

WELCOME TO QUEENSTOWN

Introduction to
Queenstown, New Zealand



KIA ORA, WELCOME

Nestled amidst New Zealand's spectacular alpine landscapes and set amongst the shores of crystal-clear Lake Whakatipu, Queenstown is a four-season destination offering diverse, world-class experiences that connect you with its unique surroundings and vibrant community.

Queenstown invites you to slow down, venture further and experience more, welcoming those who bring their curiosity, tread lightly and seek deeper connections with this place and the people that call it home.



Queenstown
NEW ZEALAND



TRAVEL TO A THRIVING FUTURE

Queenstown Lakes' destination management plan (DMP), *Travel to a thriving future*, is a roadmap to regenerative tourism by 2030.

This is an exciting journey that brings opportunities for our home and greater wellbeing for people and the planet. Improving local and visitor wellbeing and experience, forging connections between people and place, and enabling healthy ecosystems, so that the district becomes known as a leading example of how travel creates a thriving future.

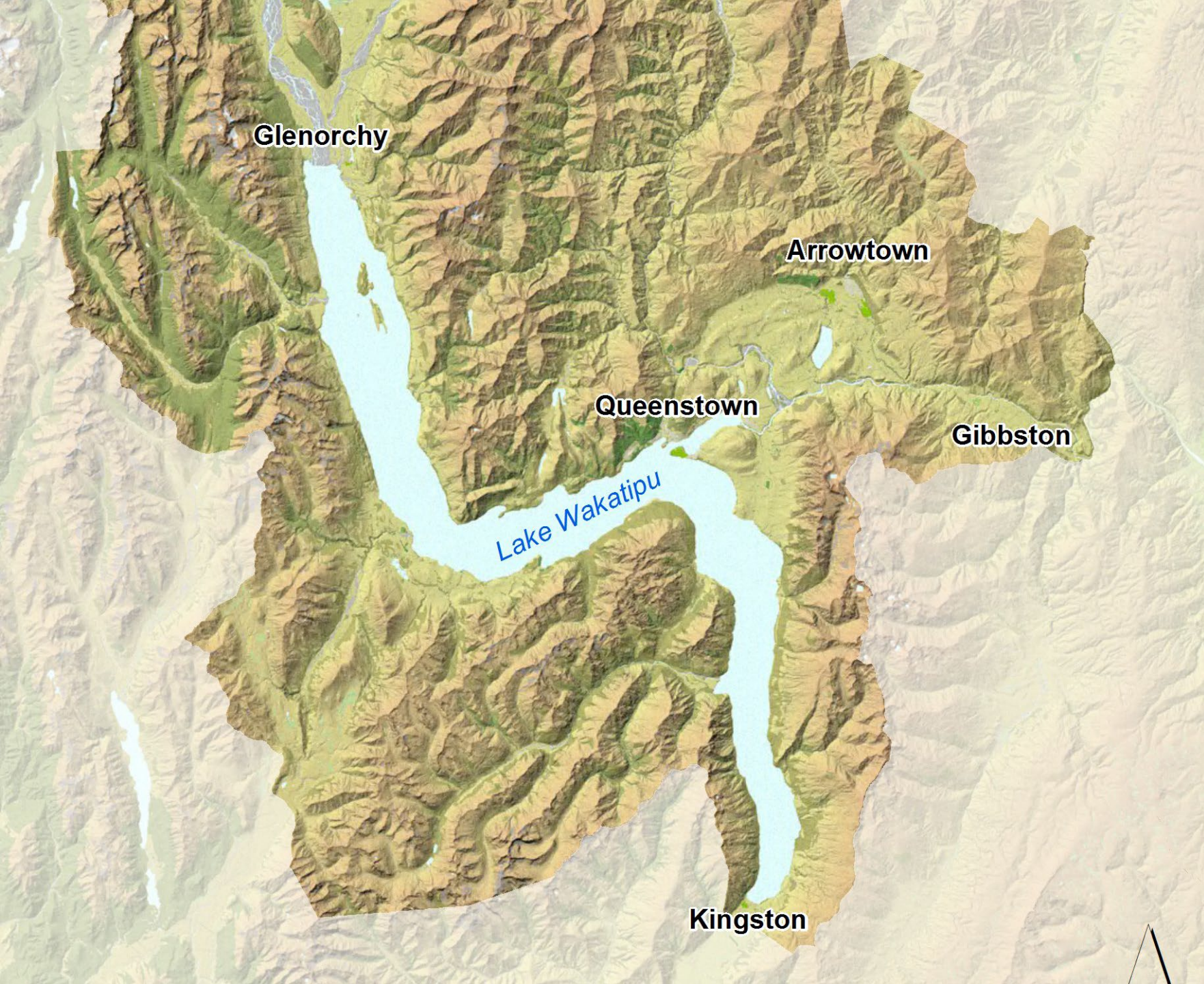




Love Queenstown is a community fund and giving platform that invites our visitors – and the industry that supports them – to protect this place now, and for generations to come.

Love Queenstown raises funds and awareness for critical climate, conservation and biodiversity initiatives in the Queenstown region. By supporting Love Queenstown, you're supporting the network of organisations driving environmental action.

This is an invitation to come together as an industry, leave a legacy we can be proud of, and inspire change the world over.



Queenstown's territory encompasses:

- Queenstown
- Arrowtown
- Gibbston (up to Roaring Meg)
- Kingston
- Glenorchy

GETTING TO QUEENSTOWN



Getting to Queenstown is easy whether you decide to fly or drive.

Queenstown is located in the southwest corner of the South Island of New Zealand and is very accessible with multiple daily direct flights from all New Zealand's main centres, as well as direct scheduled services from Sydney, Brisbane, Melbourne and Gold Coast in Australia.

For visitors that choose to drive, experiencing the beautiful Southern Scenic Route through Otago and Southland is a stunning way to arrive in Queenstown, or opt to meander down the South Island from the West Coast or Canterbury.

GETTING TO QUEENSTOWN

TRAVEL TIMES

FRANZ JOSEF

WELLINGTON

CHRISTCHURCH

1.5hrs | WĀNAKA

7hrs | CHRISTCHURCH

3.5hrs | LAKE TEKAPO

5hrs | MILFORD SOUND

2hrs | TE ANAU

APPROXIMATE FLIGHT TIMES

FLYING

DRIVING

110mins | AUCKLAND

7hrs | FRANZ JOSEF

80mins | WELLINGTON

45mins | CHRISTCHURCH

Queenstown
NEW ZEALAND



LONG HAUL ROUTES

TIMES

11hrs | HONG KONG
11hrs | TAIPEI

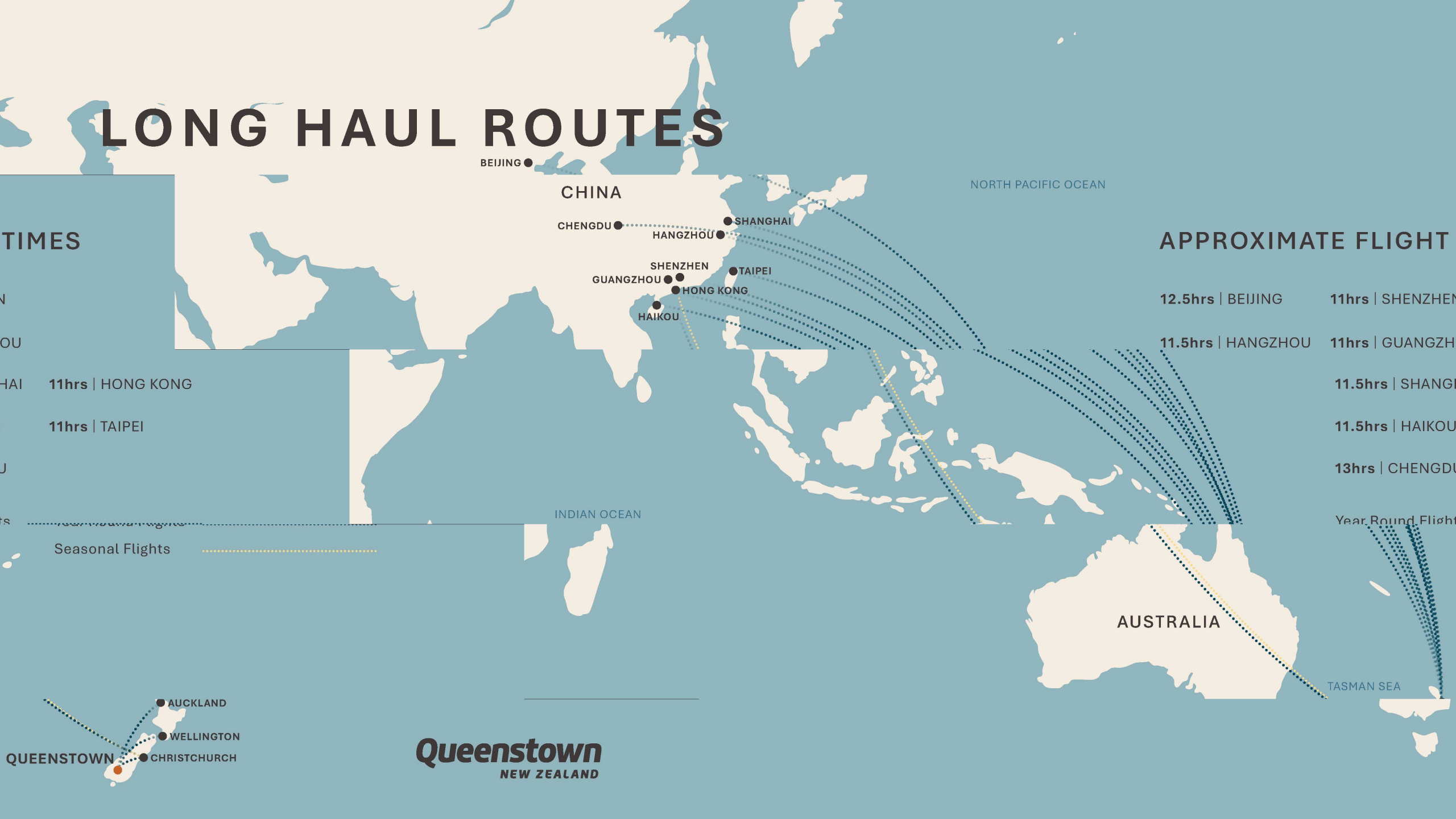
Seasonal Flights

APPROXIMATE FLIGHT

12.5hrs | BEIJING
11.5hrs | HANGZHOU
11.5hrs | SHANGHAI
11.5hrs | HAIKOU
13hrs | CHENGDU
Year Round Flight

QUEENSTOWN
● AUCKLAND
● WELLINGTON
● CHRISTCHURCH

Queenstown
NEW ZEALAND



LONG HAUL ROUTES

FLIGHT TIMES

KUALA LUMPUR

15.5hrs | DUBAI

16hrs | DOHA

QUEENSTOWN

AUCKLAND

WELLINGTON

CHRISTCHURCH

QATAR

DOHA

DUBAI

U.A.E

JAPAN

SOUTH KOREA

SEOUL

TOKYO

MALAYSIA

KUALA LUMPUR

SINGAPORE

NORTH PACIFIC OCEAN

INDIAN OCEAN

AUSTRALIA

APPROXIMATE FLIGHT TIMES

10.5hrs | TOKYO

10hrs | KUALA LUMPUR

11.5hrs | SEOUL

16hrs | DOHA

9.5hrs | SINGAPORE

Year Round Flight

Queenstown
NEW ZEALAND

LONG HAUL ROUTES

APPROXIMATE FLIGHT TIMES

13hrs LOS ANGELES	13hrs SAN FRANCISCO
14.5hrs HOUSTON	14hrs VANCOUVER
9hrs HONOLULU	16.5hrs CHICAGO
15.5hrs DALLAS	17.5hrs NEW YORK
12.5hrs SANTIAGO	

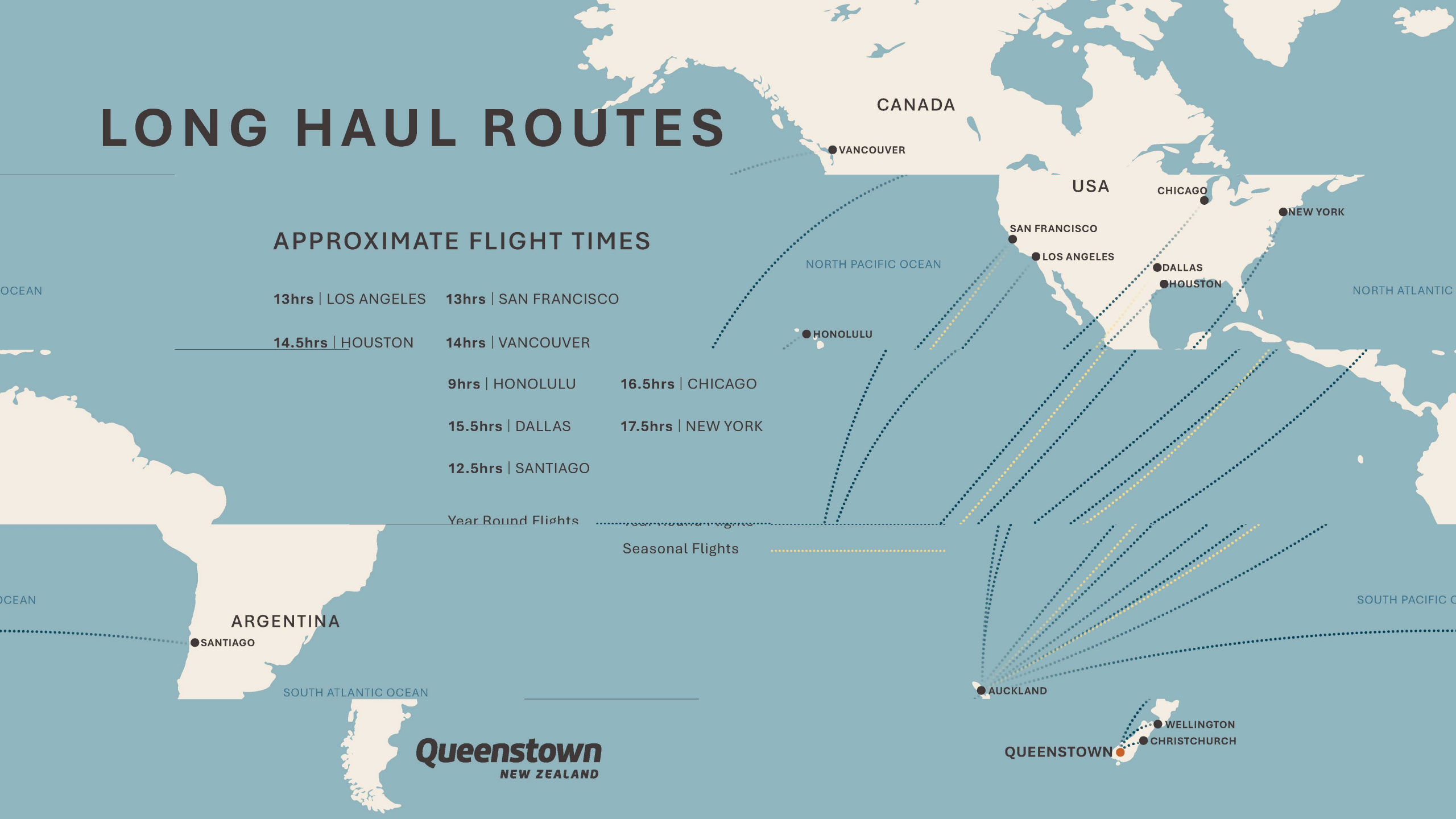
Year Round Flights

Seasonal Flights

Queenstown
NEW ZEALAND

QUEENSTOWN

WELLINGTON
CHRISTCHURCH



LONG HAUL ROUTES

APPROXIMATE FLIGHT TIMES

13hrs | LOS ANGELES 13hrs | SAN FRANCISCO

14.5hrs | HOUSTON 14hrs | VANCOUVER

9hrs | HONOLULU 16.5hrs | CHICAGO

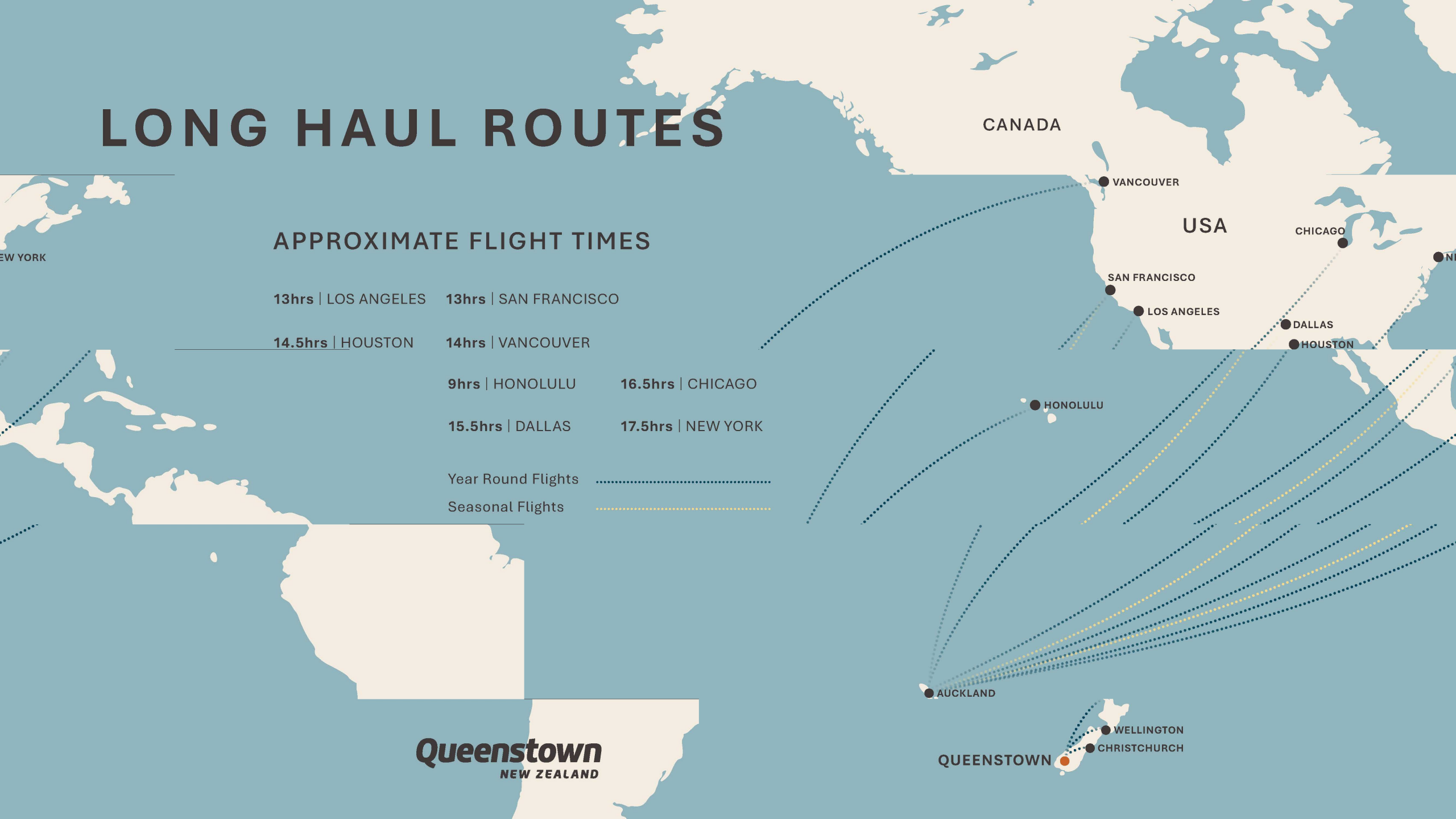
15.5hrs | DALLAS 17.5hrs | NEW YORK

Year Round Flights 

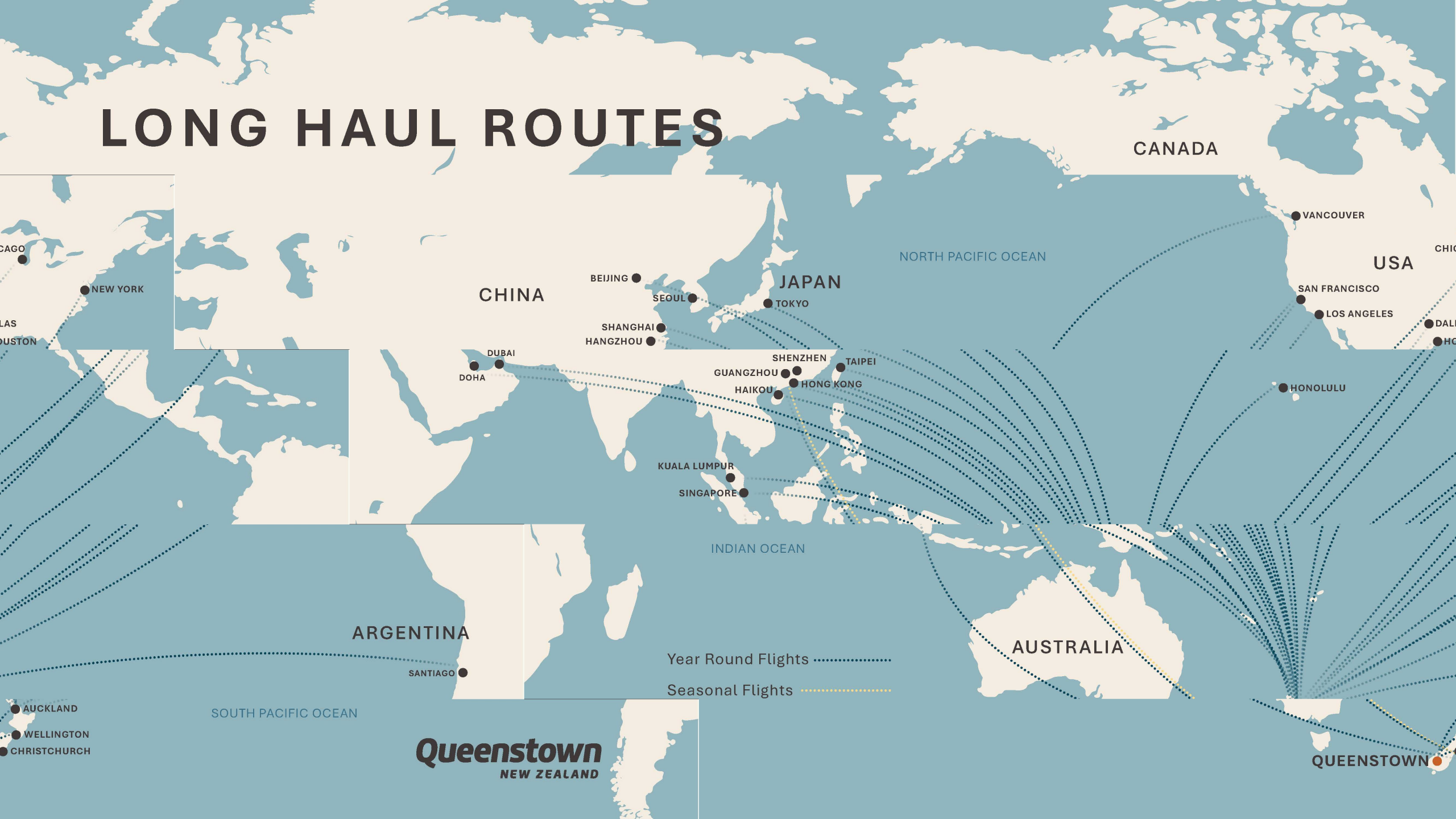
Seasonal Flights 

Queenstown
NEW ZEALAND

QUEENSTOWN
WELLINGTON
CHRISTCHURCH



LONG HAUL ROUTES



TRANS TASMAN

TIMES

EY

NE

6hrs | ADELAIDE

APPROXIMATE FLIGHT

3.5hrs | BRISBANE

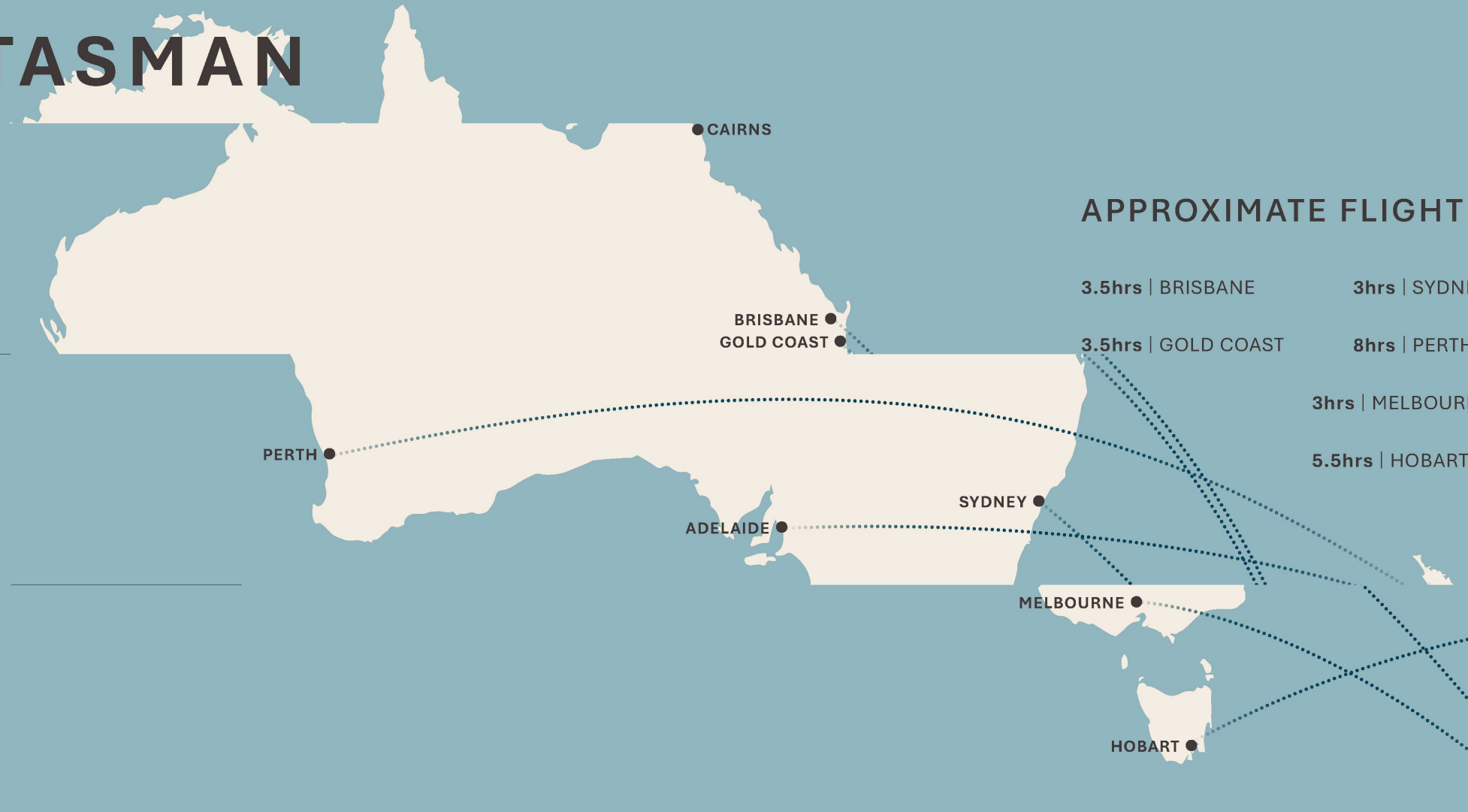
3hrs | SYDNEY

3.5hrs | GOLD COAST

8hrs | PERTH

3hrs | MELBOURNE

5.5hrs | HOBART



Queenstown
NEW ZEALAND

A FOUR-SEASON DESTINATION

SPRING

SEPTEMBER, OCTOBER,
NOVEMBER



TEMPERATURES

Span 8 °C to 22 °C
(48 °F to 75 °F)

WEATHER

Crisp mornings with lots of
sunshine and the occasional
spring shower.

SUMMER

DECEMBER, JANUARY,
FEBRUARY



TEMPERATURES

Daytime temperatures hover
around 20 °C to 30 °C
(70 °F to 90 °F)

WEATHER

Long sunny days.

AUTUMN

MARCH, APRIL, MAY



TEMPERATURES

Can fluctuate from a few
degrees below zero to 25 °C
(32 °F to 77 °F)

WEATHER

Clear, settled days with cool
evenings.

WINTER

JUNE, JULY, AUGUST



TEMPERATURES

Range between 0 °C (or colder)
to 8 °C (32 °F to 50 °F)

WEATHER

Frosty mornings, clear blue skies,
snowfall and cold temperatures.



WHERE TO STAY IN QUEENSTOWN

Queenstown has a huge range of accommodation options to suit every age, travel style, group size and budget.

- Hotels
- Serviced apartments
- Backpackers and hostels
- Motels, holiday parks and campgrounds
- Bed & Breakfasts
- Award-winning lodges and retreats
- Sustainable and eco-accommodation options



QUEENSTOWN ADVENTURES



Queenstown
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HIKING AND NATURE



Queenstown is renowned for awe-inspiring panoramas and dramatic landscapes that invite you to explore further and reconnect with nature.

Near to three of New Zealand's Great Walks, Queenstown also offers a choice of beautiful short walks, day walks, and multi-day hikes. Venture only 10-minutes out of the vibrant town centre and head for the hills and take in Queenstown's natural beauty and breath-taking scenery.

Plan your Queenstown hiking adventure with services including track transport, hiking equipment hire and guided hikes with local experts.

Queenstown
NEW ZEALAND

BIKING



Queenstown is New Zealand's ultimate mountain biking and cycling destination.

With a huge variety of trails on offer, there's a biking experience for everyone, whatever your age, ability, or style of riding.

From pedalling along cruisy lakeside trails or shredding down gnarly singletrack, Queenstown boasts an extensive off-road trail network including the 130km+ *Queenstown Trail* NZ Great Ride, three lift-assisted mountain bike parks, world-famous tracks and one of the best jump parks on the planet.

SIGHTSEEING AND EXPLORING



Taking the time to slow down and appreciate the region's spectacular natural beauty is an incredibly rewarding way to experience Queenstown.

Queenstown sightseeing tours and activities are an ideal way to venture around the region, visit historic sites and enjoy Queenstown's stunning natural playground.

Connect with Queenstown's rich history and pioneering spirit and visit three of New Zealand's Tohu Whenua heritage hotspots. Or discover Queenstown from the skies, explore by land on a 4x4 off-road tour, or cruise across rivers and lakes.

Queenstown
NEW ZEALAND

SKIING AND SNOWBOARDING



Nestled in the heart of the Southern Alps, Queenstown is the ultimate ski holiday destination.

Queenstown offers a choice of four world-class ski resorts within a short 20-90-minute drive of the vibrant town centre. The perfect winter base to hit the slopes there's something suitable for all abilities and styles.

The range of iconic off-mountain activities and an endlessly epic après-ski scene, rounded off by sophisticated accommodation options and high-quality services including ski hire and transport on and off the mountains make Queenstown a top winter destination.

Queenstown
NEW ZEALAND

ADVENTURE



Queenstown's pioneering spirit and passion for sharing adventures invites visitors to try new experiences, broaden their horizons and open their mind to new possibilities.

Home of many world-first's including commercial jet boating and bungy jumping, tandem skydiving, white water rafting and canyon swinging, our landscapes set the stage for adventure.

Explore Queenstown from new heights, raft the wild rivers, get off the beaten track and seek your own meaning of adventure.

Queenstown
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GOLF



Queenstown is New Zealand's premier golfing destination, boasting eight stunning golf courses within a 25-minute drive.

Host destination of the New Zealand Open, Queenstown offers courses with a variety of terrain and exceptional design. Choose from four internationally renowned championship courses and four experience courses, incorporating dramatic landscapes and spectacular scenery.

Off the green, enjoy après-golf with Queenstown's celebrated local food scene, award-winning Central Otago wine and luxury accommodation.

Queenstown
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LUXURY



If you're seeking a destination that combines luxury with awe-inspiring natural beauty, Queenstown delivers.

Stay in some of New Zealand's best boutique accommodation with famous alpine lodges, serene wellness retreats and exclusive private villas that are surrounded by mountains and nestled within secluded lakeside positions.

Unforgettable bespoke experiences are crafted to showcase the beauty and decadence of Queenstown and neighbouring regions.

FAMILY ADVENTURES



No matter the season, Queenstown's natural landscapes and variety of things to do make Queenstown the ultimate destination for a family holiday.

From mild to wild, Queenstown is a treasure chest of activities with loads of exciting things to do for the whole family.

From uncovering the best swim spots and bike tracks, to indoor sports and attractions, whether you're looking for high-energy adventures, indoor fun, or a chance to soak up the scenery, Queenstown has something for everyone and every age.

Queenstown
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EAT AND DRINK



Queenstown is celebrated around the world for great food and wine, with over 150 bars, restaurants and cafes serving extraordinary culinary experiences.

Whether you crave a seasonal garden to plate feast or a famous burger, you'll be savouring the flavour of local produce served up by passionate and talented chefs.

Explore Queenstown's growing craft beer scene or taste the terrior of the world's most southern wine growing region in Gibbston, just a 20-minute drive from downtown Queenstown.

TRAVEL FURTHER



Fiordland & Milford Sound

New Zealand's natural beauty is on display in the grand landscapes of Fiordland and Milford Sound. Fiordland National Park is one of the Southern Hemisphere's great wilderness regions and has achieved World Heritage Status. Whether you're on an excursion from Queenstown, enjoying a scenic flight over the Sounds, or a leisurely overnight boat cruise, there's many ways to explore the natural wonders and beauty of the region.



Wānaka

Just 50 minutes' drive from Queenstown over the magnificent Crown Range, Wānaka perfectly complements neighbouring Queenstown. Lake Wānaka is a beautiful year-round destination set against the alpine backdrop of Mount Aspiring. Downtown Wānaka is home to a vibrant mix of restaurants, cafes, shops and plenty of ambient areas to relax and enjoy the surrounds.



Central Otago

Nestled in the heart of the South Island of New Zealand, a visit to the bordering Central Otago region and its quaint gold mining towns is an adventure that should not be missed.

The region offers a diverse range of townships that sit within grand landscapes and play host to a range of activities from history enthusiasts to active adventurers and wine lovers.

SOUTH ISLAND ROAD TRIPS



Southern Way

Once you're in Queenstown, road tripping around New Zealand's lower South Island is easy with extensive scenic routes that take you around some of the most dramatic and beautiful parts of New Zealand, making it one of the best self-driving destinations to visit.

From Waitaki in the north, to Stewart Island in the south, the Tasman sea in the west to the Pacific Ocean in the east, Southern Way offers so many diverse places and reasons to visit.



Southern Scenic Route

New Zealand's oldest touring route, the Southern Scenic Route brings together the best of the south and showcases the natural environment, scenery, wildlife, heritage and people. The 610km road begins from either Queenstown or Dunedin and can be driven in both directions.



Central Otago Touring Route

The Central Otago Touring Route is a 341km journey through dramatic landscapes full of natural wonders and unique attractions. The stunning route follows the road less travelled from the pacific Ocean in Dunedin to the food of the Southern Alps in Queenstown, via the beautiful Strath Taieri and Maniototo Plains.

An aerial photograph of a vast mountain range with snow-covered peaks and ridges. The mountains are bathed in the warm, golden light of a low sun, creating long shadows and highlighting the textures of the snow and rock. Below the mountains, a valley is filled with a thick layer of white clouds. In the foreground, a large, dark blue lake is visible, with a small island in the middle. A town with numerous buildings is situated on the right side of the lake. The overall scene is a beautiful winter landscape.

WINTER AND SKI

Queenstown
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WINTER IN QUEENSTOWN

Nestled in the heart of the Southern Alps, Queenstown is the ultimate ski holiday destination.

Queenstown offers a choice of four world-class ski resorts within a short 20-90-minute drive of the vibrant town centre. The perfect winter base to hit the slopes of Coronet Peak, The Remarkables, Cardrona and Treble Cone, there's something suitable for all abilities and styles.

The range of iconic off-mountain activities and an endlessly epic après-ski scene, rounded off by sophisticated accommodation options and high-quality services including ski hire and transport on and off the mountains make Queenstown a top winter destination.

Queenstown
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CORONET PEAK

New Zealand's first commercial ski field, Coronet Peak features wide-open slopes and rollercoaster terrain making it the ultimate playground for skiers and snowboarders.

Queenstown's local mountain offers a variety of terrain for all levels and on-mountain facilities including restaurants, cafes, bars and gear hire, set against the grand backdrop of the Whakatipu basin.

As the home of Night Ski, Coronet Peak lights up for skiing after dark with epic sunsets and great vibes – it's après-ski, Queenstown style.



CORONET PEAK



ELEVATION

1649m (4947ft)

VERTICAL

462m (1386ft)

SKIABLE AREA

280 Hectares (692 acres)

TERRAIN

Beginners 25%
Intermediates 45%
Advanced 30%

THE REMARKABLES



Experience big mountain terrain, sun-soaked chutes and untouched snow at The Remarkables.

Just 45-minutes from Queenstown, The Remarkables offers terrain and facilities to suit first-timers to seasoned skiers and snowboarders, with over 350ha of terrain to explore, sun-soaked slopes, modern facilities, cafes, restaurants and an Ice Bar. Boasting seven terrain parks, a large learner's area and a new chairlift for the 2024 season, The Remarkables is all about fun, families, freestyle and finding your freedom.

THE REMARKABLES



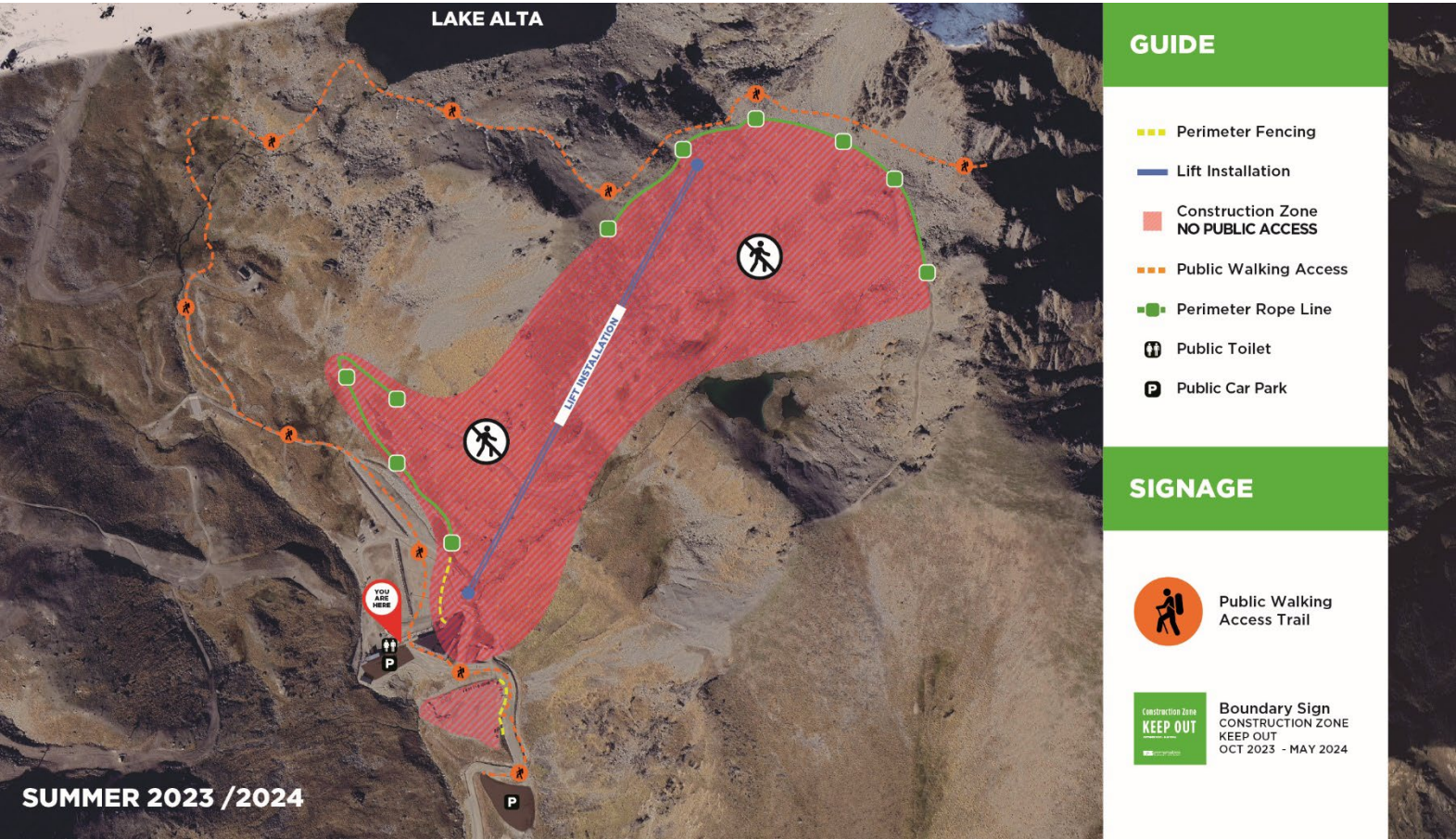
ELEVATION
1943m (5829ft)

VERTICAL
357m (1071ft)

SKIABLE AREA
220 Hectares (544 acres)

TERRAIN
Beginners 30%
Intermediates 40%
Advanced 30% with two terrain parks and The Stash

NEW SHADOW BASIN CHAIRLIFT



GUIDE

- Perimeter Fencing
- Lift Installation
- Construction Zone NO PUBLIC ACCESS
- Public Walking Access
- Perimeter Rope Line
- Public Toilet
- Public Car Park

SIGNAGE

- Public Walking Access Trail
- Boundary Sign CONSTRUCTION ZONE KEEP OUT OCT 2023 - MAY 2024

OPENING JUNE 2024

The new higher chairlift alignment increases lift-accessible terrain in Shadow Basin by 47ha, which is nearly 50% more than the existing chairlift.

- From 8 minutes to 4 minutes travel time
- 6-seater express chairlift
- Increases lift capacity from 1500 riders to 2400 per hour
- Suitable for intermediate, advanced and expert skiers and riders

CARDRONA

Cardrona is New Zealand's fun and family-friendly ski resort only 60 minutes' drive from Queenstown.

Cardrona is the perfect place for beginners and intermediates with 465ha of wide-open trails spread over three basins and a new chairlift into Soho Basin opening up another 150ha in 2025. Boasting eight distinctly different cafes, fully licensed kids' centre, on-mountain accommodation, lessons and packages, as well as a fully equipped rental department. Cardrona also features four terrain parks, two half pipes and a gravity-cross course.



CARDRONA



ELEVATION

1860m (5580ft)

VERTICAL

600m (1800ft)

SKIABLE AREA

345 Hectares (852 acres)

TERRAIN

Beginner 25%

Intermediates 25%

Advanced 30%

Expert 20%

TREBLE CONE



Treble Cone, the largest ski area in the South Island, famous for its long, groomed runs and legendary off-piste terrain.

Located a 30 minutes' drive from Wanaka and a 90-minute drive from Queenstown, Treble Cone is a must-do for ski enthusiasts. Boasting 700m of vertical, four basins and 550ha to explore with unrivalled views over Lake Wānaka and the Southern Alps.

With on-mountain retail and gear hire stores available, and a range of fresh, delicious dining options available, Treble Cone is equipped to deliver a world-class ski and snowboard experience.

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TREBLE CONE



ELEVATION
1960m (6430ft)

VERTICAL
700m (2321ft)

SKIABLE AREA
550 Hectares (1359 acres)

TERRAIN
Beginners 10%
Intermediate 30%
Advanced 40%
Expert 20%

HELI SKIING



Heli-skiing in Queenstown is your ticket to an adventure beyond the ordinary.

Explore back-country terrain and untouched fresh powder with one of Queenstown's heli-ski adventures.

Venture into the heart of the Southern Alps with 17 mountain ranges and terrain to suit intermediate to advanced skiers and snowboarders. Choose from 3-10 run packages on a fully guided experience.



WHERE TO STAY

Queenstown has a huge range of accommodation options to suit every age, travel style, group size and budget.

If you're travelling to Queenstown in winter, there are a number of accommodation options that come with drying rooms and lockers for your snow gear and are situated along the pick-up route for mountain bus transport. From backpacker accommodation to hotels or serviced apartments, many are located centrally within walking distance to Queenstown's vibrant town centre.

Queenstown
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APRÈS SKI

Winter in Queenstown is just as much about skiing and snowboarding as it is about the après-ski.

The après-ski scene in Queenstown is unmissable whether you ski or not, with snug firelit bars pouring local wines, craft beers, and cocktails, and home to more than 150 eateries serving up everything from tapas to three-hat fine dining.

Stylish bars, sophisticated clubs, Kiwi pubs and late-night hot spots also make Queenstown's après-ski atmosphere second to none.

Queenstown
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OFF THE SLOPES

Queenstown is a winter lovers paradise with an array of activities on and off the snow.

Queenstown offers winter sports beyond skiing and snowboarding, from ice skating and snow shoeing, to backcountry snowmobiling and dog sledding.

Warm up and relax at one of Queenstown's boutique spas or hot pools, enjoy a leisurely walk or bike ride along the Queenstown Trail, or choose from the many indoor activities to keep the whole family entertained.

Queenstown
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STAY IN THE KNOW WITH TRADE



TRADE NEWSLETTER

Sign up and stay up to date with seasonal updates on the latest news in Queenstown, New Zealand to share with your clients.



TRAVEL TRADE WEBSITE

Here you will find a range of trade-ready resources that will support you to sell Queenstown, New Zealand to your clients.



FACEBOOK SELLERS GROUP

Keep in touch and learn all about the latest product and destination updates for Queenstown, New Zealand travel.



TRAVEL TRADE YOUTUBE

Find a range of Queenstown travel trade training videos to broaden your knowledge base and understanding of what's on offer.



YOUR QUEENSTOWN TRADE TEAM

When it comes to selling Queenstown, NZ to the world, the DQ Travel Trade team know the importance of understanding the destination so that you can build itineraries confidently and dream weave travel experiences that are tailored to your business and client's specific needs.



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THANK YOU



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NEW ZEALAND

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Queenstown
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Queenstown
NEW ZEALAND

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