FY25 Budget - Monthly Working File

January-December 2025

REVENUE	Advocacy, Comm and PR	Sales/Service	RCSC	Marketing	Administrative	Visitor Services	MSS	2025 Proposed
4100 · BBB					$ 1,532,000			$ 1,532,000
4200 · BID					$ 1,500,000		$ 283,000	$ 1,783,000
4300 · Advertising				$ 40,000			$ 35,000	$ 75,000
4400 · Investments					$ 15,000		$ 5,000	$ 20,000
4500 · Other	$ 5,939						$ 68,000	$ 73,939
4510 · Rental Property							$ -	$ -
4600 · Trolley						$ 50,000	$ -	$ 50,000
4610 · Ice Skating							$ 160,000	$ 160,000
4620 · Events							$ 110,000	$ 110,000
4700 · Merchandise						$ 5,000	$ 2,000	$ 7,000
4800 · Grants and Donations			$ 75,000				$ 220,000	$ 295,000
4810 · Grant Funding - SD Department of Tourism		$ 250,000					$ -	$ 250,000
4820 · Partners in Progress							$ 145,000	$ 145,000
4830 · Sponsorship							$ 100,000	$ 100,000
Total Revenue	**$ 5,939**	**$ 250,000**	**$ 75,000**	**$ 40,000**	**$ 3,047,000**	**$ 55,000**	**$ 1,128,000**	**$ 4,600,939**

EXPENSE	Advocacy, Comm and PR	Sales/Service	RCSC	Marketing	Administrative	Visitor Services	MSS	2025 Proposed
1700 · Merchandise Inventory	$ -	$ -	$ -	$ -	$ -	$ 6,000	$ 3,000	$ 9,000.00
1701 · Beverage Inventory	$ -	$ -	$ -	$ -	$ -	$ -	$ 15,000	$ 15,000.00
5150 · Salaries	$ 138,625	$ 150,007	$ 200,014	$ 124,586	$ 310,658	$ 226,807	$ 608,570	$ 1,759,267.31
5175 · Employee Benefits	included above	included above	included abov	included above	included above	included above	included above	included above
5189 · Payroll Taxes	included above	included above	included abov	included above	included above	included above	included above	included above
5210 · Rent	$ 4,460	$ 4,460	$ 4,460	$ 4,460	$ 4,460	$ 36,512	$ 4,460	$ 63,271.87
5211 · Property Tax Expense	$ -	$ -	$ -	$ -	$ -	$ -	$ 6,000	$ 6,000.00
5215 · Storage	$ 643	$ 643	$ 643	$ 643	$ 643	$ 643	$ 3,643	$ 7,500.00
5220 · Utilities	$ 7,276	$ 7,876	$ 7,876	$ 9,076	$ 7,876	$ 14,956	$ 14,956	$ 69,890.00
5230 · F & E Lease and Purchase	$ 3,633	$ 2,133	$ 2,133	$ 2,133	$ 5,133	$ 2,133	$ 16,650	$ 33,950.14
5240 · Equipment Maintenance	$ 200	$ 200	$ 200	$ 200	$ 200	$ 10,200	$ 60,000	$ 71,200.00
5250 · Insurance	$ 7,143	$ 7,143	$ 7,143	$ 7,143	$ 7,143	$ 7,143	$ 7,143	$ 50,000.02
5305 · Office Supplies	$ 1,429	$ 1,429	$ 1,429	$ 1,429	$ 1,429	$ 3,000	$ 1,429	$ 11,571.43
5335 · Auto Expense	$ 1,034	$ 1,034	$ 1,034	$ 1,034	$ 1,034	$ 7,534	$ 4,134	$ 16,840.00
5340 · Training and Education	$ 1,107	$ 5,877	$ 7,857	$ 4,057	$ 8,857	$ 1,332	$ 3,857	$ 32,944.86
5350 · Employee Relations	$ 700	$ 1,400	$ 900	$ 1,300	$ 900	$ 2,000	$ 2,500	$ 9,700.00
5360 · Service Charges/Bank Fees	$ 200	$ 200	$ 200	$ 200	$ 200	$ 3,000	$ 15,000	$ 19,000.00
5390 · Membership Dues	$ 5,129	$ 4,929	$ 3,874	$ 2,679	$ 2,729	$ 2,679	$ 2,974	$ 24,994.12
5400 · Professional Fees	$ 54,614	$ 27,614	$ 27,614	$ 27,614	$ 27,634	$ 30,614	$ 52,124	$ 247,830.00
5600 · Board/Partner - Travel and Expenses	$ 600	$ 2,400	$ 500	$ 500	$ 500	$ 500	$ 400	$ 5,399.99
8101 · Tradeshows/Sales Missions	$ -	$ 18,345	$ 10,000	$ -	$ -	$ -	$ -	$ 28,345.00
8102 · FAMs/Site Visit	$ -	$ 18,000	$ -	$ -	$ -	$ -	$ -	$ 18,000.00
8103 · BID Fees/Business Development	$ 25,000	$ 15,000	$ 45,000	$ -	$ -	$ -	$ -	$ 85,000.00
8105 · CTA	$ 9,000	$ -	$ -	$ 3,500	$ 8,000	$ -	$ -	$ 20,500.00
8106 · Servicing	$ -	$ 10,000	$ -	$ -	$ -	$ -	$ -	$ 10,000.00
8107 · Partnerships	$ -	$ 25,500	$ 79,100	$ 10,000	$ -	$ -	$ -	$ 114,600.00
8110 · Banners, Displays, Signage	$ -		$ 5,074	$ 9,675	$ -	$ 5,019	$ 5,766	$ 25,534.00
8111 · Print Advertising	$ -	$ -	$ -	$ 61,801	$ -	$ 2,500	$ -	$ 64,301.00
8112 · Broadcast	$ -	$ -	$ 5,000	$ -	$ -	$ -	$ 5,000	$ 10,000.00
8113 · Billboard/OOH	$ 4,000	$ -	$ -	$ 3,600	$ -	$ -	$ 500	$ 8,100.00
8114 · Research	$ 14,393	$ 14,393	$ 14,393	$ 14,393	$ 14,393	$ 14,393	$ 14,393	$ 100,749.99
8115 · Promo Items	$ 2,000	$ 2,000	$ 6,000	$ 15,000	$ 2,000	$ 7,000	$ 10,000	$ 44,000.00
8116 · Digital/Social	$ -	$ 252,500	$ 10,250	$ 426,941	$ -	$ 2,225	$ 15,000	$ 706,916.00
8117 · Content Production	$ 18,300	$ 18,300	$ 19,800	$ 65,837	$ 18,300	$ 22,050	$ 39,300	$ 201,887.00
8118 · Website	$ 8,481	$ 8,481	$ 11,981	$ 8,481	$ 8,481	$ 8,481	$ 8,481	$ 62,867.00
8120 · Public/Community Relations	$ 22,857	$ 17,857	$ 22,857	$ 17,857	$ 19,857	$ 19,857	$ 19,857	$ 141,000.00
8124 · Events	$ 20,000		$ 5,000	$ -	$ -	$ 2,000	$ 75,000	$ 102,000.00
8125 · Printing and Copying	$ 8,000	$ 10,000	$ 8,000	$ 11,500	$ 8,000	$ 15,600	$ 10,120	$ 71,220.00
8126 · Postage/Info Distribution	$ 4,358	$ 4,708	$ 4,358	$ 4,358	$ 4,358	$ 9,892	$ 7,612	$ 39,644.00
8127 · Subscriptions	$ 20,997	$ 19,980	$ 25,980	$ 20,050	$ 20,340	$ 30,688	$ 20,430	$ 158,465.00
8128 · Staff Travel	$ 3,750	$ 21,700	$ 14,500	$ 2,550	$ 13,500	$ 2,250	$ 4,000	$ 62,250.00
8130 · City Improvement Projects	$ -	$ -	$ -	$ -	$ -	$ -	$ 66,000	$ 66,000.00
8131 · License & Permits	$ -	$ -	$ -	$ -	$ -	$ -	$ 1,200	$ 1,200.00
8132 · Volunteer Expense	$ -	$ -	$ -	$ -	$ -	$ -	$ 5,000	$ 5,000.00
TOTAL BY DEPARTMENT	**$ 387,929**	**$ 674,109**	**$ 553,170**	**$ 862,598**	**$ 496,625**	**$ 497,008**	**$ 1,129,499**	**$ 4,600,939**