

# TEC Xmas Symposium & Auckland Sales Visit

2-3 December 2020

## 1. Overview

---

On Wednesday, 2 December Kiran Nambiar and Linda McIntosh attended the TEC Xmas Symposium in Auckland alongside 239 other industry contacts. This provided a great opportunity to not only hear from the below presenters but to also catch up in person with industry colleagues.

## 2. Presentations

---

### [BARNZ \(Board of Airline Representatives NZ\) – Justin Tighe-Umbers](#)

Update on international aviation trends.

### [Tourism New Zealand – Rene de Monchy](#)

Market intel from TNZ's offshore offices and new insights research recently undertaken by TNZ.

### [New Zealand Cruise Association \(NZCA\) – Debbie Summers](#)

The status of the cruise sector pre-COVID and where it is now and potential for domestic cruising in the future.

## 3. Appointments

---

In addition to attending the TEC Xmas Symposium, Linda also caught up with both our Spring/Summer Campaign JV partners, House of Travel and Flight Centre to receive a post campaign summary. And, to enquire on potential future campaigns should we not receive a trans-Tasman travel bubble in the first half of 2021.

Key insights:

- Queenstown has consistently been one of the top selling destinations
- Both JV's resulted in an increase of enquiry and booking
- Neither partner should a trans-Tasman bubble come to fruition will turn away from actively engaging with the domestic market

**Destination Queenstown**

PO Box 353, Queenstown 9348, New Zealand  
+64 3 441 0700