

Queenstown Convention Bureau launches dedicated web page

1 March 2019 (Queenstown, New Zealand) The Queenstown Convention Bureau has expanded its presence on QueenstownNZ.nz, with a micro-site that brings to life what Queenstown can offer to conference and incentive organisers and delegates.

The new pages feature suggested itineraries for business events, incentives and conference programmes in an easily navigated section of the official Queenstown website. The pages showcase the Bureau's capabilities, and direct those exploring Queenstown as an event destination to informative content, and information about how to work with the Bureau.

The site has a range of new features including segmented toolkits, capacity charts, news and blogs, and suggested pre- or post-programme itineraries for delegates.

As it's set up within QueenstownNZ.nz, the Bureau pages link seamlessly to the rest of the site's rich content, itineraries, inspirational articles and range of experiences, accommodation and services.

QCB Business Development Director Kiran Nambiar has welcomed the addition of the micro-site to the Bureau's offering.

"This website will become the go-to resource for event organisers considering their next destination for conferencing, or that must-win incentive package," he says.

"Of course our team in Queenstown and Melbourne are on hand to assist with proposals, suggestions, site inspections and bids all as part of the Bureau's free service."

Take a look at the mini-site [HERE](#)

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