FY25 Budget - Monthly Working File
January-December 2025

REVENUE	MSS
4100 · BBB	
4200 · BID	$ 283,000
4300 · Advertising	$ 35,000
4400 · Investments	$ 5,000
4500 · Other	$ 40,000
4510 · Rental Property	$ -
4600 · Trolley	$ -
4610 · Ice Skating	$ 160,000
4620 · Events	$ 110,000
4700 · Merchandise	$ 2,000
4800 · Grants and Donations	$ 248,000
4810 · Grant Funding - SD Department of Tourism	$ -
4820 · Partners in Progress	$ 145,000
4830 · Sponsorship	$ 100,000
Total Revenue	**$ 1,128,000**

EXPENSE	MSS
1700 · Merchandise Inventory	$ 3,000
1701 · Beverage Inventory	$ 15,000
5150 · Salaries	$ 608,570
5175 · Employee Benefits	included above
5189 · Payroll Taxes	included above
5210 · Rent	$ 4,460
5211 · Property Tax Expense	$ 6,000
5215 · Storage	$ 3,643
5220 · Utilities	$ 14,956
5230 · F & E Lease and Purchase	$ 16,650
5240 · Equipment Maintenance	$ 60,000
5250 · Insurance	$ 7,143
5305 · Office Supplies	$ 1,429
5335 · Auto Expense	$ 4,134
5340 · Training and Education	$ 3,857
5350 · Employee Relations	$ 2,500
5360 · Service Charges/Bank Fees	$ 15,000
5390 · Membership Dues	$ 2,974
5400 · Professional Fees	$ 52,124
5600 · Board/Partner - Travel and Expenses	$ 400
8101 · Tradeshows/Sales Missions	$ -
8102 · FAMs/Site Visit	$ -
8103 · BID Fees/Business Development	$ -
8105 · CTA	$ -
8106 · Servicing	$ -
8107 · Partnerships	$ -
8110 · Banners, Displays, Signage	$ 5,766
8111 · Print Advertising	$ -
8112 · Broadcast	$ 5,000
8113 · Billboard/OOH	$ 500
8114 · Research	$ 14,393
8115 · Promo Items	$ 10,000
8116 · Digital/Social	$ 15,000
8117 · Content Production	$ 39,300
8118 · Website	$ 8,481
8120 · Public/Community Relations	$ 19,857
8124 · Events	$ 75,000
8125 · Printing and Copying	$ 10,120
8126 · Postage/Info Distribution	$ 7,612
8127 · Subscriptions	$ 20,430
8128 · Staff Travel	$ 4,000
8130 · City Improvement Projects	$ 66,000
8131 · License & Permits	$ 1,200
8132 · Volunteer Expense	$ 5,000
TOTAL BY DEPARTMENT	**$ 1,129,499**