

2015

Concert Season



Alton Amphitheater Commission

12/17/2015

2014 Season



2014 Sponsors

Liberty Bank	\$50,000
Coors Light (Chick Fritz)	\$25,000
Argosy Gaming	\$25,000 (cash and in-kind)
Dr. Pepper	\$25,000 (in-kind)
CNB Bank	\$10,000
Bank of Edwardsville	\$10,000
Alton Marina	\$10,000
The Simmons Firm	\$10,000
Roberts Ford	\$5,000
Nautilus	\$5,000
Traube Awning	\$2,500
Illinois American Water	\$5,000
Republic Services	\$5,000
Atlantis Pools	\$2,500
1 st Mid America	\$1,000
Dr. John Lindsay	\$1,000
Alton Memorial Hospital	\$1,000
Colman Country Campers	In-Kind
Advantage News	In-Kind
Riverbender	In-Kind



(Sponsors back state with "Sugar Ray")

2015 Season Proposal

National Concerts (2-3)

July 3 Fireworks





Presenting Sponsor w/ multiple year commitment

Cost: **\$25,000**

Sponsor Receives:

- Single event sponsorship ("Presented by").
- Sponsor signage at venue
- Sponsor prominently displayed on website
- Sponsor prominently mentioned in print advertising for city sponsored shows
- Sponsor prominently mentioned in radio advertising city sponsored shows
- Sponsor prominently mentioned in social media marketing city sponsored shows
- 8 VIP tickets to each city sponsored show
- 14 General Admission Tickets to each city sponsored show
- VIP Parking for (2) vehicles at each city sponsored show
- Right to pre-purchase VIP/General Admission tickets before offer to public
- 4 guests at meet and greet with entertainer (select shows based on availability)
- Corporate logo included on select branded items
- On site promotional space

Summer Sponsors

\$10,000 Level w/ multiple year commitment

Sponsor Receives:

- Sponsor signage at venue
- Sponsor name / logo displayed on website
- Sponsor mentioned in print advertising
- Sponsor mentioned in radio advertising
- Sponsor mentioned in social media marketing
- 4 VIP tickets to each city sponsored show
- 6 General Admission Tickets to each city sponsored show
- Right to pre-purchase VIP/General Admission tickets before offer to public
- 2 Guests at meet and greet with entertainer (select shows)
- 2 VIP Parking Spots to each city sponsored show
- On site promotional space

\$5,000 Level w/ multiple year commitment

Sponsor Receives:

- Sponsor signage at venue
- Sponsor name / logo displayed on website
- Sponsor mentioned in print advertising
- 2 VIP tickets to each city sponsored show
- 2 General Admission Tickets to each city sponsored show
- Right to pre-purchase VIP/General Admission tickets before offer to public
- 1 VIP Parking Spot to each city sponsored show

\$1,000 Level w/ multiple year commitment

Sponsor Receives:

- 2 VIP tickets to each city sponsored show
- Right to pre-purchase VIP/General Admission tickets before offer to public
- Company Logo on Bike Rack Signage