



# Editorial Calendar 2018–2019

## Editorial Emphases

### July

#### Where to See Fireworks on July 4th Weekend

E-magazine: July 2018, Issue I  
(drop week: June 18)

#### Hand-Picked Experiences for Your Summer Bucket List in Raleigh, N.C.

E-magazine: July 2018, Issue II (drop week: July 9)

### August

#### Outdoor Water Guide: Swimming, Kayaking, Stand-Up Paddleboarding, Canoeing and More

E-magazine: Aug. 2018, Issue I  
(drop week: July 23)

#### 200 Years of Raleigh Museums

E-magazine: Aug. 2018, Issue II  
(drop week: Aug. 6)

### September

#### Music Festivals and Events You Can't Miss in September

E-magazine: Sept. 2018, Issue I  
(drop week: Aug. 20)

#### 10 Reasons to Experience PNC Presents Wide Open Bluegrass This Year

E-magazine: Sept. 2018, Issue II  
(drop week: Sept. 3)

### October

#### Hand-Picked Experiences for Your Fall Bucket List in Raleigh, N.C.

E-magazine: Oct. 2018, Issue I  
(drop week: Sept. 17)

#### 25 Things to Do at the N.C. State Fair This Year

E-magazine: Oct. 2018, Issue II  
(drop week: Oct. 1)

#### 20+ Fall Arts Events You'll Want to Make a Trip For

E-magazine: Oct. 2018, Issue III  
(drop week: Oct. 15)

### November

#### Raleigh Holiday Traditions, Old and New

E-magazine: Nov. 2018, Issue I  
(drop week: Nov. 5)

#### Ultimate Raleigh Holiday Shopping Guide

E-magazine: Nov. 2018, Issue II  
(drop week: Nov. 19)

### December

#### Things to Do This December: Holiday Celebrations and More

E-magazine: Dec. 2018, Issue I (drop week: Dec. 3)

#### Hand-Picked Experiences for Your Winter Bucket List in Raleigh, N.C.

E-magazine: Dec. 2018, Issue II  
(drop week: Dec. 17)

### January

#### Highlight Reel: All the Awesome New Things and Accolades from 2018

E-magazine: Jan. 2019, Issue I (drop week: Jan. 7)

#### The Year Ahead: Events You Can't Miss in 2019

E-magazine: Jan. 2019, Issue II  
(drop week: Jan. 21)

### February

#### 28 Date Ideas

E-magazine: Feb. 2019, Issue I (drop week: Feb. 4)

#### Awesome Festivals in Raleigh Area Towns This Spring

E-magazine: Feb. 2019, Issue II  
(drop week: Feb. 18)

### March

#### Hand-Picked Experiences for Your Spring Bucket List in Raleigh, N.C.

E-magazine: March 2019, Issue I  
(drop week: March 4)

#### 10 Reasons to Celebrate Beer Month in Raleigh, N.C.

E-magazine: March 2019, Issue II  
(drop week: March 18)

### April

#### Spring Festival Season: Beer, Arts, Music and More

E-magazine: April 2019, Issue I  
(drop week: April 1)

#### Concert Season: Stellar Shows You Can't Miss This Spring

E-magazine: April 2019, Issue II  
(drop week: April 15)

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*\*Note:*  
Where to See Fireworks on July 4th Weekend will be featured near the end of June 2019  
E-magazine: July 2019, Issue I (drop week: June 17)



### May

#### Hop On the Raleigh Beer Trail

E-magazine: May 2019, Issue I  
(drop week: April 29)

#### Things to Do Memorial Day Weekend in Raleigh, N.C.

E-magazine: May 2019, Issue II  
(drop week: May 13)

### June

#### Photo Opp Galore: Guide to Outdoor Murals

E-magazine: June 2019, Issue I  
(drop week: May 27)\*

## Themelines

- Smart
- Undiscovered
- A Modern Establishment

## Pillars

### Arts

Performing Arts • Visual Arts

### Culinary

Restaurants • Craft Beverages • Food Trucks • Local Eatables

### Live Music

Concerts • Festivals • Live Music Venues

### Local Shopping and Boutiques

Gifts • Collectibles • Apparel • Galleries and Studios

### Museums and History

Museums • Science Centers • Historic Sites

### People

Passionate Minds • Makers • Signature Experiences

### Scenic and Nature

Cityscapes • Townscapes • Gardens, Parks, Lakes and Trails

### Sports and Recreation

Spectator Sports • Action Sports • Outdoor Recreation