Share Your Event on the Visit Racine County Calendar of Events!

There is ALWAYS something going on in Racine County and being part of our Calendar of Events is an important piece to a successful event! You'll find arts and culture, live entertainment, outdoor adventure, sports, and more.
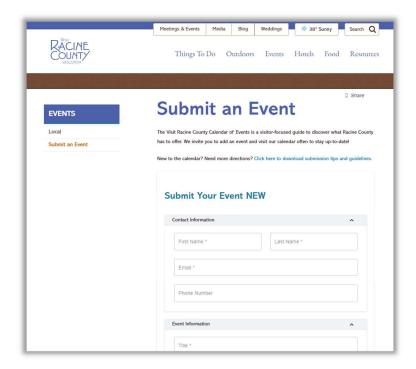
The Visit Racine County Calendar of Events is a guide to discover what Racine County has to offer. We invite you to add an event and visit our calendar often to stay up-to-date!

Why visitracinecounty.com?

- Over 20,000 views on visitracinecounty.com per month
- Exposure to over 24,000 followers on social media outlets
- Simple submission, broad categorization and quick response time to update our calendar

How to Submit your Calendar Event

1. Visit the Visit Racine County Events page at www.visitracinecounty.com/events
2. Select the menu item "Submit an Event"
3. Fill out the form and click "Submit"

Event Submission Guidelines

To have your event submitted to Visit Racine County's Events page for inclusion in our online, community-wide database of events, please fill out the fields below. Events must be:

- Located in Racine County, Wisconsin
- Open to the general public; events with an admission charge are allowed
- All images (JPG or PNG files only) and descriptions of events must be appropriate for all audiences

By submitting your event, you approve that your event may also be used or shared by other community organizations at their discretion for their calendar of events.

Ineligible Events

- High school or middle school activities including sporting events, theater performances, art exhibitions, or student gatherings
- Garage sales or personal events that would require our audience to enter a private residence
- Commercial or sales function that simply promotes the business or its products
- Political rallies, events and fundraisers
- Events located outside of Racine County, Wisconsin
- Other categories at Visit Racine County's sole discretion

If approved, your event will appear on Visit Racine County's Calendar of Events within two working days of submission.

If your event is not approved, you will receive an email to notify you of it being declined. Visit Racine County reserves the right to refuse publishing any event for any reason.

Submission Tips

- Please include as much detailed information as possible including at least one image (JPG or PNG files only). The more complete the listing, the more views it will receive. Our staff will review and contact you if we have any questions or need more detail. To make sure we have all the information we need and to share on our social media, please submit your events in a timely manner.
- You must include the full URL when adding a website for an event (http://www.example.com).
- Please make sure your photo is sized correctly and is a JPG or PNG file.
- Please choose a category applicable to your event. Your event may be reassigned by our staff to a calendar category to better suit our classification system.
- Once you have submitted your event, you cannot make any changes manually. Our staff will be happy to help make any updates by making a request to cari@visitracinecounty.com.

For questions, email Cari Greving, Executive Director, at cari@visitracinecounty.com.

Visit Racine County Calendar of Events Category Guide

To more efficiently serve the needs of our visitors, the Racine County Convention and Visitors Bureau has reorganized the structure of the Calendar of Events into various categories. To be included, an event listing must be detailed, complete and occur in Racine County area or at an out of area Racine County CVB partner business. **Specific hours, activities and admission prices must be submitted.** Each event will be placed in the appropriate category (see below) on the Visit Racine County's Calendar of Events.

- **Fair –** A merchant-oriented event that must be open to the public. A single day event that exists outside the normal course of business may be considered a fair. Examples: Kids Expo, Craft Fair, Home and Garden Show.

- **Farmers Market –** A food market at which local farmers and businesses sell products directly to consumers that happens either weekly or scheduled frequently. Examples: Milaeger's Great Lakes Farmers Market, Racine HarborMarket.

- **Festival –** A multi-day event that occurs on an annual or semi-annual basis must have a full line-up of activities—enough to entertain guests for several hours over multiple days. Examples: Greek Festival, Arts Festival.

- **Literary and Film** – A literary, theater and film event that draws artists, writers, poets, directors, producers, and creatives to share, listen, recite, workshop, and present work in Racine County. Examples: Film Festival, Book Signing, Library Event.

- **Leisure Events –** Miscellaneous activities and events that do not fall under the given categories, but still are relevant and attract both locals and visitors. Examples: Make and Take Workshops, Educational Events and Demonstrations.

- **Music and Live Entertainment –** This category includes all events that feature symphonies, bands, and other live one-time performances. Weekly entertainment will also be included. Examples: Racine Symphony Orchestra's Holiday Pops Concert, Choral Arts Society of Southeastern Wisconsin's Lessons and Carols.

- **Parade –** A procession celebrating a special day or event and including marching bands and floats that is open to the public. Examples: 4th Fest Parade, Downtown Racine's St. Patrick's Day Parade.

- **Racine Events –** This category includes events that appeal to more residents than visitors in the Racine County area. The events must be open to the general public. Examples: Downtown Racine First Fridays, Party on the Pavement.

- **Speaking Engagement –** Educational presentations that are focused on a specific subject matter and are open to the public. Examples: Panel Discussion, Author Talks.

- **Special or Seasonal Event –** This category includes events that happen around certain holidays (i.e., Christmas, Halloween, New Years, 4th of July) and must be open to the general public. Examples: Christmas Carnival of Lights, Jack-O'-Lantern Nights.

- **Sports and Recreational –** Events engaged in for the purpose of relaxation, health and well-being or enjoyment with the primary activity requiring physical exertion, and the primary focus on physical activity. This can include, but not limited to, open gym and rinks, spectator events, tournaments, camps, walks/runs, and bike races.

- **Theatre and Dance –** Workshops, performances and other events that are focused on the performing arts of theatre and dance and are open to the public. Examples: Racine Theatre Guild's "9 to 5 The Musical," Sixth Street Theatre's "Snowdance® 10 Minute Comedy Festival."

- **Visual Arts –** Events that focus on art forms such as ceramics, drawing, painting, sculpture, printmaking, design, crafts, photography, video, and architecture. This includes, but not limited to, exhibits and workshops.

- **Water Event –** Events that take place on Racine County beaches and/or bodies of water that are open to the public. Examples: Pro Watercross National Tour, Evening Paddle.

Event categories are subject to change at any time.