

## **2024 Richmond Region Giveaway: 100K Instagram Followers**

### Official Rules

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.
2. Eligibility. Subject to the additional restrictions below, the “Richmond Region 100K Instagram Followers Giveaway” (the “Giveaway”) is open to residents of the United States who are 21 years or older at the time of entry. Members of the Richmond Region Tourism Board of Directors and Richmond Region Tourism employees and the immediate family members of, and any persons domiciled with, any such employees, are not eligible to enter or to win. For purposes of the giveaway, the term “immediate family members” includes spouses, parents, grandparents, siblings, children, and grandchildren.
3. How To Enter. To enter, participants must complete and submit the official giveaway entry form on the Visit Richmond VA website and agree to be added to the monthly email subscriber list. Richmond Region Tourism reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the giveaway.
4. Winner Selection. A winner will be selected at random from those who complete and submit the official giveaway entry form on the Visit Richmond VA website.
5. Prizes. The winner will receive \$500 in VISA gift cards, \$1,000 hotel credit, \$100 dining gift card, and a Richmond Region Attractions Pass. Winner is responsible for booking and managing their own transportation to the destination with use of VISA gift cards. Approximate prize value is \$2,000.
6. Winner Notification and Acceptance. The Winner will be notified by Thursday, August 22, 2024, via email to the address provided on the entry form. Failure to reach the winner within 72 hours (three days) may result in disqualification of winner, forfeiture of his or her interest in all prizes, and selection of a substitute winner from among all remaining eligible entries. Winners may waive their right to receive prizes. Prizes are non-assignable and nontransferable. No substitutions allowed by winner. Prizes and individual components of prize packages are subject to availability and Richmond Region Tourism reserves the right to substitute prizes of equal value. Except where prohibited, acceptance of any prize constitutes winner’s irrevocable consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation, or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Richmond Region Tourism.

*401 North 3rd Street* P: 804.782.2777  
*Richmond, VA 23219* F: 804.780.2577

7. Participants' Responsibilities. By participating, participants agree to be bound by these Official Rules and by the decisions of Richmond Region Tourism, which shall be final in all matters relating to the giveaway. Richmond Region Tourism reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this giveaway, as solely determined by Richmond Region Tourism.

8. Disclaimers. By entering, participants acknowledge and agree that Richmond Region Tourism, its respective affiliates and advertising, production, and promotional agencies, and the officers, employees, agents and representatives of each (collectively, the "Giveaway Entities"), will not be liable for losses or injuries of any kind resulting from the acceptance/possession/use and/or misuse of prize(s), prize-related travel, participation in the giveaway, tampering or other unauthorized human or technical intervention, typographical, printing, mailing or distribution errors, or any malfunctions of any telephone or computer network, computer Internet system, web site, computer dating mechanism, computer equipment, software, or any combination thereof, or for any entries that are late (including delayed data transmissions), garbled, incomplete, misdirected, lost, forged, illegible, or otherwise not in compliance with these Official Rules. Giveaway Entities are not responsible or liable for any injury or damage to any participant's or third person's computer and/or its contents, related to or resulting from the giveaway, including, without limitation, injury or damage caused by computer viruses or bugs. Richmond Region Tourism reserves the right to terminate, suspend or modify the giveaway if, at its sole discretion, it determines that for any reason the giveaway is not capable of running as originally planned, or fraud, technical or human errors, printing, or distribution errors, or any other unanticipated causes or occurrences, have compromised the fairness or integrity of the giveaway. In the event the giveaway is terminated prior to the stated end date, Richmond Region Tourism reserves the right to award the prize from among all eligible entries received as of the date of termination.