



# 2022-2023 Leisure Tourism Editorial Calendar

## Spring 2022

### Editorial examples

- Craften Food Hall Now Open in Knightdale, N.C.
- The Best Historic Sites to Visit in Raleigh, N.C.
- The Biggest Food and Drink Events of 2022 in Raleigh, N.C.
- North Carolina Freedom Park to Honor African American Struggle and Triumphs in Downtown Raleigh
- The Biggest Live Music Events of Spring
- Exploring the Raleigh Beer Trail
- Fenton Brings Major Restaurants, Shopping and More to Cary, N.C.
- The Ultimate Guide to Can't-Miss Attractions in Raleigh, N.C.
- Visiting the WRAL Azalea Gardens, JC Raulston Arboretum and Raleigh Municipal Rose Garden

### Signature events

- Art in Bloom at the North Carolina Museum of Art
- Dreamville Festival
- Cary Downtown Chowdown
- Brewgaloo
- Cary Spring Daze Arts and Crafts Festival
- Apex PeakFest
- Artslosure
- Animazement

### Other notable editorial items

- Carolina Mudcats kick off new season in Zebulon in April
- Bull City Cider and Katsuji Tanabe's A'verde Cocina + Tequila Library open in Cary
- Cheeni Indian Food Emporium opens in North Raleigh
- Kanki Japanese House of Steaks & Sushi is celebrating 50 years
- ORO Restaurant and Lounge is celebrating 10 years
- New Dix Park Dog Park opens in April
- The North Carolina Museum of Natural Sciences Nature Research Center turns 10 years old in April
- The Fish House Eatery opens in Apex
- National Travel and Tourism Week is May 1-7

## Summer 2022

### Editorial examples

- 100 Outdoor Summer Concerts to Save the Date For
- Visiting the Dorothea Dix Park Sunflower Fields
- 10 of the Best Weekend Getaway Itineraries in Raleigh, N.C.
- Where to See Fireworks/How to Celebrate July 4th
- How to Bike from Raleigh to Durham Using the East Coast Greenway
- A Guide to Visiting Farmers Markets in Raleigh, N.C.
- 20 Items to Build a Downtown Cary Getaway Weekend Around
- The Best Summer Date Ideas in Raleigh, N.C.
- How to Explore Wake Forest, N.C.

### Signature events

- Raleigh's International Food Festival
- Town of Cary Pimento Cheese Festival
- Capital City Juneteenth Celebration
- Out! Raleigh Pride
- Peak City Pig Fest
- GalaxyCon Raleigh
- July 4th celebrations
- Cary Lazy Daze Arts and Crafts Festival
- African American Cultural Festival of Raleigh and Wake County

### Other notable editorial items

- June: Pride Month
- Rush Hour Karting opens new Morrisville facility
- Cary's Ashworth Drugs celebrating 65 years
- Garland celebrating 10 years
- Restaurants including Longleaf Swine, Fine Folk, The BBQ Lab at North Hills and Midwood Smokehouse may open during this time
- People-First Tourism experiences include regularly scheduled events and bookable experiences (art walks, farm tours, hands-on crafts etc.)

## Fall 2022

### Editorial examples

- Favorite Fall Hikes in Raleigh, N.C.
- Festival Season: The Biggest Events of Fall in Raleigh, N.C.
- A Guide to IBMA's World of Bluegrass Week
- Exploring Pumpkin Patches and Corn Mazes in the Raleigh Area
- 100 Things to Do in Downtown Raleigh
- 50 of the Raleigh Area's Best Hidden Gems
- Guide to the Raleigh Christmas Parade
- Five Kid-Friendly Weekend Itineraries in Raleigh, N.C.
- A Guide to the Best Barbecue in Raleigh, N.C.

### Signature events

- Hopscotch Music Festival
- La Fiesta del Pueblo
- Asia Fest and Dragon Boat Festival
- IBMA World of Bluegrass
- Cary Diwali
- Holly Springs Beericana Craft Beer and Music Festival
- N.C. State Fair
- N.C. International Festival
- Raleigh Christmas Parade

### Other notable editorial items

- North Carolina Museum of Art reopens with new galleries; outdoor amphitheater will be celebrating 25th season of music
- Carolina Hurricanes will begin their 25th season
- Carolina Ballet will begin their 25th season
- Second Empire Restaurant will celebrate 25 years
- International Bluegrass Music Association celebrating 10 years in Raleigh
- Aviator Brewing Company set to open first phases of major expansion in Fuquay-Varina

## Winter 2022-2023

### Editorial examples

- Poole's Diner Celebrating 15 Years in Downtown Raleigh
- How to Plan a Trip to the North Carolina Chinese Lantern Festival in Cary, N.C.
- Top Picks for Performing Arts Events This Winter in Raleigh, N.C.
- The Best Restaurants to Open in 2022 in Raleigh, N.C.
- Favorite Holiday Traditions and Light Displays in Raleigh, N.C.
- Guide to First Night Raleigh and NYE Events
- 10 Things to Look Forward to in 2023 in Raleigh, N.C.
- The Biggest Events of 2023 to Plan Ahead For
- Exploring Black History and African American Cultural Heritage Attractions in Raleigh, N.C.

### Signature events

- NCAA Men's and Women's Soccer Championships
- Holiday Express at Pullen Park
- North Carolina Chinese Lantern Festival in Cary
- WRAL Nights of Lights
- Raleigh Little Theatre presents *Cinderella*
- Theatre In The Park presents *A Christmas Carol*
- Carolina Ballet presents *The Nutcracker*
- Oakwood Candlelight Tour
- First Night Raleigh

### Other notable editorial items

- City of Raleigh turns 230 years old on Dec. 31, 2022
- Feb.: Black History Month
- Clyde Cooper's BBQ will turn 85 years old on Jan. 1, 2023
- THE RINK at Red Hat Amphitheater may return as a big visitor draw

## New and notable in 2023

- Carolina Hurricanes to play outdoor game at Carter-Finley Stadium in Feb.
- Town of Apex celebrating 150 years (founded Feb. 23, 1873)
- North Carolina Freedom Park to open in spring 2023
- Major League Cricket/Town of Morrisville partnership for Church Street Park venue expansion expected to be complete in spring 2023
- Dueling Dinosaurs to open at North Carolina Museum of Natural Sciences summer 2023
- Downtown Cary Park to open in summer 2023
- Beach Bluffs County Park to open in 2023 bordering Garner/Fuquay-Varina
- Amedeos Italian Restaurant will turn 60 years old
- Goodnights Comedy Club turns 40 years old

