

Seasons in the Heart!

Randolph County offers visitors a delightful year-round experience with its moderate yet distinct seasons, making it a practically perfect location for diverse activities. The seasonal changes ensure a fresh travel experience no matter when you choose to visit!



Going for a Springtime Walk at Creekside Park - Archdale



Summer or early Fall, Randleman Lake is the perfect place to try some fishing - Randleman



Fall doesn't disappoint on the Deep River State Trail - Ramseur



The North Carolina Zoo is a great place to visit all year long - Asheboro



Randolph County

2026 OFFICIAL TRAVEL GUIDE




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Visit the Heart
of North Carolina

Heart of North Carolina Visitors Bureau
500 Albemarle Rd, Asheboro, NC 27203

For the latest visitor information, call
800-626-2672, 336-626-0364 or go to
HeartofNorthCarolina.com

The Heart of North Carolina Visitors Bureau is the official destination marketing organization for Randolph County Tourism Development Authority representing Archdale, Asheboro, Franklinville, Liberty, Ramseur, Randleman, Seagrove, Staley, and Trinity.

 Reduce, Reuse, Recycle

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Visit the Heart
of North Carolina

Welcome to Randolph County

NORTH CAROLINA



Zeb Holden
Zeb Holden

Randolph County Manager



It's my privilege to welcome you to the Heart of North Carolina, where small-town charm meets big opportunities for adventure. Randolph County is a destination where families, friends, and visitors of all ages can discover something special. You're going to have a great time visiting our community!

Here you'll find the world-famous North Carolina Zoo, family-friendly festivals, beautiful parks, scenic trails, and historic downtowns filled with local shops and eateries. Whether you're here for a weekend getaway or a longer stay, our county offers countless ways to relax, explore, and make memories together. We're proud of our heritage and natural beauty, but even more proud of the hospitality and welcoming spirit you'll feel from the people who live and work here.

On behalf of the Board of County Commissioners, our residents, and local businesses, THANK YOU for visiting. We're thrilled to share our growing, family-friendly community with you—and we hope you'll return often.



We're delighted you're exploring all that our area has to offer. This travel guide has been curated with seasonal highlights and tips to help you plan a trip no matter the time of year. While you may see an attraction listed in a specific season, don't let it limit your imagination. Some of the wonderful attractions listed here are open year-round, so you can enjoy them whenever you visit. We encourage you to check out our website to explore and learn more!

Year-Round Experiences...



No matter the season, unique attractions across the county can be enjoyed year-round. Experience wildlife throughout the year at the

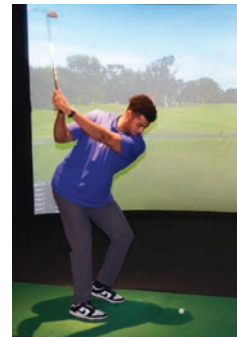


North Carolina Zoo, where the ever-expanding Zoo is set to open their Asia exhibit in summer of 2026. Motorcycle enthusiasts won't want to miss the **American Classic Motorcycle Museum**, featuring one of the largest private collections of Harley-Davidsons™ in the country.

For racing fans, the **Petty Museum** in Randleman celebrates the legacy of "The King" Richard Petty with cars, trophies, and memorabilia.

Looking for a relaxed evening?

The **Bunker Lounge at Holly Ridge**, an indoor golf simulator room, offers the perfect spot to



unwind and have fun with friends after a day of exploration. In Liberty, the **Liberty Heritage Museum** showcases

local history and the stories of the town's railroad roots. And in Seagrove, the **North**



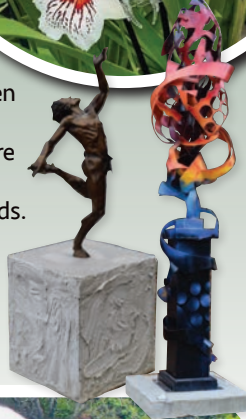
Carolina Pottery Center highlights the state's rich pottery tradition through exhibits and rotating displays. With fascinating museums, cultural experiences, and welcoming spaces, Randolph County offers engaging attractions to explore year-round.



Spring has Sprung!



As the landscape awakens, spring is the perfect season to explore Randolph County's natural beauty and historic treasures. Stroll through **Whitaker Farms**, where greenhouses and fields are alive with flowers, plants, and seasonal produce. In Seagrove, discover the rare and exotic blooms at **Seagrove Orchids**, a hidden gem for garden lovers. For more outdoor shopping, head to **Tom's Creek Nursery**. Enjoy peaceful walking trails surrounded by the sights and sounds of spring where art comes to life at the **Carolina Bronze Sculpture Garden**, setting contemporary works among blooming landscapes and reflective ponds. History buffs can step back in time in Staley at the **Thomas Marley House**, one of Randolph County's oldest homesteads. And for an inspiring visit, discover **Victory Junction**, a camp dedicated to giving children life-changing experiences. From colorful gardens to cultural treasures, spring invites you to explore, unwind, and experience the Heart of North Carolina.



Find a huge selection and variety of plants at Tom's Creek Nursery - Denton



Richard Petty makes a visit to Victory Junction - Randleman



Strawberry picking at Whitaker Farms - Climax

Summer Fun for All!



When summer arrives, Randolph County bursts with energy, bringing people together for recreation, celebration, and adventure. **Bicentennial Park** in Downtown Asheboro and **Commerce Square Park** in Downtown Randleman set the stage for concerts, festivals, and evenings under the stars, while **Creekside Park** offers trails, playgrounds, and shaded picnic spots perfect for warm days. Cheer on the **Asheboro Zookeepers** at **McCrary Park**, where summer baseball traditions run deep, or feel the thrill of the track at **Caraway Speedway**. Saddle up at the **Davis Rodeo Ranch** and enjoy the excitement of bull riding, roping, and family rodeo fun. Golfers can take on the rolling greens at **Holly Ridge Golf Links**, a scenic course designed for summer play. Whether you're chasing adventure or soaking in small-town charm, summer here is a season to remember.



Racing action at Caraway Speedway - Asheboro



Teeing off at Holly Ridge Golf Links - Archdale



Fun at Creekside Park - Archdale

Art in Bloom: Springtime Fun!

"Visiting the Seagrove Potters was an amazing experience. Each potter has their own unique style, and you can see the dedication and the story behind every piece. From decorative to functional - there is such a variety of pieces to choose from - you are bound to fall in love with something!" - **Breahna Holden**

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Thrills & Sunshine: Summertime Fun!

"We attended the Jerome Davis PBR Invitational and had an AMAZING time. It was such a family-friendly event full of excitement and thrill! Our eyes were glued to the arena from the start! We left with all three of our kids saying they wanted to be a bull rider or cowgirl. We can't wait to go back!" - **Montgomery Clifton-Hall**

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Fall Foliage & Festivals!

Fall blends crisp air, brilliant colors, and seasonal adventures. Hike the **Deep River State Trail** and explore **Faith Rock**, a revolutionary war site rich with history and fall beauty. For a picture-perfect stop, visit the historic **Pisgah Covered Bridge**, one of the last of its kind in the state. Embrace the haunted season at **Kersey Valley Spooky Woods** or **Spooky Bottom Haunted Trail** for nighttime thrills.

Enjoy family friendly daytime fall activities at **Kersey Valley Maize Adventure**. Anglers and outdoor lovers will enjoy time on the water at **Lake Reese** and **Randleman Lake**, both framed by colorful

forests. To savor the flavors of fall, head to **Millstone Creek Orchards** for apple cider, hayrides, and seasonal treats. From outdoor escapes to festive fun, fall here is unforgettable.



Taking in the fall colors at Lake Reese - Denton



Family fun at Kersey Valley Maize Adventure - Archdale



Finding the perfect pumpkin at Millstone Creek Orchards - Ramseur

Winter Wonders!

Winter in Randolph County offers a cozy mix of history, heritage, and entertainment. Step into the grandeur of **Linbrook Heritage Estate**, where timeless architecture and stories of the past create a memorable visit, especially against the calm beauty of winter landscapes. For a glimpse into early life in the region, visit the **Trinity Museum** and **Historic Winslow House** located in the center of the City of Trinity. It is one of about ten pre-Civil War era houses left in the Old Trinity College (now Duke University) area of Highway 62 in Trinity. In nearby Liberty, enjoy an evening at the **Liberty Showcase Theater**, a year-round live music venue that brings top performers to the stage in an intimate setting. Winter may be a quieter season, but it's the perfect time to slow down, discover hidden gems, and enjoy warm hospitality. From live performances to historic treasures, explore and connect with the stories that make this community a special destination, no matter the season.



An aerial view of Linbrook Heritage Estate - Trinity



One of many live concerts at Liberty Showcase Theater - Liberty



The Historic Winslow House - Trinity

Harvest & Color: Classic Fall Favorites!

"We enjoyed visiting Millstone Creek Orchards during the fall season for their apple picking and apple cider slushies. The hayride out to their pumpkin patch was so much fun and the food at The Cider House was outstanding." - Ana Torres

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Winter Adventures: Wonder in the Wild!

"Visiting our beloved NC Zoo in wintertime is a true treasure - the animals in North America are usually more active, and the sidewalks much less crowded. Add in the amazing views of the Uwharries with all the leaves down, and you've got a pretty perfect day." - Kelly Heath

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Dining in the Heart!

Randolph County is a tapestry of culinary creativity, featuring nine municipalities, each offering its own unique food options and restaurants. Discover the diverse flavors that make this area special. Scan our QR code and visit our food blog to stay inspired by the vibrant Randolph County food scene.



Southern Cuisine at Magnolia 23 - Asheboro



Farm to table selections at The Table - Asheboro



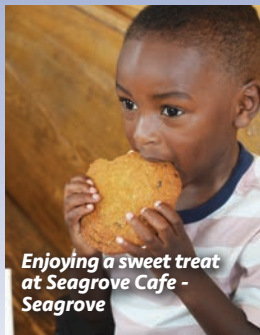
Delicious food found at The Wild Onion - Randleman



Some family time, great food and fun at Holly Ridge Bunker Lounge - Archdale



Dinner at Hamilton's Steakhouse - Asheboro



Enjoying a sweet treat at Seagrove Cafe - Seagrove



Pulled pork sandwich and fries at The Cider House, Millstone Creek Orchards - Ramseur



Bar-b-que ribs from BBQ Joe's - Trinity



Pimento cheese sandwich and chips at the Franklinville Diner - Franklinville

Your Perfect Sip!

Randolph County, steeped and brewed in local flavor and small-town hospitality, features a variety of stops to recharge and relax no matter your taste. Explore a delightful collection of local establishments dedicated to crafting the perfect pour from your morning cup of coffee to your evening nightcap.



Hard Cider from The Cider House at Millstone Creek Orchards - Ramseur



Great wine in a beautiful setting at Zimmerman Vineyards - Trinity



Muscadine grape wine at Native Son Vineyard - Franklinville



Enticing cocktail choices found at Leo's Whiskey Bar - Asheboro



A delicious drink from Liberty Grounds - Liberty



A beer flight at Four Saints Brewing Company - Asheboro