



AGENDA

Board of Directors Meeting

Wednesday, January 24, 2024, | 2:00 pm

Randolph County Tourism Development Authority

Phil Kemp Meeting Room | 500 Albemarle Rd Asheboro, NC

- I. Call to Order – Rebecca Petty Moffitt, Vice-Chairman
- II. Roll Call of Board Members – Amber M. Skeen, Clerk to the Board
- III. Request to Approve January 24, 2024, Agenda – Rebecca Petty Moffitt
- IV. Request to Approve Board of Directors Meeting Minutes from December 12, 2023 - Rebecca Petty Moffitt
- V. Update on Randolph County Trails – Mary Joan Pugh, Trails/Natural Heritage Coordinator for Randolph County
- VI. Request to Approve the 2024 Fidelity Bond for the Finance Officer – Rebecca Petty Moffitt
- VII. Finance Reporting – Will Massie, Finance Director
 - *Finance Report for Month-Ending December 31, 2023*
 - *Request for Approval of Budget Amendment #2024-08*
- VIII. Hotel Data Reporting – Amber Scarlett, Executive Director
 - *Hotel Data Report for Month-Endings November 30th & December 31st*
 - *Hotel Data Report for 4th Quarter Month-Ending December 31, 2023*
 - *Hotel Data Report for Year-Ending December 31, 2023*
- IX. I-73/74 Visitor Centers Data Reporting – Annette Cagle, Director of Visitor & Information Services
 - *Attendance Data Comparison & Guest Registrant Reports for December 31, 2023*

- *Attendance Data Comparison Report for 4th Quarter Month-Ending December 31, 2023*
 - *Attendance Data Comparison & Guest Registrant Reports for Year-Ending December 31, 2023*
- X. Visual Advertisement Reporting – Richard Schoenberger, Manor House Graphics
- *Advertising Report for Month-Ending December 31, 2023*
 - *Annual Report Ending December 31, 2023*
- XI. Executive Director Update – Amber Scarlett
- XII. Board Member Updates – Rebecca Petty Moffitt
- XIII. Request to Adjourn – Rebecca Petty Moffitt

Next Board of Directors Meeting
Wednesday, February 21, 2024, | 2 PM
Randolph County Tourism Development Authority
Phil Kemp Meeting Room | 500 Albemarle Rd Asheboro, NC