

THE
SALTY
BRONC

The logo is a black and white line drawing. At the top, the word "THE" is written in a simple, blocky, serif font. Below it, "SALTY" is written in a highly decorative, outlined, serif font with intricate flourishes on the letters. The word "BRONC" is also in a large, outlined, serif font. The letter "O" in "BRONC" is replaced by a circular emblem containing a silhouette of a cowboy riding a bucking horse. Below the word "BRONC", there are large, ornate, symmetrical scrollwork flourishes that extend outwards and downwards.