2019 TOURISM YEAR IN REVIEW

IT ALL STARTS WITH A VISIT... The tourism industry in Madison, Jersey, Macoupin, Calhoun, Montgomery and Greene counties accounts for more than $695.5 million spent in our region in 2018 by travelers. Tourism is not only an economic engine for our communities, but it is a catalyst for growth and expansion as well.

Overall Economic Impact of Tourism on the region

$695.5 million
(4.3 percent increase)

Local Tax Receipts from Visitor Spending

$18.64 million
(2.9 percent increase)

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