Richmond, Virginia



ANNUAL COMPREHENSIVE FINANCIAL REPORT FOR THE FISCAL YEAR ENDED JUNE 30, 2022



Richmond, Virginia



### ANNUAL COMPREHENSIVE FINANCIAL REPORT FOR THE FISCAL YEAR ENDED JUNE 30, 2022

Prepared by
The County of Chesterfield, Virginia's Accounting Department
Fiscal Agent for the Greater Richmond Convention Center Authority
Deborah D. Baicy, Fiscal Services Coordinator



## GREATER RICHMOND CONVENTION CENTER AUTHORITY ANNUAL COMPREHENSIVE FINANCIAL REPORT JUNE 30, 2022

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### **Greater Richmond Convention Center Authority**



#### Greater Richmond Convention Center Authority Members

Lincoln Saunders City of Richmond

John A. Vithoulkas Henrico County

Joseph P. Casey Chesterfield County

John A. Budesky Hanover County

Nancy C. Thomas InUnison

#### Mailing Address

Richmond Region Tourism 401 North 3rd Street Richmond, VA 23219

804/782-2777 FAX 804/780-2577

visitrichmondva.com richmondcenter.com September 29, 2022

The Honorable Members of the Commission of the Greater Richmond Convention Center Authority Richmond, Virginia

Members of the Commission:

We are pleased to submit to you the Annual Comprehensive Financial Report (the "ACFR") of the Greater Richmond Convention Center Authority (the "Authority"), as of and for the fiscal year ended June 30, 2022. State law requires that all authorities have their financial activity audited annually as of June 30 by an independent certified public accountant and that an audited financial report be submitted within three months after the end of the fiscal year to the Auditor of Public Accounts of the Commonwealth of Virginia. This report has been prepared by the County of Chesterfield, Virginia's (the "County") Accounting Department, fiscal agent for the Authority, in accordance with the standards of financial reporting as prescribed by the Governmental Accounting Standards Board (the "GASB").

The fiscal affairs of the Authority are managed by the staff of the Accounting Department of the County pursuant to a resolution adopted by the Authority's Commission on April 17, 1998, designating the County to act as its fiscal agent effective July 1, 1998. Responsibility for both the completeness and the reliability of the contents of the ACFR rests with County management. To provide a reasonable basis for making these representations, management of the County has established a comprehensive internal control framework that is designed both to protect the Authority's assets from loss, theft, or misuse and to compile sufficient reliable information for the preparation of the Authority's financial statements in conformity with U.S. generally accepted accounting principles (the "GAAP"). Because the cost of internal controls should not outweigh their benefits, the County's comprehensive framework of internal controls has been designed to provide reasonable rather than absolute assurance that the financial statements will be free from material misstatement. As management, we assert that, to the best of our knowledge and belief, this financial report is complete and reliable in all material respects.

Cherry Bekaert LLP, a firm of licensed certified public accountants, audited the Authority's financial statements. The independent auditors' responsibility is to express an opinion on the Authority's financial statements based on their audit. The auditors conducted the audit in accordance with professional auditing standards, which require that the auditors plan and perform the audit to obtain reasonable assurance about

whether the financial statements are free of material misstatement. An audit involves performing procedures to obtain evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to error or fraud. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. The independent auditors concluded based upon the audit, that there was a reasonable basis for forming and expressing an unmodified opinion that the Authority's financial statements as of and for the fiscal year ended June 30, 2022 are fairly presented in conformity with GAAP, in all material respects. The report of independent auditor is presented as the first component of the financial section of this report.

GAAP requires that management provide a narrative introduction, overview, and analysis to accompany the basic financial statements in the form of Management's Discussion and Analysis (the "MD&A"). This letter of transmittal is designed to compliment the MD&A and should be read in conjunction with it. The Authority's MD&A can be found immediately following the report of the independent auditors.

#### **Profile of the Authority**

The Authority was created on January 9, 1998 for the purpose of acquiring, constructing, equipping, maintaining, and operating a regional convention center facility. The political subdivisions participating in the incorporation of the Authority are the City of Richmond and the Counties of Chesterfield, Hanover and Henrico (the "participating jurisdictions"). The Authority is governed by a five-member commission comprised of the chief administrative officer of InUnison.

The Authority, together with the Richmond Region Tourism (the "RRT"), has successfully worked on a cooperative basis to construct the Greater Richmond Convention Center (the "Center") located in downtown Richmond. The Center is a modern multi-purpose facility that attracts significant numbers of people to the region. At 700,000 gross square feet, the Center is the largest meeting and exhibition facility in the Commonwealth of Virginia. Since the Center opened in 2003, over one billion dollars of infrastructure and improvements have been invested in the surrounding area.

The Center is managed by Global Spectrum, L.P., doing business as Spectra Venue Management (the "Manager"), an Atairos Partner Company, pursuant to a Convention Center Operating Agreement. The Manager promotes, operates, supervises, maintains and manages the Center. The Manager works closely with the Authority to establish an annual operating budget and operating plan for the Center and to monitor operating performance against the budget and plan throughout the year. The Manager is responsible for sales, marketing, promotion and advertising of the Center for events to be held within 18 months of the booking date.

The catering, concessions and other food services at the Center are provided by ARAMARK Corporation (the "Food Services Manager") through the Food Service Management Agreement. The Food Services Manager works closely with the Authority to establish an annual food service budget and operating plan for the Center and to monitor performance against the budget and plan throughout the year.

The President/CEO of RRT provides all necessary services to monitor the performance of the Manager and the Food Services Manager, pursuant to an Operations Contract Supervision Agreement. In addition, the RRT has been acting as the agent for sales, marketing, promotion and advertising for the Center for events to be held more than 18 months after the booking date.

An annual budget is prepared and approved by the Authority. The Authority's budget incorporates the operating budgets prepared by the Manager and Food Services Manager. The budget also includes the projected hotel tax collections for each participating jurisdiction. Each participating jurisdiction has levied an 8% transient occupancy tax (the "hotel tax") on accommodations rented for fewer than 30 consecutive days which is remitted to the Authority monthly. Prior to the beginning of each fiscal year, each participating jurisdiction delivers a projection to the Authority of the hotel tax payments expected to be made in the coming fiscal year.

The Authority seeks financial advice from its Finance Committee, which includes a member from the financial leadership of each of the participating jurisdictions. The Finance Committee meets on a regular basis to monitor the Authority's financial and operational performance. The Authority's Finance Committee evaluates its budget and long-term financial needs annually. The Manager has prepared a long-term Capital Needs Plan to identify future capital needs and costs to replace or refurbish major systems. This plan has been incorporated into a 10-year forecast of revenues and expenses, which is updated annually during the budget process.

#### **Factors Affecting Economic Condition**

The primary source of revenues for the Authority is the transient occupancy tax payments made by the participating jurisdictions. Hotels in the Richmond Region have set a new collective record for annual transient occupancy tax revenue. Total transient occupancy tax revenue reached \$30,817,871, edging the previous high in 2019 of 30,014,047. The year-over-year increase from 2021 when the pandemic dragged down transient occupancy tax revenues to \$18,148,192 was 69.8%.

Tourism is an economic engine and this past year it was hitting on all cylinders, all four cylinders, in fact. The Richmond region has four strong "pillars" that helped accelerate the rebound and minimize the long-term impact of the pandemic: (1) the region continues to compete successfully against other same size destinations with convention, meeting and sports tourism business; (2) the presence of major companies in the region continue to feed a steady flow of those who must travel for work; (3) the region is within a day's drive of half the nation's population, which makes it a convenient destination for weekend travelers; and (4) the region has friends and family that regularly come for visits.

Fueling the region's popularity as a destination for visitors was the appeal of the Greater Richmond Convention Center, the largest meeting and exhibition facility in the Commonwealth, as well as the region's thriving attractiveness as a destination for sports tourism. The Center experienced a 227% increase in event bookings between fiscal years 2021 and 2022. The facility also saw a 163% bump in attendance during the same time period. Events like the International Conference on Missions, the USA Field Hockey 2022 National Indoor Conference and Galaxy Con drove the increases. The Center is expecting attendance to rise another 30% in fiscal year 2023 due to the increased bookings.

The region is experiencing incredible momentum and tourism is driving a lot of the success. As business travel and meetings resume, this positive trend will continue. The region is also seeing exciting new hotel developments throughout the region which give us more opportunities to welcome new groups and visitors. According to an analysis by Richmond Region Tourism and its partners, there are more than 10 hotel projects planned or under construction in the region. The projects will bring more than 1,245 additional rooms to the region.

The Authority's fiscally responsible financial policies, solid financial results and sound management were reaffirmed in fiscal year 2022. Fitch Ratings and Standard & Poor's Global Ratings performed a routine review of the Authority's credit rating and both rating agencies affirmed their rating of 'AA-' and revised their rating outlook to stable from negative. All three rating agencies (Fitch Ratings, Moody's Investors Service, and Standard & Poor's) continued to monitor the Authority's financial performance throughout the year. Credit ratings are the rating agency's opinion on the relative ability of an entity to meet financial commitments.

#### Awards and Acknowledgements

In response to the COVID-19 outbreak, the Global Biorisk Advisory Council ("GBAC") unveiled its GBAC Star facility accreditation program on cleaning, disinfection and infectious disease prevention. The Center is certified under the program and has submitted an application for recertification. This accreditation means that the Center has established and maintained a cleaning, disinfection, and infectious disease prevention program to minimize risks associated with infectious agents like the coronavirus; the proper cleaning protocols, disinfection techniques, and work practices in place to combat biohazards and infectious disease; and highly informed cleaning professionals who are trained for outbreak and infectious disease preparation and response.

The Center has been certified by the Virginia Department of Environmental Quality as a Virginia Green Convention Center. Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally friendly practices in all aspects of Virginia's tourism industry. Virginia Green has established core activities specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. The Center's staff is dedicated to environmental responsibility and the Virginia Green program. Virginia Green practices include recycling, waste reduction, and conservation. This environmental commitment is actively communicated to meeting and event planners as well as visitors who are encouraged to participate in the facility's green practices. The Center received the Virginia Green program's highest award, the Virginia Green Travel Star Award, for Green Convention Center of the Year.

We would like to thank the members of the Authority for your interest and support in planning and conducting the financial operations of the Authority in a responsible manner.

Respectfully submitted,

Brandon Hinton

Greater Richmond Convention Center Authority

Finance Committee Chairman

Deborah D. Baicy

Chesterfield County

Fiscal Services Coordinator

## GREATER RICHMOND CONVENTION CENTER AUTHORITY DIRECTORY OF OFFICIALS JUNE 30, 2022

### **Commission Members**

Joseph P. Casey, Chairman County of Chesterfield

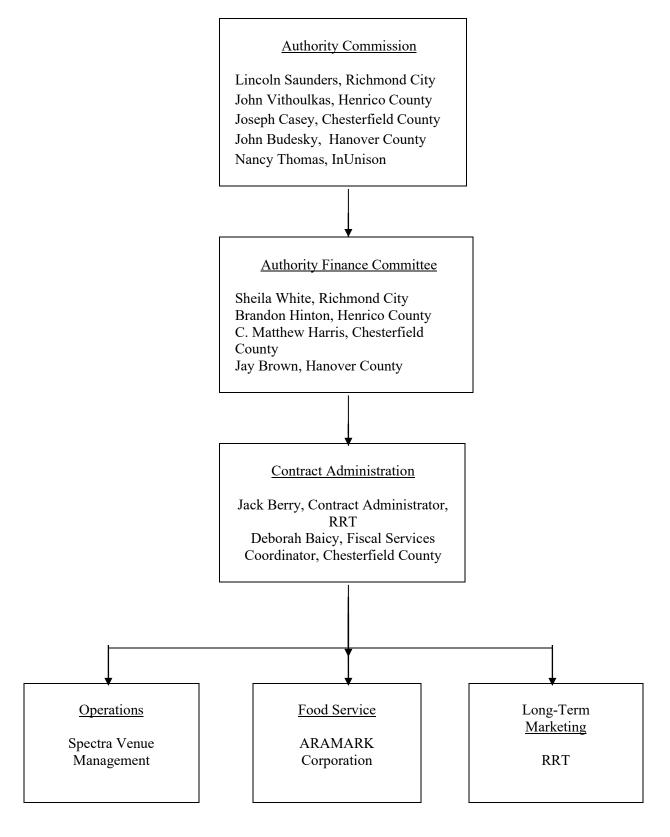
J.E. Lincoln Saunders, Vice Chairman City of Richmond

John A. Vithoulkas, Secretary/Treasurer County of Henrico

> John A. Budesky County of Hanover

Nancy C. Thomas InUnison

## GREATER RICHMOND CONVENTION CENTER AUTHORITY AUTHORITY STRUCTURE JUNE 30, 2022



### FINANCIAL SECTION





#### **Report of Independent Auditor**

To the Members of the Commission Greater Richmond Convention Center Authority Chesterfield, Virginia

#### Report on the Audit of the Financial Statements

#### Opinion

We have audited the accompanying financial statements of the Greater Richmond Convention Center Authority (the "Authority"), as of and for the year ended June 30, 2022, and the related notes to the financial statements, which collectively comprise the Authority's basic financial statements as listed in the table of contents.

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of the Authority, as of June 30, 2022, and the changes in financial position and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America, the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States and the *Specifications for Audits of Authorities, Boards, and Commissions*, issued by the Auditor of Public Accounts of the Commonwealth of Virginia. Our responsibilities under those standards and specifications are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are required to be independent of the Authority, and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Authority's ability to continue as a going concern for twelve months beyond the financial statement date, including any currently known information that may raise substantial doubt shortly thereafter.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and, therefore, is not a guarantee that an audit conducted in accordance with auditing standards generally accepted in the United States of America and *Government Auditing Standards* will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

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In performing an audit in accordance with auditing standards generally accepted in the United States of America and *Government Auditing Standards*, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Authority's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Authority's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

#### Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis on pages 11 to 14 be presented to supplement the basic financial statements. Such information is the responsibility of management and, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

#### Other Information

Management is responsible for the other information included in the annual report. The other information comprises the Introductory and Statistical Sections but does not include the basic financial statements and our auditor's report thereon. Our opinion on the basic financial statements does not cover the other information, and we do not express an opinion or any form of assurance thereon.

In connection with our audit of the basic financial statements, our responsibility is to read the other information and consider whether a material inconsistency exists between the other information and the basic financial statements, or the other information otherwise appears to be materially misstated. If, based on the work performed, we conclude that an uncorrected material misstatement of the other information exists, we are required to describe it in our report.

### Other Reporting Required by Government Auditing Standards

Cherry Bekaert LLP

In accordance with *Government Auditing Standards*, we have also issued our report dated September 29, 2022, on our consideration of the Authority's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Authority's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Authority's internal control over financial reporting and compliance.

Richmond, Virginia September 29, 2022

This section of the Greater Richmond Convention Center Authority's (the "Authority") Annual Comprehensive Financial Report presents our discussion and analysis of the Authority's financial performance as of and during the fiscal year ended June 30, 2022. Please read it in conjunction with the Authority's financial statements and notes, which follow this section.

#### **FY 2022 FINANCIAL HIGHLIGHTS**

- Total net position increased \$2,279,289 (2.7%) to \$87,469,404.
- Capital assets net of accumulated depreciation decreased by \$2,843,442 (2.0%) to \$140,638,222.
- Long-term debt outstanding decreased \$1,458,854 (1.6%) to \$87,362,811.
- Revenues increased \$11,082,533 (54.3%) to \$31,501,085.
- Expenses increased \$10,795,777 (58.6%) to \$29,221,796.

#### **OVERVIEW OF THE FINANCIAL STATEMENTS**

The Authority's annual financial report consists of two parts – management's discussion and analysis (this section) and the financial statements. The financial statements offer financial information about the Authority's financial position, activities and additional information about its cash flows. The activities of the Authority are accounted for as an enterprise fund. Accordingly, the Authority's financial statements are presented in accordance with the economic resources measurement focus and the accrual basis of accounting.

#### FINANCIAL ANALYSIS OF THE AUTHORITY

**Net position.** The Authority's assets and deferred outflows of resources exceeded liabilities and deferred inflows of resources by \$87,469,404 at the close of the most recent fiscal year. This represents a \$2,279,289 (2.7%) increase from last year (see Table 1).

#### Table 1 Condensed Summary of Net Position As of June 30, 2022 and 2021

	<u>2022</u>	<u>2021</u> *
Assets:		
Current and other assets	\$ 48,182,532	\$ 36,840,856
Capital assets, net	140,638,222	143,481,664
Total assets	<u>188,820,754</u>	180,322,520
Deferred outflows of resources:		
Deferred amount on refunding, net	7,300,407	2,010,898
Liabilities:		
Long-term debt outstanding	87,362,811	88,821,665
Other liabilities	18,482,028	8,321,638
Total liabilities	105,844,839	97,143,303
Deferred inflows of resources:		
Deferred inflows related to leases	2,806,918	
Net position:		
Net investment in capital assets	70,229,402	66,548,897
Restricted	19,248,098	18,486,566
Unrestricted	(2,008,096)	154,652
Total net position	\$ <u>87,469,404</u>	\$ <u>85,190,115</u>

Fiscal year 2021 does not reflect the effects of GASB Statement No. 87, <u>Leases</u>.

The largest portion of the Authority's net position reflects its investment in capital assets (e.g., land, buildings, improvements other than buildings, and equipment), less any related debt used to acquire those assets that is still outstanding (80.3% at June 30, 2022). The Authority uses these capital assets to provide services; consequently, these assets are not available for future spending. Although the Authority's investment in its capital assets is reported net of related debt, it should be noted that the resources needed to repay this debt must be provided from other sources, since the capital assets themselves cannot be used to liquidate these liabilities.

An additional portion of the Authority's net position (22.0% at June 30, 2022) represents resources that are subject to external restrictions on how they may be used. The remaining deficit balance (negative 2.3% at June 30, 2022) is unrestricted net position. Unrestricted net position is negative since the excess tax rebate payment is calculated in accordance with the Interlocal Agreement using total fiscal year hotel tax; however, the Indenture restricts the June and July hotel tax remittances for debt service based on the flow of funds. Therefore, at June 30, 2022, \$5,762,570 of fiscal year 2022 hotel tax remittances are reported as restricted net position, which are equally offset by related liabilities.

Changes in net position. The Authority's total revenues increased from the prior year by \$11,082,533 (54.3%) to \$31,501,085. Approximately 97.8% of the Authority's revenues came from transient occupancy taxes in fiscal year 2022. The remaining revenues are net food and beverage revenues, lessor interest revenue, lease revenue and investment earnings. The Authority's total expenses increased from the prior year by \$10,795,777 (58.6%) to \$29,221,796. In fiscal year 2022, approximately 61.7% of the Authority's expenses relate to transient occupancy tax rebates to the participating localities, 11.6% of expenses relate to facility costs, 8.7% of expenses relate to bond amortization and interest, 11.7% of expenses relate to depreciation expense, and 6.3% of expenses relate to professional fees, insurance premiums, bond issuance costs and miscellaneous expenses (see Table 2).

Table 2 Condensed Summary of Changes in Net Position Years ended June 30, 2022 and 2021

	<u>2022</u>	<u>2021</u>
Revenues:		
Operating revenues:		
Net food and beverage revenues	\$ 270,324	\$ -
Non-operating revenues:		
Transient occupancy tax	30,817,871	18,148,192
Reimbursement from participating jurisdiction	=	1,948,079
Lease revenue	280,744	-
Net investment earnings and other income	132,146	322,281
Total revenues	<u>31,501,085</u>	20,418,552
Expenses:		
Operating expenses:		
Depreciation expense	3,416,821	3,358,756
Facility operating expenses	3,396,516	5,067,522
Other expenses	766,096	928,451
Non-operating expenses:		
Transient occupancy tax rebate	18,037,263	5,556,933
Bond amortization and interest expense	2,529,781	3,514,357
Bond issuance costs	363,775	-
Other expenses	711,544	
Total expenses	<u>29,221,796</u>	<u>18,426,019</u>
Change in net position	2,279,289	1,992,533
Total net position, beginning of year	85,190,115	83,197,582
Total net position, end of year	\$ <u>87,469,404</u>	\$ <u>85,190,115</u>

The Authority's revenues increased by \$11,082,533 (54.3%) and total expenses increased by \$10,795,777 (58.6%) compared to prior year financial activity. Key elements contributing to these results are as follows:

- The transfer of transient occupancy tax from participating jurisdictions increased by \$12,669,679 (69.8%) due to the return of travel once stay at home orders and bans placed on indoor gatherings were lifted. The transient occupancy tax for the current fiscal year exceeded pre-pandemic levels. The increase in hotel occupancy and the average daily hotel rate contributed to this increase.
- In the current fiscal year, a reimbursement from participating jurisdictions was not reported since the City's hotel tax collections were sufficient to cover their share of the Authority's annual costs. In the previous fiscal year, a \$1,948,079 reimbursement from participating jurisdictions was reported due to decreased hotel tax collections in the City due to the pandemic. See Notes 8 and 9 to the financial statements for more detailed information related to the transient occupancy tax and rebate payments.
- Transient occupancy tax rebate increased by \$12,480,330 (224.6%) due to the increase in hotel taxes and a decrease in the Authority's annual costs. See Notes 8 and 9 to the financial statements for more detailed information related to the transient occupancy tax and rebate payments.
- Facility operating expenses decreased by \$1,671,006 (33.0%) mainly due to a decrease in operator expenses in the amount of \$674,180, a decrease in capital expenses in the amount of \$776,400, an increase in marketing expenses in the amount of \$309,914, and the food and beverage operations had a net profit in the current fiscal year as opposed to a net deficit of \$797,897 in the previous fiscal year. The decrease in operating expenses is mainly due to return of event activity at the facility once bans on indoor gatherings were lifted and a new marketing campaign implemented by RRT.

#### CAPITAL ASSETS AND DEBT ADMINISTRATION

#### **Capital Assets**

At the end of fiscal year 2022, the Authority had invested \$140,638,222 for land, construction in progress, buildings, improvements other than buildings, and equipment. This amount represents a net decrease of \$2,843,442 (2.0%) from fiscal year 2021 (see Table 3).

# Table 3 Summary of Capital Assets As of June 30, 2022 and 2021 (net of accumulated depreciation)

	<u>2022</u>	<u>2021</u>
Land	\$ 20,202,899	\$ 20,202,899
Construction in progress	-	563,795
Buildings	117,268,250	119,941,442
Improvements other than buildings	514,470	603,898
Equipment	2,652,603	2,169,630
Total capital assets	\$ <u>140,638,222</u>	\$ <u>143,481,664</u>

The \$2,843,442 decrease in capital assets is attributed to annual depreciation expense of \$3,416,821, which was offset by the capitalization of additional capital costs incurred during the year in the amount of \$573,379. More detailed information about the Authority's capital assets is presented in Note 4 of the notes to the financial statements.

#### **Long-term Debt**

At year-end, the Authority had \$87,362,811 in bonds outstanding, net of bond premium, a decrease of \$1,458,854 (1.6%) compared to fiscal year 2021. During the year, the Authority issued \$57,645,000 in Hotel Tax Revenue Refunding Bonds to advance refund the Series 2015 bonds having stated maturities on June 15 in the years 2027 through 2032 in the aggregate principal amount of \$50,000,000. In addition, the Series 2015 bond premium was reduced by \$3,323,854 of which \$1,113,776 was amortized in the current year and \$2,210,078 related to the advance refunded bonds. More detailed information about the Authority's Hotel Tax Revenue Bonds liability is presented in Note 6 of the notes to the financial statements.

#### CONTACTING THE AUTHORITY'S FINANCIAL MANAGEMENT

This financial report is designed to provide customers, investors and creditors with a general overview of the Authority's finances and to demonstrate the Authority's accountability for the money it receives. If you have questions about this report or need additional financial information, contact Chesterfield County Accounting Department, 9901 Lori Road, Chesterfield, Virginia 23832.

### GREATER RICHMOND CONVENTION CENTER AUTHORITY Statement of Net Position June 30, 2022

ASSETS:	
Current assets:	
Cash and cash equivalents with fiscal agent (Note 3) \$	15,752,500
Accounts receivable (Note 7)	161,093
Advance for operations (Note 7)	1,961
Prepaid item	61,190
Restricted:	
Cash equivalents with trustee (Note 3)	2,940,759
Cash and cash equivalents with fiscal agent (Note 3)	6,250,166
Due from participating jurisdictions (Note 9)	2,870,816
Interest receivable	2,143
Total restricted assets	12,063,884
Total current assets	28,040,628
Noncurrent assets:	
Lease receivable (Note 5)	2,859,341
Restricted:	
Investments with trustee (Note 3)	9,157,000
Investments with fiscal agent (Note 3)	8,125,563
Capital assets (Note 4):	
Land	20,202,899
Buildings	172,761,937
Improvements other than buildings	2,231,780
Equipment	6,152,972
Accumulated depreciation	(60,711,366)
Net capital assets	140,638,222
Total noncurrent assets	160,780,126
Total assets	188,820,754
DEFERRED OUTFLOWS OF RESOURCES:	
Deferred gain/loss on refunding (Note 6)	7,300,407
Deterred gains 1055 on retunding (170th 0)	7,300,107
LIABILITIES:	
Current liabilities:	
Liabilities payable from restricted assets:	
Accounts payable	341,823
Accrued interest on bonds payable (Note 6)	102,942
Total liabilities payable from restricted assets	444,765
Due to participating jurisdictions (Note 9)	18,037,263
Bonds payable, net (Note 6)	7,995,310
Total current liabilities	26,477,338
Noncurrent liabilities:	
Bonds payable, net (Note 6)	79,367,501
Total liabilities	105,844,839
DEFERRED INFLOWS OF RESOURCES:	
Deferred inflows related to leases (Note 5)	2,806,918
Defended mine we related to reason (14000 5)	2,000,710
NET POSITION:	
Net investment in capital assets	70,229,402
Restricted for:	
Debt service	5,214,058
Operations	6,111,993
Renewal and replacement	7,922,047
Unrestricted	(2,008,096)
Total net position \$	87,469,404

See accompanying notes to the financial statements.

### GREATER RICHMOND CONVENTION CENTER AUTHORITY Statement of Revenues, Expenses and Changes in Net Position For the Year Ended June 30, 2022

Operating revenues:		
Net food and beverage revenues (Note 7)	\$_	270,324
Operating expenses:		
Operator expenses, net (Note 5 and 7)		2,327,655
Depreciation expense (Note 4)		3,416,821
Marketing		834,914
Professional services		500,409
Insurance		264,091
Facility expenses		233,947
Miscellaneous	_	1,596
Total operating expenses, net	_	7,579,433
Operating loss	_	(7,309,109)
Non-operating revenues (expenses):		
Transient occupancy tax (Notes 8 and 9)		30,817,871
Interest income		130,379
Lease revenues (Note 5)		280,744
Operator revenues, net (Note 5 and 7)		1,767
Net decrease in fair value of investments		(711,544)
Transient occupancy tax rebate (Note 9)		(18,037,263)
Bond amortization and interest expense (Note 6)		(2,529,781)
Bond issuance costs	_	(363,775)
Net non-operating revenues	_	9,588,398
Change in net position		2,279,289
Total net position, beginning of year	_	85,190,115
Total net position, end of year	\$_	87,469,404

See accompanying notes to the financial statements.

#### Statement of Cash Flows For the Year Ended June 30, 2022

Cash flows from operating activities:	
* *	(2,401,238)
Payments for Authority operating expenses	(1,663,475)
Payments for facility operating expenses	(139,434)
Payments for food service operations	(38,393)
Net cash used in operating activities	(4,242,540)
Cash flows from non-capital financing activities:	
Receipt of transient occupancy tax	30,079,655
Receipt of funds from participating jurisdictions	1,948,079
Receipt of lease income	265,790
Payment of transient occupancy tax rebate	(5,556,933)
Net cash provided by non-capital financing activities	26,736,591
Cash flows from capital and related financing activities:	
Receipt of proceeds from revenue bond issuance	57,645,000
Payments for principal on bonds	(5,780,000)
Payments for interest on bonds	(2,452,733)
Purchase of capital assets	(581,714)
Transfers to bond Escrow Account	(58,755,338)
Payments for bond issuance costs	(363,775)
Net cash used in capital and related financing activities	(10,288,560)
Cash flows from investing activities:	
Proceeds used for purchase of investments	(17,994,109)
Interest received	92,605
Net cash used in investing activities	(17,901,504)
Net decrease in cash and cash equivalents	(5,696,013)
Cash and cash equivalents with fiscal agent and trustee, beginning of year	30,639,438
Cash and cash equivalents with fiscal agent and trustee, end of year	8 24,943,425
Reconciliation of operating loss to net cash used in operating activities:	
Operating loss	(7,309,109)
Adjustments to reconcile operating loss to net cash used	
in operating activities:	
Depreciation expense	3,416,821
Change in assets and liabilities:	
Increase in accounts receivable	(161,092)
Decrease in advance for operations	60,153
Decrease in accounts payable	(246,677)
Increase in prepaid items	(2,636)
Net cash used in operating activities	(4,242,540)
Noncock tuning of the moleculated to conital and miletal Committee and the Committee of the	
Noncash transactions related to capital and related financing activities are as follow Amortization of bond premium and deferred amount on refunding	(141,975)

See accompanying notes to the financial statements.

Notes to the Financial Statements June 30, 2022

#### 1. DESCRIPTION OF THE AUTHORITY AND ITS ACTIVITIES

The Greater Richmond Convention Center Authority (the "Authority"), a political subdivision of the Commonwealth of Virginia, was created on January 9, 1998 pursuant to the Public Recreational Facilities Authorities Act, Chapter 56 of Title 15.2, Code of Virginia. The political subdivisions participating in the incorporation of the Authority are the City of Richmond (the "City") and the Counties of Chesterfield, Hanover and Henrico (the "Counties"). The Authority is governed by a five-member commission comprised of the chief administrative officer of each of the four incorporating political subdivisions and the President/CEO of InUnison.

The Authority was created to acquire, finance, expand, renovate, construct, lease, operate and maintain the facility and grounds of a visitors and convention center or centers. The facility was completed in February 2003 and is referred to as the Greater Richmond Convention Center. The Authority has responsibility for the operation and maintenance of the facility.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

- A. <u>Financial Reporting Model</u> The financial statements presented for the Authority are prepared in accordance with accounting principles generally accepted in the United States of America (the "GAAP") applicable to governmental units, as prescribed by the Governmental Accounting Standards Board (the "GASB"). GAAP sets the reporting model requirements for the annual financial reports of state and local governments. For entities like the Authority that are engaged solely in business-type activities, the annual financial report includes:
  - <u>Statement of Net Position</u> The Statement of Net Position is designed to display the financial position of the Authority. The net position of the Authority is broken down into three categories (1) net investment in capital assets, (2) restricted for debt service, operations, and renewal and replacement, and (3) unrestricted.
  - <u>Statement of Revenues, Expenses and Changes in Net Position</u> The Statement of Revenues, Expenses and Changes in Net Position is designed to display the financial activities of the Authority for the period under audit.
  - <u>Statement of Cash Flows</u> The Statement of Cash Flows is designed to display the cash inflows and outflows for the operating, financing and investing activities of the Authority.

#### B. Basis of Accounting

The Authority uses the accrual basis of accounting and the economic resources measurement focus. Under this method of accounting, revenues are recognized when earned or in the case of transient occupancy tax, when the underlying transaction has occurred, and expenses are recognized when incurred. Operating revenues consist of net food and beverage revenues. Operating expenses include the net cost of services incurred for operations, administrative expenses, contractual services, and depreciation on capital assets. All revenues and expenses not meeting this definition of "operating" are reported as non-operating revenues and expenses.

#### C. Investment Policy

The Authority follows a deposit and investment policy in accordance with the Commonwealth of Virginia statutes. Investments with a maturity date of greater than one year from the date of purchase are stated at fair value and money market investments with a maturity date of one year or less from the date of purchase are stated at amortized

Notes to the Financial Statements June 30, 2022

cost, which approximates fair value, in accordance with GAAP. Deposit and investment instruments include money market funds, Commonwealth of Virginia Local Government Investment Pool (the "LGIP"), Virginia Investment Pool Fund (the "VIP"), U.S. Government Securities and Corporate Bonds. Investments are generally on deposit with banks and savings and loan institutions and are collateralized under the provisions of the Virginia Security for Public Deposits Act, Section 2.1 - 359 et seq.

#### D. <u>Cash Equivalents</u>

For the purpose of the Statement of Cash Flows, all highly liquid investments, including restricted assets, with a maturity of three months or less when purchased are considered to be cash equivalents.

#### E. Restricted Assets

Certain cash, cash equivalents, investments and amounts due from participating jurisdictions are classified as restricted on the Statement of Net Position. The trust indenture requires the Authority to maintain a debt service reserve fund, an operating reserve fund, and a renewal and replacement account. The Trustee maintains funds reserved for debt service in the amount of \$12,097,759 and the fiscal agent maintains the operating reserve fund in the amount of \$6,275,278 and the renewal and replacement account in the amount of \$8,100,451. At June 30, 2022, the localities had collected \$2,870,816 (Note 8) of transient occupancy tax that was remitted to the Authority for debt service subsequent to year-end. When both restricted and unrestricted resources are available for use, it is the Authority's policy to use restricted resources first, and then unrestricted resources, as they are needed.

#### F. Deferred Outflows/Inflows of Resources

The Statement of Net Position reports a separate section for deferred outflows of resources in addition to assets. This amount reflects the difference in the carrying value of refunded debt and its reacquisition price, which is amortized over the life of the refunding debt.

The Statement of Net Position reports a separate section for deferred inflows of resources in addition to liabilities, which reflects lease revenues that relate to future periods. The lease revenue is recognized over the term of the lease on a straight-line basis.

#### G. Lease Receivable

The Authority is a lessor for facility space that is leased. The Authority recognizes a lease receivable and a deferred inflow or resources. At the commencement of the leases, the Authority measured the lease receivable at the present value of payments expected to be received during the lease terms. Subsequently, the lease receivable is reduced by the principal portion of lease payments received.

#### H. Capital Assets

Capital assets include land, buildings, improvements other than buildings and equipment. Capital assets acquired are stated at cost. The standard threshold for capitalization of tangible property is \$5,000 or more per unit with an expected useful life greater than one year. The standard threshold for capitalization of computer software is \$50,000 with an expected useful life greater than one year. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend assets lives are not capitalized. When capital assets are sold or retired, their cost and related accumulated depreciation are removed from the accounts and any resulting gains or losses are reflected in the results of operations.

Notes to the Financial Statements June 30, 2022

Depreciation has been provided over estimated useful lives using the straight-line method. The estimated useful lives for capital assets are as follows: buildings range from 40 to 60 years, improvements other than buildings range from 8 to 25 years, and equipment ranges from 8 to 10 years.

#### I. Risk Management

The Authority maintains all-risk property insurance on the building and contents at replacement cost. The property policy also provides coverage for boiler and machinery risks. In addition, the Authority obtains general liability insurance to cover the premises liability and public officials' liability insurance through the Virginia Municipal League program. Global Spectrum, L.P., now doing business as Spectra Venue Management (the "Operator") assumes responsibility for the operational insurance coverages. There has not been any reduction in insurance coverage from the prior year and the amount of settlements in each of the past three years did not exceed the amount of insurance coverage.

#### J. New Accounting Pronouncement

GASB Statement No. 87, Leases, has a primary objective of enhancing the relevance and consistency of information about governments' leasing activities. This statement establishes a single model for lease accounting based on the principle that leases are financings of the right to use an underlying asset. Under this statement, a lessor is required to recognize a lease receivable and a deferred inflow of resources

#### 3. DEPOSIT AND INVESTMENTS WITH FISCAL AGENT AND TRUSTEE

As of June 30, 2022, the fair value of the Authority's deposits and investments, with their respective credit ratings, was as follows:

	Fair	Credit
<u>Investment Type</u>	<u>Value</u>	<u>Rating</u>
Demand deposits	\$ 4,091,368	N/A
LGIP	6,316,353	AAAm
VIP – Stable NAV Liquidity Pool	14,535,704	AAAm
Federal Home Loan Bank	13,355,843	AA+
Corporate bonds	3,926,720	A+/AA+
Total deposits and investments	\$ <u>42,225,988</u>	

#### A. Credit Risk

The County of Chesterfield, Virginia (the "County") acts as fiscal agent for the Authority and, per agreement, invests the Authority's cash balance. Accordingly, the Authority is subject to the County's investment policy. In accordance with the <u>Code of Virginia</u> and other applicable law, including regulations, the County's investment policy (the "Policy") permits investments in U.S. Government obligations; obligations of the Commonwealth of Virginia or political subdivisions thereof; certain obligations of other states; bonds and other obligations issued, guaranteed or assumed by the International Bank for Reconstruction and Development by the Asian Development Bank and the African Development Bank; certain prime quality commercial paper; bankers' acceptances; repurchase agreements; negotiable certificates of deposit; high quality corporate notes; and qualified investment pools including the LGIP, VIP and SNAP.

Notes to the Financial Statements June 30, 2022

The Virginia Security for Public Deposits Act (the "Act") requires financial institutions holding public deposits in excess of amounts covered by federal insurance to pledge collateral to a pool in the name of the State Treasury Board. The State Treasury Board is responsible for monitoring compliance with the requirements of the Act and for notifying local governments of compliance by banks and savings and loans. If the value of the pool's collateral is inadequate to cover a loss, additional amounts would be assessed on a pro rata basis to the members of the pool. Accordingly, all deposits in banks and savings and loans are considered to be insured.

The LGIP is an externally managed investment pool that is not registered with the Securities Exchange Commission but is managed in accordance with GAAP. Pursuant to the Code of Virginia, the Treasury Board of the Commonwealth sponsors the LGIP and has delegated certain functions to the State Treasurer. The LGIP reports to the Treasury Board at their regularly scheduled monthly meetings. The LGIP values portfolio securities by the amortized cost method and on a weekly basis this valuation is compared to current market to monitor any variance. The fair value of the Authority's position in the pool is the same as the value of the pool shares. Redemptions from the LGIP can be made on any banking day.

The VIP is a Section 115 governmental trust fund created under the Joint Exercise of Powers statute of the Commonwealth of Virginia to provide political subdivisions with an investment vehicle to pool surplus funds and to invest such funds into one or more investment portfolios under the direction and daily supervision of a professional fund manager. The VIP is governed by a Board of Trustees. The VIP is committed to managing certain risk limiting provisions of the VIP Stable NAV Liquidity Pool to maintain a stable net asset value (NAV) at \$1 per share, daily liquidity and a competitive yield. The VIP reports the fair value of investments, which approximates amortized costs, to its participants. The Authority reports the VIP at amortized cost.

The Policy establishes limitations by type of instrument. The maximum percentage of the portfolio (book value at the date of acquisition) permitted in each security is as follows:

Corporate bonds	100% maximum
Municipal bonds	100% maximum
Commercial paper	35% maximum
LGIP	100% maximum
Money market funds	75% maximum
Negotiable certificates of deposit	100% maximum
Repurchase agreements	100% maximum
U.S. Treasury obligations	100% maximum
U.S. Government agency securities and instruments of	
government sponsored organizations	100% maximum
VIP	100% maximum

As required by state statute, the Policy requires that commercial paper have a short-term debt rating of no less than "A-1" (or its equivalent) from at least two of the following: Moody's Investors Service, Standard & Poor's, Fitch Investor's Service, and Duff and Phelps, Inc. Negotiable certificates of deposit and bank deposit notes must have a short-term debt rating of at least "A-1" by Standard & Poor's and "P-1" by Moody's Investor Service for maturities of one year or less, and a rating of at least "AA" by Standard & Poor's and "Aa" by Moody's Investor Service for maturities over one year and not

Notes to the Financial Statements June 30, 2022

exceeding five years. High quality corporate notes must be rated at least "AA" by Standard & Poor's and "Aa" by Moody's Investors Service with maturities of no more than five years. All credit ratings in the table on page 20 are ratings by Standard and Poor's. Deposits and investments not exposed to credit quality risk, as defined by GAAP, are designated as "N/A" in the credit rating column in the above table.

#### B. Custodial Credit Risk

Custodial credit risk is the risk that, in the event of the failure of the counterparty, the Authority will not be able to recover the value of its investments or collateral securities that are in the possession of outside party. As of June 30, 2022, all of the Authority's investments and demand deposits were insured and collateralized and not subject to custodial credit risk.

#### C. Concentration of Credit Risk

The Policy establishes limitations on portfolio composition by issuer in order to control concentration of credit risk as follows:

Commercial paper	25% maximum
Commercial paper issue	5% maximum
Repurchase agreements	15% maximum
Money market funds	10% maximum
Certificates of deposit – commercial banks	45% maximum
Corporate bonds	15% maximum
LGIP	100% maximum
VIP	100% maximum
U.S. Treasuries and agencies	100% maximum

As of June 30, 2022, excluding the demand deposits, the Authority's investment portfolio is as follows:

<u>Issuer</u>	% of Portfolio
LGIP	16.6%
VIP	38.1%
Federal Home Loan Bank	35.0%
Corporate bonds	10.3%

#### D. Interest Rate Risk

As a means of limiting exposure to fair value losses from rising interest rates, the Policy limits the investment of operating funds to investments with a stated maturity of no more than 5 years from the date of purchase. Proceeds from the sale of bonds must be invested in compliance with the specific requirements of the bond covenants and may be invested in securities with longer maturities.

Notes to the Financial Statements June 30, 2022

As of June 30, 2022, the Authority had the following investments, maturities, and call dates:

		Maturity	
Investment Type	Fair Value	<u>Date</u>	Call Date
LGIP	\$ 6,316,353	July 1, 2022	N/A
VIP – Stable NAV Liquidity Pool	14,535,704	July 1, 2022	N/A
Federal Home Loan Bank	1,920,505	January 22, 2024	July 22, 2022
Federal Home Loan Bank	2,278,338	August 16, 2024	August 16, 2022
Federal Home Loan Bank	9,157,000	December 13, 2024	N/A
Corporate bond	1,952,809	February 27, 2024	N/A
Corporate bond	1,973,911	October 29, 2024	N/A
Total investments	\$38,134,620		

#### E. <u>Fair Value Hierarchy</u>

The Authority's portfolio categorizes its fair value measurements within the fair value hierarchy established by GAAP. The hierarchy is based on the valuation inputs used to measure the fair value of investments with Level 1 inputs being quoted prices in active markets for identical assets; Level 2 inputs being significant other observable inputs; and Level 3 inputs being significant unobservable inputs.

The following table sets forth by level, within the fair value hierarchy, the Authority's assets at fair value as of June 30, 2022:

Investments by fair value – Level 2	Fair Value
Federal Home Loan Bank	\$13,355,843
Corporate bonds	3,926,720
Total investments by fair value – Level 2	\$ <u>17,282,563</u>

Government agencies classified in Level 2 of the fair value hierarchy are valued using a matrix pricing technique to value securities based on the securities' relationship to benchmark quoted prices.

#### 4. CAPITAL ASSETS

Capital asset activity for the year ended June 30, 2022 was as follows:

	Balance			Balance
	July 1, 2021	<u>Increases</u>	Decreases	June 30, 2022
Capital assets not being depreciated:				
Land	\$ 20,202,899	\$ -	\$ -	\$ 20,202,899
Construction in progress	563,795	349,049	912,844	
Total capital assets not being depreciated	20,766,694	349,049	912,844	20,202,899
Capital assets being depreciated:				
Buildings	172,544,697	217,240		172,761,937
Improvements other than buildings	2,231,780	-	-	2,231,780
Equipment	5,233,038	919,934		6,152,972
Total capital assets being depreciated	180,009,515	1,137,174		181,146,689
Less accumulated depreciation for:				
Buildings	52,603,255	2,890,432	-	55,493,687
Improvements other than buildings	1,627,882	89,428	-	1,717,310
Equipment	3,063,408	436,961		3,500,369
Total accumulated depreciation	57,294,545	3,416,821		60,711,366
Total capital assets being depreciated, net	122,714,970	(2,279,647)		120,435,323
Capital assets, net	\$ <u>143,481,664</u>	\$( <u>1,930,598</u> )	\$ <u>912,844</u>	\$140,638,222

Notes to the Financial Statements June 30, 2022

#### 5. LEASE RECEIVABLE

On April 30, 2002, the Authority entered into a lease as lessor for office space at the facility. On March 18, 2016, the lease was amended to extend the lease term through June 30, 2031 and amend the payment terms. Commencing on July 1, 2016, the annual rent payment was \$203,934 with annual increase of three percent. Monthly rent payments are made to the Operator and included in net operator expenses. On July 1, 2021, an initial lease receivable and deferred inflow of resources were recorded, both in the amount of \$2,496,089. The Operator received \$236,416 in lease payments during the current year and the Authority reported \$35,201 in lessor interest income, bringing the lease receivable balance to \$2,294,874 at year-end. The lease has an interest rate of 1.604%. The value of the deferred inflow of resources as of June 30, 2022 was \$2,246,481 and the Authority reported lease revenue in the amount of \$249,609.

On February 11, 2015, the Authority entered into a lease as lessor to lease rooftop space on the facility to place antenna equipment. The initial term of the lease was for five years and commenced on September 1, 2015, after installation of the equipment, with annual rent payment of \$24,600 for the first year with annual increases of three percent. The lease allows for the lessee to extend the lease for up to four additional five-year terms and the lease currently has been extended through August 31, 2025. Unless sooner terminated, the lease will be automatically extended for the three remaining five-year terms. Annual rent payments are made to the Operator and included in net operator expenses. On July 1, 2021, an initial lease receivable and deferred inflow of resources was recorded, both in the amount of \$591,573. The Operator received \$29,374 in lease payments during the current year and the Authority reported \$2,268 in lessor interest income, bringing the lease receivable balance to \$564,467 at year-end. The lease has an interest rate of 2.300%. The value of the deferred inflow of resources as of June 30, 2022 was \$560,437 and the Authority reported lease revenue in the amount of \$31,135.

The payments for the lease receivable are expected to be received in subsequent years as follows:

<u>June 30,</u>	<u>Principal</u>	<u>Interest</u>	<u>Total</u>
2023	\$ 225,498	\$ 48,266	\$ 273,764
2024	237,526	44,450	281,976
2025	250,006	40,430	290,436
2026	262,953	36,196	299,149
2027	276,381	31,742	308,123
2028-2032	1,281,290	85,931	1,367,221
2033-2037	186,510	29,360	215,870
2038-2040	<u>139,177</u>	6,516	145,693
Total	\$ <u>2,859,341</u>	\$ <u>322,891</u>	\$ <u>3,182,232</u>

#### 6. HOTEL TAX REVENUE BONDS

On March 19, 2015, the Authority issued \$111,245,000 in Hotel Tax Revenue Refunding Bonds, the proceeds of which, together with other available funds, were used to defease and refund the entire outstanding Series 2005 Bonds in the aggregate principal amount of \$124,815,000 and pay the costs of issuing the refunding bonds.

On September 29, 2021, the Authority issued \$57,645,000 in Hotel Tax Revenue Refunding Bonds, the proceeds of which, together with other available funds, were used to advance refund the Series 2015 bonds having stated maturities on June 15 in the years 2027 through 2032 in the aggregate principal amount of \$50,000,000 and pay the costs of issuing the refunding bonds. The Series 2021 refunding resulted in cash flow savings of \$2,880,385 with a net present value savings of \$2,660,047 or 5.3% of refunded bonds.

Notes to the Financial Statements June 30, 2022

Revenue bonds outstanding at June 30, 2022 are as follows:

			Future	
	Original	Interest	Annual Principal	Amount
	Issue Amount	Rates	<u>Requirements</u>	<b>Outstanding</b>
2015 Hotel Tax, Due 2026	\$111,245,000	5.00%	\$6,065,000 - \$7,020,000	\$26,140,000
2021 Hotel Tax, Due 2032	\$57,645,000	2.09%	\$900,000-\$9,375,000	57,645,000
Add: Premium				3,577,811
Net revenue bonds				\$ <u>87,362,811</u>

Debt service requirements to maturity for the revenue bonds are as follows:

Year Ended			
<u>June 30,</u>	<u>Principal</u>	<u>Interest</u>	<u>Total</u>
2023	\$ 6,965,000	\$ 2,511,780	\$ 9,476,780
2024	7,290,000	2,189,721	9,479,721
2025	7,620,000	1,851,992	9,471,992
2026	8,150,000	1,498,201	9,648,201
2027	8,530,000	1,123,584	9,653,584
2028-2032	45,230,000	2,870,302	48,100,302
Total	\$ <u>83,785,000</u>	\$ <u>12,045,580</u>	\$ <u>95,830,580</u>

A summary of long-term debt transactions for the year ended June 30, 2022 is as follows:

					Amounts
	Balance			Balance	Due Within
	July 1, 2021	<u>Increase</u>	<u>Decrease</u>	June 30, 2022	One Year
Bonds payable	\$81,920,000	\$57,645,000	\$55,780,000	\$83,785,000	\$6,965,000
Add: Premium	6,901,665	<u>-</u>	3,323,854	3,577,811	1,030,310
Net bonds payable	\$ <u>88,821,665</u>	\$ <u>57,645,000</u>	\$ <u>59,103,854</u>	\$ <u>87,362,811</u>	\$ <u>7,995,310</u>

For the year ended June 30, 2022, the Authority reported total bond amortization and interest expense in the amount of \$2,529,781. This includes \$1,596,000 of interest paid on the Series 2015 Bonds, \$856,733 of interest paid on the Series 2021 Bonds, \$1,255,751 of deferred amount on refunding costs amortization and \$102,942 of interest accrued for the Bonds, less \$1,113,776 of bond premium amortization and \$167,869 of interest accrued in the prior year.

The Authority, as security for payment of any outstanding principal and interest on the Bonds, pledged and assigned without recourse to the Trustee the following property: (1) all rights, title and interest in the pledged revenues, which includes the transient occupancy tax collections and earnings on the debt service reserve fund; (2) all land, buildings, improvements and equipment; and (3) funds held by the Trustee in the bond accounts. The outstanding Series 2015 bonds contain a provision that in an event of default, the timing of repayment of the outstanding amounts may become immediately due if the Authority is unable to make payment.

#### 7. OPERATING AGREEMENTS

#### A. Operations

On July 1, 2012, the Authority entered into an operating agreement with the Operator, to manage and operate the Greater Richmond Convention Center. The agreement requires the Authority to provide the Operator with all funds necessary to pay operating expenses incurred to the extent that operating revenues are insufficient. For the year ended June 30, 2022, the Operator had a deficit of \$2,060,098 which includes payments made to the Operator by the Authority in the amount of \$2,133,681, plus current year's accrued liability of \$160,830 and prior year's accrued advance of \$62,114, less previous year's accrued liability of \$294,566 and current year's accrued advance of \$1,961.

Notes to the Financial Statements June 30, 2022

The Authority reimburses the Operator for capital expenditures made in accordance with the approved capital expense budget. Total payments to the Operator in fiscal year 2022 for capital expenditures were \$470,239. The Authority reimbursed the Operator \$92,226 for expenses accrued in the previous year and accrued a liability in the amount of \$178,403 at year-end for reimbursement of capital expenses.

The Operator's financial activity for the year ended June 30, 2022 is reported below:

Operating revenues	\$ 2,686,499
Operating expenses	(5,014,154)
Operating loss	(2,327,655)
Non-operating revenues	267,557
Net operating loss	(2,060,098)
Lease revenue offset	(265,790)
Operator expenses, net	\$(2,325,888)

#### B. Food Service

On July 1, 2008, the Authority entered into a food service management agreement with ARAMARK Corporation (the "Aramark") to provide food services at the Greater Richmond Convention Center. For the year ended June 30, 2022, Aramark reported Authority-related net operating profit of \$270,324. During the year, the Authority made payments to Aramark in the amount of \$245,693, which includes the first quarter's net food and beverage deficit of \$98,068 and previous year's accrued liability in the amount of \$147,625. In addition, the Authority received \$207,299 net operating profit from Aramark and accrued a receivable in the amount of \$161,093 at June 30, 2022. The food service financial activity for the year ended June 30, 2022 is reported as follows:

Operating revenues	\$ 2,470,953
Operating expenses	(2,080,308)
Operating profit	390,645
Non-operating expenses	(120,321)
Net food and beverage profit	\$ 270,324

#### 8. TRANSIENT OCCUPANCY TAX COLLECTIONS

Section 58.1-3819 of the <u>Code of Virginia</u> authorizes the Counties to levy a 2% transient occupancy tax and the City to levy a 5% transient occupancy tax on accommodations rented for fewer than 30 consecutive days. In accordance with Section 58.1-3823 of the <u>Code of Virginia</u>, the Counties and the City levied additional taxes designated to be spent for tourism and the expansion of the convention center. Effective August 1, 1996, the Counties levied an additional 4% and the City levied an additional 1% tax, bringing all localities to a 6% tax. Effective August 1, 1998, an additional 2% tax was levied by all localities which, for the Counties, is restricted for the convention center project.

Each locality collects, administers and enforces the transient occupancy tax. All hotels are required to report its liability for the occupancy tax to the locality and remit the full amount of such taxes on or before the 20<sup>th</sup> day of the month following the month in which the liability occurred. On the 15<sup>th</sup> of the following month, the localities electronically transmit the tax collected to the Authority in accordance with the Hotel Tax Payment Agreement.

Notes to the Financial Statements June 30, 2022

#### 9. RELATED-PARTY TRANSACTIONS

Fiscal Agent Agreement: On April 17, 1998, the Commission of the Authority adopted a resolution designating Chesterfield County to act as its fiscal agent effective July 1, 1998 and the County accepted such designation. On May 19, 1999, the Authority entered into a fiscal services agreement with the County. The agreement specifies that the County provide services to the Authority to (1) direct and monitor the investment and disbursement of funds held by the trustee from future revenue bonds; (2) receive and manage revenues transferred on behalf of the Authority to the Treasurer of Chesterfield County; (3) maintain accounting records in accordance with GAAP and coordinate with outside independent auditors; (4) monitor and control the Authority's budget, and (5) secure arbitrage reporting and financial advisory services. In accordance with the terms of the fiscal agent agreement, during the current year, the Authority made payments of \$163,850 to the County, which included prior year's accrual of \$32,250. The agreement is effective until the Authority or the County gives written notice to the other of its desire to terminate the agreement.

<u>Interlocal Agreement</u>: Each locality intends that its respective tax payment will be sufficient to fund its allocated share of operating costs. If a locality's annual tax payment is not sufficient to meet its allocated share, each locality has agreed to appropriate and pay the amount of such deficiency in excess of \$1.5 million to the Authority (the "Due To payment"). The Authority will deposit these funds into the Residual Account and distribute the funds to the other localities for tax remitted in excess of their allocated share. Any monies on deposit in the Authority's Residual Account at the end of each fiscal year will be distributed, subject to the approval of the Authority, to the participating jurisdictions as set forth in the Agreement.

The first distribution of Residual Account monies is to rebate an amount equal to 25% percent of the aggregate tax payments made, provided that the participating jurisdiction's tax payment exceeded its allocated share. The total rebate for fiscal year 2022 is \$5,727,194.

The second distribution of Residual Account monies is to rebate the amount of tax remitted in excess of the participating jurisdictions' respective allocated share. The total excess tax rebate for fiscal year 2022 is \$12,310,069.

The City's tax payment exceeded its allocated share for fiscal year 2022 by \$1,518,792. In accordance with the Interlocal Agreement, the excess amount was reduced by prior year's cumulative liability of \$1.5 million resulting in an excess tax rebate amount for the City of \$18,792.

For the year ended June 30, 2022, the amount of transient occupancy tax revenue, the rebate and the excess tax owed at year-end are noted as follows:

			Excess Tax	
	Occupancy Tax	Rebate	Rebate	Total Rebate
City of Richmond	\$ 7,909,096	\$ -	\$ 18,792	\$ 18,792
Henrico County	14,861,203	3,715,301	7,371,500	11,086,801
Chesterfield County	6,642,030	1,660,507	3,987,846	5,648,353
Hanover County	1,405,542	351,386	931,931	1,283,317
Total	\$ <u>30,817,871</u>	\$ <u>5,727,194</u>	\$ <u>12,310,069</u>	\$ <u>18,037,263</u>

At June 30, 2022, the localities had collected \$2,870,816 of transient occupancy tax that was remitted to the Authority subsequent to year-end.

#### GREATER RICHMOND CONVENTION CENTER AUTHORITY

Notes to the Financial Statements June 30, 2022

#### 10. CONTINGENT LIABILITIES

In September 2021, the Commonwealth of Virginia's Department of Taxation issued a final report of the Authority's sales and use tax audit which resulted in a \$245,894 tax assessment. In December 2021, the Authority appealed the assessment. The amount, if any, due after the appeal process cannot be determined at this time.



### **STATISTICAL SECTION (unaudited)**

This part of the Greater Richmond Convention Center Authority's Comprehensive Annual Financial Report presents detailed information as a context for understanding what the information in the financial statements, notes to the financial statements and required supplementary information says about the Authority's overall financial health.

Financial Trends	•••••
These schedules contain trend information to help the reader under how the Authority's financial performance and well-being have chaover time.	
Revenue Capacity	•••••
These schedules contain information to help the reader assess Authority's significant revenue source, and transient occupancy collections.	
Debt Capacity	•••••
These schedules present information to help the reader assess affordability of the Authority's current level of outstanding debt.	s the
Demographic and Economic Information	
These schedules offer demographic and economic indicators to hely reader understand the environment of the Greater Richmond region.	p the
Operating Information	• • • • • • •
These schedules present information related to the level of activity of facility and infrastructure data to help the reader understand the oper activities at the Greater Richmond Convention Center.	



Table I

#### GREATER RICHMOND CONVENTION CENTER AUTHORITY

#### **Net Position**

#### **Last Ten Fiscal Years**

				Last I ch I is	cai i cais					
	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013
Net investment in capital assets Restricted for:	\$ 70,229,402	\$ 66,548,897	\$ 62,950,805	\$ 59,686,277	\$ 55,361,494	\$ 52,093,425	\$ 48,613,620	\$ 45,281,550	\$ 46,258,002	\$ 44,528,299
Debt Service	5,214,058	3,769,205	2,007,027	5,372,905	5,086,326	4,861,566	4,794,050	4,521,806	4,012,934	3,636,615
Operations	6,111,993	5,895,461	6,034,054	6,398,713	6,357,525	6,395,964	6,386,862	6,371,568	6,370,323	6,329,070
Renewal and Replacement	7,922,047	8,821,900	10,438,483	11,860,289	11,006,906	9,067,940	7,590,643	5,898,059	5,053,455	4,455,847
Unrestricted	(2,008,096)	154,652	1,767,213	(1,952,919)	(1,744,165)	(1,558,882)	(1,460,749)	(1,134,430)	(1,133,057)	115,682
Total net position	\$ 87,469,404	\$ 85,190,115	\$ 83,197,582	\$ 81,365,265	\$ 76,068,086	\$ 70,860,013	\$ 65,924,426	\$ 60,938,553	\$ 60,561,657	\$ 59,065,513

#### GREATER RICHMOND CONVENTION CENTER AUTHORITY Statement of Revenues, Expenses and Changes in Net Position

Last Ten Fiscal Years

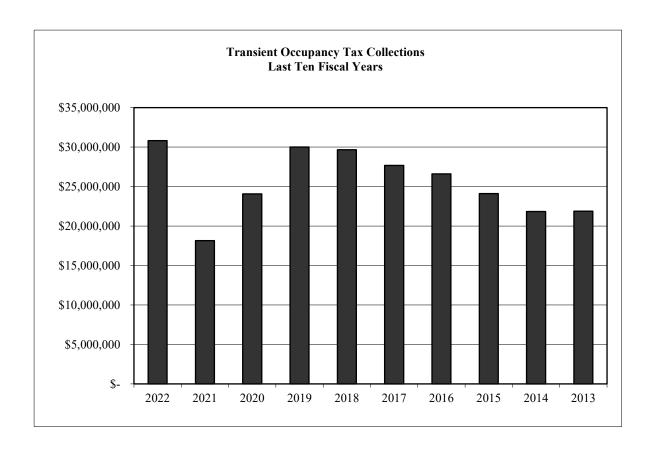
	2022*	2021	2020	2019	2018	2017	2016	2015	2014	2013
Operating revenues:										
Net food and beverage revenues	\$ 270,324	\$ (797,897)	\$ 156,441	\$ 797,971	\$ 722,839	\$ 1,077,036	\$ 633,446	\$ 857,785	\$ 760,778	\$ 496,956
Operating expenses:										
Operator expenses	2,327,655	2,734,278	2,641,052	2,046,939	1,883,976	1,677,367	1,742,899	1,858,183	1,888,218	1,961,518
Depreciation expense	3,416,821	3,358,756	3,328,236	3,254,368	3,216,093	3,196,618	3,123,387	3,090,019	3,072,278	3,085,365
Marketing	834,914	525,000	665,200	650,000	456,848	550,000	600,000	350,000	350,000	350,000
Professional services	500,409	415,157	449,685	425,887	534,153	473,448	543,987	485,276	418,360	476,573
Insurance	264,091	242,851	202,944	195,957	192,931	192,396	192,395	203,536	234,138	222,453
Facility expenses	233,947	1,010,347	1,063,284	607,591	177,883	161,031	234,499	56,721	158,963	285,246
Miscellaneous	1,596	270,443	3,132	4,081	4,131	4,630	3,490	5,330	2,940	5,160
Total operating expenses	7,579,433	8,556,832	8,353,533	7,184,823	6,466,015	6,255,490	6,440,657	6,049,065	6,124,897	6,386,315
Operating loss	(7,309,109)	(9,354,729)	(8,197,092)	(6,386,852)	(5,743,176)	(5,178,454)	(5,807,211)	(5,191,280)	(5,364,119)	(5,889,359)
Non-operating revenues (expenses):										
Transient occupancy tax	30,817,871	18,148,192	24,073,302	30,014,047	29,661,267	27,686,324	26,594,206	24,103,596	21,839,527	21,872,033
Reimbursement from participating jurisdictions	-	1,948,079	-	-	-	-	5,369	704,572	1,349,636	1,272,419
Interest income	130,379	51,938	730,984	807,974	440,490	215,945	150,288	104,211	100,199	228,247
Lease revenue	280,744	-	-	-	-	-	_	-	-	-
Operator revneues, net	1,767	-	-	-	-	-	_	-	-	-
Net increase (decrease) in fair value of investments	(711,544)	(257)	(8,366)	171,969	(92,840)	(34,656)	16,985	4,711	43,433	(225,347)
Transfer from Aramark for capital	-		100,000	-	100,000	-	100,000	100,000	-	
Transient occupancy tax rebate	(18,037,263)	(5,556,933)	(11,143,481)	(15,481,571)	(15,033,795)	(13,438,385)	(11,598,910)	(10,159,228)	(8,734,668)	(8,499,246)
Bond amortization and interest expense	(2,529,781)	(3,514,357)	(3,723,030)	(3,923,388)	(4,123,873)	(4,315,187)	(4,474,854)	(8,165,793)	(7,083,538)	(7,326,766)
Bond issuance costs	(363,775)	-	-	-	-	-	-	(1,138,893)	-	-
Miscellaneous revenues	-	270,600	-	95,000	-	-	_	15,000	-	-
Net non-operating revenues	9,588,398	11,347,262	10,029,409	11,684,031	10,951,249	10,114,041	10,793,084	5,568,176	7,514,589	7,321,340
Extraordinary item - insurance recovery (disbursements), net		-	-	-	-	-	-	-	(654,326)	-
Change in net position	\$ 2.279.289	\$ 1,992,533	\$ 1.832.317	\$ 5,297,179	\$ 5.208.073	\$ 4,935,587	\$ 4,985,873	\$ 376.896	\$ 1,496,144	\$ 1.431.981

<sup>\*</sup> In fiscal year 2022, the Authority implemented GASB Statement No. 87, Leases, which requires the Authority as lessor to recognize a lease receivable and a deferred inflow of resources at the commencement of the lease term.

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### GREATER RICHMOND CONVENTION CENTER AUTHORITY Transient Occupancy Tax Collections Last Ten Fiscal Years

The Code of Virginia authorizes the Counties of Chesterfield, Hanover, and Henrico (the Counties) to levy a two-percent and the City of Richmond to levy a five-percent transient occupancy tax. On August 1, 1996, the Counties levied an additional four-percent and the City levied an additional one-percent tax designated to be spent for the expansion of the convention center. On August 1, 1998, an additional two-percent tax was levied by all localities bringing the total tax to eight-percent. Beginning with the August 1999 transfer, all localities began remitting the entire eight-percent occupancy tax collected to the Authority.



### GREATER RICHMOND CONVENTION CENTER AUTHORITY Hotel Room Information Last Ten Calendar Years

The following tables show the average occupancy rates and the average daily room rates for the current inventory of hotels, motels and other facilities offering guest rooms rented out for continuous occupancy for fewer than thirty days.

		Oce	cupancy Rates	by Participa	ting Jurisdicti	on*		
Calendar	City of R	ichmond	Henrico	County	Chesterfie	ld County	Hanovei	County
Year	Occupancy	% Change	Occupancy	% Change	Occupancy	% Change	Occupancy	% Change
2021	53.2%	47.0%	63.5%	34.5%	68.8%	29.1%	59.9%	55.2%
2020	36.2%	-45.9%	47.2%	-31.5%	53.3%	-22.3%	38.6%	-26.3%
2019	66.9%	5.2%	68.9%	0.9%	68.6%	3.9%	52.4%	-14.0%
2018	63.6%	2.4%	68.3%	0.6%	66.0%	3.1%	60.9%	-0.2%
2017	62.1%	-2.4%	67.9%	1.0%	64.0%	-1.5%	61.0%	29.0%
2016	63.6%	0.6%	67.2%	1.8%	65.0%	2.2%	47.3%	-0.2%
2015	63.2%	-3.7%	66.0%	13.8%	63.6%	3.1%	47.4%	
2014	65.6%	8.4%	58.0%	7.2%	61.7%	6.7%	*	
2013	60.5%	1.3%	54.1%	4.8%	57.8%	-8.1%	*	
2012	59.7%	1.2%	51.6%	3.2%	62.9%	11.1%	*	
	* Information	is not available	for Hanover C	ounty.	-		-	

	Average Daily Room Rates (ADR) by Participating Jurisdiction*										
Calendar	City of R	Richmond	Henrico	County	Chesterfie	eld County	Hanover	r County			
Year	ADR	% Change	ADR	% Change	ADR	% Change	ADR	% Change			
2021	\$130.73	15.1%	\$87.94	13.3%	\$85.96	15.7%	\$103.60	27.2%			
2020	113.62	-17.0%	77.64	-19.0%	74.27	-11.9%	81.44	-15.2%			
2019	136.91	1.6%	95.83	-2.5%	84.32	-1.6%	96.07	1.3%			
2018	134.69	2.2%	98.25	3.2%	85.69	2.4%	94.85	0.3%			
2017	131.84	5.9%	95.17	1.4%	83.66	3.0%	94.52	7.9%			
2016	124.52	3.2%	93.90	2.8%	81.21	4.2%	87.56	-1.3%			
2015	120.69	24.6%	91.32	10.7%	77.94	7.1%	88.72				
2014	96.85	4.6%	82.49	3.2%	72.79	3.6%	*				
2013	92.60	1.7%	79.96	4.0%	70.26	1.1%	*				
2012	2012 91.08 2.6% 76.87 3.0% 69.50 2.5% *										
	* Information is not available for Hanover County.										

	Hotel Room Inventory										
Calendar		Calendar									
Year	Inventory	Year	Inventory								
2021	17,302	2016	16,500								
2020	17,172	2015	16,646								
2019	17,027	2014	16,568								
2018	17,131	2013	16,751								
2017	16,566	2012	16,686								

Source: Richmond Region Tourism

## GREATER RICHMOND CONVENTION CENTER AUTHORITY Ratios of Outstanding Debt Last Ten Fiscal Years

					Debt as	
				Transient	Percentage of	
		Transient	Hotel	Occupancy	Transient	Debt per
Fiscal	Revenue	Occupancy	Room	Tax Per	Occupancy	Hotel
Year	Bonds	Tax	Inventory	Hotel Room	Tax	Room
2022	\$ 87,362,811	\$30,817,871	17,302	\$ 1,781	283.48%	\$ 5,049
2021	88,821,665	18,148,192	17,172	1,057	489.42%	5,172
2020	95,519,962	24,073,302	17,027	1,414	396.79%	5,610
2019	102,023,938	30,014,047	17,131	1,752	339.92%	5,956
2018	108,879,965	29,661,267	16,566	1,790	367.08%	6,572
2017	115,544,626	27,686,324	16,500	1,678	417.33%	7,003
2016	122,034,678	26,594,206	16,646	1,598	458.88%	7,331
2015	128,352,057	24,103,596	16,568	1,455	532.50%	7,747
2014	135,333,941	21,839,527	16,751	1,304	619.67%	8,079
2013	140,511,655	21,872,033	16,686	1,311	642.43%	8,421

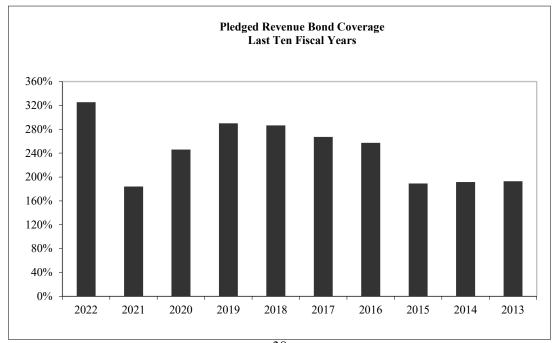
Transient occupancy tax is deemed to be a more appropriate economic base and calculating total debt per hotel room is more relevant for the Authority's operations.

### GREATER RICHMOND CONVENTION CENTER AUTHORITY Pledged-Revenue Coverage Last Ten Fiscal Years

In February 2000 and August 2003, the Authority issued hotel tax revenue bonds to finance the expansion of the facility and fund other debt related costs. In March 2005, the Authority issued hotel tax revenue refunding bonds to refund a portion of the outstanding Series 2000 bonds principal and fund other debt related costs. In March 2015, the Authority issued hotel tax revenue refunding bonds to refund the outstanding Series 2005 bonds principal and fund other debt related costs. In September 2021, the Authority issued hotel tax revenue refunding bonds to advance refund a portion of the outstanding Series 2015 bond principal and fund other debt related costs. The primary source of funds for the payment of the outstanding hotel tax revenue bonds is the pledged revenues, which include the transient occupancy tax and interest income on the debt service reserve fund (DSRF).

The following table shows the pledged revenues (transient occupancy tax plus interest earned on the DSRF), other revenues (other interest income and net increase/decrease in fair value of investments), operating expenses (excluding depreciation and facility expenses), the annual debt service requirement on the Bonds and the resulting debt service coverage ratio for pledged revenues and net revenues, for each of the ten fiscal years shown. More detailed information about the Authority's Hotel Tax Revenue Bonds liability is presented in Note 5 of the notes to the financial statements.

						Hotel Tax Rev	enu	ue Bonds						
													Pledged	Net
					N	let Revenues							Debt	Debt
Fiscal	Pledged	Other	Les	ss Operating	Α	Available for		Deb	t Se	rvice Require	mer	its	Service	Service
Year	Revenues	Revenues		Expenses	Γ	Debt Service		Principal		Interest		Total	Coverage	Coverage
2022	\$ 30,862,024	\$ 363,233	\$	3,661,108	\$	27,564,149	\$	5,780,000	\$	3,702,733	\$	9,482,733	325.45%	290.68%
2021	18,167,933	302,540		4,985,626		13,484,847		5,505,000		4,371,250		9,876,250	183.96%	136.54%
2020	24,284,833	667,528		3,962,013		20,990,348		5,235,000		4,633,000		9,868,000	246.10%	212.71%
2019	30,155,228	1,731,733		3,322,864		28,564,097		5,515,000		4,888,091		10,403,091	289.87%	274.57%
2018	29,774,671	957,084		3,072,039		27,659,716		5,255,000		5,136,561		10,391,561	286.53%	266.17%
2017	27,753,689	1,190,960		2,897,841		26,046,808		5,015,000		5,373,604		10,388,604	267.16%	250.72%
2016	26,694,067	800,858		3,082,771		24,412,154		4,780,000		5,599,472		10,379,472	257.18%	235.20%
2015	24,173,579	1,011,724		2,902,325		22,282,978		5,075,000		7,712,810		12,787,810	189.04%	174.25%
2014	21,918,843	825,094		2,893,656		19,850,281		4,835,000		6,613,816		11,448,816	191.45%	173.38%
2013	22,077,606	294,283		3,015,704		19,356,185		4,600,000		6,836,705		11,436,705	193.04%	169.25%



## GREATER RICHMOND CONVENTION CENTER AUTHORITY Demographic and Economic Statistics for each Participating Jurisdiction Last Ten Fiscal Years

		Chesterfie	ld County (1)			Hanove	r County (2)	
		Personal	Per Capita			Personal	Per Capita	
Fiscal		Income	Personal	Unemployment		Income	Personal	Unemployment
Year	Population	(\$000)	Income	Rate	Population	(\$000)	Income	Rate
2012	320,000	\$ 14,007,744	\$ 43,774	6.3%	101,327	\$ 4,885,375	\$ 48,214	5.4%
2013	324,000	14,796,311	45,668	5.9%	101,702	4,961,925	48,789	4.9%
2014	328,000	15,000,637	45,734	5.2%	102,714	5,303,083	51,630	4.5%
2015	332,000	15,556,631	46,857	4.5%	104,013	5,698,253	54,784	3.8%
2016	335,000	16,544,534	49,387	4.0%	105,210	5,954,461	56,596	3.4%
2017	339,000	16,963,172	50,039	3.7%	106,375	6,197,972	58,265	3.3%
2018	344,000	17,783,116	51,102	3.1%	107,357	6,433,347	59,925	2.6%
2019	349,000	18,205,527	52,165	2.7%	107,928	6,663,431	61,740	2.3%
2020	353,000	18,801,990	53,263	8.5%	109,229	6,743,754	61,740	4.8%
2021	365,000	19,825,992	54,318	4.3%	115,428	7,126,478	61,740	3.6%

		Henrico	County (3)			Richmo	ond City (4)	
		Personal	Per Capita			Personal	Per Capita	
Fiscal		Income	Personal	Unemployment		Income	Personal	Unemployment
Year	Population	(\$000)	Income	Rate	Population	(\$000)	Income	Rate
2012	315,157	\$ 16,755,223	\$ 53,165	6.3%	210,309	##########	\$ 49,891	7.3%
2013	318,158	17,145,206	53,889	5.9%	214,114	10,076,103	47,060	6.6%
2014	321,374	18,455,479	57,427	5.3%	217,853	10,638,553	48,834	6.0%
2015	325,283	19,393,001	59,619	4.5%	220,289	11,322,825	51,400	5.1%
2016	329,227	20,076,617	60,981	3.7%	223,170	11,707,912	52,462	4.6%
2017	332,368	21,142,161	63,611	3.7%	227,032	12,376,504	54,514	4.3%
2018	335,283	21,969,225	65,524	3.2%	228,783	12,669,576	55,378	3.5%
2019	339,191	22,707,121	66,945	2.9%	230,436	13,033,423	56,560	3.2%
2020	343,258	23,669,133	68,954	8.7%	226,610	N/A	N/A	8.8%
2021	334,389	24,671,902	73,782	4.6%	N/A	N/A	N/A	N/A

#### Sources:

- (1) Chesterfield County, Virginia, Annual Comprehensive Financial Report for the year ended June 30, 2021
- (2) Hanover County, Virginia, Annual Comprehensive Financial Report for the year ended June 30, 2021
- (3) Henrico County, Virginia, Annual Comprehensive Financial Report for the year ended June 30, 2021
- (4) Richmond City, Virginia, Annual Comprehensive Annual Financial Report for the year ended June 30, 2021

N/A = not available

#### GREATER RICHMOND CONVENTION CENTER AUTHORITY Principal Private Employers in the Richmond Area **Current Year and Nine Years Ago**

	2021 (1)			2013	(2)
		Percentage of			Percent
Estimated Number		Principal			Princ
of Employees	Rank	Employment	Employees	Rank	Emplo

Employer	Estimated Number of Employees	Rank	Percentage of Principal Employment	Employees	Rank	Percentage of Principal Employment
Virginia Commonwealth University Health System	13,500	1	11.2%	8,226	2	8.1%
Capital One Financial Corporation	13,000	2	10.8%	10,918	1	10.7%
HCA Virginia Health System	11,000	3	9.2%	6,904	3	6.8%
Bon Secours Richmond Health System	8,416	4	7.0%	5,892	4	5.8%
Virginia Commonwealth University	7,832	5	6.5%	-	n/a	
Dominion Energy / Dominion Resources	5,433	6	4.5%	5,328	6	5.2%
Truist / SunTrust Banks, Incorporated	4,549	7	3.8%	4,400	7	4.3%
Amazon.com	4,100	8	3.4%	-	n/a	-
Altria Group, Incorporated	3,850	9	3.2%	3,900	8	3.8%
Federal Reserve Bank Richmond	2,700	10	2.2%	-	n/a	-
Wal-Mart Stores, Incorporated	-	n/a	-	5,331	5	5.2%
Food Lion	-	n/a	-	3,830	9	3.8%
Wells Fargo	<u> </u>	n/a		3,010	10	3.0%
Totals	74,380		61.9%	57,739		56.8%
Other Principal Private Employers (3)	45,802		38.1%	43,866		43.2%
Total Employees in the Richmond Area	120,182		100.0%	101,605		100.0%

#### Notes:

- (1) Source of data for FY 2022: Greater Richmond Partnership, Top Private Employers, April 2022.
- (2) Source of data for FY 2013: Richmond Times-Dispatch, September 9, 2013, and Greater Richmond Partnership, Incorporated, chart of the Top 50 Richmond Area Employers.
- (3) The Other Principal Private Employers number represents the amount and percentage of the remaining top 50 private employers within the Richmond Metropolitan Statistical Area.

n/a = not applicable

#### Events at the Greater Richmond Convention Center Last Ten Fiscal Years

Conventions event type noted below represents events marketed and booked by the RRT and all other events were marketed and booked by the Manager. The Center is marketed by the RRT for events more than 18 months in the future and by the Manager for events less than 18 months in the future. The Authority has budgeted adequate funds to market a modern attractive convention, exhibit hall and ballroom facility. The following table provides information on the number and types of events held at the Center.

Events at the Greater Richmond Convention Center															
	FY 2022			FY 2021*			FY 2020*			FY 2019			FY 2018		
Event Type	Events	Attendance	Average Attendance	Events	Attendance	Average Attendance	Events	Attendance	Average Attendance	Events	Attendance	Average Attendance	Events	Attendance	Average Attendance
Conventions	40	188,528	4,713	21	96,422	4,592	29	108,654	3,747	45	227,026	5,045	34	153,709	4,521
Trade Shows	2	1,385	693	-	-	-	3	3,180	1,060	4	2,925	731	4	2,655	664
Consumer Shows	10	27,503	2,750	1	525	525	11	38,460	3,496	14	50,499	3,607	17	58,901	3,465
Meetings	51	7,381	145	14	1,009	72	59	16,247	275	84	27,196	324	103	34,718	337
Special Events	57	32,053	562	16	4,201	263	50	18,681	374	85	50,345	592	97	58,271	601
Banquets	17	7,125	419	3	104	35	22	7,280	331	37	16,587	448	37	17,013	460
Sporting Events	3	5,925	1,975	-	-	-	2	17,327	8,664	2	31,729	15,865	2	31,779	15,890
Total	180	269,900	1,499	55	102,261	1,859	176	209,829	1,192	271	406,307	1,499	294	357,046	1,214

	FY 2017			FY 2016			FY 2015			FY 2014			FY 2013		
Event Type	Events	Attendance	Attendance												
Conventions	31	149,008	4,807	34	193,783	5,700	38	150,077	3,949	36	136,055	3,779	42	126,885	3,021
Trade Shows	6	2,915	486	4	2,925	731	6	3,270	545	5	2,375	475	4	2,900	725
Consumer Shows	15	67,752	4,517	13	46,124	3,548	15	75,228	5,015	17	73,181	4,305	16	88,692	5,543
Meetings	120	42,689	356	113	43,027	381	89	22,305	251	101	32,693	324	72	17,770	247
Special Events	115	51,879	451	137	55,915	408	121	58,950	487	142	69,757	491	167	67,010	401
Banquets	48	20,222	421	46	19,347	421	48	18,042	376	52	20,356	391	48	20,710	431
Sporting Events	2	29,035	14,518	3	29,080	9,693	7	32,811	4,687	9	35,638	3,960	10	30,324	3,032
Total	337	363,500	1,079	350	390,201	1,115	324	360,683	1,113	362	370,055	1,022	359	354,291	987

Source: Global Spectrum, L.P. (doing business as Spectra Venue Management), Manager of the Center and the Richmond Region Tourism (RRT)

<sup>\*</sup> Due to the COVID-19 pandemic, the Commonwealth of Virginia declared a state of emergency and ordered a statewide ban on public and private gatherings to 10 or fewer people. As a result, the facility closed its doors to the public in March 2020 and did not host any events the remainder of the fiscal year. The pandemic continued to impact event activity in fiscal year 2021 as the Commonwealth's restrictions were still in place.

#### Table X

### GREATER RICHMOND CONVENTION CENTER AUTHORITY Capital Assets Statistics

Last Ten Fiscal Years

	Fiscal Year										
	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013	
Convention Center (square feet)	700,000	700,000	700,000	700,000	700,000	700,000	700,000	700,000	700,000	700,000	
Grand ballroom (square feet)	30,550	30,550	30,550	30,550	30,550	30,550	30,550	30,550	30,550	30,550	
Seating - theatre style	2,750	2,750	2,750	2,750	2,750	2,750	2,750	2,750	2,750	2,750	
Seating - banquet style	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	1,600	
Seating - classroom style	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	
Rooms divisible into	3	3	3	3	3	3	3	3	3	3	
Meeting rooms (square feet)	49,825	49,825	49,825	49,825	49,825	49,825	49,825	49,825	49,825	49,825	
Number of flexible rooms	34	34	34	34	34	34	34	34	34	34	
Lecture Hall (258 fixed seats)	1	1	1	1	1	1	1	1	1	1	
Exhibit Hall (square feet) Rooms divisible into	178,159 4										
Parking deck	1	1	1	1	1	1	1	1	1	1	
Number of parking spaces	440	440	440	440	440	440	440	440	440	440	

Source: Global Spectrum, L.P. (doing business as Spectra Venue Management), Manager of the Center

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### **COMPLIANCE SECTION**





# Report of Independent Auditor on Internal Control over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with Government Auditing Standards

To the Members of the Commission Greater Richmond Convention Center Authority Chesterfield, Virginia

We have audited, in accordance with the auditing standards generally accepted in the United States of America, the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, and the *Specifications for Audits of Authorities, Boards, and Commissions* issued by the Auditor of Public Accounts of the Commonwealth of Virginia, the financial statements of the Greater Richmond Convention Center Authority (the "Authority"), as of and for the year ended June 30, 2022, and the related notes to the financial statements, which collectively comprise the Authority's basic financial statements, and have issued our report thereon dated September 29, 2022.

#### Report on Internal Control over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Authority's internal control over financial reporting ("internal control") as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Authority's internal control. Accordingly, we do not express an opinion on the effectiveness of the Authority's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements, on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected, on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or, significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses or significant deficiencies may exist that were not identified.

#### **Report on Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Authority's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards* or the *Specifications for Audits of Authorities, Boards, and Commissions*.

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#### **Purpose of This Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Richmond, Virginia September 29, 2022

Cherry Bekaert LLP