

## **Introducing Waste to Wilderness**

"The cool thing about waste when managed correctly is it's actually an amazing resource. I like the challenge of seeing really large volumes of what people think is a problem and turning it into something positive." - Michael Sly (Founder)

At Waste to Wilderness, we believe in the power of transformation; turning what was once considered waste into the valuable resource that is our nutrient dense compost. Our food waste collection service offers tourism providers a sustainable solution to reduce their environmental footprint while contributing to community welfare. Waste to Wilderness is committed to reinvesting this resource back into our local community. We do this by donating the compost to local charitable organisations that focus on community gardens or native regenerative planting, such as Whakatipu Reforestation Trust.

You are welcome to watch a short video of how Waste to Wilderness operates here.

## **How It Works**

- **1. Effortless Collection:** We provide the collection bins to suit your business needs. Your team disposes of food waste into the bin provided. We will collect the bins once or twice a week, depending on your needs.
- **2. Transformation Process:** Collected food waste is managed using streamlined composting systems at our local processing site. Through our aerobic process, organic matter is broken down into nutrient-rich compost, ready to nourish new plant life.

## **Why Choose Waste to Wilderness**

- **1. Environmental Responsibility:** By partnering with us, tourism providers demonstrate their commitment to environmental sustainability, reducing landfill waste and carbon emissions. Diverting your food waste from landfill is one of the simplest and most effective ways to lead the way to a Carbon Zero 2030.
- **2. Community Engagement:** The cost of our service is not just an investment in sustainability but also in community welfare. We proudly donate a portion of our compost to local charities involved in community gardens or native planting initiatives.
- **3. Streamlined Service:** As a locally owned and operated business, we understand the demands of the tourism industry. Our service is designed to seamlessly integrate into your operations, with minimal disruption and maximum efficiency. Our services work out to be on par, or less than the cost of landfill disposal services.

Join us in leading the region into a Carbon Zero 2030. Together, we can turn waste into a valuable resource, nurturing both the environment and our community.

Please contact Lucy Deuble for further information or to request a pricing guide

View my digital business card here

Or contact me via

wastetowilderness@gmail.com \ 0273679917