GREATER RICHMOND CONVENTION CENTER AUTHORITY

Richmond, Virginia



COMPREHENSIVE ANNUAL FINANCIAL REPORT FOR THE FISCAL YEAR ENDED JUNE 30, 2019

<u>On the cover</u>: GalaxyCon brings Richmond three days of fandom with celebrity visits, comics, sci-fi and fantasy, cosplay, wrestling and much more to the Greater Richmond Convention Center.

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COMPREHENSIVE ANNUAL FINANCIAL REPORT

FOR THE FISCAL YEAR ENDED JUNE 30, 2019

Prepared by The County of Chesterfield, Virginia's Accounting Department Fiscal Agent for the Greater Richmond Convention Center Authority Deborah D. Baicy, Fiscal Services Coordinator



GREATER RICHMOND CONVENTION CENTER AUTHORITY COMPREHENSIVE ANNUAL FINANCIAL REPORT JUNE 30, 2019

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INTRODUCTORY SECTION (unaudited)



Greater Richmond Convention Center Authority



Greater Richmond Convention Center Authority Members

Selena Cuffee-Glenn City of Richmond

John A. Vithoulkas Henrico County

Joseph P. Casey Chesterfield County

Cecil R. Harris Hanover County

Nancy C. Thomas Retail Merchants Association

Honorary Chairman The Honorable John H. Hager

Mailing Address

Richmond Region Tourism 401 North 3rd Street Richmond, VA 23219

804/782-2777 FAX 804/780-2577

visitrichmondva.com richmondcenter.com September 27, 2019

The Honorable Members of the Commission of the Greater Richmond Convention Center Authority Richmond, Virginia

Members of the Commission:

We are pleased to submit to you the Comprehensive Annual Financial Report (the "CAFR") of the Greater Richmond Convention Center Authority (the "Authority") for the fiscal year ended June 30, 2019. State law requires that all authorities have their financial activity audited annually as of June 30 by an independent certified public accountant and that an audited financial report be submitted within three months after the end of the fiscal year to the Auditor of Public Accounts of the Commonwealth of Virginia. This report has been prepared by the County of Chesterfield, Virginia's (the "County") Accounting Department, fiscal agent for the Authority, in accordance with the standards of financial reporting as prescribed by the Governmental Accounting Standards Board (the "GASB").

The fiscal affairs of the Authority are managed by the staff of the Accounting Department of the County pursuant to a resolution adopted by the Authority's Commission on April 17, 1998, designating the County to act as its fiscal agent effective July 1, 1998. Responsibility for both the completeness and the reliability of the contents of the CAFR rests with County management. To provide a reasonable basis for making these representations, management of the County has established a comprehensive internal control framework that is designed both to protect the Authority's assets from loss, theft, or misuse and to compile sufficient reliable information for the preparation of the Authority's financial statements in conformity with U.S. generally accepted accounting principles (the "GAAP"). Because the cost of internal controls should not outweigh their benefits, the County's comprehensive framework of internal controls has been designed to provide reasonable rather than absolute assurance that the financial statements will be free from material misstatement. As management, we assert that, to the best of our knowledge and belief, this financial report is complete and reliable in all material respects.

Cherry Bekaert LLP, a firm of licensed certified public accountants, audited the Authority's financial statements. The independent auditors' responsibility is to express an opinion on the Authority's financial statements based on their audit. The auditors conducted the audit in accordance with professional auditing standards, which require that the auditors plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit involves performing procedures to obtain evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to error or fraud. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. The independent auditors concluded based upon the audit, that there was a reasonable basis for forming and expressing an unmodified opinion that the Authority's financial statements as of and for the fiscal year ended June 30, 2019 are fairly presented in conformity with GAAP, in all material respects. The report of independent auditor is presented as the first component of the financial section of this report.

GAAP requires that management provide a narrative introduction, overview, and analysis to accompany the basic financial statements in the form of Management's Discussion and Analysis (the "MD&A"). This letter of transmittal is designed to compliment the MD&A and should be read in conjunction with it. The Authority's MD&A can be found immediately following the report of the independent auditors.

Profile of the Authority

The Authority was created on January 9, 1998 for the purpose of acquiring, constructing, equipping, maintaining, and operating a regional convention center facility. The political subdivisions participating in the incorporation of the Authority are the City of Richmond and the Counties of Chesterfield, Hanover and Henrico (the "participating jurisdictions"). The Authority is governed by a five-member commission comprised of the chief administrative officer of each of the four incorporating political subdivisions and the President/CEO of the Retail Merchants Association.

The Authority, together with the Richmond Region Tourism (the "RRT"), has successfully worked on a cooperative basis to construct the Greater Richmond Convention Center (the "Center") located in downtown Richmond. The Center is a modern multi-purpose facility that attracts significant numbers of people to the region. At 700,000 gross square feet, the Center is the largest meeting and exhibition facility in the Commonwealth of Virginia. Since the Center opened in 2003, over one billion dollars of infrastructure and improvements have been invested in the surrounding area.

The Center is managed by Global Spectrum, L.P., doing business as Spectra Venue Management (the "Manager"), an Atairos Partner Company, pursuant to a Convention Center Operating Agreement. The Manager promotes, operates, supervises, maintains and manages the Center. The Manager works closely with the Authority to establish an annual operating budget and operating plan for the Center and to monitor operating performance against the budget and plan throughout the year. The Manager is responsible for sales, marketing, promotion and advertising of the Center for events to be held within 18 months of the booking date.

The catering, concessions and other food services at the Center are provided by ARAMARK Corporation (the "Food Services Manager") through the Food Service Management Agreement. The Food Services Manager works closely with the Authority to establish an annual food service budget and operating plan for the Center and to monitor performance against the budget and plan throughout the year.

The President/CEO of RRT provides all necessary services to monitor the performance of the Manager and the Food Services Manager, pursuant to an Operations Contract Supervision Agreement. In addition, the RRT has been acting as the agent for sales, marketing, promotion and advertising for the Center for events to be held more than 18 months after the booking date.

An annual budget is prepared and approved by the Authority. The Authority's budget incorporates the operating budgets prepared by the Manager and Food Services Manager. The budget also includes the projected hotel tax collections for each participating jurisdiction. Each participating jurisdiction has levied an 8% transient occupancy tax (the "hotel tax") on accommodations rented for fewer than 30 consecutive days which is remitted to the Authority monthly. Prior to the beginning of each fiscal year, each participating jurisdiction delivers a projection to the Authority of the hotel tax payments expected to be made in the coming fiscal year.

The Authority seeks financial advice from its Finance Committee, which includes a member from the financial leadership of each of the participating jurisdictions. The Finance Committee meets on a regular basis to monitor the Authority's financial and operational performance. The Authority's Finance Committee evaluates its budget and long-term financial needs annually. The Manager has prepared a long-term Capital Needs Plan to identify future capital needs and costs to replace or refurbish major systems. This plan has been incorporated into a 10-year forecast of revenues and expenses, which is updated annually during the budget process.

Factors Affecting Economic Condition

The primary source of revenues for the Authority is the hotel tax payments made by the participating jurisdictions. Although not immune to downward pressures on the travel market caused by economic recessions and terrorist activities, the central Virginia hotel market benefits from the diversity of reasons for visitors to come to the region. The market for hotels in the region is almost equally divided among the following travel categories: (1) business/corporate/governmental travel, (2) transient travel, with Richmond being at the intersection on north-south I-95 and east-west I-64, (3) a meetings and convention market anchored by the Center and other venues in the region, (4) sports tourism due to a tremendous investment by the localities in sports facilities including soccer fields, baseball diamonds and an aquatic center, (5) a strong tourism infrastructure for the leisure market and visits from families and friends, (6) significant annual events with strong demands upon the hotel inventory including two NASCAR race weekends, six Jehovah Witness Conferences and four Jefferson Cup soccer tournament weekends, and (7) the region has five major universities and colleges as well as many prestigious hospitals all generating hotel room nights. The hotel tax revenue for fiscal year 2019 set a record as the highest hotel tax revenue In addition, there are 1,285 hotel rooms planned to come on line in the next 24 months which do vear. not include a proposed 525 headquarter hotel near the Center.

The Authority's fiscally responsible financial policies, solid financial results and sound management were reaffirmed in fiscal year 2019. Standard and Poor's performed a review of the Authority's credit rating and the Authority received a credit upgrade from 'A+' to 'AA-'. Credit ratings are the rating agency's opinion on the relative ability of an entity to meet financial commitments. In addition, Fitch Ratings performed a review of the Authority's credit rating and reaffirmed their rating of 'AA-'. Strong coverage from revenues, strong bondholder protections and a diverse regional economic base with member jurisdictions maintaining strong support and oversight for the convention center as a regional economic engine were cited as the basis for these ratings.

Awards and Acknowledgements

The Government Finance Officers Association of the United States and Canada (the "GFOA") awarded a Certificate of Achievement for Excellence in Financial Reporting to the Authority for its comprehensive annual financial report for the fiscal year ended June 30, 2018. This was the thirteenth consecutive year that the Authority has achieved this prestigious award. In order to be awarded a Certificate of Achievement, the Authority must publish an easily readable and efficiently organized comprehensive annual financial report. This report must satisfy both GAAP and applicable legal requirements.

A Certificate of Achievement is valid for a period of one year only. We believe our current comprehensive annual financial report continues to meet the Certificate of Achievement Program's requirements and we are submitting it to the GFOA to determine its eligibility for another certificate.

The Center has been certified by the Virginia Department of Environmental Quality as a Virginia Green Convention Center. Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally friendly practices in all aspects of Virginia's tourism industry. Virginia Green has established core activities specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. The Center's staff is dedicated to environmental responsibility and the Virginia Green program. Virginia Green practices include recycling, waste reduction, and conservation. This environmental commitment is actively communicated to meeting and event planners as well as visitors who are encouraged to participate in the facility's green practices. The Center has received a Convention South Readers' Choice Award and a Certificate of Excellence from Trip Advisor.

We would like to thank the members of the Authority for your interest and support in planning and conducting the financial operations of the Authority in a responsible manner.

Respectfully submitted,

C. Matthew Harris

Greater Richmond Convention Center Authority Finance Committee Chairman

Deborah D. Baicy

Chesterfield County Financial Services Coordinator



Government Finance Officers Association

Certificate of Achievement for Excellence in Financial Reporting

Presented to

Greater Richmond Convention Center Authority, Virginia

For its Comprehensive Annual Financial Report for the Fiscal Year Ended

June 30, 2018

Christophen P. Morrill

Executive Director/CEO

GREATER RICHMOND CONVENTION CENTER AUTHORITY DIRECTORY OF OFFICIALS JUNE 30, 2019

Commission Members

John A. Vithoulkas, Chairman County of Henrico

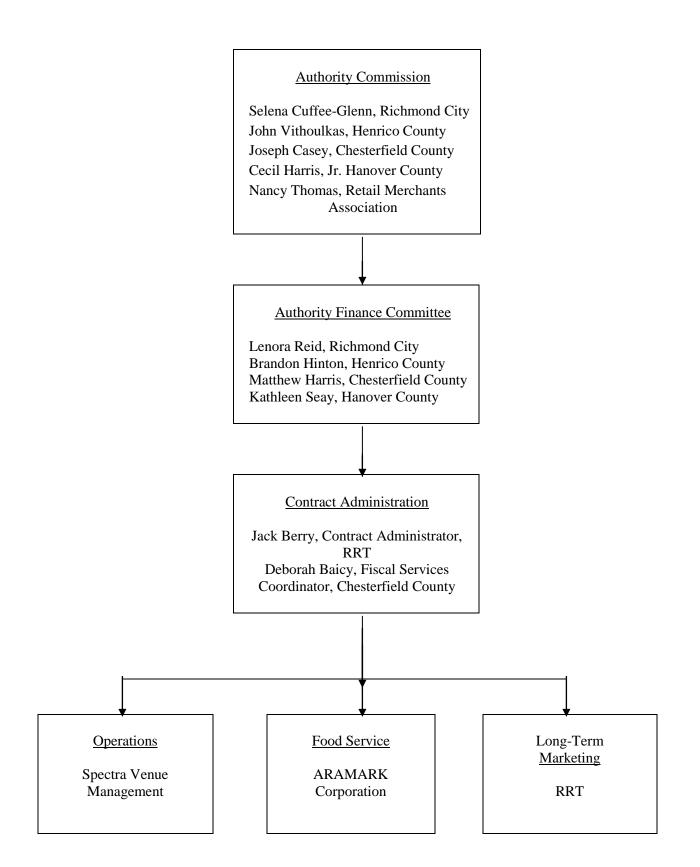
Nancy C. Thomas, Vice Chairman Retail Merchants Association

Cecil Rhu Harris, Jr., Secretary/Treasurer County of Hanover

> Selena Cuffee-Glenn City of Richmond

Joseph P. Casey County of Chesterfield

GREATER RICHMOND CONVENTION CENTER AUTHORITY AUTHORITY STRUCTURE JUNE 30, 2019





FINANCIAL SECTION





Report of Independent Auditor

To the Members of the Commission Greater Richmond Convention Center Authority Chesterfield, Virginia

Report on the Financial Statements

We have audited the accompanying financial statements of the Greater Richmond Convention Center Authority (the "Authority"), as of and for the year ended June 30, 2019, and the related notes to the financial statements, which collectively comprise the Authority's basic financial statements as listed in the table of contents.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America, the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States and the *Specifications for Audits of Authorities, Boards, and Commissions*, issued by the Auditor of Public Accounts of the Commonwealth of Virginia. Those standards and specifications require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Authority, as of June 30, 2019, and the changes in its financial position, and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Other Matters

Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis on pages 13-16 be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Other Information

Our audit was conducted for the purpose of forming an opinion on the financial statements that collectively comprise the Authority's basic financial statements. The Introductory and Statistical Sections are presented for purposes of additional information and are not a required part of the basic financial statements. The Introductory and Statistical Sections have not been subjected to the auditing procedures applied in the audit of the basic financial statements and, accordingly, we do not express an opinion or provide any assurance on them.

Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated September 27, 2019, on our consideration of the Authority's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Authority's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Authority's internal control over financial reporting and reporting and compliance.

Cheng Behurt CCP

Richmond, Virginia September 27, 2019

This section of the Greater Richmond Convention Center Authority's (the "Authority") Comprehensive Annual Financial Report presents our discussion and analysis of the Authority's financial performance as of and during the fiscal year ended June 30, 2019. Please read it in conjunction with the Authority's financial statements and notes, which follow this section.

FY 2019 FINANCIAL HIGHLIGHTS

- Total net position increased \$5,297,179 (7.0%) to \$81,365,265.
- Capital assets net of accumulated depreciation decreased by \$2,140,516 (1.4%) to \$149,103,899.
- Long-term debt outstanding decreased \$6,856,027 (6.3%) to \$102,023,938.
- Revenues increased \$962,365 (3.1%) to \$31,886,961.
- Expenses increased \$873,259 (3.4%) to \$26,589,782.

OVERVIEW OF THE FINANCIAL STATEMENTS

The Authority's annual report consists of two parts – management's discussion and analysis (this section) and the financial statements. The financial statements offer financial information about the Authority's financial position, activities and additional information about its cash flows. The activities of the Authority are accounted for as an enterprise fund, which is used to account for operations intended to recover all or a significant portion of their costs through user fees. Accordingly, the Authority's financial statements are presented in accordance with the economic resources measurement focus and the accrual basis of accounting.

FINANCIAL ANALYSIS OF THE AUTHORITY

Net position. The Authority's assets and deferred outflows of resources exceeded liabilities by \$81,365,265 at the close of the most recent fiscal year. This represents a \$5,297,179 (7.0%) increase from last year (see Table 1).

Table 1

| Table 1Condensed Summary of Net PositionAs of June 30, 2019 and 2018 | | | | |
|--|----------------------|----------------------|--|--|
| 2019 2018 | | | | |
| Assets: | | | | |
| Current and other assets | \$ 47,361,054 | \$ 45,910,790 | | |
| Capital assets, net | <u>149,103,899</u> | <u>151,244,415</u> | | |
| Total assets | 196,464,953 | <u>197,155,205</u> | | |
| Deferred outflows of resources: | | | | |
| Deferred amount on refunding, net | 2,728,316 | 3,119,044 | | |
| Liabilities: | | | | |
| Long-term debt outstanding | 102,023,938 | 108,879,965 | | |
| Other liabilities | 15,804,066 | 15,326,198 | | |
| Total liabilities | 117,828,004 | 124,206,163 | | |
| Net position: | | | | |
| Net investment in capital assets | 59,686,277 | 55,361,494 | | |
| Restricted | 23,631,907 | 22,450,757 | | |
| Unrestricted | (<u>1,952,919</u>) | (<u>1,744,165</u>) | | |
| Total net position | \$ <u>81,365,265</u> | \$ <u>76,068,086</u> | | |

The largest portion of the Authority's net position reflects its investment in capital assets (e.g., land, buildings, improvements other than buildings, and equipment), less any related debt used to acquire those assets that is still outstanding (73.4% at June 30, 2019). The Authority uses these capital assets to provide services; consequently, these assets are not available for future spending. Although the Authority's investment in its capital assets is reported net of related debt, it should be noted that the resources needed to repay this debt must be provided from other sources, since the capital assets themselves cannot be used to liquidate these liabilities.

An additional portion of the Authority's net position (29.0% at June 30, 2019) represents resources that are subject to external restrictions on how they may be used. The remaining deficit balance (negative 2.4% at June 30, 2019) is unrestricted net position. Unrestricted net position is negative since the excess tax rebate payment is calculated in accordance with the Interlocal Agreement using total fiscal year hotel tax; however, the Indenture restricts the June and July hotel tax remittances for debt service based on the flow of funds. Therefore, at June 30, 2019, \$5,438,770 of fiscal year 2019 hotel tax remittances are reported as restricted net position which are equally offset by related liabilities.

Changes in net position. The Authority's total revenues increased from the prior year by \$962,365 (3.1%) to \$31,886,961. Approximately 94.1% of the Authority's revenues came from transient occupancy taxes in fiscal year 2019. The remaining revenues are net food and beverage revenues, investment earnings, and settlement proceeds. The Authority's total expenses increased from the prior year by \$873,259 (3.4%) to \$26,589,782. In fiscal year 2019, approximately 58.2% of the Authority's expenses relate to transient occupancy tax rebates to the participating localities, 14.8% of expenses relate to bond amortization and interest, 12.2% of expenses relate to depreciation expense, 12.4% of expenses relate to facility costs, and 2.4% of expenses relate to professional fees, insurance premiums and miscellaneous expenses (see Table 2).

| Table 2 | | | |
|---|--|--|--|
| Condensed Summary of Changes in Net Position | | | |
| Years ended June 30, 2019 and 2018 | | | |

| | <u>2019</u> | <u>2018</u> |
|--|----------------------|----------------------|
| Revenues: | | |
| Operating revenues: | | |
| Net food and beverage revenues | \$ 797,971 | \$ 722,839 |
| Non-operating revenues: | | |
| Transient occupancy tax | 30,014,047 | 29,661,267 |
| Net investment earnings and other income | 1,074,943 | 540,490 |
| Total revenues | <u>31,886,961</u> | 30,924,596 |
| Expenses: | | |
| Operating expenses: | | |
| Depreciation expense | 3,254,368 | 3,216,093 |
| Facility operating expenses | 3,304,530 | 2,518,707 |
| Other expenses | 625,925 | 731,215 |
| Non-operating expenses: | | |
| Transient occupancy tax rebate | 15,481,571 | 15,033,795 |
| Bond amortization and interest expense | 3,923,388 | 4,123,873 |
| Other expenses | | 92,840 |
| Total expenses | 26,589,782 | 25,716,523 |
| Change in net position | 5,297,179 | 5,208,073 |
| Total net position, beginning of year | <u>76,068,086</u> | <u>70,860,013</u> |
| Total net position, end of year | \$ <u>81,365,265</u> | \$ <u>76,068,086</u> |

The Authority's revenues increased by \$962,365 (3.1%) and total expenses increased by \$873,259 (3.4%) compared to prior year financial activity. Key elements contributing to these results are as follows:

- The transfer of transient occupancy tax from participating jurisdictions increased by \$352,780 (1.2%). The increase in the hotel average daily rate in the jurisdictions is driving the increase in the transient occupancy tax along with the increase in the hotel room inventory. Refer to Statistical Table IV for a summary of the occupancy rate, average daily rate and hotel room inventory for the past ten years.
- Interest income increased \$367,484 (83.4%) due to rising interest rates and an increase in cash balances available for investment.
- Transient occupancy tax rebate increased by \$447,776 (3.0%) due to a \$352,780 increase in hotel taxes plus a \$107,762 decrease in the Authority's annual costs less \$12,766 reduction to the rebate. See Notes 7 and 8 to the financial statements for more detailed information related to the transient occupancy tax and rebate payments.
- Marketing expenses increased \$193,152 (42.3%) due to an increase in the amount of incentive funds provided to RRT for anticipated events to be held in the facility.

CAPITAL ASSETS AND DEBT ADMINISTRATION

Capital Assets

At the end of fiscal year 2019, the Authority had invested \$149,103,899 for land, construction in progress, buildings, improvements other than buildings, and equipment (See Table 3). This amount represents a net decrease of \$2,140,516 (1.4%) from fiscal year 2018.

Table 3Summary of Capital AssetsAs of June 30, 2019 and 2018(net of accumulated depreciation)

| | <u>2019</u> | <u>2018</u> |
|-----------------------------------|-----------------------|-----------------------|
| Land | \$ 20,202,899 | \$ 20,202,899 |
| Construction in progress | 270,111 | - |
| Buildings | 125,713,618 | 128,599,705 |
| Improvements other than buildings | 782,753 | 872,181 |
| Equipment | 2,134,518 | 1,569,630 |
| Total capital assets | \$ <u>149,103,899</u> | \$ <u>151,244,415</u> |

The \$2,140,516 decrease in capital assets is attributed to annual depreciation expense of \$3,254,368, which was offset by the capitalization of additional capital costs incurred during the year in the amount of \$1,113,852. More detailed information about the Authority's capital assets is presented in Note 4 of the notes to the financial statements.

Long-term Debt

At year-end, the Authority had \$102,023,938 in bonds outstanding, net of bond premium, a decrease of \$6,856,027 (6.3%) compared to fiscal year 2018. The reduction in long-term debt is primarily due to payments of bond principal during the fiscal year. More detailed information about the Authority's Hotel Tax Revenue Bonds liability is presented in Note 5 of the notes to the financial statements.

CONTACTING THE AUTHORITY'S FINANCIAL MANAGEMENT

This financial report is designed to provide customers, investors and creditors with a general overview of the Authority's finances and to demonstrate the Authority's accountability for the money it receives. If you have questions about this report or need additional financial information, contact Chesterfield County Accounting Department, 9901 Lori Road, Chesterfield, Virginia 23832.

| GREATER RICHMOND | CONVENTION | CENTER AUTHORITY |
|------------------|------------|------------------|
| | CONTENTION | |

Statement of Net Position June 30, 2019

| Julie 30, 2019 | |
|--|---------------------------|
| ASSETS: | |
| Current assets: | |
| Cash and cash equivalents with fiscal agent (Note 3) | \$ 12,758,279 |
| Accounts receivable (Note 6) | 290,775 |
| Advance for operations (Note 6) | 435,263 |
| Prepaid item | 44,335 |
| Restricted: | |
| Cash equivalents with trustee (Note 3) | 3,727,189 |
| Cash and cash equivalents with fiscal agent (Note 3) | 10,891,240 |
| Investments with trustee (Note 3) | 8,912,219 |
| Investments with fiscal agent (Note 3) | 7,500,353 |
| Due from participating jurisdictions (Note 8) | 2,792,158 |
| Interest receivable | 9,243 |
| Total restricted assets | 33,832,402 |
| Total current assets | 47,361,054 |
| Noncurrent assets: | |
| Capital assets (Note 4): | |
| Land | 20,202,899 |
| Construction in progress | 270,111 |
| Buildings | 172,544,697 |
| Improvements other than buildings | 2,231,780 |
| Equipment | 4,461,965 |
| Accumulated depreciation | (50,607,553) |
| Net capital assets | 149,103,899 |
| Total noncurrent assets | 149,103,899 |
| Total assets | 196,464,953 |
| DEFEDRED OUTEL OWG OF DEGOLDCES. | |
| DEFERRED OUTFLOWS OF RESOURCES: | 2 728 216 |
| Deferred amount on refunding, net of amortization (Note 5) | 2,728,316 |
| LIABILITIES: | |
| Current liabilities: | |
| Liabilities payable from restricted assets: | |
| Accounts payable | 132,618 |
| Accrued interest on bonds payable (Note 5) | 189,877 |
| Total liabilities payable from restricted assets | 322,495 |
| Due to participating jurisdictions (Note 8) | 15,481,571 |
| Bonds payable, net (Note 5) | 6,503,976 |
| Total current liabilities | 22,308,042 |
| Noncurrent liabilities: | |
| Bonds payable, net (Note 5) | 95,519,962 |
| Total liabilities | 117,828,004 |
| NET POSITION: | |
| Net investment in capital assets | 59,686,277 |
| Restricted for: | 39,000,277 |
| Debt service | 5 272 0.05 |
| | 5,372,905 |
| Operations Renewed and replacement | 6,398,713 |
| Renewal and replacement | 11,860,289 |
| Unrestricted (deficit) Total net position | \$ (1,952,919) 81,365,265 |
| rotar net position | φ 61,303,203 |

See accompanying notes to the financial statements.

GREATER RICHMOND CONVENTION CENTER AUTHORITY Statement of Revenues, Expenses and Changes in Net Position For the Year Ended June 30, 2019

| Operating revenues: | | |
|---|----|--------------|
| Net food and beverage revenues (Note 6) | \$ | 797,971 |
| Operating expenses: | | |
| Operator expenses, net (Note 6) | | 2,046,939 |
| Depreciation expense (Note 4) | | 3,254,368 |
| Marketing | | 650,000 |
| Professional services | | 425,887 |
| Insurance | | 195,957 |
| Facility expenses | | 607,591 |
| Miscellaneous | _ | 4,081 |
| Total operating expenses, net | _ | 7,184,823 |
| Operating loss | _ | (6,386,852) |
| Non-operating revenues (expenses): | | |
| Transient occupancy tax (Notes 7 and 8) | | 30,014,047 |
| Interest income | | 807,974 |
| Miscellaneous income | | 95,000 |
| Net increase in fair value of investments | | 171,969 |
| Transient occupancy tax rebate (Note 8) | (| (15,481,571) |
| Bond amortization and interest expense (Note 5) | _ | (3,923,388) |
| Net non-operating revenues | _ | 11,684,031 |
| Change in net position | | 5,297,179 |
| Total net position, beginning of year | _ | 76,068,086 |
| Total net position, end of year | \$ | 81,365,265 |

See accompanying notes to the financial statements.

| GREATER RICHMOND CONVENTION CENTER AUTHORITY |
|--|
| Statement of Cash Flows |
| For the Year Ended June 30, 2019 |

| Cash flows from operating activities: | | |
|--|----|--------------|
| Payments to the Operator | \$ | (2,193,962) |
| Payments for Authority operating expenses | | (1,317,761) |
| Payments for facility operating expenses | | (579,385) |
| Receipts from food service operations | | 559,532 |
| Net cash used in operating activities | _ | (3,531,576) |
| Cash flows from non-capital financing activities: | | |
| Receipt of transient occupancy tax | | 30,000,275 |
| Payment of transient occupancy tax rebate | | (15,033,795) |
| Net cash provided by non-capital financing activities | | 14,966,480 |
| Cash flows from capital and related financing activities: | | |
| Receipt of settlement proceeds | | 95,000 |
| Payments for principal on bonds | | (5,515,000) |
| Payments for interest on bonds | | (4,888,091) |
| Purchase of capital assets | | (1,056,351) |
| Net cash used in capital and related financing activities | _ | (11,364,442) |
| Cash flows from investing activities: | | |
| Proceeds from maturity of investments | | 9,999,811 |
| Proceeds used for purchase of investments | | (3,561,991) |
| Interest received | | 804,281 |
| Net cash provided by investing activities | _ | 7,242,101 |
| Net increase in cash and cash equivalents | | 7,312,563 |
| Cash and cash equivalents with fiscal agent and trustee, beginning of year | _ | 20,064,145 |
| Cash and cash equivalents with fiscal agent and trustee, end of year | \$ | 27,376,708 |
| Reconciliation of operating loss to net cash used in operating activities: Operating loss Adjustments to reconcile operating loss to net cash used in operating activities: | \$ | (6,386,852) |
| Depreciation expense Change in assets and liabilities: | | 3,254,368 |
| Increase in accounts receivable | | (238,439) |
| Increase in advance for operations | | (147,023) |
| Decrease in accounts payable | | (13,005) |
| Increase in prepaid items | | (625) |
| Net cash used in operating activities | \$ | (3,531,576) |

See accompanying notes to the financial statements.

1. DESCRIPTION OF THE AUTHORITY AND ITS ACTIVITIES

The Greater Richmond Convention Center Authority (the "Authority"), a political subdivision of the Commonwealth of Virginia, was created on January 9, 1998 pursuant to the Public Recreational Facilities Authorities Act, Chapter 56 of Title 15.2, <u>Code of Virginia</u>. The political subdivisions participating in the incorporation of the Authority are the City of Richmond (the "City") and the Counties of Chesterfield, Hanover and Henrico. The Authority is governed by a five-member commission comprised of the chief administrative officer of each of the four incorporating political subdivisions and the President/CEO of the Retail Merchants Association.

The Authority was created to acquire, finance, expand, renovate, construct, lease, operate and maintain the facility and grounds of a visitors and convention center or centers. The facility was completed in February 2003 and is referred to as the Greater Richmond Convention Center. The Authority has responsibility for the operation and maintenance of the facility.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

- A. <u>Financial Reporting Model</u> The financial statements presented for the Authority are prepared in accordance with U.S. generally accepted accounting principles (the "GAAP") applicable to governmental units, as prescribed by the Governmental Accounting Standards Board (the "GASB"). GAAP sets the reporting model requirements for the annual financial reports of state and local governments. For entities like the Authority that are engaged solely in business-type activities, the annual financial report includes:
 - <u>Management's Discussion and Analysis</u> GAAP requires that financial statements be accompanied by a narrative introduction and analytical overview of the Authority's financial activities in the form of "management's discussion and analysis."
 - <u>Statement of Net Position</u> The Statement of Net Position is designed to display the financial position of the Authority. The net position of the Authority is broken down into three categories (1) net investment in capital assets, (2) restricted for debt service, operations, and renewal and replacement, and (3) unrestricted.
 - <u>Statement of Revenues, Expenses and Changes in Net Position</u> The Statement of Revenues, Expenses and Changes in Net Position is designed to display the financial activities of the entity for the period under audit.
 - <u>Statement of Cash Flows</u> The Statement of Cash Flows is designed to display the cash inflows and outflows for the operating, financing and investing activities of the Authority. The direct method of presenting cash flows is utilized.
- B. <u>Basis of Accounting</u>

The Authority uses the accrual basis of accounting and the economic resources measurement focus. Under this method of accounting, revenues are recognized when earned and expenses are recognized when incurred. Operating revenues consist of net food and beverage revenues. Operating expenses include the net cost of services incurred for operations, administrative expenses, contractual services, and depreciation on capital assets. All revenues and expenses not meeting this definition of "operating" are reported as non-operating revenues and expenses.

C. Investment Policy

The Authority follows a deposit and investment policy in accordance with the Commonwealth of Virginia statutes. Investments with a maturity date of greater than one year from the date of purchase are stated at fair value and money market investments with a maturity date of one year or less from the date of purchase are stated at amortized cost, which approximates fair value, in accordance with GAAP. Deposit and investment instruments include Commonwealth of Virginia Local Government Investment Pool (the "LGIP"), money market funds, Virginia Investment Pool Fund (the "VIP") and U.S. Government securities. Investments are generally on deposit with banks and savings and loan institutions and are collateralized under the provisions of the Virginia Security for Public Deposits Act, Section 2.1 - 359 et seq. Securities are held in safekeeping by the respective financial institutions.

D. <u>Cash Equivalents</u>

For the purpose of the Statement of Cash Flows, all highly liquid investments, including restricted assets, with a maturity of three months or less when purchased are considered to be cash equivalents.

E. <u>Restricted Assets</u>

Certain cash, cash equivalents, investments and amounts due from participating jurisdictions are classified as restricted assets on the Statement of Net Position. The trust indenture requires the Authority to maintain a debt service reserve fund, an operating reserve fund, and a renewal and replacement account. The Trustee maintains funds reserved for debt service in the amount of \$12,639,408 and the fiscal agent maintains the operating reserve fund in the amount of \$6,400,000 and the renewal and replacement account in the amount of \$11,991,593. At June 30, 2019, the localities had collected \$2,792,158 (Note 8) of transient occupancy tax that was remitted to the Authority for debt service subsequent to year-end. When both restricted and unrestricted resources are available for use, it is the Authority's policy to use restricted resources first, and then unrestricted resources, as they are needed.

F. Bond Premiums and Deferred Amount on Refunding

Bond premiums and deferred amount on refunding are amortized over the life of the bonds using the bonds outstanding method.

G. <u>Capital Assets</u>

Capital assets include land, buildings, improvements other than buildings, and equipment. Capital assets acquired are stated at cost. The standard threshold for capitalization of tangible property is \$5,000 or more per unit with an expected useful life greater than one year. The standard threshold for capitalization of computer software is \$50,000 with an expected useful life greater than one year. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend assets lives are not capitalized. When capital assets are sold or retired, their cost and related accumulated depreciation are removed from the accounts and any resulting gains or losses are reflected in the results of operations.

Depreciation has been provided over estimated useful lives using the straight-line method. The estimated useful lives for capital assets are as follows: buildings range from 40 to 60 years, improvements other than buildings range from 8 to 25 years, and equipment ranges from 8 to 10 years.

H. <u>Risk Management</u>

The Authority maintains all-risk property insurance on the building and contents at replacement cost. The property policy also provides coverage for boiler and machinery risks. In addition, the Authority obtains general liability insurance to cover the premises liability and public officials' liability insurance through the Virginia Municipal League program. Global Spectrum, L.P., now doing business as Spectra Venue Management (the "Operator") assumes responsibility for the operational insurance coverages. There has not been any reduction in insurance coverage from the prior year and the amount of settlements in each of the past three years did not exceed the amount of insurance coverage.

I. Income Taxes

The Authority is a governmental entity and, therefore, is exempt from federal and state income taxes.

3. DEPOSITS AND INVESTMENTS WITH FISCAL AGENT AND TRUSTEE

As of June 30, 2019, the fair value of the Authority's deposits and investments, with their respective credit ratings, was as follows:

| | Fair | Credit |
|---------------------------------|----------------------|---------------|
| Investment Type | Value | <u>Rating</u> |
| Demand deposits | \$ 4,788,275 | N/A |
| Federal Home Loan Bank | 10,914,334 | AA+ |
| Federal Farm Credit Bank | 2,511,129 | AA+ |
| US Treasury Note | 2,987,109 | AA+ |
| VIP – Stable NAV Liquidity Pool | 17,421,564 | AAAm |
| LGIP | 5,166,869 | AAAm |
| Total deposits and investments | \$ <u>43,789,280</u> | |

A. Credit Risk

The County of Chesterfield, Virginia (the "County") acts as fiscal agent for the Authority and, per agreement, invests the Authority's cash balance. Accordingly, the Authority is subject to the County's investment policy. In accordance with the <u>Code of Virginia</u> and other applicable law, including regulations, the County's investment policy (the "Policy") permits investments in U.S. Government obligations, obligations of the Commonwealth of Virginia or political subdivisions thereof, obligations of any state of the United States upon which there is no default for more than ninety days, obligations issued by the International Bank for Reconstruction and Development by the Asian Development Bank and the African Development Bank, prime quality commercial paper, high quality corporate notes, bankers' acceptances, repurchase agreements, negotiable certificates of deposit, certain asset-backed securities, and qualified investment pools including LGIP and VIP.

The Virginia Security for Public Deposits Act (the "Act") requires financial institutions holding public deposits in excess of amounts covered by federal insurance to pledge collateral to a pool in the name of the State Treasury Board. The State Treasury Board is responsible for monitoring compliance with the requirements of the Act and for notifying local governments of compliance by banks and savings and loans. If the value of the pool's collateral is inadequate to cover a loss, additional amounts would be assessed on a pro rata basis to the members of the pool. Accordingly, all deposits in banks and savings and loans are considered to be insured.

The LGIP is an externally managed investment pool that is not registered with the Securities Exchange Commission but is managed in accordance with GAAP and has been rated AAAm by Standard & Poor's, the highest rating awarded to such funds. Pursuant to the <u>Code of Virginia</u>, the Treasury Board of the Commonwealth sponsors the LGIP and has delegated certain functions to the State Treasurer. The LGIP reports to the Treasury Board at their regularly scheduled monthly meetings. The LGIP values portfolio securities by the amortized cost method and on a weekly basis this valuation is compared to current market to monitor any variance. The fair value of the Authority's position in the pool is the same as the value of the pool shares.

The VIP is a Section 115 governmental trust fund created under the Joint Exercise of Powers statute of the Commonwealth of Virginia to provide political subdivisions with an investment vehicle to pool surplus funds and to invest such funds into one or more investment portfolios under the direction and daily supervision of a professional fund manager. The VIP is governed by a Board of Trustees. The VIP is committed to managing certain risk limiting provisions of the VIP Stable NAV Liquidity Pool to maintain a stable net asset value (NAV) at \$1 per share, daily liquidity and a competitive yield. The VIP measures their investments at fair value as provided in GAAP and has been rated AAAM by Standard & Poor's. The fair value of the Authority's position in the pool is the net asset value of the pool shares.

The Policy establishes limitations by type of instrument. The maximum percentage of the portfolio (book value at the date of acquisition) permitted in each security is as follows:

| Corporate bonds | 25% maximum |
|--|--------------|
| Commercial paper | 35% maximum |
| LGIP | 75% maximum |
| Money market funds | 75% maximum |
| Certificates of deposit – commercial banks | 100% maximum |
| Repurchase agreements | 25% maximum |
| U.S. Treasury obligations | 80% maximum |
| U.S. Government agency securities and instruments of | |
| government sponsored organizations | 80% maximum |
| VIP | 75% maximum |

As required by State statute, the Policy requires that commercial paper, with a maturity of 270 days or less, shall be rated by at least two of the following: Moody's Investors Service, within its NCO/Moody's rating of prime 1, by Standard & Poor's, within its rating of "A-1", by Fitch Investor's Services, within its rating of "F-1", by Duff and Phelps, within its rating of "D-1", or by their corporate successors. Corporate notes, with a maturity of no more than five years, shall have a rating of at least "Aa" by Moody's Investors Service, and a rating of at least "AA" by Standard & Poor's. Negotiable certificates of deposit and bank deposit notes maturing in less than one year must have a rating of at least "A-1" by Standard & Poor's and "P-1" by Moody's Investor Service, and for maturities over one year and not exceeding five years, a rating of at least "AA" by Standard & Poor's and "Aa" by Moody's Investor Service. Asset-backed securities with a duration of no more than five years and a rating of no less than "AAA" by two rating agencies, one of which must be either Moody's Investors Service or Standard & Poor's. All credit ratings in the table on page 22 are ratings by Standard & Poor's.

investments not exposed to credit quality risk, as defined by GAAP, are designated as "N/A" in the credit rating column in the table.

B. Custodial Credit Risk

Custodial credit risk is the risk that, in the event of the failure of the counterparty, the Authority will not be able to recover the value of its investments or collateral securities that are in the possession of outside party. As of June 30, 2019, \$3,727,189 of the \$4,788,275 demand deposits was exposed to custodial credit risk since the funds were invested in money market accounts that were uncollateralized and not insured or guaranteed by the Federal Deposit Insurance Corporation or any other governmental agency. Although the money market accounts seek to preserve the value of the investments, it is possible to lose money.

C. <u>Concentration of Credit Risk</u>

The Policy establishes limitations on portfolio composition by issuer in order to control concentration of credit risk as follows:

| Commercial paper | 25% maximum |
|---|-------------|
| Commercial paper issue | 5% maximum |
| Repurchase agreements | 15% maximum |
| Money market funds | 10% maximum |
| Certificates of deposit – commercial banks | 45% maximum |
| Corporate bonds | 15% maximum |
| LGIP | 75% maximum |
| VIP | 75% maximum |
| U.S. Treasuries and agencies | No maximum |
| FDIC, FSLIC, Collateralized Certificates of Deposit | No maximum |

As of June 30, 2019, excluding the demand deposits, the Authority's investment portfolio is as follows:

| Issuer | <u>% of Portfolio</u> |
|--------------------------|-----------------------|
| VIP | 44.7% |
| LGIP | 13.2% |
| Federal Home Loan Bank | 28.0% |
| Federal Farm Credit Bank | 6.4% |
| U.S. Treasury Note | 7.7% |

D. Interest Rate Risk

As a means of limiting exposure to fair value losses arising from rising interest rates, the Policy limits the investment of operating funds to investments with a stated maturity of no more than 2.5 years from the date of purchase. Proceeds from the sale of bonds must be invested in compliance with the specific requirements of the bond covenants and may be invested in securities with longer maturities.

| • | C | Maturity |
|---------------------------------|----------------------|--------------------|
| Investment Type | Fair Value | Date |
| Federal Home Loan Bank | \$ 1,770,336 | August 27, 2019 |
| Federal Home Loan Bank | 1,997,400 | August 28, 2019 |
| Federal Home Loan Bank | 3,344,339 | September 13, 2019 |
| U.S. Treasury Note | 2,987,109 | February 15, 2020 |
| Federal Home Loan Bank | 2,002,115 | March 6, 2020 |
| Federal Home Loan Bank | 1,800,144 | March 13, 2020 |
| Federal Farm Credit Bank | 2,511,129 | May 15, 2020 |
| Subtotal, government agencies | 16,412,572 | |
| LGIP | 5,166,869 | July 1, 2019 |
| VIP – Stable NAV Liquidity Pool | 17,421,564 | July 1, 2019 |
| Total investments | \$ <u>39,001,005</u> | |
| | | |

As of June 30, 2019, the Authority had the following investments and maturities:

E. Fair Value Hierarchy

The Authority's portfolio categorizes its fair value measurements within the fair value hierarchy established by GAAP. The hierarchy is based on the valuation inputs used to measure the fair value of investments with Level 1 inputs being quoted prices in active markets for identical assets; Level 2 inputs being significant other observable inputs; and Level 3 inputs being significant unobservable inputs.

The following table sets forth by level, within the fair value hierarchy, the Authority's assets at fair value as of June 30, 2019:

| Investments by fair value – Level 2 | Fair Value |
|---|----------------------|
| Federal Home Loan Bank | \$10,914,334 |
| Federal Farm Credit Bank | 2,511,129 |
| U.S. Treasury Note | 2,987,109 |
| Total investments by fair value – Level 2 | \$ <u>16,412,572</u> |

Government agencies classified in Level 2 of the fair value hierarchy are valued using a matrix pricing technique to value securities based on the securities' relationship to benchmark quoted prices.

4. CAPITAL ASSETS

Capital asset activity for the year ended June 30, 2019 was as follows:

| | Balance | | | Balance |
|---|-----------------------|------------------------|-------------------|-----------------------|
| | <u>July 1, 2018</u> | Increases | Decreases | June 30, 2019 |
| Capital assets not being depreciated: | | | | |
| Land | \$ 20,202,899 | \$ - | \$ - | \$ 20,202,899 |
| Construction in progress | <u> </u> | 913,304 | <u>643,193</u> | 270,111 |
| Total capital assets not being depreciated | 20,202,899 | 913,304 | <u>643,193</u> | 20,473,010 |
| Capital assets being depreciated: | | | | |
| Buildings | 172,544,697 | - | - | 172,544,697 |
| Improvements other than buildings | 2,231,780 | - | - | 2,231,780 |
| Equipment | 3,618,224 | 843,741 | | 4,461,965 |
| Total capital assets being depreciated | <u>178,394,701</u> | 843,741 | <u> </u> | <u>179,238,442</u> |
| Less accumulated depreciation for: | | | | |
| Buildings | 43,944,992 | 2,886,087 | - | 46,831,079 |
| Improvements other than buildings | 1,359,599 | 89,428 | - | 1,449,027 |
| Equipment | 2,048,594 | 278,853 | | 2,327,447 |
| Total accumulated depreciation | 47,353,185 | <u>3,254,368</u> | | 50,607,553 |
| Total capital assets being depreciated, net | <u>131,041,516</u> | (<u>2,410,627</u>) | <u> </u> | 128,630,889 |
| Capital assets, net | \$ <u>151,244,415</u> | \$(<u>1,497,323</u>) | \$ <u>643,193</u> | \$ <u>149,103,899</u> |

5. HOTEL TAX REVENUE BONDS

On February 29, 2000, the Authority issued bonds for the purpose of (1) financing a portion of the costs of the acquisition, expansion, renovation and replacement of a convention center facility, including the construction of access, streetscape and other improvements; (2) funding a debt service reserve fund for the Series 2000 Bonds; (3) funding payment of a portion of the interest on the bonds through December 15, 2002; and (4) paying the costs of issuing the bonds. As of June 30, 2019, there were no Series 2000 Bonds outstanding.

On August 15, 2003, the Authority issued a \$6,000,000 bond to pay the cost of completing the construction of the convention center and costs associated with the bond issuance. The Series 2003 Bond was issued as a single, registered bond. On March 16, 2012, \$3,260,000 of the bonds outstanding was refinanced by decreasing the interest rate on the Series 2003 Bonds from 4.19% to 2.13% per year. As of June 30, 2019, there were no Series 2003 Bonds outstanding.

On March 16, 2005, the Authority issued \$148,735,000 in Hotel Tax Revenue Refunding Bonds, the proceeds of which were used to refund \$138,275,000 of the outstanding Series 2000 Bonds; fund a debt service reserve fund for the Series 2005 Bonds; and pay the costs of issuing the refunding bonds. As of June 30, 2019, there were no Series 2005 Bonds outstanding.

On March 19, 2015, the Authority issued \$111,245,000 in Hotel Tax Revenue Refunding Bonds, the proceeds of which, together with other available funds, were used to defease and refund the entire outstanding Series 2005 Bonds in the aggregate principal amount of \$124,815,000 and pay the costs of issuing the refunding bonds.

Revenue bonds outstanding at June 30, 2019 are as follows:

| | Original | Interest | Annual Principal | Amount |
|--------------------------|---------------|----------|---------------------------|-----------------------|
| | Issue Amount | Rates | Requirements | Outstanding |
| 2015 Hotel Tax, Due 2032 | \$111,245,000 | 5.00% | \$5,235,000 - \$9,330,000 | \$ 92,660,000 |
| Add: Premium | | | | 9,363,938 |
| Net revenue bonds | | | | \$ <u>102,023,938</u> |
| | | | | |

| Year Ended | | | |
|-----------------|----------------------|----------------------|-----------------------|
| <u>June 30,</u> | Principal | Interest | <u>Total</u> |
| 2020 | \$ 5,235,000 | \$ 4,633,000 | \$ 9,868,000 |
| 2021 | 5,505,000 | 4,371,250 | 9,876,250 |
| 2022 | 5,780,000 | 4,096,000 | 9,876,000 |
| 2023 | 6,065,000 | 3,807,000 | 9,872,000 |
| 2024 | 6,370,000 | 3,503,750 | 9,873,750 |
| 2025-2029 | 36,945,000 | 12,411,750 | 49,356,750 |
| 2030-2032 | 26,760,000 | 2,715,500 | 29,475,500 |
| Total | \$ <u>92,660,000</u> | \$ <u>35,538,250</u> | \$ <u>128,198,250</u> |
| | | | |

Debt service requirements to maturity for the revenue bonds are as follows:

A summary of long-term debt transactions for the year ended June 30, 2019 is as follows:

| | | | | Amounts |
|-------------------|-----------------------|---------------------|-----------------------|---------------------|
| | Balance | | Balance | Due Within |
| | July 1, 2018 | Decrease | June 30, 2019 | One Year |
| Bonds payable | \$ 98,175,000 | \$5,515,000 | \$ 92,660,000 | \$5,235,000 |
| Add: Premium | 10,704,965 | 1,341,027 | 9,363,938 | 1,268,976 |
| Net bonds payable | \$ <u>108,879,965</u> | \$ <u>6,856,027</u> | \$ <u>102,023,938</u> | \$ <u>6,503,976</u> |

For the year ended June 30, 2019, the Authority reported total bond amortization and interest expense in the amount of \$3,923,388. This includes \$4,888,091 of interest paid on the Series 2003 and 2015 Bonds, \$390,728 of deferred amount on refunding costs amortization and \$189,877 of interest accrued for the Series 2003 and 2015 Bonds, less \$1,341,027 of bond premium amortization and \$204,281 of interest accrued in the prior year.

The Authority, as security for payment of any outstanding principal and interest on the Bonds, pledged and assigned without recourse to the Trustee the following property: (1) all rights, title and interest in the pledged revenues, which includes the transient occupancy tax collections and earnings on the debt service reserve fund; (2) all land, buildings, improvements and equipment; and (3) funds held by the Trustee in the bond accounts. The outstanding bonds contain a provision that in an event of default, the timing of repayment of the outstanding amounts become immediately due if the Authority is unable to make payment.

6. OPERATING AGREEMENTS

A. Operations

On July 1, 2012, the Authority entered into an operating agreement with the Operator, to manage and operate the Greater Richmond Convention Center. The agreement requires the Authority to provide the Operator with all funds necessary to pay operating expenses incurred to the extent that operating revenues are insufficient. For the year ended June 30, 2019, the Operator had a deficit of \$2,046,939. The Authority paid a total of \$2,193,962 to the Operator during the current year, which includes the Operator's deficit, an advance of \$435,263 at June 30, 2019, less previous year's advance of \$288,240.

The Authority reimburses the Operator for capital expenditures made in accordance with the approved capital expense budget. Total payments to the Operator in fiscal year 2019 for capital expenditures were \$985,088. The Authority reimbursed the Operator \$45,598 for expenses accrued in the previous year and accrued a liability in the amount of \$131,304 at year-end for reimbursement of capital expenses.

The Operator's financial activity for the year ended June 30, 2019 is reported below:

| Operating revenues | \$ 3,202,548 |
|------------------------|------------------------|
| Operating expenses | (<u>5,496,835</u>) |
| Operating loss | (2,294,287) |
| Non-operating revenues | 247,348 |
| Net loss | \$(<u>2,046,939</u>) |

B. Food Service

On July 1, 2008, the Authority entered into a food service management agreement with ARAMARK Corporation (the "Aramark") to provide food services at the Greater Richmond Convention Center. For the year ended June 30, 2019, Aramark reported Authority-related net operating profit of \$797,971. During the year, the Authority received \$559,532 from Aramark, which includes net operating profit, previous year's accounts receivable of \$52,336 less accounts receivable of \$290,775 at June 30, 2019. The food service financial activity for the year ended June 30, 2019 is reported as follows:

| Operating revenues | \$ 3,734,573 |
|--------------------------------|----------------------|
| Operating expenses | (<u>2,736,602</u>) |
| Operating profit | 997,971 |
| Non-operating expenses | (200,000) |
| Net food and beverage revenues | \$ <u>797,971</u> |

7. TRANSIENT OCCUPANCY TAX COLLECTIONS

Section 58.1-3819 of the <u>Code of Virginia</u> authorizes the Counties of Chesterfield, Hanover, and Henrico (the "Counties") to levy a 2% transient occupancy tax and the City to levy a 5% transient occupancy tax on accommodations rented for fewer than 30 consecutive days. In accordance with Section 58.1-3823 of the <u>Code of Virginia</u>, the Counties and the City levied additional taxes designated to be spent for tourism and the expansion of the convention center. Effective August 1, 1996, the Counties levied an additional 4% and the City levied an additional 1% tax, bringing all localities to a 6% tax. Effective August 1, 1998, an additional 2% tax was levied by all localities which, for the Counties, is restricted for the convention center project.

Each locality collects, administers and enforces the transient occupancy tax. All hotels are required to report its liability for the occupancy tax to the locality and remit the full amount of such taxes on or before the 20^{th} day of the month following the month in which the liability occurred. On the 15^{th} of the following month, the localities electronically transmit the tax collected to the Authority in accordance with the Hotel Tax Payment Agreement.

8. RELATED-PARTY TRANSACTIONS

<u>Fiscal Agent Agreement</u>: On April 17, 1998, the Commission of the Authority adopted a resolution designating Chesterfield County to act as its fiscal agent effective July 1, 1998 and the County accepted such designation. On May 19, 1999, the Authority entered into a fiscal services agreement with the County. The agreement specifies that the County provide services to the Authority to (1) direct and monitor the investment and disbursement of funds held by the trustee from future revenue bonds; (2) receive and manage revenues transferred on behalf of the

GREATER RICHMOND CONVENTION CENTER AUTHORITY Notes to the Financial Statements June 30, 2019

Authority to the Treasurer of Chesterfield County; (3) maintain accounting records in accordance with GAAP and coordinate with outside independent auditors; (4) monitor and control the Authority's budget, and (5) secure arbitrage reporting and financial advisory services. In accordance with the terms of the fiscal agent agreement, during the current year, the Authority made payments of \$152,625 to the County, which included prior year's accrual of \$28,625. The agreement is effective until the Authority or the County gives written notice to the other of its desire to terminate the agreement.

<u>Interlocal Agreement</u>: Each locality intends that its respective tax payment will be sufficient to fund its allocated share of operating costs. If a locality's annual tax payment is not sufficient to meet its allocated share, each locality has agreed to appropriate and pay the amount of such deficiency in excess of \$1.5 million to the Authority (the "Due To payment"). The Authority will deposit these funds into the Residual Account and distribute the funds to the other localities for tax remitted in excess of their allocated share. Any monies on deposit in the Authority's Residual Account at the end of each fiscal year will be distributed, subject to the approval of the Authority, to the participating jurisdictions as set forth in the Agreement.

The first distribution of Residual Account monies is to rebate an amount equal to 25% percent of the aggregate tax payments made, provided that the participating jurisdiction's tax payment exceeded its allocated share. The total rebate for fiscal year 2019 is \$5,253,117.

The second distribution of Residual Account monies is to rebate the amount of tax remitted in excess of the participating jurisdictions' respective allocated share. The total excess tax rebate for fiscal year 2019 is \$10,228,454. For the year ended June 30, 2019, the amount of transient occupancy tax revenue, the rebate and the excess tax owed to the Counties and the City at year-end are noted as follows:

| | | | Excess Tax | |
|---------------------|----------------------|---------------------|----------------------|----------------------|
| | Occupancy Tax | <u>Rebate</u> | <u>Rebate</u> | Total Rebate |
| City of Richmond | \$ 9,001,579 | \$ - | \$ 1,741,724 | \$ 1,741,724 |
| Henrico County | 14,052,909 | 3,513,227 | 5,457,784 | 8,971,011 |
| Chesterfield County | 5,746,917 | 1,436,729 | 2,422,625 | 3,859,354 |
| Hanover County | 1,212,642 | 303,161 | 606,321 | 909,482 |
| Total | \$ <u>30,014,047</u> | \$ <u>5,253,117</u> | \$ <u>10,228,454</u> | \$ <u>15,481,571</u> |

At June 30, 2019, the localities had collected \$2,792,158 of transient occupancy tax that was remitted to the Authority subsequent to year-end.



STATISTICAL SECTION (unaudited)

This part of the Greater Richmond Convention Center Authority's Comprehensive Annual Financial Report presents detailed information as a context for understanding what the information in the financial statements, notes to the financial statements and required supplementary information says about the Authority's overall financial health.

Pages

| | <u>1 ages</u> |
|--|---------------|
| Financial Trends | 33-34 |
| These schedules contain trend information to help the reader understand how the Authority's financial performance and well-being have changed over time. | |
| Revenue Capacity | 35-36 |
| These schedules contain information to help the reader assess the Authority's significant revenue source, and transient occupancy tax collections. | |
| Debt Capacity | 37-38 |
| These schedules present information to help the reader assess the affordability of the Authority's current level of outstanding debt. | |
| Demographic and Economic Information | 39-40 |
| These schedules offer demographic and economic indicators to help the reader understand the environment of the Greater Richmond region. | |
| Operating Information | 41-42 |
| These schedules present information related to the level of activity at the facility and infrastructure data to help the reader understand the operating | |

activities at the Greater Richmond Convention Center.



| | Net Position Last Ten Fiscal Years | | | | | | | | | | | | |
|----------------------------------|---------------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--|--|--|
| | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013* | 2012 | 2011 | 2010 | | | |
| Net investment in capital assets | \$ 59,686,277 | \$ 55,361,494 | \$ 52,093,425 | \$ 48,613,620 | \$ 45,281,550 | \$ 46,258,002 | \$ 44,528,299 | \$ 43,351,324 | \$ 42,386,117 | \$ 43,730,770 | | | |
| Restricted for: | | | | | | | | | | | | | |
| Debt Service | 5,372,905 | 5,086,326 | 4,861,566 | 4,794,050 | 4,521,806 | 4,012,934 | 3,636,615 | 3,817,157 | 3,797,901 | 4,289,448 | | | |
| Operations | 6,398,713 | 6,357,525 | 6,395,964 | 6,386,862 | 6,371,568 | 6,370,323 | 6,329,070 | 6,393,838 | 6,359,765 | 6,370,269 | | | |
| Renewal and Replacement | 11,860,289 | 11,006,906 | 9,067,940 | 7,590,643 | 5,898,059 | 5,053,455 | 4,455,847 | 3,983,309 | 3,272,962 | 3,385,692 | | | |
| Unrestricted | (1,952,919) | (1,744,165) | (1,558,882) | (1,460,749) | (1,134,430) | (1,133,057) | 115,682 | 1,769,310 | 2,681,333 | 625,464 | | | |
| Total net position | \$ 81,365,265 | \$ 76,068,086 | \$ 70,860,013 | \$ 65,924,426 | \$ 60,938,553 | \$ 60,561,657 | \$ 59,065,513 | \$ 59,314,938 | \$ 58,498,078 | \$ 58,401,643 | | | |

GREATER RICHMOND CONVENTION CENTER AUTHORITY

* In fiscal year 2014, the Authority implemented GASB Statement No. 65, *Items Previously Reported as Assets and Liabilities* (GASB 65), which requires bond issuance costs to be recognized as an expense in the period incurred. As a result, net position as of June 30, 2013 was restated by \$1,535,379. For statistical reporting purposes, net position amounts prior to June 30, 2013 were not restated.

 \mathfrak{Z}

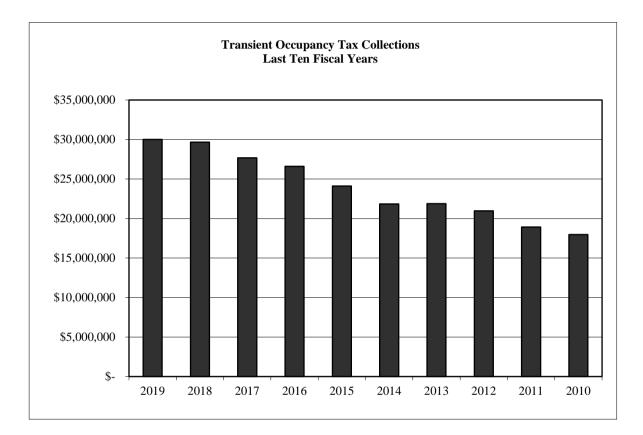
GREATER RICHMOND CONVENTION CENTER AUTHORITY Statement of Revenues, Expenses and Changes in Net Position Last Ten Fiscal Years

| | | | Last Ten Fis | cal Years | | | | | | |
|--|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------|-------------|--------------|
| | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013* | 2012 | 2011 | 2010 |
| Operating revenues: | | | | | | | | | | |
| Net food and beverage revenues | \$ 797,971 | \$ 722,839 | \$ 1,077,036 | \$ 633,446 | \$ 857,785 | \$ 760,778 | \$ 496,956 | \$ 595,637 | \$ 612,706 | \$ 448,137 |
| Operating expenses: | | | | | | | | | | |
| Operator expenses | 2,046,939 | 1,883,976 | 1,677,367 | 1,742,899 | 1,858,183 | 1,888,218 | 1,961,518 | 2,065,161 | 1,955,367 | 1,954,406 |
| Depreciation expense | 3,254,368 | 3,216,093 | 3,196,618 | 3,123,387 | 3,090,019 | 3,072,278 | 3,085,365 | 3,122,401 | 3,130,904 | 3,127,009 |
| Marketing | 650,000 | 456,848 | 550,000 | 600,000 | 350,000 | 350,000 | 350,000 | 350,000 | 350,000 | 350,000 |
| Professional services | 425,887 | 534,153 | 473,448 | 543,987 | 485,276 | 418,360 | 476,573 | 411,713 | 402,328 | 448,319 |
| Insurance | 195,957 | 192,931 | 192,396 | 192,395 | 203,536 | 234,138 | 222,453 | 161,316 | 190,421 | 188,341 |
| Facility expenses | 607,591 | 177,883 | 161,031 | 234,499 | 56,721 | 158,963 | 285,246 | 182,507 | 43,822 | 40,423 |
| Miscellaneous | 4,081 | 4,131 | 4,630 | 3,490 | 5,330 | 2,940 | 5,160 | 2,902 | 1,178 | 1,261 |
| Total operating expenses | 7,184,823 | 6,466,015 | 6,255,490 | 6,440,657 | 6,049,065 | 6,124,897 | 6,386,315 | 6,296,000 | 6,074,020 | 6,109,759 |
| Operating loss | (6,386,852) | (5,743,176) | (5,178,454) | (5,807,211) | (5,191,280) | (5,364,119) | (5,889,359) | (5,700,363) | (5,461,314) | (5,661,622 |
| Non-operating revenues (expenses): | | | | | | | | | | |
| Transient occupancy tax | 30,014,047 | 29,661,267 | 27,686,324 | 26,594,206 | 24,103,596 | 21,839,527 | 21,872,033 | 20,975,079 | 18,917,344 | 17,971,985 |
| Reimbursement from participating jurisdictions | - | - | - | 5,369 | 704,572 | 1,349,636 | 1,272,419 | 1,573,963 | 1,408,986 | 1,997,142 |
| Interest income | 807,974 | 440,490 | 215,945 | 150,288 | 104,211 | 100,199 | 228,247 | 373,215 | 318,847 | 352,489 |
| Net increase (decrease) in fair value of investments | 171,969 | (92,840) | (34,656) | 16,985 | 4,711 | 43,433 | (225,347) | (288,001) | (177,788) | 66,738 |
| Transfer from Aramark for capital | - | 100,000 | - | 100,000 | 100,000 | - | - | - | - | 250,000 |
| Transient occupancy tax rebate | (15,481,571) | (15,033,795) | (13,438,385) | (11,598,910) | (10,159,228) | (8,734,668) | (8,499,246) | (8,286,742) | (7,264,847) | (6,321,817 |
| Bond amortization and interest expense | (3,923,388) | (4,123,873) | (4,315,187) | (4,474,854) | (8,165,793) | (7,083,538) | (7,326,766) | (7,741,854) | (7,991,531) | (8,324,122 |
| Bond issuance costs | - | - | - | - | (1,138,893) | - | - | - | - | - |
| Loss on impairment of capital asset | - | - | - | - | - | - | - | - | - | (11,948 |
| Arbitrage rebate | - | - | - | - | - | - | - | - | 417,609 | - |
| Miscellaneous revenues | 95,000 | - | - | - | 15,000 | - | - | 45,190 | 2,128 | - |
| Net non-operating revenues | 11,684,031 | 10,951,249 | 10,114,041 | 10,793,084 | 5,568,176 | 7,514,589 | 7,321,340 | 6,650,850 | 5,630,748 | 5,980,467 |
| Extraordinary item - insurance recovery (disbursements), net | | - | - | - | - | (654,326) | - | (133,627) | (72,999) | 1,120,890 |
| Change in net position | \$ 5,297,179 | \$ 5,208,073 | \$ 4,935,587 | \$ 4,985,873 | \$ 376,896 | \$ 1,496,144 | \$ 1,431,981 | \$ 816,860 | \$ 96,435 | \$ 1,439,735 |

* Fiscal year 2013 was restated for the adoption of GASB 65. For statistical reporting purposes, amounts for fiscal years prior to June 30, 2013 were not restated.

GREATER RICHMOND CONVENTION CENTER AUTHORITY Transient Occupancy Tax Collections Last Ten Fiscal Years

The *Code of Virginia* authorizes the Counties of Chesterfield, Hanover, and Henrico (the Counties) to levy a two-percent and the City of Richmond to levy a five-percent transient occupancy tax. On August 1, 1996, the Counties levied an additional four-percent and the City levied an additional one-percent tax designated to be spent for the expansion of the convention center. On August 1, 1998, an additional two-percent tax was levied by all localities bringing the total tax to eight-percent. Beginning with the August 1999 transfer, all localities began remitting the entire eight-percent occupancy tax collected to the Authority.



GREATER RICHMOND CONVENTION CENTER AUTHORITY Hotel Room Information Last Ten Calendar Years

The following tables show the average occupancy rates and the average daily room rates for the current inventory of hotels, motels and other facilities offering guest rooms rented out for continuous occupancy for fewer than thirty days.

| | Occupancy Rates by Participating Jurisdiction* | | | | | | | | | | | | | |
|----------|--|----------|-----------|----------|-----------|----------|-----------|----------|--|--|--|--|--|--|
| Calendar | City of Richmond Henrico County Chesterfield County Hanover County | | | | | | | | | | | | | |
| Year | Occupancy | % Change | Occupancy | % Change | Occupancy | % Change | Occupancy | % Change | | | | | | |
| 2018 | 63.6% | 2.4% | 68.3% | 0.6% | 66.0% | 3.1% | 60.9% | -0.2% | | | | | | |
| 2017 | 62.1% | -2.4% | 67.9% | 1.0% | 64.0% | -1.5% | 61.0% | 29.0% | | | | | | |
| 2016 | 63.6% | 0.6% | 67.2% | 1.8% | 65.0% | 2.2% | 47.3% | -0.2% | | | | | | |
| 2015 | 63.2% | -3.7% | 66.0% | 13.8% | 63.6% | 3.1% | 47.4% | | | | | | | |
| 2014 | 65.6% | 8.4% | 58.0% | 7.2% | 61.7% | 6.7% | * | | | | | | | |
| 2013 | 60.5% | 1.3% | 54.1% | 4.8% | 57.8% | -8.1% | * | | | | | | | |
| 2012 | 59.7% | 1.2% | 51.6% | 3.2% | 62.9% | 6.3% | * | | | | | | | |
| 2011 | 59.0% | 11.1% | 50.0% | 7.5% | 59.2% | 4.6% | * | | | | | | | |
| 2010 | 53.1% | 9.5% | 46.5% | 1.3% | 56.6% | 2.5% | * | | | | | | | |
| 2009 | 2009 48.5% -25.7% 45.9% -21.8% 55.2% -14.8% * | | | | | | | | | | | | | |
| | * Information is not available for Hanover County. | | | | | | | | | | | | | |

| | Average Daily Room Rates (ADR) by Participating Jurisdiction* | | | | | | | | | | | | | |
|----------|---|----------|---------|----------|---------|----------|---------|----------|--|--|--|--|--|--|
| Calendar | | | | | | | | | | | | | | |
| Year | ADR | % Change | ADR | % Change | ADR | % Change | ADR | % Change | | | | | | |
| 2018 | \$134.69 | 2.2% | \$98.25 | 3.2% | \$85.69 | 2.4% | \$94.85 | 0.3% | | | | | | |
| 2017 | 131.84 | 5.9% | 95.17 | 1.4% | 83.66 | 3.0% | 94.52 | 7.9% | | | | | | |
| 2016 | 124.52 | 3.2% | 93.90 | 2.8% | 81.21 | 4.2% | 87.56 | -1.3% | | | | | | |
| 2015 | 120.69 | 24.6% | 91.32 | 10.7% | 77.94 | 7.1% | 88.72 | | | | | | | |
| 2014 | 96.85 | 4.6% | 82.49 | 3.2% | 72.79 | 3.6% | * | | | | | | | |
| 2013 | 92.60 | 1.7% | 79.96 | 4.0% | 70.26 | 1.1% | * | | | | | | | |
| 2012 | 91.08 | 2.6% | 76.87 | 3.0% | 69.50 | 2.5% | * | | | | | | | |
| 2011 | 88.73 | -0.1% | 74.62 | 0.9% | 67.79 | 2.4% | * | | | | | | | |
| 2010 | 88.81 | -5.8% | 73.96 | -4.2% | 66.23 | -3.0% | * | | | | | | | |
| 2009 | 94.27 | 11.0% | 77.19 | 8.2% | 68.28 | 13.4% | * | | | | | | | |
| | * Information is not available for Hanover County. | | | | | | | | | | | | | |

| | Hotel R | oom Inventory | |
|----------|-----------|---------------|-----------|
| Calendar | | Calend | ar |
| Year | Inventory | Year | Inventory |
| 2018 | 17,131 | 2013 | 16,751 |
| 2017 | 16,566 | 2012 | 16,686 |
| 2016 | 16,500 | 2011 | 16,740 |
| 2015 | 16,646 | 2010 | 17,072 |
| 2014 | 16,568 | 2009 | 16,627 |

Source: Richmond Region Tourism

GREATER RICHMOND CONVENTION CENTER AUTHORITY Ratios of Outstanding Debt Last Ten Fiscal Years

| Fiscal Year | Revenue Bonds | Transient Occupancy Tax | Hotel Room Inventory | Transient Occupancy Tax Per Hotel Room | Debt as Percentage of Transient Occupancy Tax | Debt per Hotel Room |
|----------------|------------------|-------------------------------|----------------------------|---|---|---------------------------|
| 2019 | \$102,023,938 | \$30,014,047 | 17,131 | \$ 1,752 | 339.92% | \$ 5,956 |
| 2018 | 108,879,965 | 29,661,267 | 16,566 | 1,790 | 367.08% | 6,572 |
| 2017 | 115,544,626 | 27,686,324 | 16,500 | 1,678 | 417.33% | 7,003 |
| 2016 | 122,034,678 | 26,594,206 | 16,646 | 1,598 | 458.88% | 7,331 |
| 2015 | 128,352,057 | 24,103,596 | 16,568 | 1,455 | 532.50% | 7,747 |
| 2014 | 135,333,941 | 21,839,527 | 16,751 | 1,304 | 619.67% | 8,079 |
| 2013* | 140,511,655 | 21,872,033 | 16,686 | 1,311 | 642.43% | 8,421 |
| 2012 | 135,451,937 | 20,975,079 | 16,740 | 1,253 | 645.78% | 8,092 |
| 2011 | 139,334,064 | 18,917,344 | 17,072 | 1,108 | 736.54% | 8,162 |
| 2010 | 142,991,899 | 17,971,985 | 16,627 | 1,081 | 795.64% | 8,600 |

Transient occupancy tax is deemed to be a more appropriate economic base and calculating total debt per hotel room is more relevant for the Authority's operations.

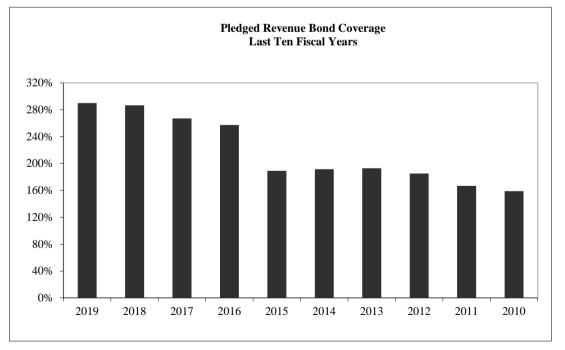
* Fiscal year 2013 was restated for the adoption of GASB 65. For statistical reporting purposes, amounts for fiscal years prior to June 30, 2013 were not restated.

GREATER RICHMOND CONVENTION CENTER AUTHORITY Pledged-Revenue Coverage Last Ten Fiscal Years

In February 2000 and August 2003, the Authority issued hotel tax revenue bonds to finance the expansion of the convention center and fund other debt related costs. In March 2005, the Authority issued hotel tax revenue refunding bonds to refund a portion of the outstanding Series 2000 bonds principal and fund other debt related costs. In March 2015, the Authority issued hotel tax revenue refunding bonds to refund the outstanding Series 2005 bonds principal and fund other debt related costs. The primary source of funds for the payment of the Series 2003 and the Series 2015 Hotel Tax Revenue Bonds is the pledged revenues, which include the transient occupancy tax remitted by the participating jurisdictions and interest earnings on the debt service reserve fund (DSRF). As of June 30, 2019, the Authority's outstanding debt consisted of Series 2015 Hotel Tax Revenue Bonds.

The following table shows the pledged revenues (transient occupancy tax plus interest earned on the DSRF), other revenues (other interest income, net increase or decrease in fair value of investments, operating revenues and miscellaneous income), operating expenses (excluding depreciation and facility expenses), the annual debt service requirement on the Bonds and the resulting debt service coverage ratio for pledged revenues and net revenues, for each of the ten fiscal years shown. More detailed information about the Authority's Hotel Tax Revenue Bonds liability is presented in Note 5 of the notes to the financial statements.

| | | | | | | | | Hotel Tax Rev | enu | ue Bonds | | | | | | |
|--------|---|------------|----|-----------|----|-----------|----|---------------|-----|-----------|--|------------------------------------|----|------------|--------------------|---------|
| Fiscal | Net Revenues Fiscal Pledged Other Less Operating Available for Debt Service Requirements Year Revenues Expenses Debt Service Principal Interest Total | | | | | | | | | | Pledged Debt Service Coverage | Net Debt Service Coverage | | | | |
| 2019 | \$ | 30,155,228 | \$ | 1,731,733 | \$ | 3,322,864 | \$ | 28,564,097 | \$ | 5,515,000 | \$ | 4,888,091 | \$ | 10,403,091 | 289.87% | 274.57% |
| 2019 | φ | 29,774,671 | φ | 957,084 | φ | 3,072,039 | φ | 27,659,716 | φ | 5,255,000 | φ | 4,888,091 5,136,561 | φ | 10,403,091 | 289.87% 286.53% | 266.17% |
| 2017 | | 27,753,689 | | 1,190,960 | | 2,897,841 | | 26,046,808 | | 5,015,000 | | 5,373,604 | | 10,388,604 | 267.16% | 250.72% |
| 2016 | | 26,694,067 | | 800,858 | | 3,082,771 | | 24,412,154 | | 4,780,000 | | 5,599,472 | | 10,379,472 | 257.18% | 235.20% |
| 2015 | | 24,173,579 | | 1,011,724 | | 2,902,325 | | 22,282,978 | | 5,075,000 | | 7,712,810 | | 12,787,810 | 189.04% | 174.25% |
| 2014 | | 21,918,843 | | 825,094 | | 2,893,656 | | 19,850,281 | | 4,835,000 | | 6,613,816 | | 11,448,816 | 191.45% | 173.38% |
| 2013 | | 22,077,606 | | 294,283 | | 3,015,704 | | 19,356,185 | | 4,600,000 | | 6,836,705 | | 11,436,705 | 193.04% | 169.25% |
| 2012 | | 21,323,173 | | 377,947 | | 2,891,053 | | 18,810,067 | | 4,395,000 | | 7,124,288 | | 11,519,288 | 185.11% | 163.29% |
| 2011 | | 19,206,063 | | 1,397,470 | | 2,899,294 | | 17,704,239 | | 4,185,000 | | 7,328,480 | | 11,513,480 | 166.81% | 153.77% |
| 2010 | | 18,275,767 | | 563,582 | | 2,942,327 | | 15,897,022 | | 3,975,000 | | 7,530,609 | | 11,505,609 | 158.84% | 138.17% |



GREATER RICHMOND CONVENTION CENTER AUTHORITY Demographic and Economic Statistics for each Participating Jurisdiction Last Ten Fiscal Years

| | | Chesterfie | ld County (1) | | | Hanove | r County (2) | |
|--------|------------|---------------|---------------|--------------|------------|--------------|--------------|--------------|
| | | Personal | Per Capita | | | Personal | Per Capita | |
| Fiscal | | Income | Personal | Unemployment | | Income | Personal | Unemployment |
| Year | Population | (\$000) | Income | Rate | Population | (\$000) | Income | Rate |
| 2009 | 314,000 | \$ 13,207,921 | \$ 42,063 | 6.6% | 100,051 | \$ 4,365,589 | \$ 43,634 | 6.5% |
| 2010 | 316,000 | 13,445,152 | 42,548 | 7.3% | 100,408 | 4,458,362 | 44,402 | 6.6% |
| 2011 | 317,000 | 14,034,086 | 44,272 | 6.8% | 100,822 | 4,718,576 | 46,801 | 6.0% |
| 2012 | 320,000 | 14,775,617 | 46,174 | 6.1% | 101,586 | 4,907,381 | 48,308 | 5.5% |
| 2013 | 324,000 | 14,913,720 | 46,030 | 5.7% | 102,623 | 4,974,785 | 48,476 | 5.1% |
| 2014 | 328,000 | 15,432,850 | 47,051 | 5.1% | 104,124 | 5,243,690 | 50,360 | 4.6% |
| 2015 | 332,000 | 16,358,793 | 49,273 | 4.3% | 105,456 | 5,635,388 | 53,438 | 3.9% |
| 2016 | 335,000 | 16,796,517 | 50,139 | 3.9% | 107,152 | 5,788,242 | 54,019 | 3.5% |
| 2017 | 339,000 | 17,339,268 | 51,148 | 3.6% | 108,706 | 5,872,187 | 54,019 | 3.3% |
| 2018 | 344,000 | 17,942,252 | 52,158 | 2.8% | 110,250 | 5,955,593 | 54,019 | 2.9% |

| | | Henrico | County ⁽³⁾ | | Richmond City ⁽⁴⁾ | | | | | |
|--------|------------|---------------|-----------------------|--------------|------------------------------|--------------|------------|--------------|--|--|
| | | Personal | Per Capita | | | Personal | Per Capita | | | |
| Fiscal | | Income | Personal | Unemployment | | Income | Personal | Unemployment | | |
| Year | Population | (\$000) | Income | Rate | Population | (\$000) | Income | Rate | | |
| 2009 | 305,580 | \$ 13,789,201 | \$ 45,125 | 7.2% | 204,451 | \$ 8,564,729 | \$ 42,050 | 10.2% | | |
| 2010 | 307,832 | 14,346,335 | 46,604 | 7.2% | 204,214 | 8,736,377 | 42,772 | 10.5% | | |
| 2011 | 311,726 | 15,402,475 | 49,410 | 7.0% | 205,533 | 9,345,201 | 45,151 | 9.3% | | |
| 2012 | 315,157 | 16,499,257 | 52,353 | 6.3% | 210,309 | 10,148,048 | 47,975 | 9.0% | | |
| 2013 | 318,158 | 16,870,717 | 53,026 | 5.9% | 214,114 | 9,848,358 | 45,869 | 8.2% | | |
| 2014 | 321,374 | 17,981,681 | 55,953 | 5.3% | 217,853 | 10,194,285 | 46,794 | 6.7% | | |
| 2015 | 325,283 | 18,871,045 | 58,014 | 4.5% | 220,289 | 10,717,448 | 48,652 | 5.2% | | |
| 2016 | 329,227 | 19,223,208 | 58,389 | 3.7% | 223,170 | 9,095,963 | 40,758 | 4.1% | | |
| 2017 | 332,368 | 20,098,612 | 60,471 | 3.7% | 227,032 | 9,350,767 | 41,187 | 4.4% | | |
| 2018 | 335,283 | 21,013,881 | 62,675 | 3.2% | N/A | N/A | N/A | 3.4% | | |
| | | | | | | | | | | |

Sources:

(1) Chesterfield County, Virginia, Comprehensive Annual Financial Report for the year ended June 30, 2018

(2) Hanover County, Virginia, Comprehensive Annual Financial Report for the year ended June 30, 2018

(3) Henrico County, Virginia, Comprehensive Annual Financial Report for the year ended June 30, 2018

(4) Richmond City, Virginia, Comprehensive Annual Financial Report for the year ended June 30, 2018

N/A = not available

GREATER RICHMOND CONVENTION CENTER AUTHORITY Principal Private Employers in the Richmond Area Current Year and Nine Years Ago

| | 2 | 019 (1) | | | 2010 | 2) |
|--|----------------------------------|---------|--|-----------|------|--|
| Employer | Estimated Number of Employees | Rank | Percentage of Principal Employment | Employees | Rank | Percentage of Principal Employment |
| Capital One Financial Corporation | 11,262 | 1 | 11.5% | 6,828 | 2 | 6.9% |
| Virginia Commonwealth University Health System | 9,313 | 2 | 9.5% | 7,244 | 1 | 7.3% |
| HCA Virginia Health System | 7,628 | 3 | 7.8% | 6,679 | 3 | 6.7% |
| Bon Secours Richmond Health System | 7,136 | 4 | 7.3% | 5,626 | 5 | 5.7% |
| Dominion Virginia Power / Dominion Resources | 5,433 | 5 | 5.5% | 5,721 | 4 | 5.8% |
| SunTrust Banks, Incorporated | 3,810 | 6 | 3.9% | 3,815 | 7 | 3.9% |
| Altria Group, Incorporated | 3,800 | 7 | 3.9% | 4,613 | 6 | 4.7% |
| Amazon.com | 3,800 | 8 | 3.9% | - | n/a | - |
| Wells Fargo | 2,902 | 9 | 3.0% | - | na | - |
| Anthem Blue Cross and Blue Shield | 2,655 | 10 | 2.7% | - | n/a | - |
| Ukrop's Super Markets, Incorporated | - | n/a | - | 3,331 | 8 | 3.4% |
| WellPoint Incorporated | - | n/a | - | 3,050 | 9 | 3.1% |
| Bank of America Corporation | - | n/a | - | 2,900 | 10 | 2.9% |
| Totals | 57,739 | | 58.9% | 49,807 | | 50.3% |
| Other Principal Private Employers ⁽³⁾ | 40,303 | | 41.1% | 49,234 | | 49.7% |
| Total Employees in the Richmond Area | 98,042 | | 100.0% | 99,041 | | 100.0% |

Notes:

(1) Source of data for FY 2019: Greater Richmond Partnership, Top Private Employers, April 2019

(2) Source of data for FY 2009: Richmond Times-Dispatch, April 26, 2010 list of the Top 50 Richmond Area Employers.

(3) The Other Principal Private Employers number represents the amount and percentage of the remaining top 50 private employers within the Richmond Metropolitan Statistical Area.

n/a = not applicable

GREATER RICHMOND CONVENTION CENTER AUTHORITY Events at the Greater Richmond Convention Center Last Ten Fiscal Years

Conventions event type noted below represents events marketed and booked by the RRT and all other events were marketed and booked by the Manager. The Center is marketed by the RRT for events more than 18 months in the future and by the Manager for events less than 18 months in the future. The Authority has budgeted adequate funds to market a modern attractive convention, exhibit hall and ballroom facility. The following table provides information on the number and types of events held at the Center.

| Events at the Greater Richmond Convention Center | | | | | | | | | | | | | | | |
|--|---------|------------|------------|---------|------------|------------|---------|------------|------------|---------|------------|------------|---------|------------|------------|
| | FY 2019 | | | FY 2018 | | | FY 2017 | | | FY 2016 | | | FY 2015 | | |
| | | | Average |
| Event Type | Events | Attendance | Attendance |
| Conventions | 45 | 227,026 | 5,045 | 34 | 153,709 | 4,521 | 31 | 149,008 | 4,807 | 34 | 193,783 | 5,700 | 38 | 150,077 | 3,949 |
| Trade Shows | 4 | 2,925 | 731 | 4 | 2,655 | 664 | 6 | 2,915 | 486 | 4 | 2,925 | 731 | 6 | 3,270 | 545 |
| Consumer Shows | 14 | 50,499 | 3,607 | 17 | 58,901 | 3,465 | 15 | 67,752 | 4,517 | 13 | 46,124 | 3,548 | 15 | 75,228 | 5,015 |
| Meetings | 84 | 27,196 | 324 | 103 | 34,718 | 337 | 120 | 42,689 | 356 | 113 | 43,027 | 381 | 89 | 22,305 | 251 |
| Special Events | 85 | 50,345 | 592 | 97 | 58,271 | 601 | 115 | 51,879 | 451 | 137 | 55,915 | 408 | 121 | 58,950 | 487 |
| Banquets | 37 | 16,587 | 448 | 37 | 17,013 | 460 | 48 | 20,222 | 421 | 46 | 19,347 | 421 | 48 | 18,042 | 376 |
| Sporting Events | 2 | 31,729 | 15,865 | 2 | 31,779 | 15,890 | 2 | 29,035 | 14,518 | 3 | 29,080 | 9,693 | 7 | 32,811 | 4,687 |
| Total | 271 | 406,307 | 1,499 | 294 | 357,046 | 1,214 | 337 | 363,500 | 1,079 | 350 | 390,201 | 1,115 | 324 | 360,683 | 1,113 |

| | FY 2014 | | | FY 2013 | | | FY 2012 | | | FY 2011 | | | FY 2010 | | |
|-----------------|---------|------------|------------|---------|------------|------------|---------|------------|------------|---------|------------|------------|---------|------------|------------|
| Event Type | Events | Attendance | Attendance |
| Conventions | 36 | 136,055 | 3,779 | 42 | 126,885 | 3,021 | 35 | 90,466 | 2,585 | 34 | 86,010 | 2,530 | 31 | 78,821 | 2,543 |
| Trade Shows | 5 | 2,375 | 475 | 4 | 2,900 | 725 | 6 | 3,150 | 525 | 6 | 3,350 | 558 | 8 | 4,975 | 622 |
| Consumer Shows | 17 | 73,181 | 4,305 | 16 | 88,692 | 5,543 | 17 | 53,689 | 3,158 | 23 | 65,511 | 2,848 | 25 | 73,572 | 2,943 |
| Meetings | 101 | 32,693 | 324 | 72 | 17,770 | 247 | 81 | 24,964 | 308 | 93 | 20,637 | 222 | 112 | 24,751 | 221 |
| Special Events | 142 | 69,757 | 491 | 167 | 67,010 | 401 | 186 | 76,497 | 411 | 218 | 59,538 | 273 | 285 | 63,400 | 222 |
| Banquets | 52 | 20,356 | 391 | 48 | 20,710 | 431 | 43 | 19,745 | 459 | 40 | 14,520 | 363 | 46 | 19,176 | 417 |
| Sporting Events | 9 | 35,638 | 3,960 | 10 | 30,324 | 3,032 | 9 | 36,947 | 4,105 | 14 | 45,472 | 3,248 | 5 | 32,023 | 6,405 |
| Total | 362 | 370,055 | 1,022 | 359 | 354,291 | 987 | 377 | 305,458 | 810 | 428 | 295,038 | 689 | 512 | 296,718 | 580 |

Source: Global Spectrum, L.P. (doing business as Spectra Venue Management), Manager of the Center and the Richmond Region Tourism (RRT)

Table IX

GREATER RICHMOND CONVENTION CENTER AUTHORITY Capital Assets Statistics Last Ten Fiscal Years

| | Fiscal Year | | | | | | | | | | |
|---------------------------------|-------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|--|
| | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010 | |
| Convention Center (square feet) | 700,000 | 700,000 | 700,000 | 700,000 | 700,000 | 700,000 | 700,000 | 700,000 | 700,000 | 700,000 | |
| Grand ballroom (square feet) | 30,550 | 30,550 | 30,550 | 30,550 | 30,550 | 30,550 | 30,550 | 30,550 | 30,550 | 30,550 | |
| Seating - theatre style | 2,750 | 2,750 | 2,750 | 2,750 | 2,750 | 2,750 | 2,750 | 2,750 | 2,750 | 2,750 | |
| Seating - banquet style | 1,600 | 1,600 | 1,600 | 1,600 | 1,600 | 1,600 | 1,600 | 1,600 | 1,600 | 1,600 | |
| Seating - classroom style | 1,500 | 1,500 | 1,500 | 1,500 | 1,500 | 1,500 | 1,500 | 1,500 | 1,500 | 1,500 | |
| Rooms divisible into | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | |
| Meeting rooms (square feet) | 49,825 | 49,825 | 49,825 | 49,825 | 49,825 | 49,825 | 49,825 | 49,825 | 49,825 | 49,825 | |
| Number of flexible rooms | 34 | 34 | 34 | 34 | 34 | 34 | 34 | 34 | 34 | 34 | |
| Lecture Hall (258 fixed seats) | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | |
| Exhibit Hall (square feet) | 178,159 | 178,159 | 178,159 | 178,159 | 178,159 | 178,159 | 178,159 | 178,159 | 178,159 | 178,159 | |
| Rooms divisible into | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | |
| Parking deck | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | |
| Number of parking spaces | 440 | 440 | 440 | 440 | 440 | 440 | 440 | 440 | 440 | 440 | |
| | | | | | | | | | | | |

Source: Global Spectrum, L.P. (doing business as Spectra Venue Management), Manager of the Center

Table X

COMPLIANCE SECTION





Report of Independent Auditor on Internal Control over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with *Government Auditing Standards*

To the Members of the Commission Greater Richmond Convention Center Authority Chesterfield, Virginia

We have audited, in accordance with the auditing standards generally accepted in the United States of America, the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States and the *Specifications for Audits of Authorities, Boards, and Commissions* issued by the Auditor of Public Accounts of the Commonwealth of Virginia, the financial statements of the Greater Richmond Convention Center Authority (the "Authority"), as of and for the year ended June 30, 2019, and the related notes to the financial statements, which collectively comprise the Authority's basic financial statements, and have issued our report thereon dated September 27, 2019.

Internal Control over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Authority's internal control over financial reporting ("internal control") to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Authority's internal control. Accordingly, we do not express an opinion on the effectiveness of the Authority's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected, on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Authority's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and, accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards* or the *Specifications for Audits of Authorities, Boards, and Commissions*.

Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Cheng Behurt CCP

Richmond, Virginia September 27, 2019