



2019 SPONSORSHIP OPPORTUNITIES

September 13, 2019 • Magnolia Green
Benefiting the Richmond Region Tourism Foundation



With an annual roster of nearly 200 of the Region's business and community leaders and local officials, the Richmond Region Open is the perfect place to showcase your business. Sponsorship opportunities make interaction with these local leaders easy!

The Richmond Region Open benefits the Hospitality Scholarship that awards two \$2,000 scholarships to students pursuing a career in the industry. A portion of all sponsorships are tax deductible.

For more information, contact Tamera Wilkins Harris, 804.783.7410 or tharris@visitrichmondva.com.

PRESENTING SPONSOR: \$2,650

One available.

- One (1) complimentary foursome including complimentary lunch, four (4) player gifts and putting green & range balls – Value \$800
- One (1) complimentary hole sponsorship – Value \$850
- Sponsor name/logo on all event materials including invitation, rosters, website, etc. (subject to deadlines)
- Social media mention
- Recognition in multi-media show at the tournament luncheon
- Special recognition at luncheon
- One (1) corporate banner displayed in areas of high visibility (sponsor to provide banner)
- Opportunity to display and/or distribute product(s) throughout the day
- Player gift

** New this year, sponsors may bring and pour spirits, wine and beer at hole. Virginia State Law mandates a three ounce pour for beer and wine and less than one ounce per pour for liquor.*

BEVERAGE CART: \$1,750

FOUR available.

- Two (2) complimentary player registrations – Value \$350
- Special recognition at luncheon
- Up to two (2) representatives to drive/ride
- Recognition on all event materials
- Social media mention
- Player gift



WINE & BEER BAR @ HOLE: \$1,750

TWO available.

- Two (2) complimentary player registrations – Value \$350
- Special recognition at luncheon
- Social media mention
- Sponsor representative(s) at hole to interact with golfers
- Club staff will manage bar and serve (pour is more than 3 ounces)
- Recognition on all event materials
- Player gift

“Being able to promote Capital Ale House while meeting key county and business leaders that I might not otherwise be able meet was a great opportunity.”

–Amy Dufour, Director of Marketing

COCKTAIL CORNER located between HOLES 9 & 10: \$1,750

TWO available.

- Two (2) complimentary player registrations – Value \$350
- Sponsor name recognition for one (1) signature cocktail * (pour is more than one ounce)
- Sponsor representative(s) at hole to interact with golfers
- Recognition on all event materials
- Social media mention
- Signage at hole
- Club staff will manage bar and serve
- Player gift



* Cocktail (Strawberry Tom Collins) will be poured and provided by Magnolia Green.

HOLE: \$850

13 available.

- One (1) complimentary player registration – Value \$175
- Sponsor representative(s) at hole to interact with golfers
- Recognition on event materials
- Social media mention
- Signage at hole
- Player Gift

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PUTTING GREEN: \$850

ONE available.

- One (1) complimentary player registration – Value \$175
- Recognition on event materials
- Social media mention
- Greet tournament players at registration and putting green
- Signage at the putting green (double placement of signage at driving range and registration)
- Player gift

** New this year, sponsors may bring and pour spirits, wine and beer at hole and putting green. Virginia State Law mandates a three ounce pour for beer and wine and less than one ounce per pour for liquor.*

DRIVING RANGE: \$850

ONE available.

- One (1) complimentary player registration – Value \$175
- Recognition on event materials
- Social media mention
- Greet tournament players at range
- Signage at the driving range (double placement of signage at putting green and registration)
- Player gift



** New this year, sponsors may bring and pour spirits, wine and beer at hole and driving range. Virginia State Law mandates a three ounce pour for beer and wine and less than one ounce per pour for liquor.*

TITLE SPONSOR

SOLD! – Magnolia Green

PLATINUM MEAL – BREAKFAST BUFFET

SOLD! - ARAMARK

PLATINUM MEAL: LUNCH BUFFET

SOLD! – Magnolia Green

PRESENTING SPONSOR

SOLD! – Dominion Energy Charity Classic

HOLE SPONSOR

SOLD! – Greater Richmond Convention Center

