

Don't toss your beautiful flowers—donate them instead!

Extend the life of your event flowers beyond a single day. By donating your florals after your event, you not only share the joy of flowers with communities in need of a lift, but also benefit from a tax deduction. At the end of their journey, these flowers are composted, enriching our community's soil and supporting sustainability.

Our History & Mission

Founded in 2017 as What Cheer Flower Farm, The Flower District is a 501(c)(3) nonprofit dedicated to reducing floral waste, promoting environmental sustainability, and spreading joy through flowers. Operating on a former knife factory site, we've transformed an urban brownfield into a hub for community engagement and green space creation—filling a gap in historically underserved neighborhoods.

Through partnerships with local businesses and event hosts, we rescue and redistribute flowers, ensuring their beauty lasts beyond a single occasion. With over 8 tons of floral waste diverted and donations reaching more than 150 community and social welfare organizations, we are committed to environmental justice, equity, and sustainable practices.

Our dedication to sustainability goes beyond flowers—we're also establishing a neighborhood composting hub in Olneyville, reinforcing our mission to promote environmental responsibility and community involvement.

Event Flower Rescue: How It Works

Our **Event Flower Rescue** program gives your event flowers a second life:

- We **collect** flowers after events.
- We **refresh** them for redistribution or **compost** them when needed.
- We **deliver** them to local communities in need.

Your participation in this program strengthens our composting initiatives, diverts organic waste from landfills, and supports fair wages for our team—all while nourishing local green spaces.

Additionally, we clean and return floral containers to florists or organizations in need, fostering a circular economy within the floral industry. Our walk-in commercial refrigerator keeps flowers fresh for redistribution, ensuring the highest quality for recipients. These recycled flowers also create meaningful engagement opportunities for individuals in day programs and community activities, deepening connections between people and their environment.

By donating your event flowers, you're not just preventing waste—you're cultivating joy, sustainability, and community well-being.

Our Event Flower Rescue Service includes:

- ✓ On-site flower collection (within a 20-mile radius)
- ✓ Sorting and refreshing of salvageable flowers
- ✓ Composting of non-usable flowers
- ✓ Redistribution to community organizations
- ✓ Cleaning and returning containers to florists or organizations in need
- ✓ Storage and maintenance of flowers in a commercial walk-in refrigerator

Event Flower Rescue Pricing:

- Small Event (0-10 tables, votives, some greenery): \$300
- Medium Event (8-12 tables, 1 installation, votives, greenery): \$400
- Medium+ Event (8-12 tables, 1 installation, with two employees): \$500
- Large Event (12-16 tables, 1-2 installations, votives, greenery, multiple small pieces, pillar candles, hurricanes, or detailed work): \$575
- Extra Large Event (16+ tables, 1-2 installations, votives, greenery, multiple small pieces, pillar candles, hurricanes, or detailed work): \$775

Additional Charges

- Extended Pickup (Beyond 20 Miles): +\$1.50 per mile
- Same-Day Pickup (Rush Service): +\$75
- Custom Redistribution (Specific Beneficiaries): +\$50
- Floral Arrangement Repurposing (For Secondary Event): Custom Quote
- Mileage Charge (Use of vehicle beyond included mileage): \$0.69 per mile
- Food Waste Composting (Up to 100 people): +\$120
- Food Waste Composting (100+ people): +\$200

Venue Partnership Discounts

We offer **discounted rates** for venues that commit to ongoing flower rescue services. Contact us for customized pricing.

Booking & Payment

- **Reservations:** Please book at least 7 days in advance.