



2nd Street Festival Marketplace Vendor Application
 Richmond, VA
 October 3-4, 2026

Application Deadline: June 27, 2026

(This application is for merchandise, NOT FOOD or TABLING OPPORTUNITIES)

Prior participation does not guarantee acceptance.

Application Process:

Once the applications are received, they are numbered along with the **pictures** that accompanied it. The application (minus the company and applicant name) is submitted for consideration. Each application is rated and those with the highest score are invited to vend. Ratings will be based on the following:

- Product quality and uniqueness
- Authenticity
- Connection to local/state/regional culture

Name:	
Business Name:	
Address:	
City, State, Zip:	
Day Phone:	Evening Phone:
Fax:	Email:
City of Richmond Business License:	
VA State Sales Tax Number:	

Please check the traditional art form that best describe your work.

- () Ceramics & Pottery () Glass () Original Art () Weaving & Textile Design
- () Herbal/Personal Care () Jewelry () Native () Woodworking () Clothing
- () Other - *Please describe.*

List the type of merchandise that you sell. Please be as specific as possible.

In the last 7 years, list previous festivals you participated as a vendor including month, year, city, and state.

Please read and *initial* each item below --- IF I AM ACCEPTED AS A MARKETPLACE VENDOR:

	I understand that the producers of the festival will determine my booth's location and it is nonnegotiable.
	I understand that no space-sharing or subletting is permitted, nor can I assign the contract to another party.
	I understand that halogen and/or quartz light bulbs are prohibited in any Marketplace booth. If I choose to use them, I will be assessed a \$50.00 fee, prepare for my immediate dismissal from the festival and will not be invited to future 2 nd Street Festivals.
	I will submit 2 or more photos of my set-up & the items I plan to sell.
	I will sell only the items listed on my application and approved by the 2 nd Street Festival. If I sell additional items not listed, I will be asked to remove them from display & not be invited to future 2 nd Street Festivals.
	I understand that the festival does not carry insurance to cover my personal property and that I store and display my products and belongings at my own risk.
	I understand that, as an independent contractor, I will be responsible for reporting sales tax directly to the State of Virginia.
	I understand that the festival makes no sales guarantees.
	I understand that in the event of a dispute, the decision of Venture Richmond/2 nd Street Festival will be accepted as the final decision.

RISK AND LIABILITY:

The undersigned (You) agrees that Venture Richmond, Inc. is not liable for property damage, bodily injury, theft or loss as a result of the actions or negligence of You or third parties. You should carry appropriate insurance coverage for you, your employees, and volunteers as You deem necessary. You agree to indemnify, defend, and hold free and harmless Venture Richmond, Inc., and each of its members, agents, servants, employees, officers, and directors, from and against any and all actions, claims, liabilities, assertions of liability, losses, costs, and expenses

including, but not limited to, attorney's fees, reasonable investigative and discovery costs, and court costs, which in any manner may arise or be alleged to have arisen, or resulted, or alleged to have resulted, from the presence, activities, and promotions of any nature or otherwise of You, Your agents, servants, or employees, including, but not limited to, claim or claims for bodily injury or death of persons, and for loss of or damage to property. Further, you agree to abide by all policies and guidelines developed by the 2nd Street Festival planning committee. You understand that failure to follow these regulations can mean expulsion from this years or future festivals.

SIGNATURE

DATE

Your application materials should include:

- *this completed and signed application*
- *Two or more color photographs of your work*
- *(optional) additional biographical information or brochures*

Mail your application to:

Venture Richmond
Attn: THE SECOND STREET FESTIVAL
200 South Third Street
Richmond, VA 23219

Or submit via email to: mwynn@venturerichmond.com