

Destination Queenstown Tourism Export Council New Zealand Conference New Plymouth, NZ

Report

August 2021

Destination Queenstown
PO Box 353, Queenstown 9348, New Zealand
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1. Overview

The TECNZ Annual Tourism Conference brings together Inbound Tour Operators (ITOs) and leading tourism businesses from around New Zealand to discuss key issues affecting international tourism and this year, the return of long-haul international visitors to NZ. The conference provided an opportunity to connect, discuss and strategize with expert speakers and delegates. With approx. [300 attendees](#) at the event, the conference programme was held over 1.5 days and DQ also along with operators and other RTO's where also provided the opportunity to have buyer appointments with Inbound Tour Operators (list of the companies below).

2. Conference Programme & Presentation Links (*where possible*)

Detail of the conference programme and associated presentations by speakers.

Wednesday 4 August 2021

Official Welcome by MC and Mana Whenua
Mayor Neil Holdom, New Plymouth City Council
Welcome: TECNZ Chair, Anna Black
Minister of Tourism: Hon. Stuart Nash and Q&A
[René de Monchy, Tourism NZ](#)
[Scott Tasker, Auckland Airport](#)
Jamie Tuuta, Taranaki local speaker
[Ben Thornton, Bush and Beach](#)
[50th Anniversary Gala Dinner](#)

Thursday 5 August 2021

Allied Member Forum (TECNZ members only)
Breakout sessions:
1) [Working with ITOs in the Future](#) facilitated by Anna Black (General Travel) and Scott Mehrtens (Leisure Time Group)
2) [Recruiting staff and managing contract staff](#) facilitated by Lauren Dennehy (Anthony Harper)
3) First Aid facilitated by Red Cross
Peter Shelley, Australian ATEC
Keynote speaker: Richard Taylor Weta Workshop
Announcement of 2022 host region – Nelson Tasman 9-12 August 2022
Evening Function: M.A.S.H theme, The Devon Hotel

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3. Appointments

Kiran and Linda met with Inbound Operators from all over New Zealand.

Having 30 individual appointments with the following companies: A China Travel, Adventure South NZ, Ahipara Luxury Travel, ANZ Nature Tours, ATS Pacific, Beyond The Blue, China Travel Service, DNZ Travel, Farm to Farm Tours, General Travel, GSN Pacific, Haka Tourism Group, ID Tours, Imagine NZ Travel, JTB New Zealand, Kingdom Tour, Kiwi Holidays, Leisure Time Group, Moatrek, New Zealand Educational Tours, New Zealand Journeys, Once Upon a Trip, Pacific Destinations, Pan Pacific, Southern World, Tapoi Travel, Terra Nova Tours, The Green Spot, Travelmore International Tour, Vyom Journeys.

Each appointment was 7.5 minutes in duration and allowed us to briefly update these inbound companies on developments in Queenstown. We provided comprehensive information in respect of looking forward and the re-emergence of our industry, providing keyways to communicate this detail to the ITO and their respective teams. Follow-up included subscription (if not already) to our database for quarterly communication via our Trade Remarks, including an invitation to join our closed Facebook group for travel sellers, links to all new product and accommodation update, and training resources - How to Sell Queenstown and Stream on-demand seasonal training. In addition, and to help support our Queenstown, Home of Adventure brand we have provided links to copy for use on their website, brochures and socials. Including our updated image library. Each session was very well received and beneficial.

4. Additional References

[TECNZ Annual Report 2020/21](#)

[TECNZ International Forecasts For Tourism Recovery Plan 21 – 25](#)

And, finally, from the archives and much to the amusement of those in attendance of the 50th Gala Dinner was the below tourism marketing for New Zealand.

[1970s video](#)

[Don't leave home till you've seen the country](#)

[Pan Am New Horizons NZ video](#)

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5. Conference Photos



TECNZ panel discussion



ITO and RTO/operator appointments.



Minister of Tourism: Hon. Stuart Nash



René de Monchy, Tourism NZ



Anna Black, General Travel & TECNZ Chair with Lynda Keen Chief Executive TECNZ



Some of the Queenstown crew dressed up for the MASH themed evening

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