

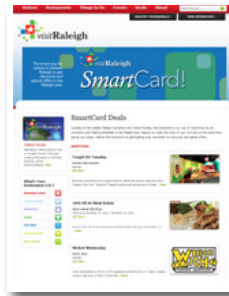
SmartCard



It's called the **SmartCard** for a reason. Not only is Raleigh a smart destination, but also participating is smart for your bottom line. Here's how the program works:



You submit an offer through PIXL, free of any cost to your business.



Your offer is added to a private **SmartCard** webpage/mobile webpage, free of any cost to your business.

The **SmartCard** webpages are distributed to thousands of convention and event attendees, free of cost to them.



Convention and event attendees come to Raleigh with money to spend during their free time but unsure of where to go.



Attendees see your **SmartCard** offer and take advantage of your deal, putting more new customers through your doors and generating more revenue for your business.