



Sports Grant FAQs

1. What services do you provide for events that receive grants?

- Vendor sourcing (for example: tables, tents, chairs rentals, DJs)
- Food truck scheduling
- Graphic Design
- Visitor information
- Quotes
- Community Connections
- Auxiliary events: catering, event space, etc.
- Activities during the event: photobooth, yard games, etc.

2. Do you offer assistance with hotels?

- Yes! We can assist you with booking hotels and we can connect you with housing bureaus.

3. Can I apply for multiple events?

- No, but please list all your events in the events section of the application. While we can only award a sports grant for one event, we can still assist with complimentary event servicing.

4. What are the factors for scoring the sports grant application?

- See next page.

Factors	Maximum Score
<p>Plans to increase visitors, attract teams, and add new events.</p> <p>Applicants should detail: Marketing strategies = 10 points Local collaborations = 10 points Other details to enhance visitor experience = 5 points</p> <p><i>**Returning applicants must demonstrate the impact of prior funding and plans for continued growth.</i></p>	25 points
<p>Hotel room nights, overnight visitors, and/or economic impact of event. (Information obtained from Event Verification Form at the end of application)</p> <p>Under 500 total room nights = 12 points 501 to 1,000 total room nights = 14 points 1,001 to 1,500 total room nights = 16 points 1,501 to 2,000 total room nights = 18 points 2,001+ total room nights = 20 points</p>	20 points
<ul style="list-style-type: none"> • Is the event sanctioned by a NGB, National Operator, Conference Championship or an Important Championship in the Sport? = 5 Points • Is the event utilizing a partnership with a college or university in the Richmond region? = 5 Points • Is the Sport or Venue of importance to a local jurisdiction partner? = 5 Points 	15 points
<ul style="list-style-type: none"> • Does the event’s mission align with DEI principles? Are there formal DEI Policies in place within the organization hosting the event? = 10 points • Are diverse communities (race, gender, ability, LGBTQ+, etc.) represented in the event? = 10 points • Are the programs accessible to people with disabilities (ramps, elevators, sign language interpreters, etc.)? = 10 points 	30 points
<ul style="list-style-type: none"> • Does the client plan to operate this event for multiple years? = 5 points • Has this event been operating for more than 2 years? = 5 points 	10 points