QUEENSTOWN APRIL 2026 SNAPSHOT

MONTHLY CUMULATIVE VISITOR ESTIMATES (DAYS)

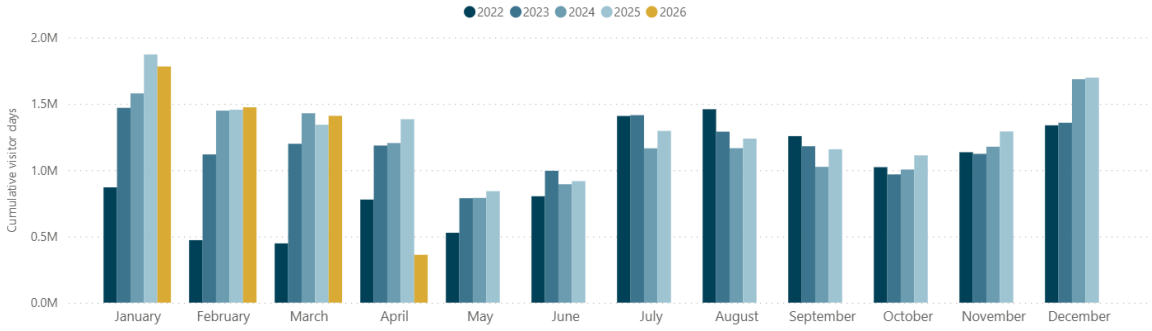
NOTE: International visitor volume data in TV&F is unavailable from April 2026 due to the 3G network phaseout disrupting the international device data feed; domestic data is unaffected. As a result, international visitor counts have been omitted from the data for April and the below graph is missing international visitors for April totals, only domestic.

APRIL 2026

361.1K Domestic — 2% vs PY

(Blank) International — -100% vs PY

CUMULATIVE VISITOR DAYS



Estimated cumulative visitor days counts by month based on cellphone "pings". Note: Visitor daily count estimates refers to peak daily visitor volumes (not unique visitors) within a given geography and time of day. Cumulative visitor days are the total number of daily visitors counted over a given period, usually a month. For example, a visitor in the region for three days is counted three times.
Source: MBIE Tourism Volumes and Flows. Further information.

COMMERCIAL ACCOMMODATION

APRIL 2026

82% Occupancy Rate

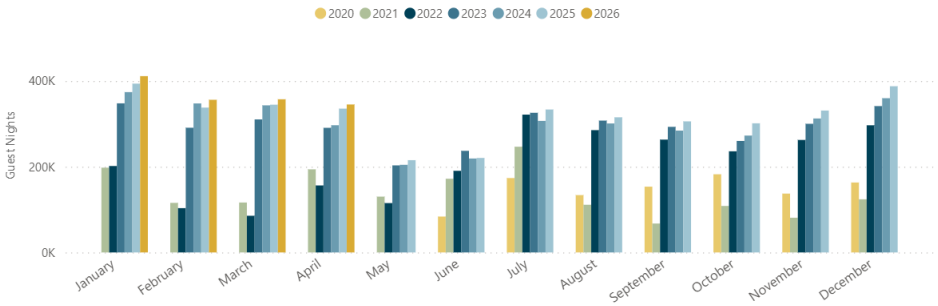
345.2K Total Guest Nights — 2% vs PY

2.6 Length of Stay

127.5K Domestic — 3% vs PY

217.9K International — 3% vs PY

TOTAL GUEST NIGHTS



Data represents information gathered from the commercial properties who agreed to supply their information to the accommodation data programme, so its an estimation only.
Source: Accommodation Data Programme. Further information.

NON-COMMERCIAL ACCOMMODATION

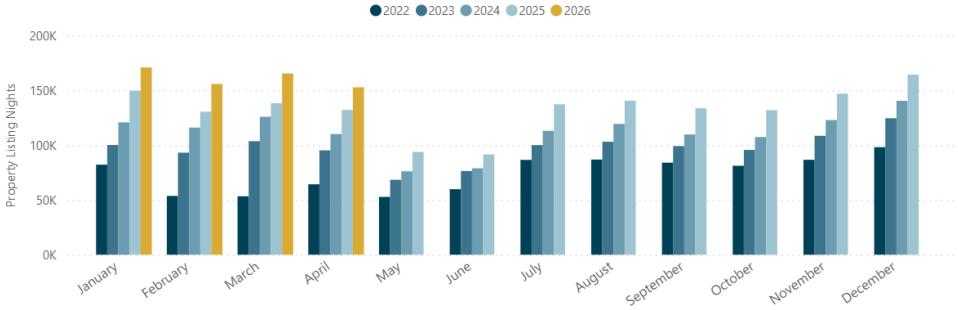
APRIL 2026

69% Occupancy Rate

60.8K Property Listing Nights — 16% vs PY

3.4 Length of Stay

TOTAL PROPERTY LISTING NIGHTS



The number of property listing nights (booked non-commercial properties).Note: Listing nights represents the number of properties booked, not the number of rooms, beds or guest nights. Non-commercial is also known as short term rental or alternative rental booked on platforms like AirBNB or Vrbo.
Source: AirDNA. Further information.

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QUEENSTOWN APRIL 2026 SNAPSHOT

QUEENSTOWN AIRPORT PASSENGER ARRIVALS

APRIL 2026

115.5K
Total Passenger Arrivals

7%
vs PY

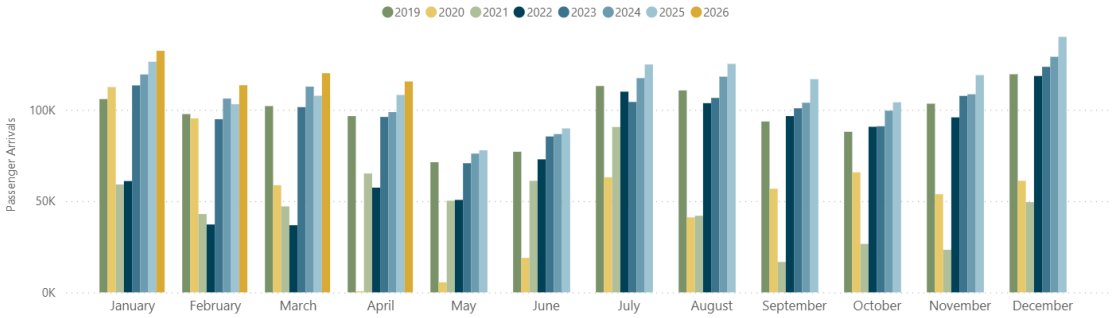
73.5K
Domestic

9%
vs PY

42.0K
International

3%
vs PY

MONTHLY PASSENGER ARRIVALS



The number of passengers that arrived through Queenstown Airport
Source: Queenstown Airport Passenger History. Further information.

INTERNATIONAL VISITOR ARRIVALS QUEENSTOWN ARRIVAL PORT*

* International visitor arrival data is usually released a month after the other datasets in this resource, so the most recent available figures have been included.

MARCH 2026

39.4K
Total ZQN Arrivals

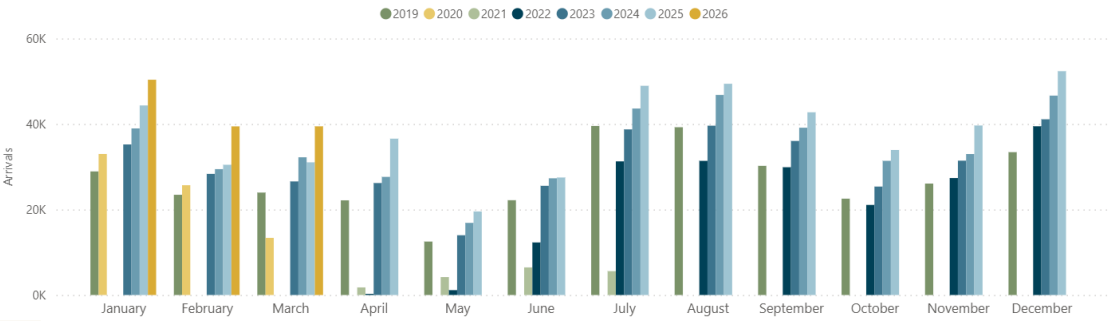
27%
vs PY

LAST 12 MONTHS

479.8K
Total ZQN Arrivals

15%
vs PY

MONTHLY INTERNATIONAL VISITOR ARRIVALS



International visitor arrivals through the Queenstown border crossing / arrival port.
Source: StatsNZ International Visitor Arrivals - visitor arrivals by country of residence, purpose and NZ port (monthly). Further information.

INTERNATIONAL VISITOR ARRIVALS TOTAL NEW ZEALAND*

* International visitor arrival data is usually released a month after the other datasets in this resource, so the most recent available figures have been included.

MARCH 2026

358.9K
Total NZ Arrivals

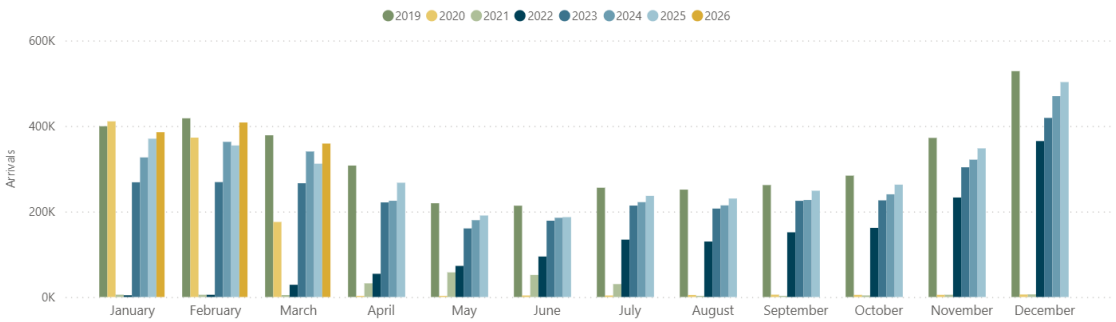
15%
vs PY

LAST 12 MONTHS

3.6M
Total NZ Arrivals

9%
vs PY

MONTHLY INTERNATIONAL VISITOR ARRIVALS



International visitor arrivals through any arrival port into New Zealand (total New Zealand)
Source: StatsNZ International Visitor Arrivals - visitor arrivals by country of residence, purpose and NZ port (monthly). Further information.

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QUEENSTOWN APRIL 2026 SNAPSHOT

ESTIMATED VISITOR EXPENDITURE

APRIL 2026

$397.0M
Total Expenditure

17%
vs PY

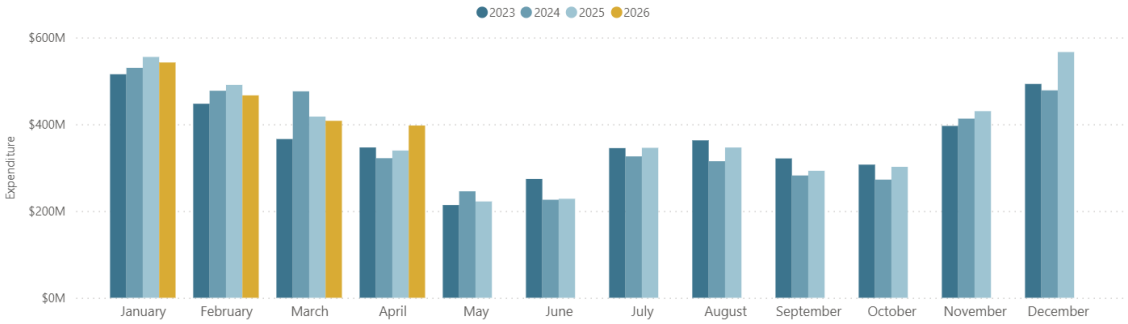
$111.3M
Domestic

12%
vs PY

$285.7M
International

19%
vs PY

ESTIMATED VISITOR EXPENDITURE



Visitor expenditure over time. Note: Includes cash, card and online purchases. As a modelled series, figures are subject to revision. Source: MBIE Monthly Regional Tourism Estimates. Further Information.

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