

2026 Budget - Working File

January-December 2026

REVENUE	Advocacy, Comm and PR	Sales/Service	RCSC	Marketing	Administrative	Visitor Services	Presidents	MSS	2026 Proposed	2025 Actuals
4100 · BBB	\$ -	\$ -	\$ -	\$ -	\$ 1,638,854	\$ -	\$ -	\$ -	\$ 1,638,854	\$ 1,593,310
4200 · BID	\$ -	\$ -	\$ -	\$ -	\$ 1,506,243	\$ -	\$ -	\$ 320,000	\$ 1,826,243	\$ 1,897,820
4300 · Advertising	\$ -	\$ -	\$ -	\$ 37,500	\$ -	\$ -	\$ -	\$ 15,000	\$ 52,500	\$ 26,100
4400 · Investments	\$ -	\$ -	\$ -	\$ -	\$ 7,800	\$ -	\$ -	\$ 600	\$ 8,400	\$ 8,537
4500 · Misc Revenue	\$ 5,280	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,280	\$ 1,800
4510 · Rental Property	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
4600 · Trolley	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 65,000	\$ -	\$ -	\$ 65,000	\$ 53,394
4610 · Ice Skating	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 160,000	\$ 160,000	\$ 150,000
4620 · Events	\$ -	\$ -	\$ 16,000	\$ -	\$ -	\$ -	\$ -	\$ 110,000	\$ 126,000	\$ 116,793
4700 · Merchandise	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 25,000	\$ -	\$ -	\$ 25,000	\$ 16,265
4800 · Grants and Donations	\$ -	\$ -	\$ 75,000	\$ -	\$ -	\$ -	\$ 100,000	\$ 362,000	\$ 537,000	\$ 348,000
4810 · Grant Funding - SD Department of Tourism	\$ -	\$ 250,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 250,000	\$ 250,000
4811 · America 250 - City of Rapid City	\$ 250,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 250,000	\$ -
4820 · Partners in Progress	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 57,500	\$ 57,500	\$ 50,500
4830 · Sponsorship	\$ -	\$ -	\$ 5,000	\$ -	\$ -	\$ -	\$ -	\$ 57,500	\$ 62,500	\$ 57,088
TOTAL REVENUE	\$ 255,280	\$ 250,000	\$ 96,000	\$ 37,500	\$ 3,152,897	\$ 90,000	\$ 100,000	\$ 1,082,600	\$ 5,064,277	\$ 4,569,607

EXPENSE	Advocacy, Comm and PR	Sales/Service	RCSC	Marketing	Administrative	Visitor Services	Presidents	MSS	2026 Proposed	2025 Actuals
1700 · Merchandise Inventory	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000	\$ -	\$ -	\$ 10,000.00	\$ 8,130.00
1701 · Beverage Inventory	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,000	\$ 15,000.00	\$ 13,000.00
5150 · Salaries	\$ 190,691	\$ 160,174	\$ 188,757	\$ 200,987	\$ 284,660	\$ 233,735	\$ -	\$ 454,576	\$ 1,713,580.01	\$ 1,691,398.46
5175 · Employee Benefits	included above	included above	included above	included above	included above	included above	included above	included above	included above	included above
5189 · Payroll Taxes	included above	included above	included above	included above	included above	included above	included above	included above	included above	included above
5210 · Rent	\$ 4,460	\$ 4,460	\$ 4,460	\$ 4,460	\$ 4,460	\$ 36,512	\$ -	\$ 4,460	\$ 63,271.91	\$ 64,439.41
5211 · Property Tax Expense	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 6,000	\$ 6,000.00	\$ 5,090.72
5215 · Storage	\$ 643	\$ 643	\$ 643	\$ 643	\$ 643	\$ 643	\$ -	\$ 3,643	\$ 7,501.00	\$ 6,988.36
5220 · Utilities	\$ 6,461	\$ 7,061	\$ 6,461	\$ 8,261	\$ 7,061	\$ 14,141	\$ -	\$ 22,421	\$ 71,870.00	\$ 67,010.60
5230 · F & E Lease and Purchase	\$ 1,831	\$ 1,831	\$ 1,831	\$ 4,231	\$ 4,831	\$ 3,831	\$ -	\$ 88,831	\$ 107,220.00	\$ 40,834.33
5240 · Equipment Maintenance	\$ -	\$ -	\$ -	\$ -	\$ 1,000	\$ 18,000	\$ -	\$ 61,000	\$ 1,100.00	\$ 72,140.73
5250 · Insurance	\$ 4,286	\$ 4,286	\$ 4,286	\$ 4,286	\$ 4,286	\$ 4,286	\$ -	\$ 39,286	\$ 65,000.00	\$ 56,593.48
5305 · Office Supplies	\$ 1,429	\$ 1,429	\$ 1,429	\$ 1,429	\$ 1,429	\$ 3,000	\$ -	\$ 1,429	\$ 11,574.00	\$ 11,413.55
5335 · Auto Expense	\$ 2,158	\$ 2,158	\$ 2,158	\$ 2,158	\$ 2,158	\$ 8,858	\$ -	\$ 8,858	\$ 28,504.00	\$ 24,722.04
5340 · Training and Education	\$ 2,950	\$ 3,800	\$ 7,600	\$ 9,100	\$ 6,100	\$ 450	\$ -	\$ 5,900	\$ 35,900.00	\$ 29,042.84
5350 · Employee Relations	\$ 700	\$ 1,400	\$ 700	\$ 1,300	\$ 900	\$ 3,000	\$ -	\$ 3,500	\$ 11,500.00	\$ 15,329.65
5360 · Service Charges/Bank Fees	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 3,000	\$ -	\$ 20,600	\$ 23,600.00	\$ 21,617.80
5390 · Membership Dues	\$ 4,414	\$ 14,834	\$ 3,309	\$ 3,868	\$ 2,389	\$ 3,222	\$ -	\$ 3,517	\$ 35,555.03	\$ 39,474.21
5400 · Professional Fees	\$ 53,433	\$ 31,933	\$ 31,953	\$ 31,933	\$ 31,953	\$ 36,933	\$ -	\$ 31,953	\$ 250,092.00	\$ 366,882.32
5600 · Board/Partner - Travel and Expenses	\$ 643	\$ 643	\$ 643	\$ 643	\$ 643	\$ 643	\$ -	\$ 643	\$ 4,500.00	\$ 4,468.36
8101 · Tradeshow/Sales Missions	\$ -	\$ 8,500	\$ 11,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000.00	\$ 26,896.93
8102 · FAMs/Site Visit	\$ -	\$ 15,000	\$ 5,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000.00	\$ 27,050.54
8103 · BID Fees/Business Development	\$ 25,000	\$ 12,500	\$ 35,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 72,500.00	\$ 52,887.54
8105 · CTA	\$ 4,000	\$ -	\$ -	\$ 5,000	\$ 8,000	\$ -	\$ -	\$ -	\$ 17,000.00	\$ 10,025.16
8106 · Servicing	\$ -	\$ 11,500	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 12,500.00	\$ 9,889.86
8107 · Partnerships	\$ 5,000	\$ 500	\$ 86,600	\$ 12,000	\$ -	\$ -	\$ -	\$ -	\$ 104,100.00	\$ 202,464.61
8110 · Banners, Displays, Signage	\$ -	\$ 3,000	\$ 3,000	\$ 13,800	\$ -	\$ 3,899	\$ -	\$ 6,000	\$ 29,699.00	\$ 25,202.45
8111 · Print Advertising	\$ 8,400	\$ -	\$ -	\$ 63,948	\$ -	\$ 2,740	\$ -	\$ 5,250	\$ 80,338.00	\$ 91,744.32
8112 · Broadcast	\$ -	\$ 5,000	\$ 5,000	\$ 1,500	\$ -	\$ -	\$ -	\$ 8,000	\$ 19,500.00	\$ 15,832.50
8113 · Billboard/OOH	\$ -	\$ 8,000	\$ -	\$ 5,449	\$ -	\$ -	\$ -	\$ 10,900	\$ 24,349.00	\$ 28,145.50
8114 · Research	\$ 14,408	\$ 14,408	\$ 14,408	\$ 14,408	\$ 14,408	\$ 14,408	\$ -	\$ 14,408	\$ 100,855.48	\$ 107,847.48
8115 · Promo Items	\$ 5,714	\$ 5,714	\$ 5,714	\$ 9,214	\$ 5,714	\$ 5,714	\$ -	\$ 5,714	\$ 43,498.00	\$ 62,186.03
8116 · Digital/Social	\$ -	\$ 185,925	\$ 121,500	\$ 398,020	\$ -	\$ 20,225	\$ -	\$ 42,600	\$ 768,270.00	\$ 592,365.90
8117 · Content Production	\$ 29,307	\$ 18,807	\$ 12,807	\$ 39,237	\$ 7,570	\$ 14,357	\$ -	\$ 16,557	\$ 138,642.00	\$ 191,677.44
8118 · Website	\$ 10,623	\$ 10,623	\$ 10,623	\$ 10,623	\$ 10,623	\$ 10,623	\$ -	\$ 10,623	\$ 74,361.00	\$ 93,900.60
8120 · Public/Community Relations	\$ 25,857	\$ 22,857	\$ 25,857	\$ 22,857	\$ 24,857	\$ 24,857	\$ -	\$ 24,857	\$ 172,000.00	\$ 120,025.59
8124 · Events	\$ 6,700	\$ -	\$ 20,000	\$ -	\$ -	\$ 2,000	\$ -	\$ 93,000	\$ 121,700.00	\$ 115,610.65
8125 · Printing and Copying	\$ 9,143	\$ 11,143	\$ 11,143	\$ 16,218	\$ 9,143	\$ 18,843	\$ -	\$ 11,143	\$ 86,776.00	\$ 31,921.44
8126 · Postage/Info Distribution	\$ 3,258	\$ 3,258	\$ 3,258	\$ 3,258	\$ 5,258	\$ 7,292	\$ -	\$ 5,762	\$ 31,344.00	\$ 31,307.42
8127 · Subscriptions	\$ 15,357	\$ 23,385	\$ 29,385	\$ 17,824	\$ 15,485	\$ 29,105	\$ -	\$ 23,435	\$ 153,976.12	\$ 166,331.64
8128 · Staff Travel	\$ 3,000	\$ 20,200	\$ 15,000	\$ 15,500	\$ 10,500	\$ 1,000	\$ -	\$ 7,000	\$ 72,200.00	\$ 45,794.19
8130 · City Improvement Projects	\$ 250,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100,000	\$ 10,000	\$ 360,000.00	\$ 11,125.13
TOTAL BY DEPARTMENT	\$ 689,866	\$ 614,973	\$ 671,025	\$ 922,156	\$ 464,072	\$ 535,318	\$ 100,000	\$ 1,066,867	\$ 4,984,277	\$ 4,598,810