



AGENDA

Board of Directors Meeting

Wednesday, May 15, 2024, | 2:00 pm

Randolph County Tourism Development Authority

Phil Kemp Meeting Room | 500 Albemarle Rd Asheboro, NC

- I. Call to Order – David Caughron, Chairman
- II. Roll Call of Board Members – Amber M. Skeen, Clerk to the Board
- III. Request to Approve May 15, 2024, Agenda – David Caughron
- IV. Request to Approve Board of Directors Meeting Minutes from April 17, 2024 - David Caughron
- V. Update from RhinoLeap Productions – Jeremy Skidmore, Executive Director
- VI. Public Hearing on the 2024 - 2025 Authority Proposed Budget – Amber Skeen, Director of Office Administration
- VII. Adoption of 2024 – 2025 Authority Budget Proposal – David Caughron
- VIII. Update of 2024 – 2025 Contracted Services and Advertising/Marketing Contracts – Amber Scarlett, Executive Director
- IX. Finance Reporting – Will Massie
 - *Finance Report for Month-Ending April 30, 2024*
 - *Request to Approve Budget Amendment #2024-09*
 - *Request to Approve Budget Amendment #2024-10*
- X. Hotel Data Reporting – Amber Scarlett, Executive Director

- *Hotel Data Report for Month-Endings March 31, 2024 & April 30, 2024*
 - *Hotel Data Report for 1st Quarter Ending March 31, 2024*
- XI. I-73/74 Visitor Centers Data Reporting – Annette Cagle, Director of Visitor Services & Information
- *Attendance Data Comparison & Guest Registrant Reports for April 30, 2024*
- XII. Public Relations Reporting – Susan Dosier, DK Communications Group
- *Public Relations Report for Month-Ending April 30, 2024*
- XIII. Visual Advertisement Reporting – Richard Schoenberger, Manor House Graphics
- *Advertising Report for Month-Ending April 30, 2024*
- XIV. Executive Director Update – Amber Scarlett
- XV. Board Member Updates – David Caughron
- XVI. Request to Adjourn – David Caughron

Next Board of Directors Meeting

Wednesday, June 19, 2024, | 2 PM

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