



PRESENTED BY



# 2021 SPONSORSHIP OPPORTUNITIES

September 24, 2021 • Magnolia Green  
Benefiting the Richmond Region Tourism Foundation

With an annual roster of nearly 200 of the Region's business and community leaders and local officials, the Richmond Region Open is the perfect place to showcase your business. Sponsorship opportunities make interaction with these local leaders easy!

*The Richmond Region Tourism Foundation is a 501(c)(3) entity organized to advance the impact and benefit of tourism on the Richmond Region by supporting and investing in local education, diversity and inclusion and sports tourism programs.*

*"The Richmond Region Open benefits four, \$1,000 scholarships for students in Virginia State University's Hospitality Management Program. A portion of sponsorships are tax deductible."*

**For more information, contact Tamera Wilkins Harris, 804.783.7410 or [tharris@visitrichmondva.com](mailto:tharris@visitrichmondva.com).**



## BEVERAGE & SNACK CART: \$1,750

**TWO available.**

- Two (2) complimentary player registrations – Value \$350
- Special recognition at luncheon
- Up to two (2) representatives to drive/ride
- Recognition on all event materials
- Social media mention
- Player gift



*\* Alcoholic beverages will be served and provided by Magnolia Green.*

## WINE & BEER BAR @ HOLE: \$1,750

### TWO available.

- Two (2) complimentary player registrations – Value \$350
- Special recognition at luncheon
- Social media mention
- Sponsor representative(s) at table to interact with golfers
- Club staff will manage bar and serve (pour is more than 3 ounces)
- Recognition on all event materials
- Player gift

“Being able to promote Capital Ale House while meeting key county and business leaders that I might not otherwise be able meet was a great opportunity.”

–Amy Dufour, Director of Marketing

*\* Alcoholic beverages will be served and provided by Magnolia Green.*

## COCKTAIL CORNER located between HOLES 9 & 10: \$1,750

### TWO available.

- Two (2) complimentary player registrations – Value \$350
- Sponsor name recognition for one (1) signature cocktail \* (pour is more than one ounce)
- Sponsor representative(s) at table to interact with golfers
- Recognition on all event materials
- Social media mention
- Signage at hole
- Club staff will manage bar and serve
- Player gift



*\* Cocktail (Strawberry Tom Collins) will be served and provided by Magnolia Green.*

## FOURSOME & TEE/GREEN: \$1,000

### TWELVE available.

- Four (4) complimentary player registrations – Value \$800
- Sponsor representative(s) at tee or green to interact with golfers – Value \$400
  - Tee or green location is first come, first serve
- Recognition on event materials
- Social media mention
- Signage at tee/hole
- Player Gift

*\* Sponsor may bring and pour spirits, wine and beer at hole. Virginia State Law mandates a three ounce pour for beer and wine and less than one ounce per pour for liquor.*



## HOST SPONSOR

**SOLD! – Magnolia Green**

## PRESENTING SPONSOR

**SOLD! – Rosie's | Colonial Downs**

**PLATINUM MEAL - BOX LUNCH**

**SOLD! - ARAMARK**

**PLATINUM MEAL - HAPPY HOUR, AWARDS & PRIZES**

**SOLD! – Magnolia Green**

**REGISTRATION SPONSOR**

**SOLD! Dominion Energy Charity Classic**

**DRIVING RANGE SPONSOR**

**SOLD! Synergy Technical**

**PRACTICE GREEN SPONSOR**

**SOLD! Richmond Association of Realtors**

**BEVERAGE & SNACK CART SPONSOR**

**SOLD! James River Transportation**



*\*Note, a credit card convenience fee of 2.5% will be added to total sponsorship amount to offset bank costs.*

**TOURNAMENT SPONSOR SCHEDULE**

- 12-12:45 p.m. Registration, Boxed Lunch, Putting Green and Driving Range Practice
- 12:45 p.m. Shot Gun Start
- 6:00 p.m. Happy Hour, Awards and Prize Drawings

