

RAPID CITY HOTEL
BUSINESS IMPROVEMENT DISTRICT

**RAPID CITY HOTEL BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING**

Thursday, August 25, 2022 10:00 am
Mount Rushmore Society; 830 Main St
Combined with VRC Board of Directors

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|------|---|---------------------------------|
| I. | Call Meeting to Order | Wade Lampert |
| II. | Consent Agenda | Wade Lampert |
| | a. Meeting Agenda | |
| | b. May 2022 Meeting Minutes | |
| III. | Board Business | Wade Lampert |
| IV. | President's Report | Brook Kaufman |
| | a. Market Update | |
| | b. Sub Committee Reports | |
| | i. BID Committee | Wade Lampert/Mike Derby |
| | ii. Marketing Committee | Stacie Hull/Gwyn Wathen |
| | iii. Critical Issue/Stewardship Committee | Stacie Granum/Michelle Pawelski |
| | c. CFO by Design | |
| | d. FY23 Budget | |
| | e. Resident Sentiment Study | |
| | f. Key Dates | |
| | i. Cannabis Tourism Luncheon – Sept 21 (11:30am – The Monument) | |
| | ii. Huddle Up Stakeholder Presentation – Sept 27 (8am – Holiday Inn Downtown) | |
| | iii. Destination Next Survey – after Labor Day (Where? In your inbox) | |
| | iv. Standing up Stewardship – Nov 14 & 15 (Locations/Time TBD) | |
| V. | City Council Liaison Report | Jason Salamun |
| VI. | Other Business | Wade Lampert |
| | a. Tourism Economic Study | |
| | b. Economic Impact Study w/ The Monument | |
| | c. Airline Meetings | |
| | d. How you can help VRC | |
| | e. Next Meeting – October 27 | |
| VII. | Adjourn Meeting | Wade Lampert |