WĀNAKA
MAY 2026 SNAPSHOT

DOMESTIC MONTHLY CUMULATIVE VISITOR ESTIMATES (DAYS)

NOTE: International visitor volume data in TV&F is unavailable from April 2026 due to the 3G network phaseout disrupting the international device data feed; domestic data is unaffected. As a result, international visitor counts have been omitted from the data for May.

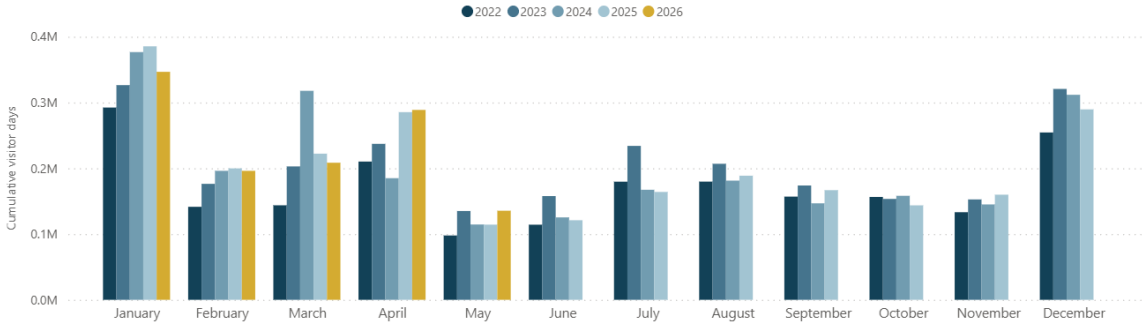
MAY 2026

135.4K
Domestic

(Blank)
International

18%
vs PY

CUMULATIVE VISITOR DAYS (DOMESTIC ONLY)



Estimated cumulative visitor days counts by month based on cellphone "pings". Note: Visitor daily count estimates refers to peak daily visitor volumes (not unique visitors) within a given geography and time of day. Cumulative visitor days are the total number of daily visitors counted over a given period, usually a month. For example, a visitor in the region for three days is counted three times.
Source: MBIE Tourism Volumes and Flows. Further information.

COMMERCIAL ACCOMMODATION

MAY 2026

39%
Occupancy Rate

91.7K
Total Guest Nights

14%
vs PY

1.6
Length of Stay

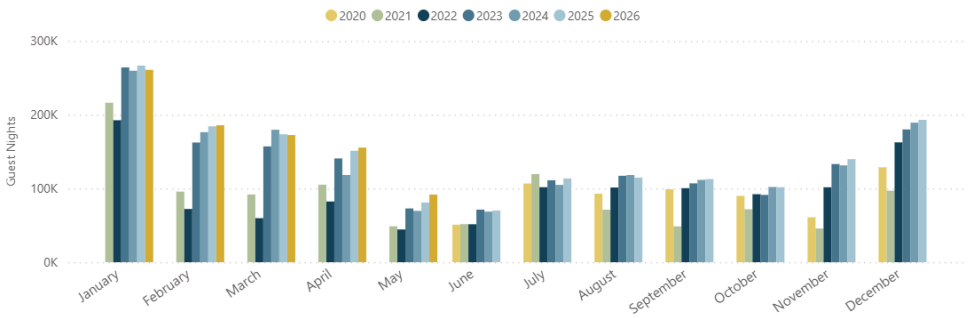
42.3K
Domestic

49.6K
International

8%
vs PY

19%
vs PY

TOTAL GUEST NIGHTS



Data represents information gathered from the commercial properties who agreed to supply their information to the accommodation data programme, so its an estimation only.
Source: Accommodation Data Programme. Further information.

NON-COMMERCIAL ACCOMMODATION

MAY 2026

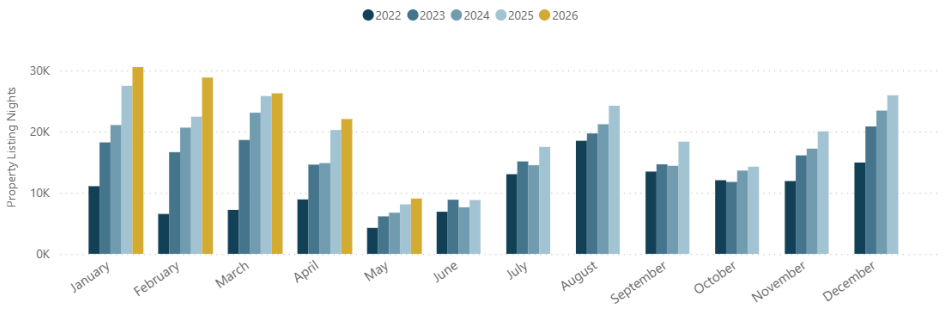
32%
Occupancy Rate

9.0K
Property Listing Nights

12%
vs PY

2.8
Length of Stay

TOTAL PROPERTY LISTING NIGHTS



The number of property listing nights (booked non-commercial properties).Note: Listing nights represents the number of properties booked, not the number of rooms, beds or guest nights. Non-commercial is also known as short term rental or alternative rental booked on platforms like AirBNB or Vrbo.
Source: AirDNA. Further information.

Wānaka | Queenstown NEW ZEALAND

WĀNAKA
MAY 2026 SNAPSHOT

QUEENSTOWN AIRPORT PASSENGER ARRIVALS

MAY 2026

87.9K
Total Passenger Arrivals

13%
vs PY

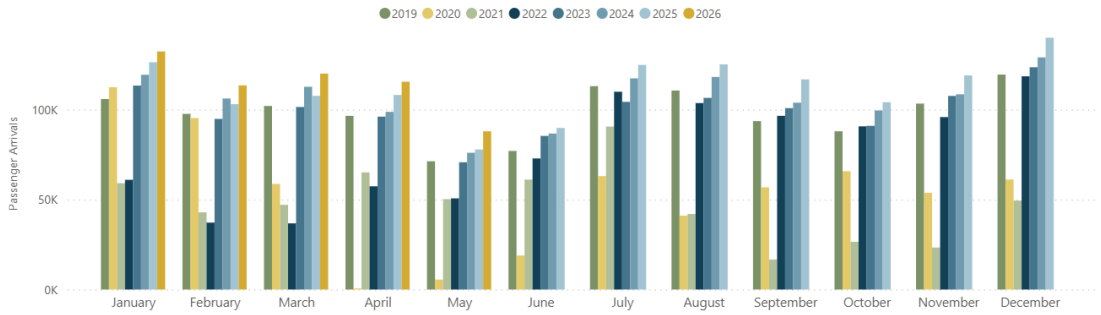
60.7K
Domestic

12%
vs PY

27.2K
International

16%
vs PY

MONTHLY PASSENGER ARRIVALS



The number of passengers that arrived through Queenstown Airport
Source: Queenstown Airport Passenger History. Further information.

INTERNATIONAL VISITOR ARRIVALS QUEENSTOWN ARRIVAL PORT*

* International visitor arrival data is usually released a month after the other datasets in this resource, so the most recent available figures have been included.

APRIL 2026

38.2K
Total ZQN Arrivals

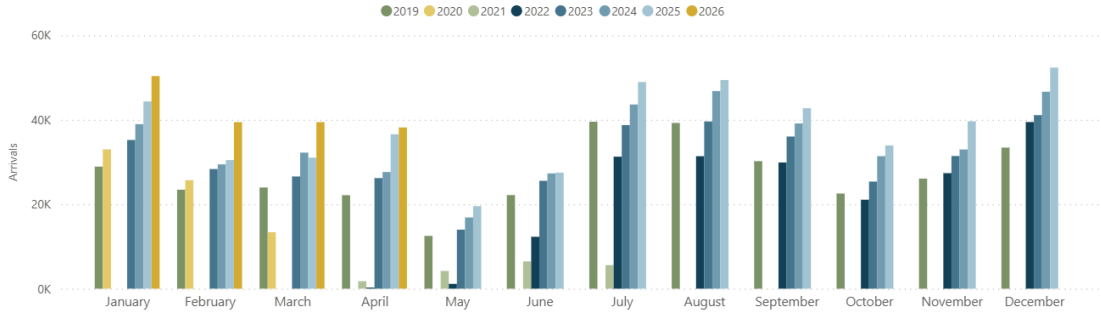
4%
vs PY

LAST 12 MONTHS

481.4K
Total ZQN Arrivals

13%
vs PY

MONTHLY INTERNATIONAL VISITOR ARRIVALS



International visitor arrivals through the Queenstown border crossing / arrival port.
Source: StatsNZ International Visitor Arrivals - visitor arrivals by country of residence, purpose and NZ port (monthly). Further information.

INTERNATIONAL VISITOR ARRIVALS TOTAL NEW ZEALAND*

* International visitor arrival data is usually released a month after the other datasets in this resource, so the most recent available figures have been included.

APRIL 2026

288.5K
Total NZ Arrivals

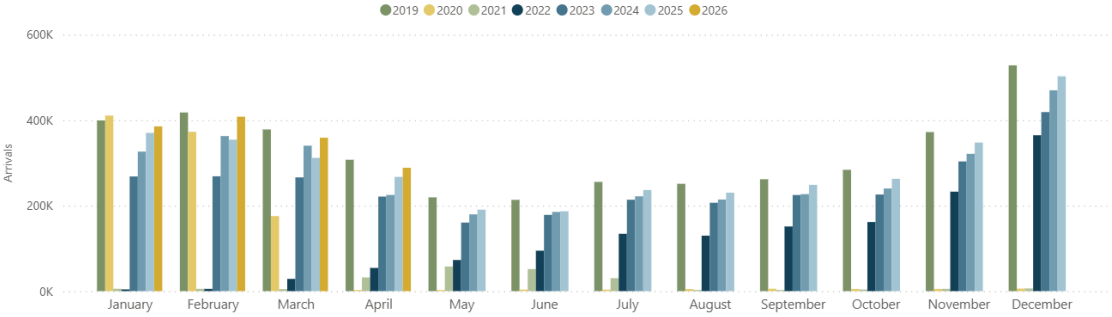
8%
vs PY

LAST 12 MONTHS

3.6M
Total NZ Arrivals

8%
vs PY

MONTHLY INTERNATIONAL VISITOR ARRIVALS



International visitor arrivals through any arrival port into New Zealand (total New Zealand)
Source: StatsNZ International Visitor Arrivals - visitor arrivals by country of residence, purpose and NZ port (monthly). Further information.

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WĀNAKA
MAY 2026 SNAPSHOT

ESTIMATED VISITOR EXPENDITURE

MAY 2026

$22.2M
Total Expenditure

9%
vs PY

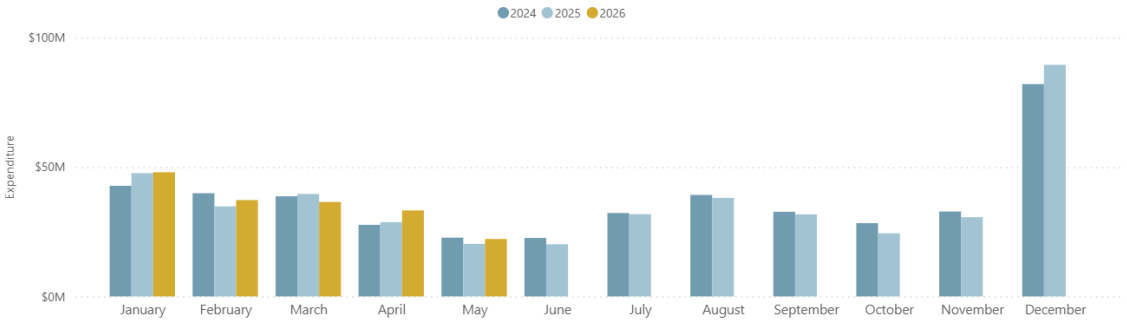
$13.0M
Domestic

2%
vs PY

$9.2M
International

22%
vs PY

ESTIMATED VISITOR EXPENDITURE



Visitor expenditure over time. Note: Includes cash, card and online purchases. As a modelled series, figures are subject to revision. Source: MBIE Monthly Regional Tourism Estimates. Further Information.

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