

Growing Richmond Region Hospitality

VRLTA + RICHMOND TID

About VRLTA

Did you know that by participating in the Richmond Tourism Improvement District (TID), your hotel automatically becomes a member of the Virginia Restaurant, Lodging, and Travel Association?

Of the **170 hotels** that comprise the Richmond TID, we've had the privilege of welcoming a number of new members to VRLTA. That means, many of you might not be aware of the benefits that come with your new membership!

VRLTA is the singular voice for the hospitality industries in Virginia. We work to further the legislative priorities and interests of Virginia's restaurants, hotels, attractions, and destinations.

The association also provides educational offerings, networking opportunities, the sharing of information, and other support!



ASSOCIATION HEALTHCARE PLAN

Groups with 6–50 enrolled employees have access to plans that gives you strength in numbers with Healthcare solutions & pricing options of a large nationwide network.



EDUCATIONAL RESOURCES

Access to training programs and educational resources which prepare, educate, and certify hospitality professionals.



NETWORKING OPPORTUNITIES

We host Richmond chapter events & statewide events, providing our members the chance to connect with industry decision makers.



GOVERNMENT AFFAIRS

State-wide advocacy efforts by our Government Affairs staff, and national lobbying efforts from partner organizations.

**TOURISM
IMPROVEMENT
DISTRICT**

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