

2025 Immersive Site Visits

Official Contest Rules

- 1. NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.**
- 2. THE CONTEST IS OPEN TO LEGAL RESIDENTS OF THE UNITED STATES.** Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Contest Rules. The registration for the **2025 Immersive Site Visits Contest** ("Contest") begins on January 1, 2025 and ends on March 31, 2025, at 5:00 pm (MST) ("Contest Period"). Qualifiers will be vetted from online entries received between January 1, 2025, and March 31, 2025 at 5:00 pm (MST) on or around April 4, 2025. Contest is hosted by Visit Rapid City, 512 Main Street Suite 240, Rapid City, SD 57701 ("Host").
- 3. Eligibility: Contest is open to sports and meeting planners who submit a qualifying request for proposal (RFP) for an event, meeting, or convention held by December 31, 2030.** Limit one (1) entry per qualified planner. RFPs are reviewed and qualified by Visit Rapid City. Qualifying planners will be vetted to compete in an Immersive Site Visit in Rapid City and the Black Hills of South Dakota. **All natural persons must be age 18 or older and legal residents of the United States for the duration of the Contest. Employees, officers and directors of Host, its parent companies, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, their immediate family members and persons living in their same household, are not eligible to participate in the Contest. Void where prohibited.**
- 4. Contest Summary:** Each qualified planner selected to participate in an Immersive Site Visit will receive round-trip airfare, accommodations for 3-4 nights, and transportation for the visit. For the Rush the Hills Site Visit, planners will pair up with a local affiliate from the organization or association they represent (i.e., if you are a planner for a Pharmaceutical Fraternity, your teammate needs to be a member of this fraternity and reside in the Rapid City region*). Visit Rapid City will assist with recruiting a local affiliate to form your team. If no local affiliate can be located, exceptions may be made on a case-by-case basis. The Hike the Hills Site Visit does not require planners to be paired with a local affiliate. All federal, state, and local laws and regulations apply.
- 5. How to Enter:** No purchase necessary. On or around January 1, 2025, the Host will promote the 2025 Immersive Site Visit Contest using electronic and print marketing efforts. Participants will have the option to register online at VisitRapidCity.com where they will be given the option to complete an online entry form. By completing the online form for the 2025 Immersive Site Visit Contest, the Participant agrees to receive promotional information from the Host and its partners. Upon submission of the form, participant will be contacted by the Director of Sales at Visit Rapid City. Use of any robotic, automatic, programmed, or similar entry method or entering more than the number of times permitted will void all entries and result in disqualification. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. Upon receipt, entries become property of Host.

6. **LIMITATION OF LIABILITY:** Entrants agree that the Host, its affiliates, directors, officers and agents are not liable for, and will be held harmless against, any and all claims to injury, loss or damage of any kind, or expense (including attorneys' fees) resulting directly or indirectly or arising out of or in connection from participation in this contest or from acceptance or use of any prize. Host will not be responsible for: late, incomplete, or incorrect entries; an entrant's failure to receive prize notices due to entrant's spam, junk e-mail, or other security settings or for entrants' provision of incorrect or otherwise non-functioning contact information; technical, hardware, or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or used in this sweepstakes; by any human error which may occur in the processing of the entries in this sweepstakes; or any typographical, technological, or other error in the publishing of the offer, administration of the sweepstakes, or announcement of the prize[s]. If, in the Host's sole discretion, there is such an error, or there is any suspected evidence of tampering with any portion of the contest, or if technical difficulties (including viruses and bugs) compromise the integrity of the contest, Host reserves the right to, in its sole discretion, cancel or modify this Contest in a manner deemed appropriate by the Host. In the event of termination, winners will be selected from among all eligible entries received as of date of termination. In the event a dispute arises as to the identity of a potentially winning entrant, entries will be declared made by the name on the online entry form.
7. **CAUTION:** ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS IN VIOLATION OF CRIMINAL AND CIVIL LAW. HOST RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.
8. **Grand Prize:** Participants of our site visits will be awarded with a VIP experience. Free travel to Rapid City via plane free 3-4 night stay in a local hotel, free meals while the contestants are competing in the race, and free entry into various attractions on the race itinerary. Verifiable retail value: \$2,500. The prize will be awarded in accordance with these Official Rules. Other expenses and/or services not specified are the sole responsibility of each winner. No alternative prize, cash, or other substitution is permitted. Host reserves the right to substitute a prize of equal or greater value. All prizes will be awarded. Prize is not transferable.
9. **Selection of Site Visit Qualifiers:** Participating planners will be determined, on or around April 4, 2025 through a request for proposal vetting system. All decisions are final and binding. Odds of being selected to participate in an Immersive Site Visit will be determined by the number of participants. **Selected participants will be notified at the time of the selection via phone and/or e-mail.** Selected participants will have five (5) calendar days from the phone/e-mail notification to accept the invitation. Host is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify contestant or for late, lost, misdirected, or unsuccessful efforts of contestant to claim prize. If the selected participant cannot be contacted, is ineligible, or fails to claim selection, the selection may be forfeited or an alternate participant selected. An unclaimed selection will become the property of the Host.
10. **Winners:** The Registration Name of the potential winners of the Immersive Site Visits may be publicly announced, at the Host's sole discretion, in any media, for the duration of the sweepstakes period; but the Host has no obligation to do so. Any potential prize winner whose name is announced publicly as the winner of the 2025 Immersive Site Visits must show proof of eligibility and qualify for the particular sweepstakes in order to

accept the prize. Host is not obligated to select, or publicly announce, any alternative prize winner. By entering the sweepstake, all entrants agree that their registration names may be announced publicly either after or prior to the Host's notification to them that they are a potential prize winner and either after or prior to the Host's determination of their eligibility or qualification for, or their acceptance of the prize. The Host reserves the right to disqualify any potential winner if such potential winner is determined to have been ineligible or unqualified. If a potential winner is disqualified for any reason, Host may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries or retain the prize as its sole property. Entrants and winners are solely responsible for their own actions relating to this Contest, and the acceptance and/or use of a prize. Any applicable taxes, and all prize related expenses shall be the sole responsibility of the winner.

11. **CHOICE OF LAW AND FORUM:** Entrant agrees that all matters arising out of or relating to this contest and these Official Rules are governed by, and construed in accordance with, the laws of South Dakota, without giving effect to any of its conflict of laws provisions thereof. Entrant further agrees that any legal suit, action, or proceeding arising out of or relating to this sweepstakes and these Official Rules shall be brought exclusively in the applicable federal or state courts located in the 7th Circuit, Rapid City, Pennington County, South Dakota, such court having subject matter and in personam jurisdiction.
12. **Official Rules:** To obtain a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to: Visit Rapid City, 512 Main Street Suite 240, Rapid City, SD 57701. Requests must be received no later than April 4, 202.

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