations for an alfresco feast to remember. Head for the hills.

### 4 WALTER PEAK

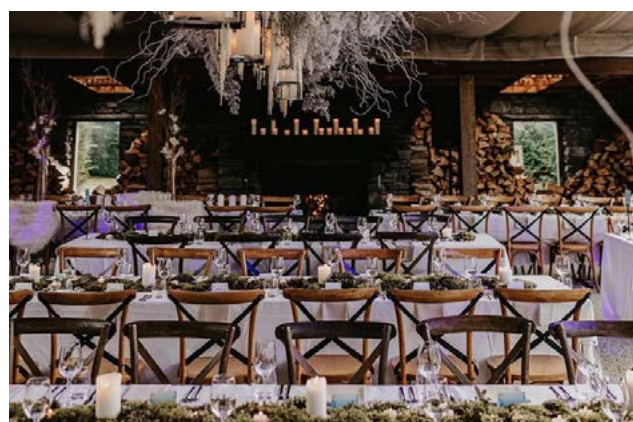
On the western shores of Lake Whakatipu, the historic 1902 Homestead at Walter Peak High Country Farm is a stunning location for any event, from an elegant dining affair to group activities with a rural twist. Travel there onboard the TSS Earnslaw for an unforgettable event with a sense of tradition.

### 5 SKYLINE QUEENSTOWN

Your delegates arrive by gondola, setting the scene for menus showcasing remarkable local produce, onsite activities: from a powhiri to greet your delegates, to night-time stargazing, and the Skyline Luge for a high-octane end to your event. Have we mentioned the views?

### 6 KAWARAU BUNGY CENTRE

Host your gala dinner or cocktail event at the home of bungee. A stunning location overlooking the dramatic Kawarau Gorge, amp up the adrenaline and make your event truly unforgettable by offering your delegates the chance to bungee before they celebrate.



## VENUES FOR GALA AND AWARD NIGHTS

A great event starts with a fantastic venue, and Queenstown doesn't disappoint. Imagine a marquee by a lake, with views out over the mountain ranges. Or how about private farm land, just waiting for you to host your own mini mountain festival? Or a historic homestead set in spacious gardens with a croquet lawn? From views to vineyards, Queenstown has got your event locations sorted.



Image: Fireworks from the Kawarau Bungy Bridge



# Making your incentive trip easy

## HOME OF SOPHISTICATED EVENT EXPERTS

Queenstown event planners, venues, chefs, caterers and entertainers create magic. Trust them to deliver an impeccable experience every time. Less stress. More impact. That's the Queenstown incentive event promise.

## WORKING TOGETHER TO GIVE YOUR EVENT WOW FACTOR

Some of the world's top event experts live and work in Queenstown, drawn here by the lifestyle and community. Here we value collaboration over competition, with event planners working together to lift each other up, make your incentive trip the ultimate wow experience, and send your delegates home with incredible memories.

## CREATING BESPOKE PROGRAMMES TAILORED TO YOUR NEEDS

Queenstown's experienced Destination Management Companies ensure your incentive event exceeds everyone's expectations. They understand the level of detail it takes to produce a remarkable event, and they can tailor a programme of activities to your needs, from overnight wilderness adventures to five-star luxury.

Image: Helicopter landing at Earnslaw Burn







## EVENT EXPERTS' TOP TIPS FOR YOUR QUEENSTOWN INCENTIVE

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There's always something new for you to do. Just because you've been here before, doesn't mean you can't come again. Queenstown's an experience that stacks up with anywhere on the planet.

– **Rob Stewart-McDonald, HQ New Zealand**

Give your suppliers the chance to add value with their local knowledge. We've seen a lot. We've done a lot. If we have your trust, we can surprise and delight you.

– **Sarah Dunan Hale, QT Event Collective**

Offer iconic local activities but give them a twist. Create a VIP experience, something the tourists don't get. Ask your event planner how you can make everything more Queenstown.

– **Kylie Brittain, Ripple**

If your team bring their families, develop a programme of activities for partners as well. The breadth of choice here means you really can cater to all interests.

– **Brad Patterson, The Helicopter Line**

Do a site inspection. Get a feel for the different activities, places to stay and eat that fit your company culture.

– **David Gatwood-Ferguson Nomad Safaris**

Make sure you allow enough free time for your delegates to take advantage of everything that we've got going on here because otherwise they won't want to leave and go back to work. Not kidding. They won't.

– **Marc Perry, AJ Hackett**

Image: Group photo at the Remarkables helicopter landing site





# Incentive itinerary

## HOME OF INSPIRATION

Let us inspire you with what's possible. This three-day itinerary is for discerning delegates who deserve the best Queenstown has to offer.



Image: Hot air balloon ride in Queenstown

## DAY 1: HIGH-COUNTRY WELCOME & WINE COUNTRY ADVENTURES

- *Travel to Queenstown*
- *Helicopter flights*
- *BBQ lunch at a private high-country station*
- *4WD off-roading, jetboating and clay bird shooting*
- *Gibbston Valley wine tasting*
- *Stay at Gibbston Valley Lodge & Spa*
- *Welcome dinner at Gibbston Valley*

### HIGH-COUNTRY WELCOME

Arrive at Queenstown Airport, collect your luggage, and get taken to the skies with one of our many helicopter companies to soak up the incredible vistas. Fly into a private high-country station in the mountains, where you'll enjoy a delicious BBQ lunch outside an 1865 stone cottage built by goldminers. After lunch in this stunning alpine setting, you'll fly on to Gibbston.

### THE ULTIMATE ADRENALINE ADVENTURE

Land at Oxbow Adventure Co and get ready for some big thrills. Get off road in rugged 4WD all-terrain vehicles, fly over the water in jet sprint boats and try your hand at clay bird target shooting at the Oxbow Gun Club.

### GIBBSTON VALLEY WINE TASTING

Board Limousine Service's luxurious vehicles and get chauffeured in style to Gibbston Valley Winery, Central Otago's historic founding winery famous for their Pinot Noir. Visit the largest wine cave in New Zealand, and taste fine vintages paired with local cheese.

### STAY AMIDST THE VINES

Experience luxurious relaxation, fine wine and five-star concierge service at the newly established Gibbston Valley Lodge & Spa. Private villas overlook the organic vineyards. Host your welcome dinner onsite in one of Gibbston Valley's stunning venues.





## DAY 2: LUXURY CRUISING & WORLD HERITAGE WILDERNESS

- *Morning meditation and relaxation*
- *Private cruise followed by lunch at Blanket Bay Lodge*
- *Jetboat into Mount Aspiring National Park*
- *Helicopter to the West Coast and onto Mount Aspiring National Park*
- *Overnight on a cruise in Milford Sound with a fresh caught crayfish dinner*

### SOAK UP THE SERENITY WITH RELAXATION AND MEDITATION

Wake up in paradise and join a morning relaxation and mediation session against the stunning backdrop of Lake Whakatipu in the Penthouse at Eichardt's Private Hotel. Rehydrate with house made kombucha for wellbeing from within.

### CRUISE TO LUNCH AT A LUXURIOUS ALPINE LODGE

Board a 5-star luxury yacht, the Pacific Jemm, and sail across the beautiful waters of Lake Whakatipu. Enjoy canapés on board, before docking at Blanket Bay Lodge, nestled on the northern shores of the lake. Lunch on local produce prepared for you by the Lodge's Michelin starred chefs whilst enjoying the architecture, ambience and scenery.

### JETBOAT INTO THE WILDERNESS OF THE WORLD HERITAGE AREA

Board a Wilderness Jet jetboat at the Blanket Bay wharf and head up glacier fed rivers deep into the World Heritage Area of Mount Aspiring National Park. There delegates will board Funyaks and explore the beautiful Rockburn Chasm, discovering hidden side streams and rock pools whilst you paddle through pristine waters.

### FLY TO THE WEST COAST FOR CHAMPAGNE AND CRAYFISH

Board your helicopter on the riverbank and fly over the Southern Alps to a secluded West Coast beach, where divers will collect crayfish whilst toasting the surrounding beauty with a glass of champagne.

### THEN ONTO MILFORD SOUND FOR AN OVERNIGHT CRUISE

Continue your journey to Milford Sound where you'll explore the fiord's spectacular waterfalls, mountains and wildlife while your crayfish are prepared for your dinner, and experience an overnight cruise in one of the most beautiful places on earth.

Image: Cruise in Milford Sound, Fiordland National Park







Image: Scenic flight landing in Milford Sound

## DAY 3: 4WD ADVENTURES, GOLF, SPAS AND FAREWELL GALA

- *Scenic flight out of Milford Sound*
- *4WD tour of Skippers Canyon and Arrowtown*
- *Afternoon of golf or relaxation at Millbrook Resort*
- *Gala celebrations in a venue of your choice*

### SCENIC FLIGHT OVER UNTOUCHED WILDERNESS

Wake up to dawn in Milford Sound and board planes for your scenic return flight, soaking up stunning views of the highest peaks in Fiordland and their ancient glaciers before arriving back at Queenstown airstrip.

### 4WD TOUR OF SKIPPERS CANYON AND ARROWTOWN

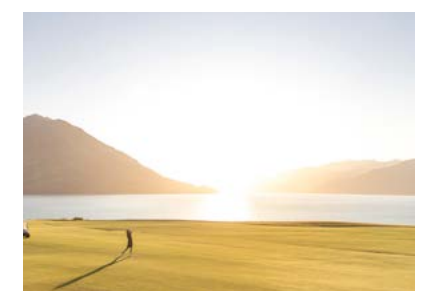
Luxury 4WD vehicles will await you and take you on a private tour of Skippers Canyon and Arrowtown where you'll hear stories of goldminers and pioneers from entertaining local guides who share their vast knowledge of the region.

### GOLF AND RELAXATION AT MILLBROOK RESORT

Head onto Millbrook Resort and enjoy an afternoon playing a round of golf at one of the most scenic golf courses in the world, and joint host to the New Zealand Open. If golf's not your scene, relax at the tranquil spa set in a villa in the hotel grounds.

### A FAREWELL GALA TO REMEMBER

Hold your final gala celebrations in one of Queenstown's stunning venues. From historic homesteads to venues with panoramic vistas, take your breath away one last time.





A scenic landscape featuring a large body of water (Lake Wakatipu) in the foreground, with steep, rugged mountains in the background. A group of people are gathered on a grassy hillside overlooking the lake. On the left, a group of five people is seated around a small table with a black tablecloth, enjoying a meal. In the center, two people are standing and looking out over the water. On the right, a black helicopter with the word 'ICY' on its side is parked on the grass. Three people are walking towards the helicopter. The sky is clear and blue, and the overall atmosphere is one of adventure and relaxation.

# We are here to help

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Meet Queenstown Business Events Guide

 Queenstown Convention Bureau (QCB)

[queenstownNZ.nz/QCB](https://queenstownNZ.nz/QCB)



**HOME OF  
ADVENTURE**