



Agenda

Visit VBR Board of Directors Meeting
Thursday, January 16, 2025
Salem Civic Center – 8:00am

- I. **Call to Order – Mark Lucas, Chair**
- II. **Financial Report – Doug Blount, Treasurer**
 - November 2024 Financials (Approved by Executive Committee)
 - FY23-24 Audit (Approved by Executive Committee)
- III. **Review Minutes – Kim Blair, Secretary**
 - September Minutes Enclosed *
- IV. **Chair's Introduction & Overview – Mark Lucas**
- V. **DRAFT Strategic Planning Presentation – Bill Geist, DMO proz**
- VI. **New Business**
- VII. **Old Business**
- VIII. **Adjournment**

** Items Requiring Board Action*

Next Board of Directors Meeting: Thursday, March 27, 2025
Holiday Inn Tanglewood
8:00am
Partnership Summit to follow

Next Executive Committee Meeting: Thursday, February 27, 2025
Visit VBR Conference Room
8:00am