

BUSINESS INSIDER

18 hotels and Airbnbs around the world are currently offering virtual classes in lieu of their usual on-site activities and events — almost all of them are free

Hannah Freedman Apr 10, 2020, 3:02 PM

- **Due to the novel Coronavirus, the travel industry has experienced massive disruptions.**

- **The hotel industry is adapting to these circumstances by pivoting to offer online virtual programming in lieu of their usual on-site activities and events.**

- **From Instagram cooking classes with Italian chefs to digital concert series and virtual kids' camps, hotels are coming up with creative ways to engage travelers at home and teach them new skills.**

Due to the novel Coronavirus, the travel industry has experienced massive disruptions. Flights have been canceled, many hotels are temporarily closed, and most would-be travelers are following shelter-in-place orders and [changing travel plans](#).

The hotel industry is especially feeling the impact, with thousands of workers let go or furloughed, and many properties closing their doors indefinitely.

But hospitality is a resilient and passionate industry. Hoteliers, chefs, creatives, and Airbnb hosts have all banded together to adapt to these new circumstances and engage with guests, even if only digitally. Programming that would typically take place on-site is being offered online, free of charge, to teach new skills and safely engage with communities.

Ocean House - Watch Hill, Rhode Island



Ocean House - Rhode Island

This charming coastal cliffside hotel has started a new blog series to highlight property favorites you can indulge in at home.

Learn how to make [Ocean's House's signature chocolate chip cookies](#), make an easy [happy hour wine cocktail](#) with the hotel's sommelier, or learn to [shuck oysters safely](#). You can even find out how to [prepare a delicious, glazed Easter Ham](#) from chef Matt Voskuil. Check [the blog](#) regularly for new fun recipes and videos.