



You are invited to partner with the Greater Raleigh Convention and Visitors Bureau (visitRaleigh) to promote your venue through co-participation in a number of industry trade shows in the coming year. Partnering with the Bureau is an easy and cost-effective way to get exposure with meeting planners and professionals who are considering or looking to book in Raleigh/Wake County. The Bureau sales staff participates in more than 40+ tradeshows and events per year. Our goal is to spread the word personally and attract more meeting planners to host their events in Wake County. Shows may have opportunities to meet potential clients in a booth or through one-on-one appointment-sharing.

Attached is an overview of current opportunities available to you as a valued Raleigh/Wake County partner. Partner costs are projected based on past participation and rates are subject to change.

What we provide:

<p>Booth space</p> <ul style="list-style-type: none"> • visitRaleigh-brand booth when applicable • Logo and mention in pre and post show email <p>What participating partner provides:</p> <ul style="list-style-type: none"> • Staffing 	<p>Additional costs might include:</p> <ul style="list-style-type: none"> • Giveaway • Apparel • Travel • Accommodations • Décor
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RCMA -Emerge
 01/05/2020 to 01/07/2020
www.myrcoma.org/emerge/
 Charlotte, NC
 Client Type: Faith Based
 Cost: \$1,150
 Bureau Rep: Loretta Yingling, CMP

Independent Planner Education conference
 01/26/2020 to 01/29/2020
www.northstarmeetinggroup.com/Events/IPEC
 Saint Pete Beach, USA
 Client Type: Multiple Markets -3rd Party
 Cost: \$4,500.00
 Bureau Rep: Malinda Harrell, CMP

PCMA Convening leaders
 01/05/2020 to 01/08/2020
www.conveningleaders.org
 San Francisco, CA
 Client Type: Multiple Markets
 Cost: Individual registration
 Bureau Rep: Stephen, Jackson, CMP

MPI Potomac - MACE
 2/21/2020
www.mpimace.org
 Bethesda, MD
 Client Type: Multiple Markets
 Cost: \$900
 Bureau Rep: Stephen, Jackson, CMP



Destination Showcase -DC

2/5/2020
www.destinationsinternational.org/showcase
Washington DC
Client Type: Multiple Markets
Cost: \$3,250
Bureau Rep: Stephen, Jackson, CMP

Global Pharmaceutical

02/10/2020 to 02/12/2020
www.worldcongress.com/events
Boston, MA
Client Type: Multiple Markets
Cost: \$3,500
Bureau Rep: Marc Dooner

Association Management Companies Institute (AMCI)

02/12/2020 to 02/14/2020
www.amcinstitute.org
Long Beach, CA
Client Type: Association-AMC
Cost: Individual registration
Bureau Rep: Stephen, Jackson, CMP

Connect Diversity

02/19/2020 to 02/22/2020
www.diversitymeetings.com
Kissimmee, FL
Client Type: Multicultural
Cost: \$3,500
Bureau Rep: Stephen, Jackson, CMP

Experient Envsion

03/18/2020 to 03/19/2020
www.2experient-inc.com
Las Vegas, NV
Client Type: Multiple Markets
Cost: For Experient partners only, individual participation
Bureau Rep: Loretta Yingling, CMP

Destination Celebrations in Minneapolis

4/15/2020
www.destinationcelebration.net/
Minneapolis, Ind
Client Type: Local planners in each region, markets vary but heavy in association and corporate
Cost: \$500.00 (Limited to 1 partner)
Bureau Rep: Loretta Yingling, CMP

Destination Celebrations in Kansas City

4/16/2020
www.destinationcelebration.net/
Kansas City, MI
Client Type: Local planners in each region, markets vary but heavy in association and corporate
Cost: \$500.00 (Limited to 1 partner)
Bureau Rep: Loretta Yingling, CMP

ConferenceDirect Annual Partners Meeting

05/03/2020 to 05/07/2020
www.mycdevents.com/apm
Las Vegas, NV
Client Type: Multiple Markets -3rd Party
Cost: Individual registration
Bureau Rep: TBD

Helms Briscoe Annual Business Conference

05/18/2020 to 05/19/2020
www.helmsbriscoe.com
Las Vegas, NV
Client Type: Multiple Markets -3rd Party
Cost: For HB partners only, individual participation
Bureau Rep: Loretta Yingling, CMP



Fraternity Executives Association

05/27/2020 to 05/29/2020

www.fea-inc.org

Norfolk, Virginia

Client Type: Fraternal

Cost: Individual Registration

Bureau Rep: Stephen, Jackson, CMP

ASAE

08/08/2020 to 08/11/2020

www.asaecenter.org

Las Vegas, NV

Client Type: Association

Cost: \$3,250

Bureau Rep: Stephen, Jackson, CMP

MPI WEC

06/06/2020 to 06/09/2020

www.mpi.org/events/wec-grapevine

Grapevine, TX

Client Type: Multiple Markets

Cost: Individual Registration

Bureau Rep: Malinda Harrell, CMP

Connect Marketplace (Association, Corporate and Specialty (and Expo))

08/17/2020 to 08/19/2020

www.connectmeetings.com/events/

New Orleans, LA

Client Type: Multiple Markets

Cost: \$3,125

Bureau Rep: Stephen, Jackson, CMP

Council of Engineering & Scientific Society Executives (CESSE) - ACCESSE20

07/21/2020 to 07/23/2020

www.cesse.org

Detroit, MI

Client Type: Association

Cost: \$2,300

Bureau Rep: Malinda Harrell, CMP

[Raleigh Convention Center Sole Sponsor]

Destination Southeast

08/23/2020 to 08/25/2020

www.events.northstarmetingsgroup.com

Marco Island, Florida

Client Type: Multiple Markets

Cost: \$4,500.00

Bureau Rep: Nicole Keshler

MPI Chicago Area Chapter (MPI CAC) Trivia Night

August 2020

mpiweb.org/chicago-area

Chicago, IL

Client Type: Corporate and Association

Cost: \$250.00 (Limited to 1 partner)

Bureau Rep: Loretta Yingling, CMP

MPI CC Business Exchange

September 2020

www.mpi-cc.org

Raleigh, NC

Client Type: Multiple Markets

Cost: \$450.00

Bureau Rep: Nicole Keshler

IMEX America

09/15/2020 to 09/17/2020

www.imexamerica.com

Las Vegas, NV

Client Type: Multiple Markets

Cost: \$2,780

Bureau Rep: Loretta Yingling, CMP



HPN Annual Partner Conference

10/06/2020 to 10/09/2020
hpnglobal.com/2020-hpn-global-partner-conference/
Los Cabos, MX
Client Type: Multiple Markets
Cost: Individual Registration
Bureau Rep: Loretta Yingling, CMP

Destination Celebrations in Indianapolis

10/27/2020
www.destinationcelebration.net/
Indianapolis, Ind
Client Type: Local planners in each region, markets vary but heavy in association and corporate
Cost: \$500.00 (Limited to 1 partner)
Bureau Rep: Loretta Yingling, CMP

Destination Celebration in Columbus

10/28/2020
www.destinationcelebration.net/
Columbus, OH
Client Type: Local planners in each region, markets vary but heavy in association and corporate
Cost: \$500.00 (Limited to 1 partner)
Bureau Rep: Loretta Yingling, CMP

CMP Conclave

November 2020
www.eventscouncil.org
TBD
Client Type: Multiple Markets
Cost: Individual Registration
Bureau Rep: Malinda Harrell, CMP

National Colaition of Black Meeting Planners

December 2020
www.ncbmp.com
TBD
Client Type: Multicultural
Cost: Individual Registration
Bureau Rep: Stephen, Jackson, CMP

Association Executives of North Carolina (AENC) - Tradeshow

December 2020
www.aencnet.org
Raleigh, NC
Client Type: State Association
Cost: Individual Registration
Bureau Rep: Nicole Keshler

Holiday Showcase

December 2020
www.associationforum.org
Chicago , IL
Client Type: Association
Cost: \$1,000
Bureau Rep: Loretta Yingling, CMP

NCSGMP

Bi Monthly
www.ncsgmp.org/index
Triangle area, NC
Client Type: Government
Cost: Individual Registration
Bureau Rep: Kathryn Hollomon

MPI Chapter Meetings

Bi Monthly
www.mpi-cc.org
North and South Carolina
Client Type: Multiple Markets
Cost: Individual Registration
Bureau Rep: Nicole Keshler



MPI Chicago Area Chapter (MPI CAC) Chapter Meetings

Refer to website for schedule
mpiweb.org/chicago-area
Chicago ,IL
Cost: Individual Registration
Bureau Rep: Loretta Yingling, CMP

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Refer to website for schedule
mpiweb.org/chicago-area
Chicago ,IL
Cost: Individual Registration
Bureau Rep: Loretta Yingling, CMP

PCMA Chapter Meetings

Refer to website for schedule
www.pcma.org
Individual Markets
Client Type: Multiple Markets
Cost: Individual registration
Bureau Rep:

PCMA Greater Midwest Chapter (Annual Signature Event)

Refer to website for schedule
Cost: \$200.00 (limited to 1 partner)
Bureau Rep: Loretta Yingling, CMP

PCMA Greater Midwest Chapter Chapter Meetings

Refer to website for schedule
greatermidwest.pcma.org
Cost: Individual Registration
Bureau Rep: Loretta Yingling, CMP

IAEE Chapter Meetings

Refer to website for schedule
www.iaee.com/events
DC/VA/MD
Client Type: Multiple Markets
Cost: \$55 non member
Bureau Rep: Stephen, Jackson, CMP

Connect Texas

Dates To Be Determined
www.connectmeetings.com/events
Texas
Client Type: Multiple Markets
Cost: \$3,225
Bureau Rep: Stephen, Jackson, CMP

Six in the City

Dates To Be Determined
DC
Client Type: Multiple Markets
Cost: \$2,800
Bureau Rep: Stephen, Jackson, CMP