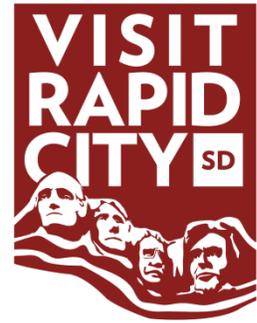


Visit Rapid City
Board of Directors Meeting

Mount Rushmore Society
830 Main Street
Thursday, August 25, 2022
10:00AM – 11:30AM



Call to Order

Kelly Buntrock

Consent Agenda

Kelly Buntrock

- a. Meeting Agenda
- b. May 2022 Meeting Minutes

Board Business

Kelly Buntrock

President's Report

Brook Kaufman

- a. Market Update
- b. Sub Committee Reports
 - a. BID Committee
 - b. Marketing Committee
 - c. Critical Issue/Stewardship Committee
- c. CFO by Design
- d. FY23 Budget
- e. Resident Sentiment Study
- f. Key Dates
 - a. Cannabis Tourism Luncheon – Sept 21 (11:30am – The Monument)
 - b. Huddle Up Stakeholder Presentation – Sept 27 (8am – Holiday Inn Downtown)
 - c. Destination Next Survey – after Labor Day (Where? In your inbox)
 - d. Standing Up Stewardship – Nov 14 & 15 (Locations/Time TBD)

Wade Lampert/Mike Derby

Stacie Hull/Gwyn Wathen

Stacie Granum/Michelle Pawelski

City of Rapid City Report

Jason Salamun

Ex-Officio Reports

Other Business

Brook Kaufman

- a. Tourism Economic Study
- b. Economic Impact Study w/ The Monument
- c. Airline Meetings
- d. How you can help VRC
- e. Next Meeting – October 27

Adjourn

Kelly Buntrock